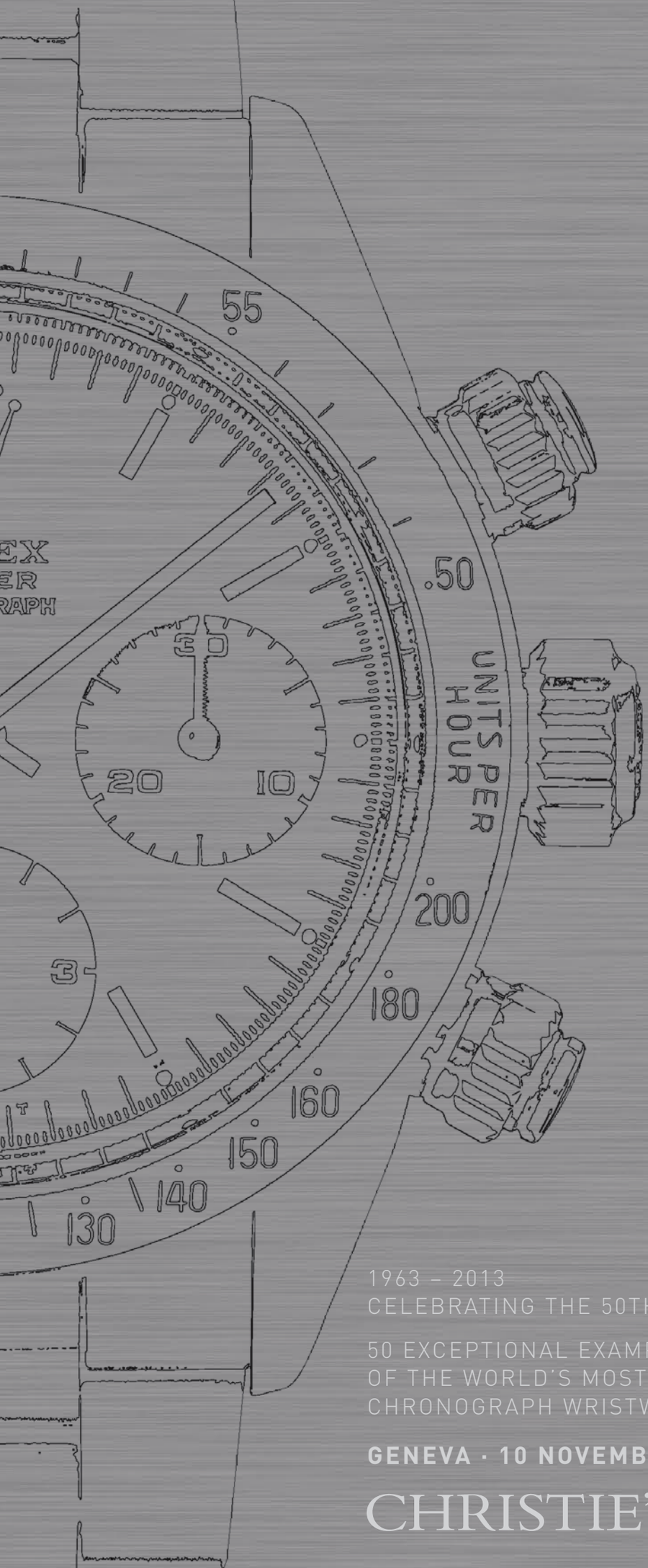


ROLEX DAYTONA
« LESSON ONE »

1963 – 2013
CELEBRATING THE 50TH ANNIVERSARY

50 EXCEPTIONAL EXAMPLES
OF THE WORLD'S MOST CELEBRATED
CHRONOGRAPH WRISTWATCH

GENEVA · 10 NOVEMBER 2013

CHRISTIE'S

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NASCAR
Winston Cup
Series


ROLEX
OYSTER PERPETUAL
SUPERLATIVE CHRONOMETER
OFFICIALLY CERTIFIED
COSMOGRAPH
DAYTONA

1963 – 2013
CELEBRATING THE 50TH ANNIVERSARY

ROLEX DAYTONA
»LESSON ONE«

Sunday 10 November 2013

AUCTION
Sunday 10 November 2013
at 20.00 Hours Lots 1-50

under the aegis of
Maître Jean Christin, Huissier Judiciaire
At the Four Seasons Hotel des Bergues
33 quai des Bergues, 1201 Geneva
Tel: +41 (0)22 319 1724
Fax: +41 (0)22 319 1721

PUBLIC VIEWING - GENEVA

Friday	8 November	10.00 - 18.00 Hours
Saturday	9 November	10.00 - 19.00 Hours

PRIVATE VIEWING - GENEVA

Sunday	10 November	10.00 - 17.00 Hours

AUCTIONEER
Aurel Bacs

SELECTED VIEWING

TAIPEI
1 October, 11am-3pm and
2 October, 11am-3pm
Christie's Taipei Office, Suite 1302, 13F,
No. 207, Sec 2, Tun Hua South Road,
Taipei 106, Taiwan

TOKYO
5 October, 10am-7pm
Cornes Motors Ltd., Cornes House 3-5-1
Shiba, Minato-ku, Tokyo 105-0014, Japan

PARIS
22 October, 10am-5pm and
23 October, 10am-1pm
Mandarin Oriental Paris,
251 rue Saint-Honoré, Paris

HONG KONG
28-29 October, 10.30am-6pm
Grand Hyatt Hong Kong,
1 Harbour Road, Hong Kong

DUBAI
2-4 November
JW Marriott Marquis Dubai,
Sheikh Zayed Road, Business Bay,
Dubai, UAE

AUCTION CODE AND NUMBER
In sending absentee bids or making enquiries, this sale should be referred to as **DAYTONA-4002**

AUCTION RESULTS
UK: +44 (0)20 7839 9060
US: +1 212 703 8080
christies.com

CONDITIONS OF SALE
This auction is subject to Important Notices,
Conditions of Sale and to reserves.

[135]

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150
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12/09/13

AUCTION CALENDAR 2013
To include your property in these sales please consign ten weeks before the sale date. Contact the specialists or representative office for further information.

29 OCTOBER
IMPORTANT WATCHES
DUBAI

10 NOVEMBER
CELEBRATING 50 YEARS OF ROLEX DAYTONA – LESSON ONE
GENEVA

11 NOVEMBER
IMPORTANT WATCHES
GENEVA

27 NOVEMBER
IMPORTANT WATCHES
HONG KONG

17 DECEMBER
IMPORTANT WATCHES
NEW YORK



Meehna Goldsmith
Editor-in-Chief, LONGITUDE
http://blogs.christies.com/longitude

Subject to change



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16520



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UNITS PER HOUR
DAYTONA


ROLEX
CHRONOGRAPH

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ROLEX
OYSTER PERPETUAL

INTRODUCTION BY
Aurel Bacs

What do Porsche's iconic 911, Quentin Tarantino, the Mandarin Hotel in Hong Kong, the epic movie "Cleopatra" starring Elizabeth Taylor and Richard Burton, the MetLife Building in New York, the unforgettable "She loves you" from the Beatles and Roy Lichtenstein's "Drowning Girl" have in common?

They all celebrate their 50th birthday this year, in 2013. And so does Rolex's most mythical chronograph, the "Cosmograph Daytona".

A celebration should, most of all, pay tribute to the birthday child. But it should also include close friends and be a wonderful moment to share and remember. And so it was the most natural thing for me to seek the input and guidance of my friend Pucci Papaleo when realising that our "dear Daytona", would turn fifty. Pucci Papaleo is widely recognised as a leading Rolex specialist but, more importantly, as the leading scholar in the field of the Rolex Daytona. Actually, this is an understatement: Pucci Papaleo is Mr. Daytona. Anyone who has ever indulged turning page after page of his substantial tome "Ultimate Daytona" will understand why.

And so started our conversations and shaped up to a project which we soon understood will hardly ever do justice to what the Daytona would deserve for its 50th birthday. Limiting ourselves to 50 watches, we quickly understood that we could never tell the entire Daytona story. Aiming to include only the purest, most original and best preserved examples one could possibly find in collections around the world, we had to accept that we needed to inspect multiples of each model in order to determine which is the most beautiful and perfect to be retained.

Thanks to Pucci Papaleo and the many collectors around the world who have graciously shared their knowledge, I can openly say that never in my life I have learnt so much about a single subject as in these recent months about the Daytona. To me, it was like going back to school and learning it all over again, but this time in the right way. Actually, this is why this auction is named Rolex Daytona, Lesson One.

Another challenge has been to attribute the correct estimates for these 50 Daytonas. How can one precisely value watches of such excellent quality, sometimes decades after their making still retaining their original boxes, certificates and green stickers on the case back? Some have actually, in their constellation and dial version, never appeared on the auction market before. We agreed that such rarities can not be valued as precisely as other watches and opted to provide a larger range than usual.

I thank the many collectors, scholars and colleagues who agreed that the Daytona deserves to be celebrated and supported this project with enthusiasm from day one. The preparations did not come without sacrifices: some suffered from a bleeding heart when parting with a stellar Daytona from the their collection, some when providing many late hours in the office when preparing the catalogue.

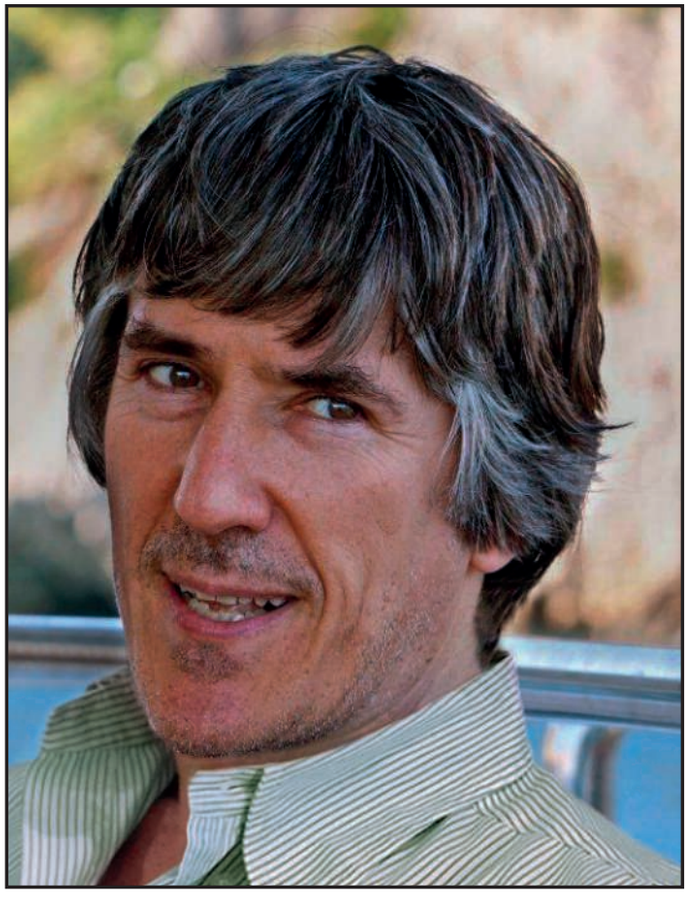
Please join us on November 10 in Geneva to raise our glass and say "Happy Birthday, Daytona, here's to your next 50 years".



INTRODUCTION BY
Pucci Papaleo

The Daytona is something more than just a simple passion. It's a choice, a job, a challenge and a learning process. Furthermore, it has also been the companion for a long journey which began when an important group of professionals (Pino Abbrescia and Fabio Santinelli for the photography, Paolo Gobbi and Tom Bolt for the text), together with myself and various collectors decided to create a unique book: Ultimate Rolex Daytona. The purpose of the book is to describe the story and the soul of this chronograph.

After many years of research, we learnt that each and every Daytona is a well-defined unique word or phrase. Together, these words form a unique, personal language. This is what sets this chronograph model apart from any other and makes it interesting, important, and particularly, capable of communicating emotion. Once we understood this, the uncompromised search for the original philosophy, the perfect dial, the ultimate movement, the pristine hands, acquired a different meaning and simply became a must for every single piece we found that was photographed and studied.



In view of this, the concept of this Christie's themed auction emerged from the natural progression of what started with the book. The long-standing friendship and esteem I share with Aurel Bacs spontaneously evolved into a mutual unspoken understanding. Consequently it was felt that a small auction with just fifty exceptional pieces would accurately convey the truth about such a unique watch.

It is difficult, maybe even impossible, to describe the selection process of the past few months. We literally considered hundreds of watches and we faced hard choices when forced to eliminate amazing timepieces which under normal circumstances would have been euphoric for an auctioneer. However, we were not searching for this emotion.

Our intent was simply to tell a story that unfolded over half a century. A story that can evoke emotion for the seller as much as for the buyer. A story that should leave an impression on such an important anniversary for the Daytona.

This experience highlights how the Daytona, in its many incarnations, embodied styles sometimes very different from each other. Some pieces show off their natural sporty style whereas others are more sombre and elegant. The concept of the sporty-elegant model, so typical of the 1990s when Daytonas were connected to the military, has now evolved into a jeweled model that is more suitable for a unisex public.

One thing is certain, Daytona collecting started at the end of the 1980s and has continued to gain momentum. It is the obvious sign of a passion that transcends the simplistic, impersonal financial aspect of collecting. A passion, about which, the Rolex Daytona: Lesson One writes a new, important chapter.

THE BESPOKE PRESENTATION BOX



Let there be no misunderstanding concerning the pictures on these pages. Most of the fifty Daytonas offered in *Rolex Daytona: Lesson One* come with their original box and guarantee. What then, is the purpose of these red presentation cases, numbered from one to fifty, which accompany every lot in this sale? The answer is simple but not obvious. They are the distinctive sign of an event destined to write an important page in the history of international horology collecting. The event is, of course, the first single-themed auction dedicated to the Rolex Daytona. The focus is not the brand, not a single model, but the whole persona and the emotions it evokes.

The accompanying case is beautifully crafted in solid wood by Italian artisans. The red finish is an extremely durable 7-layer lacquer. The colour itself is a many-faceted symbol. The presentation case bears the red Daytona designation present on most of the dials of these watches. It is a reminder of the passion we all share for these Chronographs and it is also the colour of Christie's. The concept encompasses many points of interest. Firstly, the Daytona is clearly visible through the window that features a "bezel" with the personalisation of the sale and the lot number. On the opposite side, another window showcases a miniature copy of *Ultimate Rolex Daytona*, the cult book that raised this Chronograph to the pinnacle of elite collecting. Below the book, there is a miniaturized copy of this catalogue, destined to become a collector's item itself as testament to this unique sale.

The final result is an object that will be recognised in years to come. Whether it finds its home in a boardroom, a living room, or the lounge of a prominent establishment, it will be a symbol of the passion we all share for the Daytona. It will always be a reminder that the watch it showcases has been part of the historic *Rolex Daytona: Lesson One* sale.



Association Monégasque Contre les Myopathies

Christie's is proud to support the *Association Monégasque contre les Myopathies* by offering part of the proceeds of the sale of the auction's catalogues to the benefit of this fine cause.

Duchenne Muscular Dystrophy (DMD) is a genetic illness that affects essentially boys: 1 birth in 3500. Progressively serious, it is characterized by a weakening of muscles and leads to lung and cardiac complications that become fatal with the onset of adulthood. The life of these children, teenagers, and young adults is therefore one of increasing dependence on constant care and associated treatments. Although research has progressed significantly over the last years, notably with the tremendous gains in gene and cell therapy, and thanks to the efforts of charity organizations, there remains a lot to do in order to find a cure.

Created in April 2001, the *Association Mongasque contre les Myopathies - AMM (Monaco Association against Duchenne Muscular Dystrophy)* aims at:

-Collecting funds to finance international research

-Promoting and accelerating the scientific and medical research to find treatments as fast as possible in order to slow down and eventually heal *Duchenne Muscular Dystrophy*.

-Increasing public awareness of this genetic disease to better integrate in society these children, teenagers, and young adult

To frame and stay in control of the research progresses, *AMM* made a move forward in July 2012 with the creation of a biotech company (SYNTHENA, Bern) founded on the concept of altruistic behavior and respect of bioethics in regard to research.

And, since early 2103, the Principality of Monaco supports a collaboration between Scientists (funded by *AMM*) and the Centre Scientifique de Monaco in order to extend the latter's field of investigation to neuromuscular diseases.

INTRODUCTION BY

Simon Kidston



Simon Kidston is a Geneva based classic car expert, broker and columnist who over the past 25 years has handled some of the world's most beautiful motorcars (www.kidston.com). Here he shares a brief insight into the Daytona legend:

Daytona...the name alone sets car guys' (and girls') paces racing, immediately evoking heat, noise, speed and power. Daytona is a place of action, of heroic feats and tragic defeats, a stage where automotive history is forged; a shrine to competition which touches anyone who's ever made the pilgrimage, let alone the brave few who have taken part in the legendary endurance races which bear its name.

It all started, like so many great endeavours, with humble beginnings. From a small auto repair shop in a quiet Florida backwater where local enthusiasts gathered to see whose car could go the fastest, to the early land speed records attempted along the eponymous Daytona Beach which started to attract international attention and challengers, to the creation of a fully fledged motor racing track nearby and the birth of a test of man and machine which will forever stand amongst the greats: the Mille Miglia, Targa Florio, Le Mans and Daytona.

It speaks volumes when an event commands such respect that manufacturers not only create a model specifically to contend it, but they and the public alike identify it with the name of that same challenge. The iconic Ferrari 365GTB/4 will forever be remembered by the unofficial Daytona label the press gave it in honour of the Maranello team's victorious 1-2-3 snub to the might of Ford there in 1967, shortly before Ferrari's last classic front-engined supercar was unveiled, but the Holy Grail of American car collecting, the Cobra Daytona Coupe, is every bit as revered, and almost as valuable, as the Ferrari 250GTO it battled against in the mid-1960s.

If the dazzling variety and intensity of the competitions waged on Daytona's blazing surface over the decades make it impossible to single out a single contender above others, one charismatic personality will forever be remembered for his long involvement with Daytona, first as a class driving act, later as a respected and highly professional team patron: Hollywood's 'Mr Blue Eyes' Paul Newman. And you can guess what was on his wrist...


73
73





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The 50 Watches



LOT 1
REFERENCE 6239



LOT 2
REFERENCE 6239



LOT 3
REFERENCE 6240



LOT 4
REFERENCE 6239



LOT 5
REFERENCE 6239



LOT 6
REFERENCE 6241



LOT 7
REFERENCE 6239



LOT 8
REFERENCE 6239



LOT 9
REFERENCE 6239



LOT 10
REFERENCE 6241



LOT 11
REFERENCE 6241



LOT 12
REFERENCE 6241



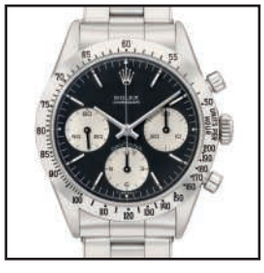
LOT 13
REFERENCE 6262



LOT 14
REFERENCE 6262



LOT 15
REFERENCE 6262



LOT 16
REFERENCE 6262



LOT 17
REFERENCE 6262



LOT 18
REFERENCE 6264



LOT 19
REFERENCE 6263



LOT 20
REFERENCE 6263



LOT 21
REFERENCE 6263



LOT 22
REFERENCE 6265



LOT 23
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LOT 24
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LOT 25
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LOT 26
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LOT 27
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LOT 28
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LOT 32
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LOT 33
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LOT 34
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LOT 35
REFERENCE 6269



LOT 36
REFERENCE 16520



LOT 37
REFERENCE 16528



LOT 38
REFERENCE 16520



LOT 39
REFERENCE 16523



LOT 40
REFERENCE 16528



LOT 41
REFERENCE 16520



LOT 42
REFERENCE 16589



LOT 43
REFERENCE 116520



LOT 44
REFERENCE 116519



LOT 45
REFERENCE 116528



LOT 46
REFERENCE 116598SACO



LOT 47
REFERENCE 116520



LOT 48
REFERENCE 116520



LOT 49
REFERENCE 116589RBOW



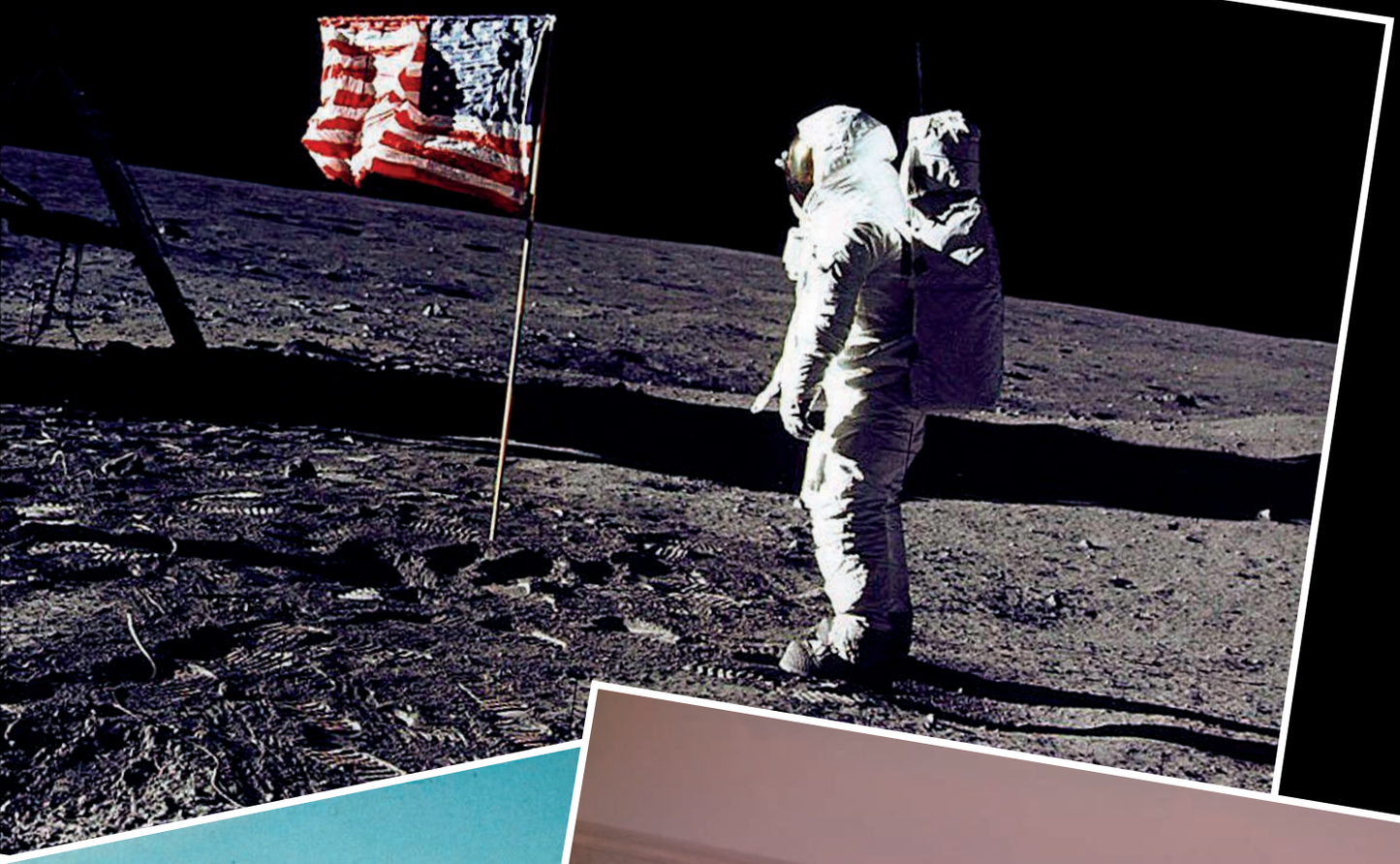
LOT 50
REFERENCE 116506


CASTROL
Castrol


WOOD 66 STOCK



1960s Style







© Getty Images 2013

1

ROLEX. A VERY RARE AND EARLY STAINLESS STEEL CHRONOGRAPH WRISTWATCH WITH "UNDERLINE DOUBLE SWISS" DIAL AND BROWN SUBSIDIARY DIALS

SIGNED ROLEX, COSMOGRAPH, REF. 6239, CASE NO. 923'192, MANUFACTURED IN 1963

Cal. 72B mechanical lever movement, 17 jewels, silvered matte dial, applied baton numerals with luminous accents, luminous hands, three engine-turned brown subsidiary dials for constant seconds, 30 minutes and 12 hours registers, tonneau-shaped water-resistant-type case, blank bezel calibrated for 300 units per hour and 225, 250 and 275 indications, screw back, screw down crown, two round chronograph buttons in the band, stainless steel *Rolex USA* riveted expanding bracelet, deployant clasp stamped 1-66, *case, dial and movement signed*

36.5 mm. diam.

SFr.40,000-80,000 US$43,000-84,000
€32,000-64,000

With *Rolex Watch U.S.A., Inc.* service confirmation letter dated 29 March 2003.



1963: The first Cosmograph, ref. 6239, is released this year with the very first serial numbers probably starting around 922,900.

The Cosmograph is powered by the 72 Valjoux-based calibre 72B movement, running at 18.000 beats per hour. It is equipped with a Microstella adjustable-inertia balance, featuring the Breguet overcoil spring, the Kif shock absorber unit, and a numbered main plate.

For the first time, the tachymeter scale is moved from the dial to the bezel. Early rare examples featured a particular scale, today known as the 'first series bezel with the 275 intermediate'.

The dial, produced by Singer, features two variants: black and silver grené, incorporating contrasting subsidiary registers. The very early dials produced are distinguished by applied glued indexes, and the reverse side of these carried the 'Singer Brevets AV' punch. Furthermore, early examples show two *Swiss* designations, because Rolex originally used tools engineered for the previous chronograph models. The new large Daytona bezel now covers the outer SWISS designation, requiring another inner one.

Last but not least, extremely early 6239 display case backs engraved "6238", belonging to the previous chronograph model (today also known as the Pre-Daytona), used by Rolex while waiting for the correct ones to be delivered to the factory.

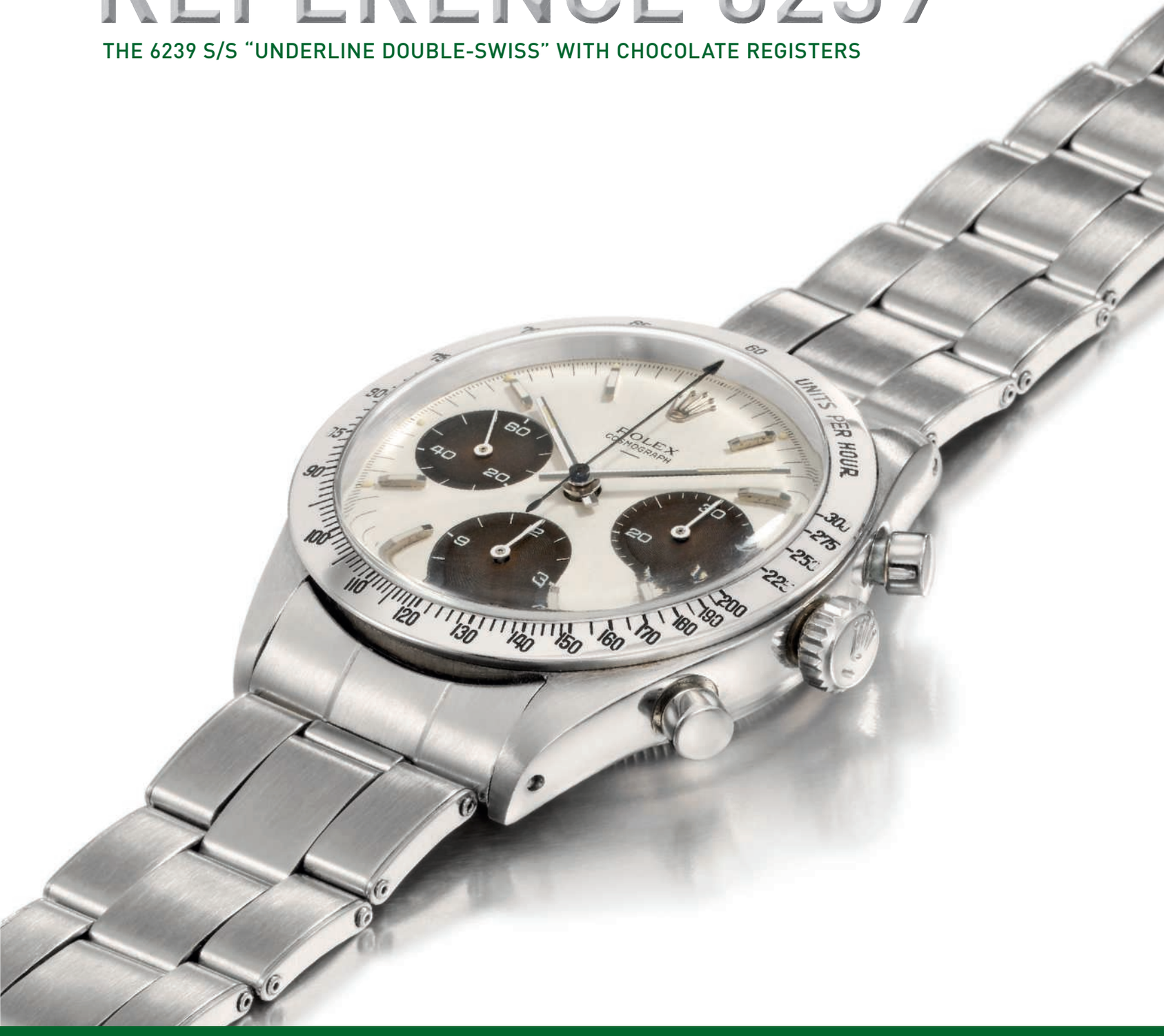
This specific 6239 presents a further particularity: the presence of a short straight tract just below the *ROLEX COSMOGRAPH* designation. It looks like a low underline to the designations (thus the "*6239 underlined*" nickname used among the collectors community). While Rolex never confirmed this, scholars agree it means that the radioactive radium previously used for the luminous indexes has been substituted with an alternative material compliant with the then-current regulations. The sub-registers have taken on a wonderful chocolate tone, which dramatically increases the charisma of this watch. The aesthetic appeal of such a configuration combined with the extreme rarity of underlined dials, used by Rolex for a very short time, makes this watch one of the rarest and most sought after early Cosmographs produced.





REFERENCE 6239

THE 6239 S/S “UNDERLINE DOUBLE-SWISS” WITH CHOCOLATE REGISTERS



- The very first Cosmograph version ever launched - not yet named “Daytona”
- Multiple differences compared to any later model including completely different dial and bezel
- Excellent overall condition with fascinating brown-coloured registers

2

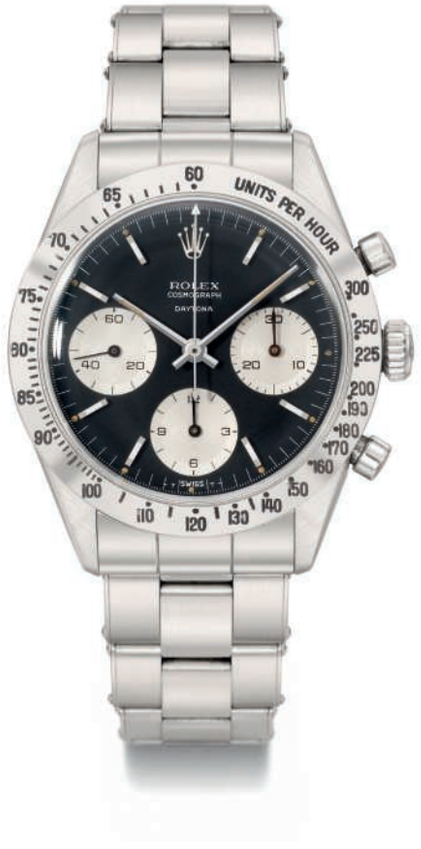
ROLEX. A VERY FINE AND EXTREMELY RARE STAINLESS STEEL CHRONOGRAPH WRISTWATCH WITH BLACK DIAL AND "FLOATING DAYTONA"

SIGNED ROLEX, COSMOGRAPH, DAYTONA, REF. 6239, CASE NO. 1'091'031, MANUFACTURED IN 1964

Cal. 722-1 mechanical lever movement, 17 jewels, black matte dial, applied baton numerals with luminous accents, luminous hands, outer fifths of a second divisions, three engine-turned silvered dials for constant seconds, 30 minutes and 12 hours registers, tonneau-shaped water-resistant-type case, blank bezel calibrated for 300 units, screw back, screw down crown, two round chronograph buttons in the band, stainless steel *Rolex Oyster* bracelet, *case, dial and movement signed*

36.5 mm. diam.

SFr.30,000-60,000 US$32,000-63,000
€24,000-48,000



1964: Rolex's overall production is now estimated at 105.000 examples, with serial numbers from 1.000.000 to 1.105.000.

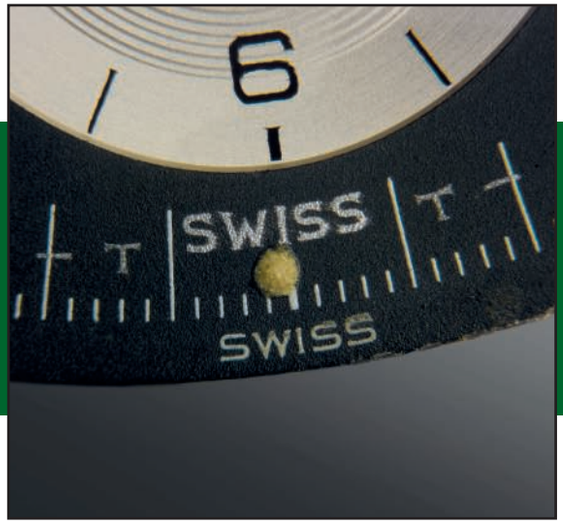
Throughout 1964, the bezel still sports the 300 tachymeter scale, however the graduation has become simpler, the 275 mark has disappeared and it has a mirror-polish as opposed to the radial satin-finish that can be found on earlier versions. The white version of the dial now displays a 'soleil' finish in the background, instead of the previous argenté matt, while the black version remains unchanged. The overall design starts to move away from its origins. For example, the indexes are now applied by means of a bearing and are positioned slightly closer to the rim.

Throughout 1964, Rolex becomes the official timekeeper of the Daytona race, a name destined to make horology history. With public interest in space exploration waning, only to be rekindled five years later with the conquest of the moon, a new name for their chronometers is needed to accompany "Cosmograph". The choice is obvious and so, for the first time, Rolex associates its timepieces with the famous American racetrack. Indeed, this particular 6239 example is the very first known to incorporate the legendary name, still quite small and veering towards the centre of the dial. Another novelty is the two "T"s before and after the "SWISS" designation. They identify which luminescent substance has been used, tritium, and will replace the underline sign.

A scholarly inspection reveals that this rare dial was printed in three stages: firstly, the white main graphics featuring the outer SWISS script, secondly, the inner silver SWISS text and lastly, the 'Daytona' designation and the two T's in a hue slightly darker than "SWISS".

Furthermore, the 3-bodied case of this watch, composed of case back, middle case and bezel is preserved in excellent condition.

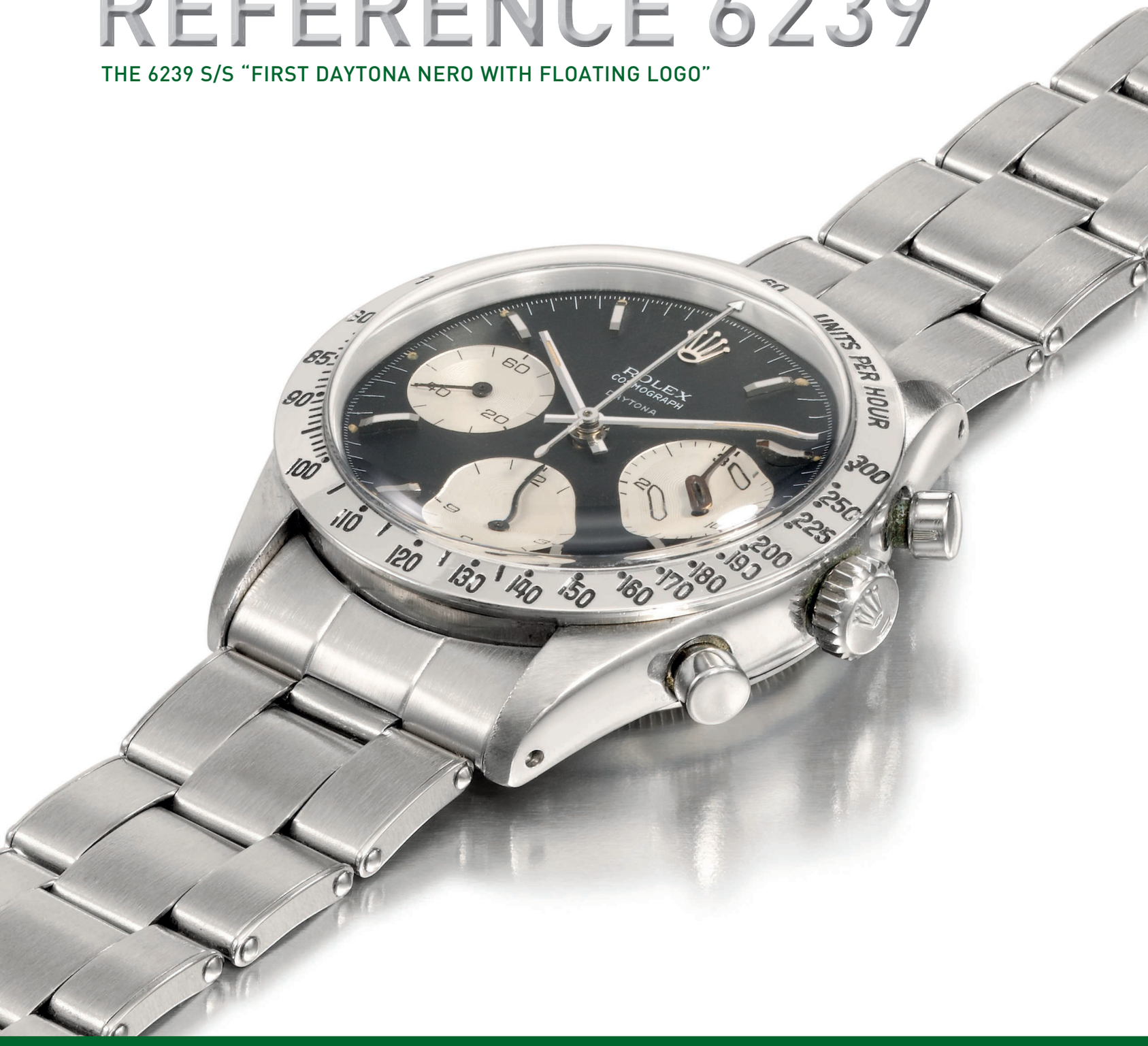
The historical importance of this timepiece earned its place in the thematic book *Ultimate Rolex Daytona*, pp. 108-111.





REFERENCE 6239

THE 6239 S/S "FIRST DAYTONA NERO WITH FLOATING LOGO"



- Historically important early Cosmograph known as the very first generation featuring the Daytona logo on the dial
- Highly interesting dial design since it is also the first version displaying the "T SWISS T"
- In simply extraordinary condition, still retaining its full case proportions as when it was manufactured nearly half a century ago



3

ROLEX. A VERY RARE AND ATTRACTIVE STAINLESS STEEL CHRONOGRAPH WRISTWATCH WITH BROWN DIAL, BRACELET, ORIGINAL GUARANTEE AND BOX

SIGNED ROLEX, OYSTER COSMOGRAPH, REF. 6240, CASE NO. 1'438'978, MANUFACTURED IN 1966

Cal. 722-1 mechanical lever movement, 17 jewels, brown dial, applied silvered baton numerals with luminous accents, outer fifths of a second divisions, luminous hands, three engine-turned silvered subsidiary dials for constant seconds, 30 hours and 12 hours registers, tonneau-shaped water-resistant-type case, black bezel calibrated for 200 units, screw back, screw down crown, two round screw down chronograph buttons in the band, stainless steel *Rolex Oyster* bracelet, *case, dial and movement signed*

37.5 mm. diam.

SFr.60,000-120,000 US$64,000-130,000
€48,000-96,000

With *Rolex* original Guarantee dated 18 December 1967 and stamped with the retailer name *Monetti, Roma-Napoli* and *Rolex* fitted green presentation box.



Rolex further enhances the sporty character of the Daytona design. A new reference is released, 6240, available only in stainless steel. It features a bezel fitted with an acrylic insert and is equipped with new screw-down chronograph pushers in nickel-plated brass, now dubbed "millerighe" (thousand lines) by collectors.

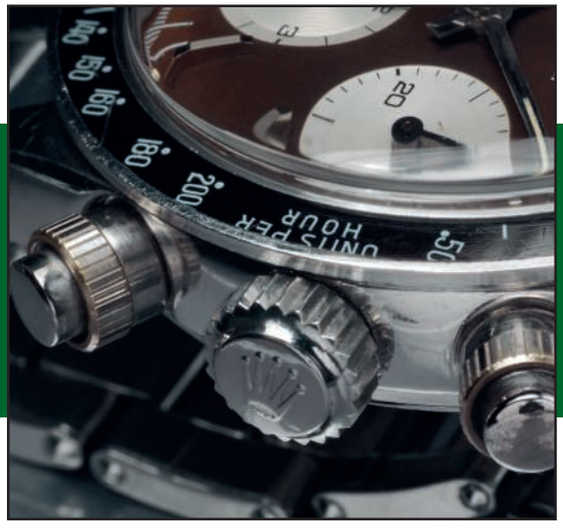
In production until 1969, reaching a meager total of around 1700 examples, it is powered by the traditional 72B caliber and its later evolutions. Water resistance is guaranteed by the new Rolex patented screw-down pushers and by the screw-down 700 series winding crown. This ensures a much better performance compared to the 600 series crown present on the previous reference.

A noteworthy evolution is the appearance of the "Oyster" designation, which further underlines its sporty style. This designation has historically been present on the dials of Oyster cased Rolexes, before being eliminated on ref. 6238 (the pre-Daytona).

Ironically, the 6240 Daytona is not well received by the market. Its generous proportions are considered not appealing for the taste of the time. In fact, many of its owners complain that the large chronograph pushers and winding crown wear out their shirt cuffs! Who knows how many would-be buyers of the time would today opt for a different choice.

The present watch impresses not only for its condition, which is simply extraordinary, but also because it arrived with us completely intact with all of its original components: from the untouched case, to the absolutely intact dial, from the bezel, to the first series *millerighe* pushers, the hands, and the bracelet. Everything about this watch is the same as it was when it left the shop some 50 years ago. The only hint of the passing of time is the uniform colour change of chocolate within the dial, which only increases its charm and desirability. The fact that the watch is accompanied by its original box and certificate is a testament to how this timepiece must have been lovingly looked after throughout its life.





REFERENCE 6240

THE 6240 S/S "OYSTER COSMOGRAPH" WITH CHOCOLATE DIAL



- First reference of Oyster Cosmograph with screw-down chronograph pushers, today also known as "mille-righe"
- Without doubt one of the very best preserved examples of this landmark model
- Stunning dial colour of deep and rich brown, the product of nearly 50 years of natural ageing

4

ROLEX. A RARE AND ATTRACTIVE STAINLESS STEEL CHRONOGRAPH WRISTWATCH WITH BROWN SUBSIDIARY DIALS

SIGNED ROLEX, COSMOGRAPH, DAYTONA, REF. 6239, CASE NO. 1'475'697, MANUFACTURED IN 1966

Cal. 722 mechanical movement, 17 jewels, silvered brushed dial, applied baton numerals with luminous accents, luminous hands, outer fifths of a second divisions, three engine-turned subsidiary dials that have turned brown for constant seconds, 30 minutes and 12 hours registers, tonneau-shaped water-resistant-type case, blank bezel calibrated to 300 units, screw back, screw down crown, two round chronograph buttons in the band, *case, dial and movement signed*

36.5 mm. diam.

SFr.25,000-50,000 US$27,000-53,000
€20,000-40,000



1966: Not all objects are able to leave a mark. Of the few that do, only a small number evolve in a way that remains faithful to the original concept whilst organically reinterpreting it through the eras. Daytona chronographs are among these few, so it is no surprise that they maintain their success half a century after their conception.

The 6239 reference featured in this picture is one of the earliest examples of this 'accomplished syntax'. There is no more experimenting here, no more overlapping and mutually neutralizing ideas. Clearly, there is now an established style. The details are structured and ordered in their ensemble just like instruments in a visual orchestra that plays a clear tune. The argenté soleil dial, the norm for Daytonas, gives the watch a modernity and light never seen before among its competitors. Another evolution is the location of the SWISS designation that is now only visible at six o'clock in the "T SWISS T" design.

This is an ideal watch for the enthusiast who would like to approach the world of "special" Daytonas for the first time.

Here, the Daytona writing has more important proportions compared to earlier iterations, but the subsidiary dials are undeniably eye-catching. The original black colour has toned down into a warmer chocolate hue. This chromatic shift may stem from a lack of isolation between the dial's metal base and the top coated enamel, possibly in combination with exposure to humidity and heat. When the shift is perfectly even and balanced, as in this instance, the visual impact of the watch, and its collectability, are greatly increased.





REFERENCE 6239

THE 6239 S/S "JUMBO-LOGO SOLEIL" WITH CHOCOLATE REGISTERS



- A wonderful example, displaying the third step in this reference's dial evolution
- Captivating medium-dark brown, rendering this Daytona not only a pleasure to many collectors but also to any wearer
- Unrestored condition with very little signs of wear only

5

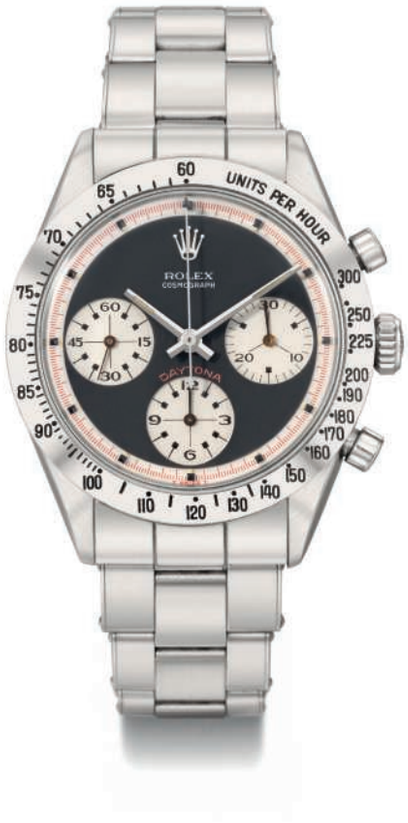
ROLEX. A VERY RARE AND ATTRACTIVE STAINLESS STEEL CHRONOGRAPH WRISTWATCH WITH BLACK DIAL AND BRACELET

SIGNED ROLEX, COSMOGRAPH DAYTONA, PAUL NEWMAN MODEL, REF. 6239, CASE NO. 1'695'129, MANUFACTURED IN 1967

Cal. 722 mechanical movement, 17 jewels, black dial, applied square black numerals with luminous accents, luminous hands, outer red fifths of a second divisions on white chapter ring, three engine-turned white subsidiary dials for constant seconds, 30 minutes and 12 hours registers, tonneau-shaped water-resistant-type case, blank bezel calibrated for 300 units, screw back, screw down crown, two round chronograph buttons in the band, stainless steel *Rolex Oyster* riveted bracelet, *case, dial and movement signed*

36.5 mm. diam.

SFr.50,000-100,000 US$53,000-110,000
€40,000-80,000



1967: The other Rolex chronograph available for purchase – ref. 6238, the so-called pre-Daytona – is discontinued. Throughout the following two years the Cosmograph undergoes intense research to make it more attractive to the public. A result of this research is an alternative dial, undoubtedly one of the most iconic and renowned in the history of horology: the "Paul Newman".

Nicknamed after one of its most illustrious wearers, the Paul Newman is far from the essential style of normal Daytona dials. Constructively, it displays a tridimensional depth that is not easy to achieve; the subsidiary registers and the chronographic seconds track are both slightly indented. Aesthetically, it is impossible not to appreciate the impressive chromatic impact given by the black dial, the contrasting subsidiary dials, the white graphics, the cherry Daytona logo, and chronographic seconds track.

Many details of this dial illustrate how, during its design and engineering phase, some manufacturing processes reflect the typical style of the '50s. An example is the strong *grené* effect of the white background, much grainier than the typical 60s style.

The present watch is a perfect example of the 6239 Daytona with the Paul Newman dial. Original in all its parts, not only has the case never been polished and maintains its original shape but it is also historically important. It belongs to the first batch of 6239 on which Rolex mounted the Paul Newman dial. The case noticeably lacks the bubble at 3 o'clock, found on all later productions, introduced to facilitate the grip on the winding crown. Also, the dial, in perfect condition, is recognised by scholars as "first batch" due to some typical elements, such as the unmistakable so-called *sing-a-song* (shorter letters at the ends, taller in the center) "T SWISS T" designation.

Its incredible condition assured it a place in the *Ultimate Rolex Daytona* book, Pucci Papaleo Editore, pp. 164-167.





REFERENCE 6239

THE 6239 S/S "PAUL NEWMAN NERO" WITH THREE COLOURS



- A milestone in the history of Rolex Chronographs and a must for any collector
- Certainly one of the crispest and most original examples known to exist
- Thanks to its overall condition and quality, it was selected to be illustrated as a premium example in *Ultimate Rolex Daytona*



6

ROLEX. AN EXTREMELY RARE AND ATTRACTIVE STAINLESS STEEL CHRONOGRAPH WRISTWATCH WITH BRACELET

SIGNED ROLEX, COSMOGRAPH, DAYTONA, PAUL NEWMAN MODEL, REF. 6241, CASE NO. 1'766'187, MANUFACTURED IN 1968

Cal. 722-1 mechanical movement, 17 jewels, white matte dial, applied square numerals with luminous accents, luminous hands, outer red fifths of a second divisions on black chapter ring, three engine-turned black subsidiary dials for constant seconds, 30 minutes and 12 hours registers, tonneau-shaped water-resistant-type case, black bezel calibrated for 200 units per hour, screw back and screw down crown, two round chronograph buttons in the band, stainless steel *Rolex Oyster* bracelet, *case, dial and movement signed*

37.5 mm. diam.

SFr.60,000-120,000

US$64,000-130,000
€48,000-96,000



Presumably destined for the American market, but immediately loved by the Italians too, the Daytona 'Paul Newman' is one of the most fascinating phenomena in the watch collecting market.

It seems that the legendary American actor and driver wore this wristwatch while shooting the movie "Winning", in 1969, at least according to the horology press at the time. However, looking at the posters of the film, it is apparent that Newman was indeed wearing a Rolex, but definitely not a chronograph. However, subsequent images of the actor picture him wearing a Daytona several times, sometimes sporting the two-tone dial, hence justifying its legacy. In any case, the 'Paul Newman' designation, originating in Italian watch collecting circles, became internationally recognised as the unmistakable name of this model.

The Paul Newman affair is a success story unmatched by any other collectible. Its most interesting aspect is the disproportion between the attention gained by this model before and after its discontinuation. When available in the Rolex catalogue, it was considered one of the less interesting and appealing Rolex timepieces, at times even offered at a discount. Only with the introduction of the automatic Daytona model several years later, did its popularity skyrocket and never come down.

Presented in 1966, ref. 6241 sports a slightly wider metal bezel with an acrylic insert. The overall production is around 3000 pieces, a quarter of them in gold (14k and 18k) and the rest in steel.

The present watch is a superb example of a white first production Paul Newman. Its 3 colors dial is absolutely perfect: white background, black registers and red second track. The *sing-a-song* "T SWISS T" and all the minute marking on the outer track are printed using two subsequent layers of paint; firstly the white, followed by red, thus making it stand out. The black indexes on the Paul Newman white background model are not painted, as is the case for those with a black background.





REFERENCE 6241

THE 6241 S/S "PAUL NEWMAN BIANCO" WITH THREE COLOURS



- Reference 6241 is the extremely rare sister model to reference 6239 and is 1 mm larger in diameter
- Magnificent Paul Newman dial with superbly preserved colours
- Strong case definition and many elements in factory-finish condition

7

ROLEX. AN EXTREMELY RARE AND IMPORTANT STAINLESS STEEL CHRONOGRAPH WRISTWATCH WITH PULSATION DIAL AND BRACELET

SIGNED ROLEX, COSMOGRAPH, DAYTONA, REF. 6239, CASE NO. 1'695'328, MANUFACTURED IN 1967

Cal. 722-1 mechanical lever movement, 17 jewels, silvered brushed dial, applied baton numerals with luminous accents, luminous hands, outer fifths of a second divisions and blue scale calibrated for 15 pulsations, three black engine-turned subsidiary dials for constant seconds, 30 minutes and 12 hours registers, tonneau-shaped water-resistant-type case, blank bezel calibrated for 300 units, screw back, screw down crown, two round chronograph buttons in the band, stainless steel *Rolex Oyster* bracelet, *case, dial and movement signed*

36.5 mm. diam.

SFr.120,000-240,000 US$130,000-250,000
€96,000-190,000



Irony is often the protagonist in vintage watch collecting, where rarity is one of the main features that influence the desirability of a timepiece. A model too far ahead of its time may not be appreciated by the public when first commercially available. As a result there is a dramatic reduction in the models produced and thus an increase in its desirability years later, when its true beauty is eventually recognised.

There are instances where this effect is so remarkable that the number of pieces produced is so small that it can be counted on two hands. This is the case for the "pulsometer" scale Daytona. At a time when even the standard chronograph is regarded with suspicion by the mainstream public, a model so specific, and targeted to such a limited segment of the market, went completely unnoticed. As a matter of fact, maybe only ten of these pearls are historically referenced.

The 'pulsometre' scale is a function that is dedicated to medical practitioners. It enables one to calculate the heartbeat based on the number indicated on the dial.

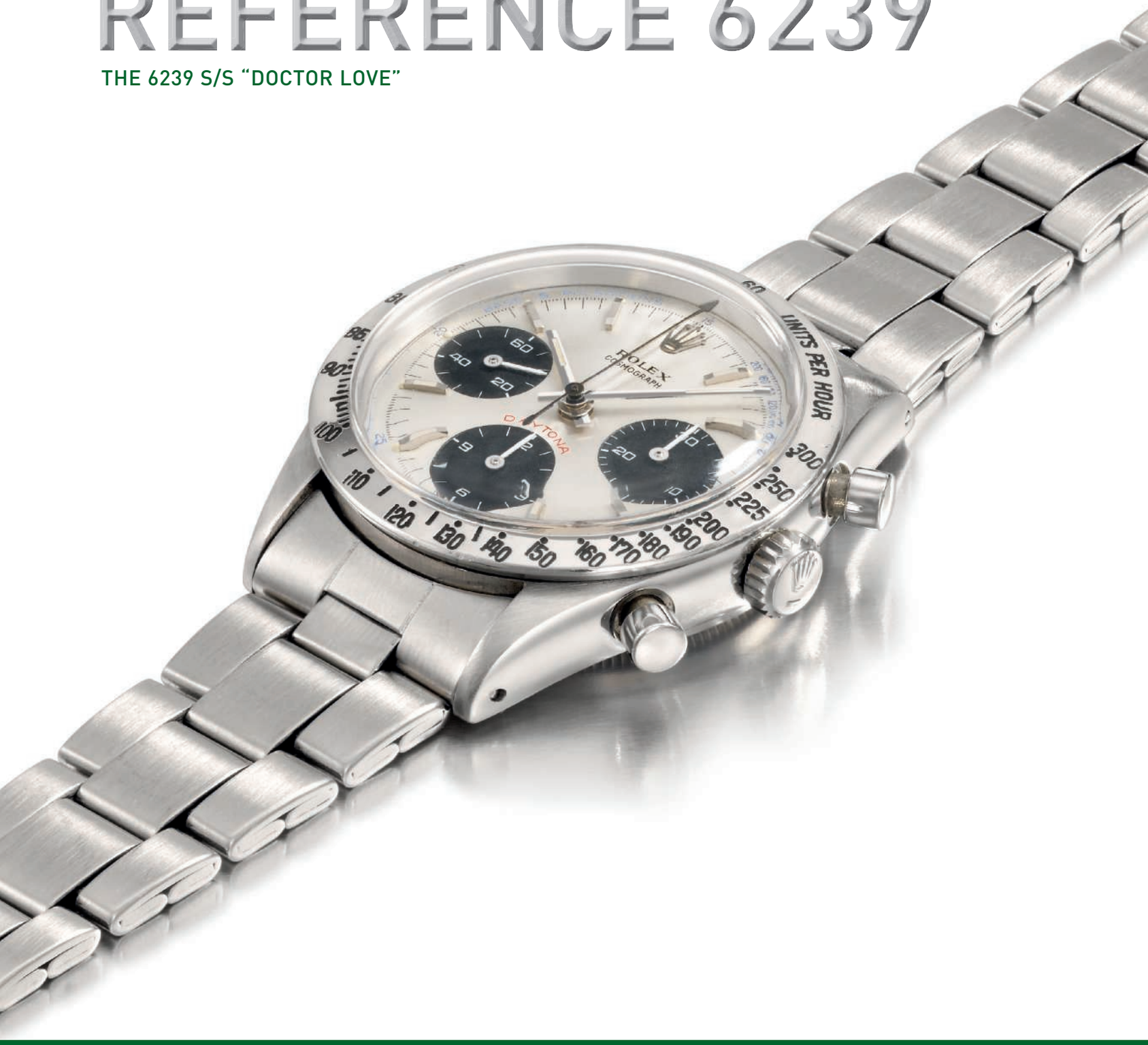
Practically speaking, one has to start the chronograph function at the first heartbeat and to stop it at the last, in this instance the 15th. The chronograph second hand will then indicate the number of beats per minute directly onto the dial's scale. The advantage of this function is to avoid counting the beats for an entire minute, thus saving time and effort.





REFERENCE 6239

THE 6239 S/S "DOCTOR LOVE"



- With only two examples known of dial versions, this watch is one of the rarest Daytona versions known in the world
- None of the two examples have ever been offered at auction
- In purist's condition with unrestored dial and untouched hands

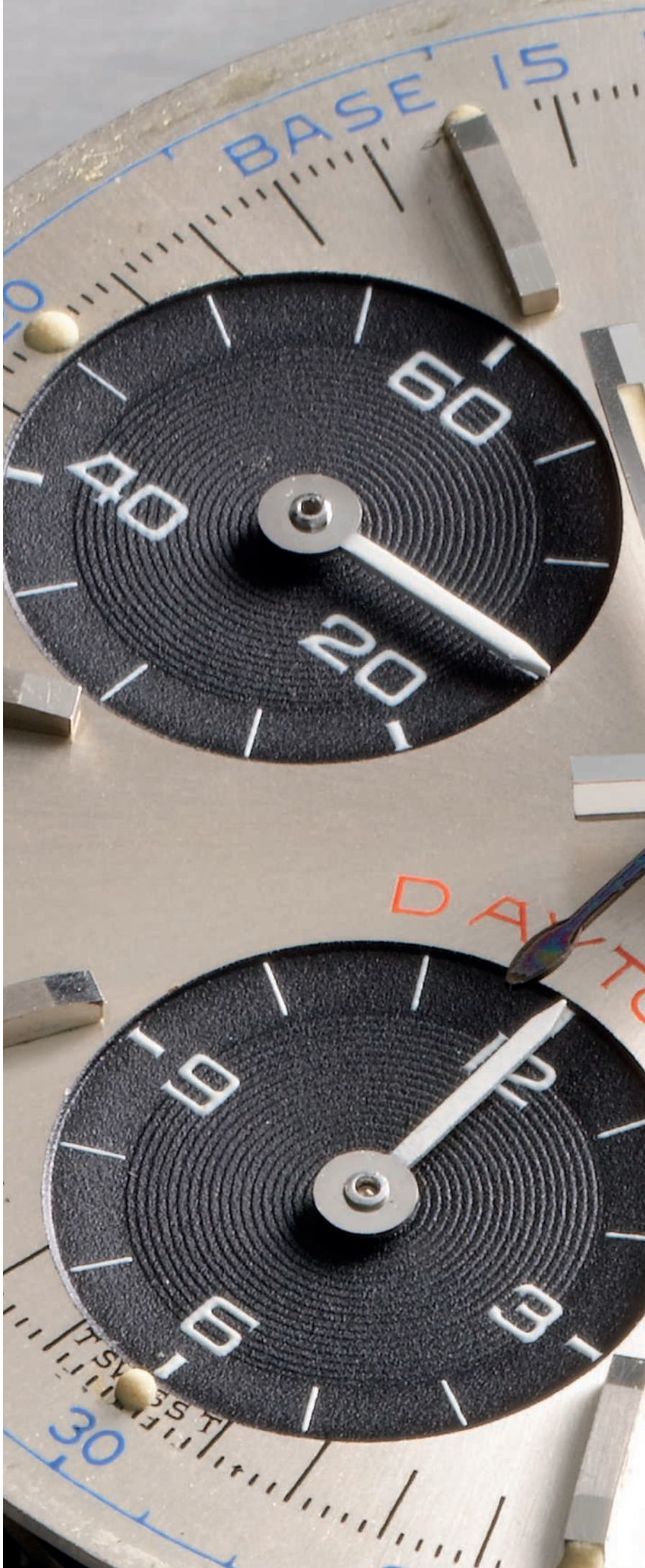
As it happens, a 20 beat measurement would certainly be more precise, but it would also take more time. Conversely, a 10 beat timing would be faster but less precise. Therefore, the 'Base 15' represents a good compromise.

The presence of the pulsometre scale prompted Rolex to make several adjustments with a final result that is simply superb. The hour markers have been moved closer to the centre of the watch resulting in a more "compact" layout. The dial is modified in such a way that the final effect is more aesthetically pleasing. Also, the chromatic scheme of the timepiece is completely different. For example, the medical scale is printed in an innovative bright blue tone, which allows for a perfect legibility despite the smaller dimensions of the numbers.

As mentioned previously, the medical Daytona is undoubtedly one of the rarest chronographs ever. However, what is even more remarkable is that, of the few medical Daytonas known, only two have the red Daytona designation. One is the watch offered here.

In addition, the watch presents further modifications compared to other similar examples. The black minute scale has been completely redesigned and now presents gaps between the hour markers. Also, the "T SWISS T" designation under the hour totalizer is smaller than on other Cosmograph models. On the other hand, other distinctive features concerning the ultra-rare medical dials remain unchanged, such as the external blue pulsometre scale graduated for 15 beats and the markers positioned backwards in respect to their axis.

For similar and different versions of stainless steel references 6239 and 6262 with pulsometer dial see *I Cronografi Rolex - La Leggenda*, Pucci Papaleo Editore, pp. 322-325, and *Ultimate Rolex Daytona*, Pucci Papaleo Editore, pp. 204-207 and 288-291.




PULSATIONS
ROLEX
COSMOGRAPH
DAYTONA

8

ROLEX. A VERY RARE AND ATTRACTIVE 18K GOLD CHRONOGRAPH WRISTWATCH WITH BLACK DIAL AND BOX

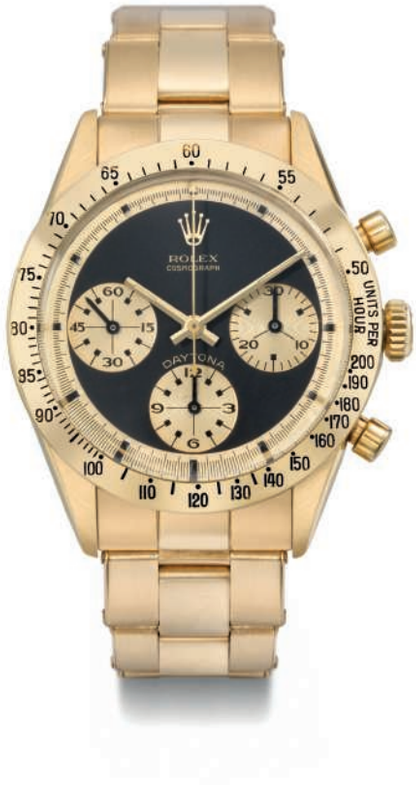
SIGNED ROLEX, COSMOGRAPH, DAYTONA, PAUL NEWMAN MODEL, REF. 6239, CASE NO. 1'757'920, MANUFACTURED IN 1969

Cal. 722 mechanical movement, 17 jewels, black dial, applied square numerals with luminous accents and fifths of a second divisions on outer gilt chapter ring, three engine-turned subsidiary dial for constant seconds, 30 minutes and 12 hours registers, tonneau-shaped water-resistant-type case, gold bezel calibrated for 200 units, screw back, screw down crown, two round chronograph buttons in the band, 18K gold *Rolex Oyster* bracelet, *case, dial and movement signed*

36.5 mm. diam.

SFr.80,000-160,000 US$85,000-170,000
€64,000-130,000

With *Rolex* fitted green presentation box.



In its 9 years lifecycle, ref. 6239's total production is estimated at 14000 pieces: 300 in gold, whilst the rest are produced in stainless steel.

According to the rules, a chronograph ought to be the epitome of the technical watch. However, during the Sixties appearances become an important factor. Rolex, following public demand, produces a very small number of the 6239 entirely in gold for its most affluent customers. This transforms the timepiece from a mere measuring tool into an iconic status symbol. Nevertheless, the watch stays true to its legacy, with only a few subtle changes in its dial design, better suited to its precious case. For example, the gold hour markers, scales, and designations; the champagne background and black graphics in the opposite version. In addition, the Paul Newman dials mounted on gold cases undergo minor modifications: the dial of this watch with its gold case is less sporty compared to the typically red elements of the steel versions.

Whilst the stainless steel version of the celebrated "Paul Newman" is considered the world's most popular collector's wristwatch, the gold version is greatly appreciated by Rolex aficionados. Well-preserved examples like the present reference 6239 enjoy a monumental status within the collector's world. These Daytonas represent a perfect 1960s synergy between the rough, dangerous and masculine sporting world and the elegance of the elite.

Different versions of reference 6239 are described and illustrated in *I Cronografi Rolex - La Leggenda*, Pucci Papaleo Editore, pp. 296 - 303.





REFERENCE 6239

THE 6239 18K “PAUL NEWMAN NERO”



- Rare gold version of reference 6239 with fascinating black Paul Newman dial
- Excellent overall condition with strong case definition and untouched dial
- One of the most important classics in the universe of Rolex Daytona

9

ROLEX. AN EXTREMELY RARE AND HISTORICALLY IMPORTANT STAINLESS STEEL CHRONOGRAPH WRISTWATCH WITH BLACK DIAL AND BRACELET

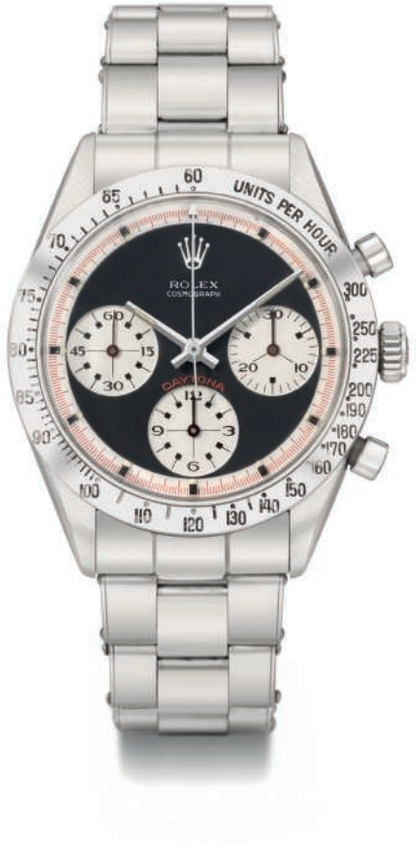
SIGNED ROLEX, COSMOGRAPH, DAYTONA, PAUL NEWMAN MODEL, REF. 6239, CASE NO. 1'475'765, MANUFACTURED IN 1966

Cal. 722 mechanical movement, 17 jewels, black dial, applied square numerals with luminous accents, luminous hands, chronograph hand with white arrow pointer, outer red fifths of a second divisions, three engine-turned white dials for constant seconds, 30 minutes and 12 hours registers, tonneau-shaped water-resistant-type case, blank bezel calibrated for 300 units, screw back, screw down crown, two round chronograph buttons in the band, stainless steel *Rolex Oyster* bracelet, *case, dial and movement signed*

36.5 mm. diam.

SFr.80,000-160,000 US$85,000-170,000
€64,000-130,000

Accompanied with Fain & Co. 8 November 1997 auction catalogue and original sales tag bearing lot number 245. Furthermore delivered with a hand-written letter confirming that the present watch belonged to R. Walter Cunningham, astronaut on Apollo VII and an official picture of him from the NASA.



This lot incorporates three features that most appeal to a Rolex Daytona collector, the looks, the condition and its historical importance.

Not only experienced collectors, but novices as well can recognize at first glance the beauty and freshness of the Paul Newman dial mounted on this timepiece: the luminous markers are unspoiled; the nearly 50-years-old Rolex Cosmograph and Daytona designations seem to have been printed moments ago; the red outer minute track is immaculate. It is a prime example of an early dial, sporting the "*sing-a-song*" T SWISS T designation and the "rounded" Singer punch on the back. The bezel is graduated at 300 which is the correct version for this serial number. Compared to the bezel with the 275 intermediate marking and continuous graduation, its simpler design gives a more sober and masculine look. Lastly, it features the highly rare and sought after "71" bracelet.

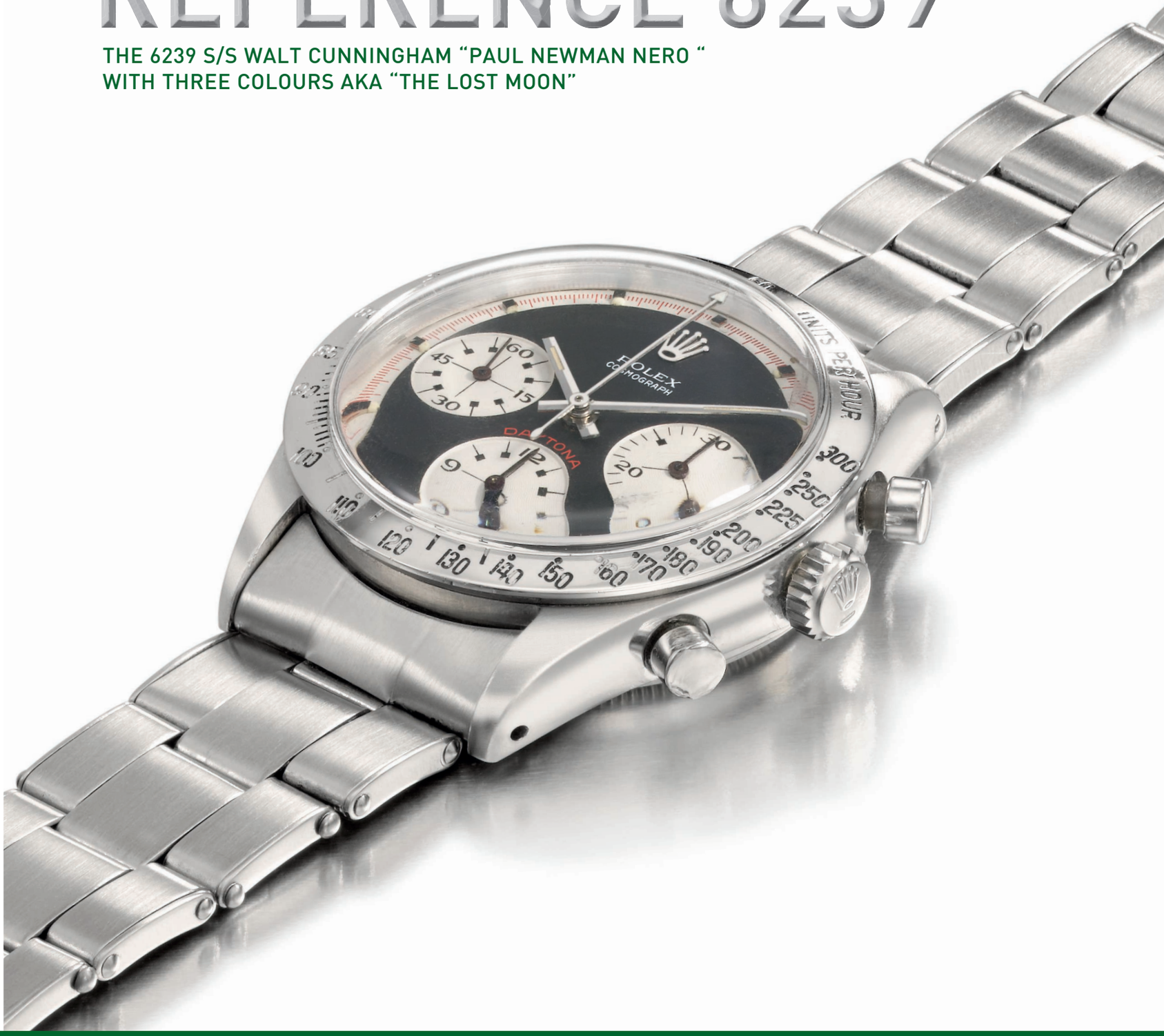
Its interest to scholars stems from the fact that it is one of the earliest serial numbers on which a Paul Newman dial has ever been seen. The 1.475.765 serial number indicates that the case was manufactured in late 1966. Rolex started to mount Paul Newman dials on Daytonas in 1967. Half a century ago, the manufacturing process was much slower than today. It was quite common for a case to sit in the company's workshop for several months before the dial was mounted and the watch was launched into the market. In all likeliness, this is what happened with this timepiece.





REFERENCE 6239

THE 6239 S/S WALT CUNNINGHAM “PAUL NEWMAN NERO “ WITH THREE COLOURS AKA “THE LOST MOON”



- Without a doubt, this Daytona’s important provenance renders it a highly important collector’s watch
- Impressive Paul Newman dial preserved in stunning condition
- A unique watch without a second one like it

Its importance to collectors is further enhanced by the fact that it once belonged to the famous NASA astronaut Walter Cunningham. This historical timepiece was successfully sold at auction in 1997, accompanied, as it is today, by a notarised letter written by Cunningham's brother stating that the astronaut had the watch on his wrist while in space. This statement, however, can be challenged and has not been confirmed by Mr. Cunningham himself. It is well documented that NASA performed a selection process for their official timekeepers from 1963 to 1965, and Omega was the brand chosen by the space agency for their cosmic missions. One can reasonably assume that some staff members, including Walter Cunningham - maybe simply out of personal curiosity - tried different watches over the years, possibly even wearing them during professional training and tests.



WALTER CUNNINGHAM

Ronnie Walter "Walt" Cunningham was born in Lowa on 16th March 1932. He joined the navy in 1951 and served in the Marines as a fighter pilot from 1953 to 1956. From 1956 until 1975 he served in the Marine Corps Reserve Program. His adventure with NASA began in 1963, when he was selected as astronaut. His experience in space starts on 11th October 1968. He is the pilot of the lunar module of Apollo 7, the first successful manned mission of the Apollo program.

Apollo 7 was a mission designed to test a multitude of new systems and technical features, such as the completely redesigned Command System. Due to the tragic outcome of Apollo 1, many new solutions had been adopted for this nearly 11 days long earth-orbital mission. Some of the highlights of Apollo 7 include a simulated lunar module rendezvous and the testing of the SPS (Service Propulsion System), the engine designed to move the space vehicle in and out of the lunar orbit, which was fired eight times during the mission with remarkably precise results.

Apollo 7 was a complete success. After this experience, Cunningham worked in a management role for Skylab, NASA's first space station, and retired from the Agency in 1971.

In 1974 he graduated from Harvard, and went on to become a successful businessman and investor. In 1977, he published "*The All-American Boys*", a book telling the story of his astronaut days.

NASA awarded him the *Distinguished Service Medal* in 2008 for his work on the Apollo 7 mission, and today he is a radio personality and public speaker.




ROLEX
HOGRAPH
DAYTONA
60
15
30
20
9
3
6
SWISS

10

ROLEX. AN EXTREMELY RARE AND ATTRACTIVE STAINLESS STEEL CHRONOGRAPH WRISTWATCH WITH BRACELET, GUARANTEE AND BOX

SIGNED ROLEX, COSMOGRAPH, DAYTONA, PAUL NEWMAN MODEL,RETAILED BY RICCIARDI, REF. 6241, CASE NO. 1'767'520, MANUFACTURED IN 1969

Cal. 722-1 mechanical movement, 17 jewels, black dial, applied square numerals with luminous accents, luminous hands, outer red fifths of a second divisions on white chapter ring, three engine-turned white subsidiary dials for constant seconds, 30 minutes and 12 hours registers, tonneau-shaped water-resistant-type case, black bezel calibrated for 200 units, screw back, screw down crown, two round chronograph buttons in the band, stainless steel *Rolex Oyster* bracelet, *case, dial and movement signed*

37.5 mm. diam.

SFr.70,000-140,000 US$74,000-150,000
€56,000-110,000

With *Rolex* original Guarantee stamped by the Argentinian retailer Joyeria Ricciardi S.A. in Buenos Aires and dated 10 December 1969. Furthermore delivered with *Rolex* original fitted green presentation box carrying the retailer's signature and details in gilt on the seagrass green lining inside the lid.



"Jewels have always held a unique fascination for people". As quoted in an interview with Uber Ricciardi, during which the famous jeweler retraced his family history and that of his company, which was founded by his father Luis in the 1930s in Buenos Aires.

During the early days, the beginnings are humble and the sale takes place in the 'open air' with the merchandise displayed on a bench. In a matter of years, the "Joyeria Ricciardi" business enjoys remarkable success and becomes the benchmark of excellence for the Argentinian aristocracy, the international jet set and eventually that of crowned royals.

One of the most prestigious projects of Ricciardi is the "El baston de mando", a jewel that is the symbol of the Argentinian and other South American governments.

In 1969, the year of sale of this extraordinary Paul Newman, Ricciardi opens stores in Buenos Aires, Mar del Plata, and Paris, as indicated on the inside of the watch's box. In fact, Ricciardi, a company so proud of its name, not only engraves the inside of the box of its Daytonas, but also the case itself. For example, underneath the lugs, one can find the Ricciardi serial number, branded by a complex punching process. It represents a true mark of originality, whilst also a prestigious and successful customization system.

This historical treasure comes not only with the original box with the interior personalization by Ricciardi, but also with its original guarantee from 1969 bearing the serial number 1.767.520.

Beyond its historic importance, this watch is a prime example of the steel Paul Newman 6241. The spectacular dial displays pristine tritium markers and all parts of the watch are contemporary.

This lot is published in the *Ultimate Rolex Daytona*, Pucci Papaleo ed., pp. 232-235.





REFERENCE 6241

THE 6241 S/S "RICCIARDI PAUL NEWMAN NERO" WITH THREE COLOURS



ESTE RELOJ Nº 1.767.520

ha sido enteramente manufacturado por Rol
Ginebra, Suiza. Certificamos que, cuidadosamen
regulado, está en perfectas condiciones.

MONTRES ROLEX S.A. GARANTIZA

la buena marcha de este reloj por un perío
excepto en caso de daño por caída o mal trato.

Vendido por : JOYERIA RICCIARDI S.

Fecha : 10 - 12 - 1969

Si su Rolex necesita un examen por un relo
período de garantía, sírvanse remitirlo al joyero
vendido o a una de las direcciones mencionada

- The unique *Ricciardi* number elevate this rare reference 6241 to highest standard for the demanding watch collector
- The black Paul Newman dial is in pristine condition
- Thanks its overall quality and completeness with original certificate and box, it now prominently described and illustrated in *Ultimate Rolex Daytona*



11

ROLEX. A VERY RARE AND ATTRACTIVE 14K GOLD CHRONOGRAPH WRISTWATCH WITH CHAMPAGNE DIAL AND BRACELET

SIGNED ROLEX, COSMOGRAPH, DAYTONA, PAUL NEWMAN MODEL, REF. 6241, CASE NO. 2'112'949, MANUFACTURED IN 1969

Cal. 722-1 mechanical movement, 17 jewels, champagne dial, applied square numerals with luminous accents, luminous hands, outer gilt fifths of a second divisions on black chapter ring, three engine-turned black subsidiary dials for constant seconds, 30 minutes and 12 hours registers, tonneau-shaped water-resistant-type case, black bezel calibrated for 200 units, screw back, screw down crown, two round chronograph buttons in the band, 14K gold *Rolex Oyster* bracelet, *case, dial and movement signed*

37.5 mm. diam.

SFr.80,000-160,000

US$85,000-170,000
€64,000-130,000



1969: The total production of ref. 6241, from 1966 to 1969, is estimated to be slightly more than 2000 pieces in steel, roughly 300 in 18k gold, and around 400 in 14k gold.

By the end of 1966, the new case design is released with the slight protrusion at 3 o'clock to facilitate the winding. This makes the overall look somehow more bulky. Different typologies of standard dials typify this reference, in line with the experimental spirit of this early phase of the Daytona's life. However, the Paul Newman dial of the gold version of this chronograph is rapidly adopted. Both technical and refined, rigorously two-tone, daringly innovative, it represents the highest pinnacle of a design that will become increasingly popular with the passing of time.

One of the most common questions a vintage watch collector asks himself when admiring a new purchase is: what was its condition when first purchased? Unfortunately it is a question destined to remain unanswered in nearly all cases. The passing of time inevitably leaves some marks on a vintage timepiece.

This watch, however, is one of the few exceptions. The pristine, perfect condition of both case and dial is exactly as it must have been when first purchased. The champagne colour is stunning, the case is untouched, its angles as sharp as ever, its knurling absolutely unspoiled. The hands, the bezel, the pushers, the crown, every aspect of this watch screams "unworn".

How it managed to stay so pristine is something we will never know. The only certain thing is that its immaculate state renders it undeniably amazing.





REFERENCE 6241

THE 6241 14K “PAUL NEWMAN CHAMPAGNE”



- A collector's dream thanks to its untouched Paul Newman dial
- Absolutely mint case with the best possible degree of conservation of all angles and facets
- Rare opportunity for the demanding connoisseur to acquire an extremely rare Daytona model

12

ROLEX. A VERY RARE AND ATTRACTIVE 14K GOLD CHRONOGRAPH WRISTWATCH WITH GUARANTEE AND BOX

SIGNED ROLEX, COSMOGRAPH, DAYTONA, PAUL NEWMAN MODEL, REF. 6241, CASE NO. 2'112'967, MANUFACTURED IN 1969

Cal. 722-1 mechanical movement, 17 jewels, black dial, applied square black numerals with luminous accents, luminous hands, outer gilt fifths of a second divisions, three engine-turned champagne subsidiary dials for constant seconds, 30 minutes and 12 hours registers, tonneau-shaped water-resistant-type case, black bezel calibrated for 200 units per hour, screw back, screw down crown, two round chronograph buttons in the band, 14K gold *Rolex Oyster* riveted bracelet, *case, dial and movement signed*

37.5 mm. diam.

SFr.80,000-160,000

US$85,000-170,000
€64,000-130,000

With *Rolex* Guarantee, a spare bracelet link and *Rolex* fitted green presentation box.



Produced between 1966 and 1969, reference 6241's total production amounts to roughly 3000 pieces, slightly less than 400 in 14k gold. It is an educated guess that only a fraction of these were fitted with the Paul Newman dial, either in gold or in this case, in black.

On the 21st of April, 1985, a young Brazilian driver gained his first great Formula One victory in the Portuguese Grand Prix held at Estoril. That day, Ayrton Senna started his racing career by crossing the finishing line for Team Lotus sporting the John Player Special livery in a vehicle that is still today regarded as one of the most 'beautiful' racing cars of all time. The colours of this car, totally black with contrasting gilt details and trimmings, are still synonymous with elegance and charm. Consequently it is a perfect match with this black and gold Paul Newman - bearing a serial number close to 2.1 million. Theoretically it may be considered a standard version, but is actually a very rare one both for its mint condition and for the limited number of pieces produced.

The present example, manufactured in 1969, together with its original box and guarantee, distinguishes itself by the wonderful conservation of its dial. When framed by the black bezel, the black and white effect of the dial merges beautifully with the case, making an impressive visual impact. It is interesting to note how the gold bezel of this 6241 version displays four beautifully preserved outer facets and features an acrylic ring featuring the tachymeter scale.





REFERENCE 6241

THE 6241 14K "PAUL NEWMAN NERO" AKA "THE JOHN PLAYER SPECIAL"



- Most legendary case and dial combination for any reference 6241
- Strong colour scheme and beautiful harmony between the tones of black and gold
- In stunning overall condition, for the demanding collector "as good as it gets"


Where do you go
SATURDAY N
FEVE
LAMBORGHINI MIURA P 400

1970s Style





© Getty Images 2013



13

ROLEX. AN EXTREMELY RARE AND IMPORTANT 18K GOLD CHRONOGRAPH WRISTWATCH WITH BLACK DIAL AND BRACELET

SIGNED ROLEX, COSMOGRAPH, DAYTONA, REF. 6262, CASE NO. 2'330'469, MANUFACTURED IN 1970

Cal. 727 mechanical movement, 17 jewels, black dial, applied baton numerals with luminous accents, luminous hands, outer fifths of a second divisions, three engine-turned gilt dials for constant seconds, 30 minutes and 12 hours registers, tonneau-shaped water-resistant-type case, blank bezel calibrated for 200 units, screw back, screw down crown, two round chronograph buttons in the band, 18K gold *Rolex Oyster* bracelet, *case, dial and movement signed*

36.5 mm. diam.

SFr.80,000-160,000

US$85,000-170,000
€64,000-130,000



In the early 1970s, the chronograph is still an elitist timepiece due to many factors. The high price discourages professionals; its mechanical fragility - when compared with the much sturdier automatic or manual time-only watches of this time - worries the customers; its technical complexity discourages the mainstream buyer. All of these factors combine to reduce its popularity. When offered in gold, an oxymoron considering its technical nature, unsurprisingly its commercial appeal drops even further. In the mindset of the 1970s, a gold chronograph truly is a Chimera, a caprice for the eccentric millionaire. Its very existence is incomprehensible to most, far too ostentatious and fragile for technical use; definitely too bulky for an elegant evening. Who would ever buy such a thing? The answer is, to the delight of today's collectors, nearly nobody.

In 1970, the year of production of this gold 6262, Rolex manufactures some 347,000 watches, with serial numbers between 2.241.000 and 2.589.000. Among the multitude of these timepieces, only around 30 pieces are 18k gold 6262. This equates to roughly 0,0086 % of the 1970 Rolex production. It is no surprise that the 18k 6262 is not only the scarcest Daytona reference ever made, but also one of the most difficult Rolexes to find on the vintage watch market today.





REFERENCE 6262

THE 6262 18K “DAYTONA NERO WITH CHERRY LOGO”



- The gold version of reference 6262 is in absolute terms one of the rarest Daytona models ever produced with only a handful of examples ever offered at auction
- The extremely rare black dial with red Daytona logo is highly elegant while also very sporty
- A highly important and rare treasure for the discerning collector of rare timepieces

The new generation of Daytonas with round push buttons, Ref. 6262 with metal bezel graduated to 200 and 6264 with black plastic bezel, shows that Rolex moves away from its normal technical and stylistic experimental phase. This process generated many variations, which are now undisputed trophies in the most important collections around the world.

The new models' heart is the final evolution of the 727 caliber, a modified version of the Valjoux movement used on all Rolex's manually wound production until 1987, when it will be replaced by the Zenith El Primero caliber.

A consensus also seems to be reached about the dial and Rolex decides on two options for both the steel and gold version. It is the evolution of the dark versus bright duality that typifies the Daytona dials. The steel version can be purchased with the choice of a white background with black registers dial, or the opposite. The gold version offers similar options, but the white is substituted and the champagne tonality is much better suited to the gold case.

This extraordinary and important timepiece distinguishes itself by the unusual cherry red Daytona designation. It is a small detail, but more than enough to modify the overall look of the dial, giving it flair and modernity. Also, this further enhances the collectability of this extremely rare Daytona.

One can only speculate about the origin of this red designation and it may be a final acknowledgement to the stylistic exploration of previous years. It certainly is a forerunner to the choices Rolex will make for the dials of later models. The curved Daytona writing on top of the central register will be a typical characteristic of the later 6262 and 6264. The cherry red will be used as a standard colour for the Daytona designation on ref. 6263 and 6265 in steel on later models.




ROLEX
COSMOGRAPH
DAYTONA
60
20
20
10

14

ROLEX. AN EXTREMELY RARE AND ATTRACTIVE STAINLESS STEEL CHRONOGRAPH WRISTWATCH WITH BLACK "TRANSITIONAL-SAUCER" DIAL, BRACELET, ORIGINAL CERTIFICATE AND BOX

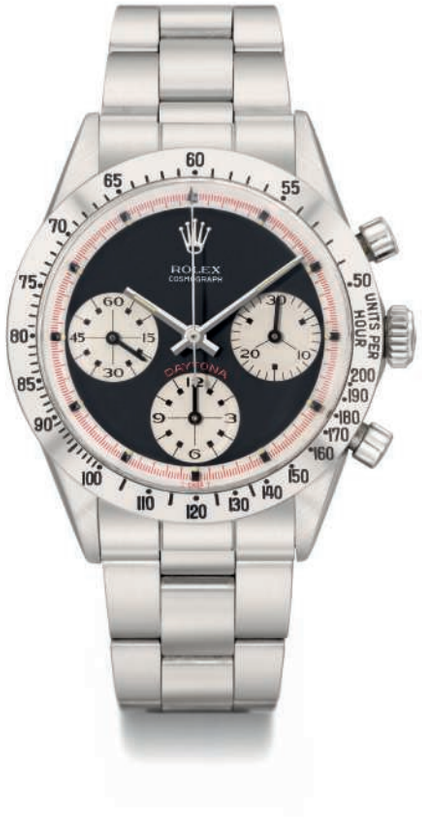
SIGNED ROLEX, COSMOGRAPH DAYTONA, PAUL NEWMAN MODEL, REF. 6262, CASE NO. 2'475'334, MANUFACTURED IN 1970

Cal. 727 mechanical movement, 17 jewels, black dial, applied square numerals with luminous accents, luminous hands, chronograph hand with black arrow pointer, outer red fifths of a second divisions, three engine-turned white dials for constant seconds, 30 minutes and 12 hours registers, tonneau-shaped water-resistant-type case, blank bezel calibrated for 200 units, screw back, screw down crown, two round chronograph buttons in the band, stainless steel *Rolex Oyster* bracelet, *case, dial and movement signed*

36.5 mm. diam.

SFr.60,000-120,000 US$64,000-130,000
€48,000-96,000

With *Rolex* Guarantee dated 15 Decembre 1972, product information and original fitted presentation box.



1970: This year around 347,000 timepieces leave Rolex's workshop with serial numbers between 2.241.000 and 2.589.000.

Two new versions with push buttons are introduced, Ref. 6262 and Ref. 6264. Around 9,000 steel versions and a few dozen gold versions of the 6262 model are produced with the metal bezel graduated to 200. Ref. 6264 sports a bezel with black plastic insert. Around 1,700 pieces of the steel version are produced and approximately 300 in 14k and 18k gold. These models are fitted with the latest generation 727 caliber. The standard dial has the Daytona designation curling above the top edge of the central register. The Paul Newman dial, available in black and white differs slightly from previous versions.

Amongst the dials regularly produced, the 'Paul Newman' is considered of the rarest and most prestigious ever fitted on the Cosmograph Daytona. It has been developed in many different versions, some of which are undeniably exceptional. The 6262 reference pictured, shows incontrovertible proof of its rarity, displaying numerous points of great interest. Firstly because of the 'vessel shaped' form of its counters, the concentric circular threads cover two thirds of the circle's surface, which extends itself towards the raised border by means of a blank slanting track. This slope offers the traditional tri-dimensional effect, but at the same time distinguishes the dial from the rest of the well-known versions. Furthermore, the 'T Swiss T' is clearly more linear and modern than the 'sing-a-song' graphic of the previous versions. Added to which, it is proportionally slightly different to all the future productions of the 'Paul Newman' dials.

Finally, this watch is impressive because it is extremely well preserved and even comes complete with its box and guarantee, confirming it was sold in Mexico. The box itself is a collectible item as it is a unique leather box made in Mexico for Rolex by "Marroquineria Fina, S.A." with a brown Antelope exterior and a chocolate lamb suede interior.





REFERENCE 6262

THE 6262 S/S "SAUCER PAUL NEWMAN NERO" WITH THREE COLOURS
AKA "THE MUSKETEERS" AKA "THE FLYING SAUCER"



- Extremely rare dial variant in excellent original condition
- Superb detailing to the saucer-shaped subsidiary dials
- Rare overall package with never before seen leather box made for Rolex Mexico

15

ROLEX. A VERY RARE AND ATTRACTIVE STAINLESS STEEL CHRONOGRAPH WRISTWATCH WITH BRACELET AND GUARANTEE, MADE FOR THE PERUVIAN AIRFORCE

SIGNED ROLEX, COSMOGRAPH, DATYONA, PAUL NEWMAN MODEL, REF. 6262, CASE NO. 2'414'010, MANUFACTURED IN 1970

Cal. 727 mechanical movement, 17 jewels, white dial, applied square numerals with luminous accents, luminous hands, outer fifths of a second divisions on black chapter ring, for constant seconds, 30 minutes and 12 hours registers, three engine-turned black subsidiary dials for tonneau-shaped water-resistant-type case, blank bezel calibrated for 200 units, screw back engraved *Fuerza Aerea Del Peru*, screw down crown, two round chronograph buttons in the band, stainless steel *Rolex Oyster* bracelet, *case, dial and movement signed*

36.5 mm. diam.

SFr.60,000-120,000 US$64,000-130,000
€48,000-96,000

With unsigned *Rolex* punched Guarantee.



In the past Rolex has made watches for various organizations, both military (British Forces) and scientific (Comex). These limited edition watches are highly collectible. One of the least known of this limited series is the one made for the Fuerza Aerea del Perù (FAP), a branch of the Peruvian military created from the merger of the Peruvian army and navy. FAP also obtained few Cosmographs. With the military designation engraved on the case back, these FAP Daytonas are now treasured possessions of a very lucky few.

Some features distinguish the FAP Daytona from normal production models. For example, the above-mentioned engraving on the outside of the case back together with the engraving of the serial number on the inside which is normally placed between the lugs. This engraving changed with time from only the last three digits of the number to its entirety in later versions. The Fuerza Aerea del Peru designation is engraved around the edge of the case back by means of a rotary cutter, as can be noted by its depth and smoothness on the inside.

The present watch in its original condition together with its period guarantee is even rarer because of the presence of the Paul Newman dial. Bearing in mind the military designation of this watch, with the more glamorous and eye-catching dial, is certainly unusual. This model is discreet with its red minute track modified to a more somber and legible white graphic. The "T SWISS T" is different and now straight. The Singer punch on the back of the dial is squared rather than round. It is possible that a high-ranking official requested this modification when ordering the watch and it was at no additional cost at the time. It is safe to assume that given the context, this FAP Paul Newman is, if not unique, an exceedingly rare find.





REFERENCE 6262

THE 6262 S/S "FAP MILITARY PAUL NEWMAN BIANCO" WITH TWO COLOURS



- One of only very few examples of this reference reserved for the Peruvian airforce
- Fascinating Paul Newman dial perfectly harmonising with the case
- Exceptionally rare original certificate to accompany this exclusive military watch

16

ROLEX. AN EXTREMELY RARE AND HISTORICALLY IMPORTANT STAINLESS STEEL CHRONOGRAPH WRISTWATCH WITH BRACELET AND ORIGINAL GUARANTEE

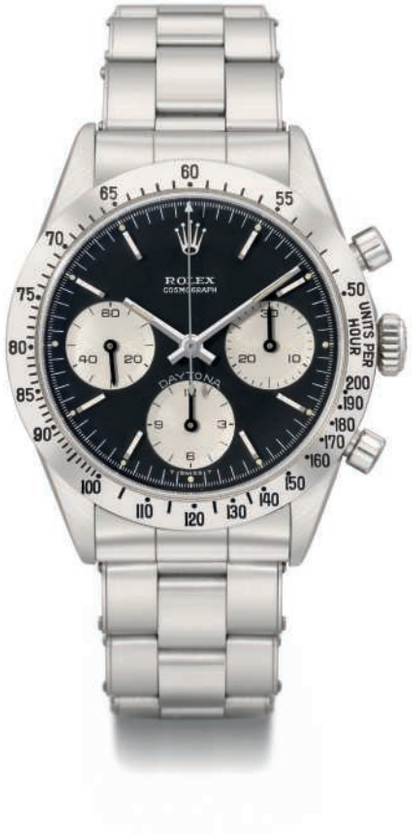
SIGNED ROLEX, COSMOGRAPH, DAYTONA, REF. 6262, CASE NO. 2'416'819, MANUFACTURED IN 1970

Cal. 727 mechanical movement, 17 jewels, black dial, applied baton numerals with luminous accents, luminous hands, outer fifths of a second divisions, three engine-turned silvered subsidiary dials for constant seconds, 30 minutes and 12 hours registers, tonneau-shaped water-resistant-type case, blank bezel calibrated for 200 units, screw back, screw down crown, two round chronograph buttons in the band, stainless steel *Rolex Oyster* expandable bracelet, *case, dial and movement signed*

36.5 mm. diam.

SFr.60,000-120,000 US$64,000-130,000
€48,000-96,000

With undated *Rolex* Guarantee, bearing the serial number in blue ink.



1970: This year, approximately 347.000 watches, more or less, are produced by Rolex's workshop. They bear serial numbers comprised between 2.241.000 and 2.589.00.

The two new versions of the push button Daytonas are now in production, ref. 6262 and ref. 6264. Ref 6262 is fitted with a steel bezel graduated to 200, and its total production is estimated at 9.000 pieces in steel and a few dozen in gold. Ref. 6264 has a bezel with black plastic insert and estimates put the production at some 1700 pieces in steel and 300 in both the gold versions (14k and 18k). Both models are powered by the latest generation 727 caliber. The standard dial features the Daytona designation curved above the central sub-dial.

This reference 6262 cannot be surpassed in terms of condition since it is brand new. It retains its green protective sticker on the case back and all elements of the case and bracelet are immaculate. Furthermore, for the joy of the ultimate perfectionist, it comes with the original Rolex guarantee and instruction manual. Reference 6262 is extremely rare and this example, in perfect condition, is a once in a lifetime opportunity. To Rolex aficionados fascinated by history and provenance, this Daytona is relevant and meaningful to the firm's DNA. It belonged to none other than the celebrated Bobby Unser. Which other original owner could add more panache to a Rolex Daytona than a celebrated racecar driver.

Superlatives should be used with care and never in a sensationalist way. The present Cosmograph Daytona deserves descriptions ranging from "once-in-a-lifetime-opportunity" to "historical" since only a handful of Rolex watches possess all the following ingredients such as maker and model, aesthetics and mechanics, rarity, condition, history and provenance.





REFERENCE 6262

THE 6262 S/S "BOBBY UNSER DAYTONA NERO" AKA "THE STAR OF INDIANAPOLIS"



- Probably the best preserved example of any reference 6262 known publicly today
- Having belonged to a legendary race driver it is the ideal provenance for any Rolex Daytona
- Once in a lifetime opportunity for any experienced collector



BOBBY UNSER - BORN TO RACE

Only three drivers surpassed the legendary Bobby Unser's 35 Indy car victories, amongst them his brother Al.

Bobby started driving in 1949 at the tender age of 15 and, before his surprise retirement in 1981, he had triumphed in nearly every form of the sport. He won three Indianapolis 500s (1968, 1975 and 1981), becoming the only driver in history to win the "500" in three different decades. In 1968 he also set a new qualifying record of 169.507 mph for piston-engine cars. His winning speed of 152.882 mph was also a new record.

In 1972 he again established new 1 and 4 lap records at Indianapolis Motor Speedway, winning the pole for the first time at an average speed of 195.940 mph. He would win the pole again in 1981 (his final "500" start) and start on the front row nine times. In 1974 he was named "Martini and Rossi" Driver of the Year. His final two Indianapolis 500 victories were memorable. In 1975 he was leading when a downpour halted the race after 174 laps. In 1981 his victory was delayed for several months in favour of Mario Andretti while the appeals panel debated yellow-flag passing infractions. Unser's win was restored by the panel in October. In all, he won seven 500s, including the California 500 at Ontario in 1974, 1976 and 1980; the Pocono 500 in Pennsylvania in 1980; and the three Indianapolis victories.

One of the most versatile drivers in auto racing history, Bobby owns victories in the International Race of Champions Series, USAC Sprint Cars, Stock Cars and Midgets. In 1993, he came out of retirement to participate in USAC's "Fast Masters Tournament," designed for drivers past the age of 50 driving identically prepared Jaguar XJ220s. He won the championship, conducted at Indianapolis Raceway Park, emerging as the champion from a field of 42 drivers!




6262
ROLEX

17

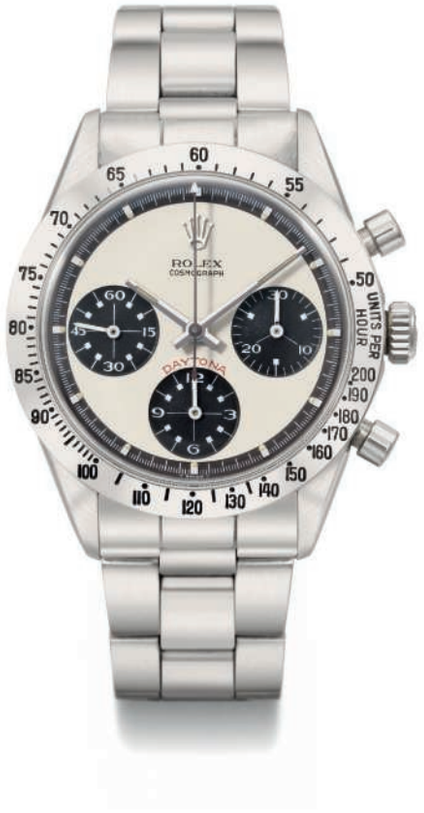
ROLEX. A VERY RARE AND ATTRACTIVE STAINLESS STEEL CHRONOGRAPH WRISTWATCH WITH BRACELET AND DARK BROWN OUTER TRACK

SIGNED ROLEX, COSMOGRAPH DAYTONA, PAUL NEWMAN MODEL, REF. 6262, CASE NO. 2'733'426, MANUFACTURED IN 1971

Cal. 727 mechanical movement, 17 jewels, cream dial, applied square-shaped numerals with luminous accents on outer black chapter ring, white fifths of a second divisions, luminous hands, three engine-turned black subsidiary dials for constant seconds, 30 minutes and 12 hours registers, tonneau-shaped water-resistant-type case, blank bezel calibrated for 200 units, screw back, screw down crown, two round chronograph buttons in the band, stainless steel *Rolex Oyster* bracelet, *case, dial and movement signed*

36.5 mm. diam.

SFr.60,000-120,000 US$64,000-130,000
€48,000-96,000



1971: Rolex manufactures some 301,000 watches, with serial numbers between 2.589.000 and 2.890.000. Among these is this 6262, serial number 2.733.426. This reference replaces the previous 6239. It is now equipped with the improved latest generation caliber 727, while offering a similar metal bezel graduated to 200. Over the 2 years of its production cycle, less than 9,500 such references will be produced. The standard dial with either silver soleil or black background is in this case abandoned in favour of a less discreet and technically complex, three-dimensional design. No surcharge is applied when the client requests what is now known to be an icon of watch collecting, the Paul Newman.

This stunning 6262 looks brand new even though it has just celebrated its 40th birthday. It possesses a perfect steel case and a pristine dial with no trace of oxidation. This is a truly wonderful and exciting timepiece. The dial, with its eye-catching two-tone Paul Newman livery, is undeniably appealing not only for the seasoned collector, but also for the layman.

A subtle detail which only the true connoisseur will recognise is the colour change to hazelnut brown on the outer minute track. It is only subtle and the final result is still years away. However, it is an undeniable sign that time will transform this extraordinary artifact into an object of desire.

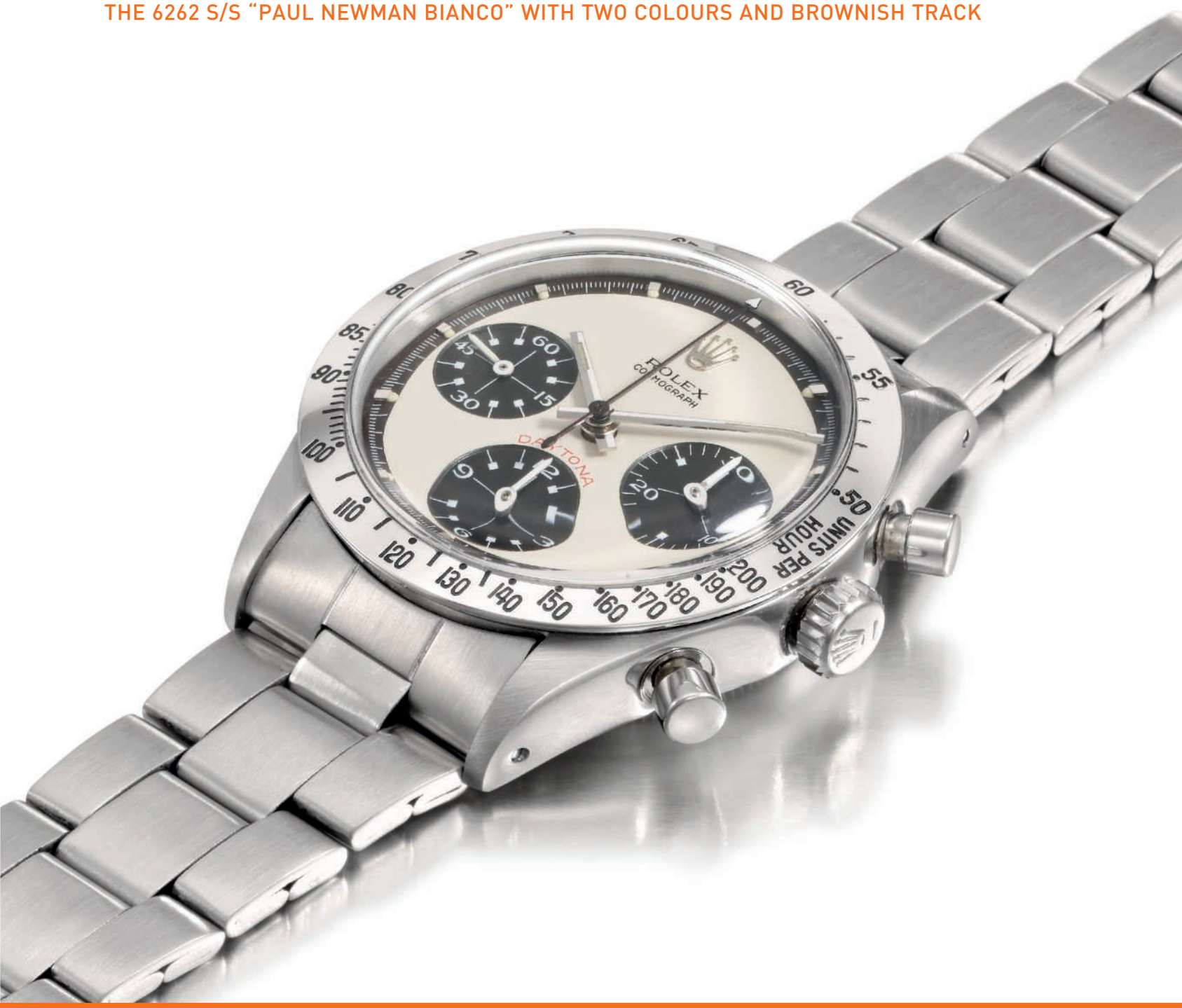
The dial is typical to this model. Some telltale signs indicate that the "T SWISS T" is no more in a *sing-a-song* style, but straight and linear. Also, the trademark of the dial's producer Singer, on the back of the watch, has square rather than round letters.





REFERENCE 6262

THE 6262 S/S "PAUL NEWMAN BIANCO" WITH TWO COLOURS AND BROWNISH TRACK



- Rare "final version" of the Paul Newman dial featuring two colours
- Outer track starting to turn brown - a promising start for future ageing and appreciation
- All elements are preserved in original condition further enhancing the value for a knowledgeable collector

18

ROLEX. A HIGHLY EXCLUSIVE AND ATTRACTIVE 14K GOLD CHRONOGRAPH WRISTWATCH WITH CHAMPAGNE DIAL, BRACELET AND BROWN SUBSIDIARY DIALS

SIGNED ROLEX, COSMOGRAPH, DAYTONA, RETAILED BY TIFFANY & CO., REF. 6264, CASE NO. 2'802'738, MANUFACTURED IN 1971

Cal. 727 mechanical movement, 17 jewels, champagne dial, applied baton numerals with luminous accents, luminous hands, outer fifths of a second divisions, three engine-turned black subsidiary dials for constant seconds, 30 minutes and 12 hours registers, tonneau-shaped water-resistant-type case, black bezel calibrated for 200 units, screw back engraved *Michael Cole-Kleister*, screw down crown, two round chronograph buttons in the band, 14K gold *Rolex Oyster* bracelet, *case, dial and movement signed*

37.5 mm. diam.

SFr.70,000-140,000

US$74,000-150,000
€56,000-110,000



At the beginning of the 1970s, quartz movements begin to rival mechanical watches. Rolex knows they have to surpass themselves in order to avoid the fate of many of their competitors, who are going out of business. As a result, they create a line of valuable and important timepieces stylistically superior to their peers. This is the epoch that sees the birth of masterpieces such as the gold 6264. The present example features an intense champagne dial incorporating black subsidiary registers, with a warm chocolate shade in extraordinary good condition. The fact that this piece is now offered, while its electronic rivals of the time are no longer considered treasures, demonstrates its superiority.

The 6264 is the 6262's twin, with one essential difference. The bezel houses a track that fits a high resistant acrylic ring, similar to Hesalite, which at the time was used for watch crystals. Consequently, the tachymeter scale is not engraved but internally printed in white on a black field to improve legibility. As for the 6262, this reference also houses the new Valjoux calibre 727 which is an evolution of the previous 722-1 movement.

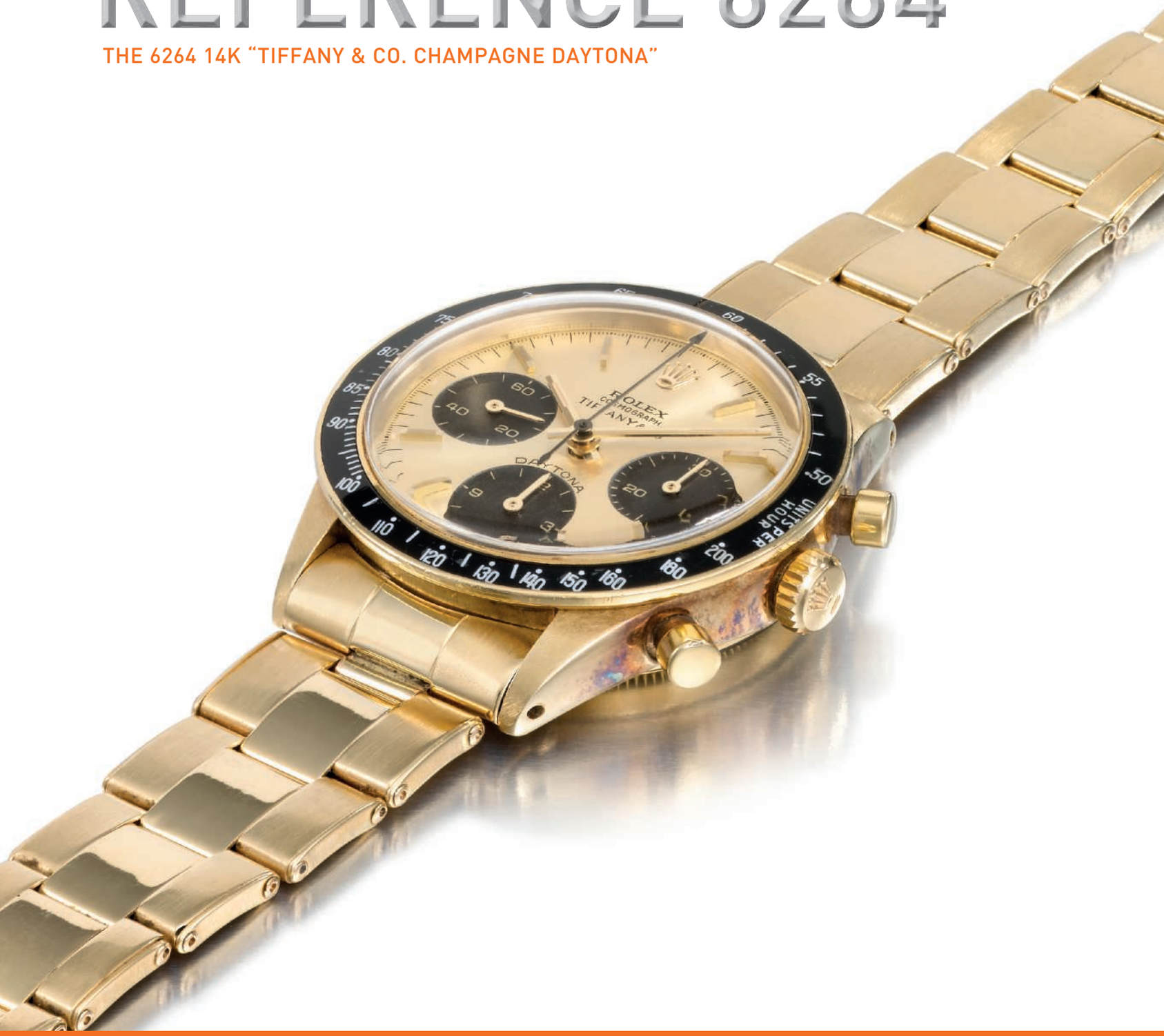
The present watch is of great interest to collectors not only because of its rarity, but also because of the Tiffany signature on the dial. In extremely rare instances, the most important retailers are allowed to personalise the dial with their trademark. Such is the case for this early 1970s 6264.





REFERENCE 6264

THE 6264 14K "TIFFANY & CO. CHAMPAGNE DAYTONA"



- Reference 6264 is amongst the rarest Daytona models, in gold it is a near impossible find
- Probably the only example of this reference featuring the exclusive *Tiffany & Co.* retailer signature
- Extremely attractive subsidiary dials displaying a subtle brown hue





TIFFANY AND CO.

Originally founded as Tiffany & Young by Charles Lewis Tiffany and John B. Young in 1837, the firm is now one of the world's foremost jewellers.

Few companies have captured the public imagination to such an extent as Tiffany & Co. The firm's creations have been worn by members of some of the wealthiest nineteenth and twentieth centuries families, including the Astors, the Vanderbilts, and the prominent banker and watch enthusiast Henry Graves Junior.

Tiffany & Co. is strongly associated with its colour "Tiffany Blue", a specific shade of light blue, very similar to robin's egg blue. Tiffany Blue is a trademarked colour and bears the same number, 1837, on the Pantone Matching System as the foundation year of Tiffany & Co. Exuding the material symbolism of romance, Tiffany Blue has been a very notable hue at celebrity weddings.

The house's fame was further immortalized by the 1961 movie *Breakfast at Tiffany's* starring Audrey Hepburn, and the song *Diamonds Are A Girl's Best Friend* sung by Marilyn Monroe in 1953s *Gentlemen Prefer Blondes*.

The cooperation between Tiffany & Co. and Rolex is longstanding, but extremely scarce. Examples signed by Tiffany, such as the present lot, are exceedingly rare, especially in this condition and with all the original parts. Just a handful of Daytonas - all references, all materials - retailed by Tiffany have appeared on the market over the past decade.







Incredibile a dirsi, il Daytona nasce, semplicemente, come un 'orologio'. Già, proprio uno di quei blocchetti di metallo che con indomita perseveranza, da oltre un secolo, indossiamo al polso tutti i giorni per cercare di conoscere, con la massima esattezza possibile, l'ora.

Come poi questo 'semplice' segnatempo sia riuscito, in soli cinque decadi, a trasformarsi in elemento d'arte prima ancora che di culto, è argomento di incessante confronto da parte dei collezionisti di tutto il mondo. I suoi modelli, le sue tante varianti, ne hanno ogni volta scritto, inconsapevolmente ma con metodo, una 'definizione' diversa ma omogenea alla precedente, realizzando un insieme organico e strutturato che si evolve esso stesso in linguaggio.

Un linguaggio che scopriremo nelle pagine che seguiranno, dove il susseguirsi di quadranti, lancette, casse e movimenti, tutto concorre a spiegare, con minuzia e pazienza, alle volte maniacale ma mai didascalica, come questo straordinario cronografo sia riuscito a divenire 'oggetto' e non funzione.

Inevitabile quindi osservare come, proprio da un ventennio a questa parte, il Daytona sia stato materia di studio, di attenzione, di contrattazione, di conservazione, di contesa, da analizzare, capire, catalogare, comperare e, perché no, spesso nascondere con cura.

Che poi qualcuno, inopinatamente, lo usi anche per 'guardare l'ora' è cosa che ci affascina più che stupirci. Questo perché, quando si fa un libro di oltre seicento pagine come Ultimate Rolex Daytona, con migliaia di foto tutte inedite, che ha portato via anni di tempo e lavoro ad un gruppo consistente di persone, è fin troppo facile cadere nel tranello della retorica a tutti costi. Come pure è fin troppo scontato parlare di fenomeno vintage, di investimento alternativo, di figlio della comunicazione.

Il Daytona che abbiamo scoperto, anzi compreso, o per meglio dire 'letto' è pura e semplice passione.

Tutto il resto ci serve solamente a ricordarci che gli altri indossano degli orologi, noi abbiamo il tempo.

What remains so surprising is the fact that the Daytona model was conceived only ever to be just a 'watch'. One of those metal instruments designed to fit our wrists which, with ceaseless patience, measures time as precisely as possible. The way this 'simple' timepiece in only 5 decades has managed to transform itself into an icon and then into an art piece, still today provokes endless dispute amongst collectors throughout the world. Over the years, its many models and versions have unwittingly termed a different yet homogeneous 'definition' compared to the previous one, creating an altogether structural and organic ensemble which has progressed into a language of its own.

A language, unveiled throughout the following pages, distinguished by overlapping dials, hands, watch cases and movements, newly developed designs, restyled graphics and colours. All features which came to illustrate how this chronograph achieved its 'symbol' status, instead of remaining merely a functional object. Inevitably, over a period of 20 years we have been able to observe how this timepiece has become an object of research, study, negotiation, collection, dispute; something to analyse, to understand, catalogue, purchase and, in some cases (and why not), to hide.

That somebody, unimaginably, uses this wrist watch to 'measure time' is fascinating more than astonishing.

This happens because when making a book such as the Ultimate Rolex Daytona, with over six hundred pages and thousands of unedited photographs, and which has involved time and work for a conscientious group of people, it is easy to fall into the trap of rhetoric. It is also all too easy to talk about a vintage phenomena, alternative investments or sons of the communication era.

The Daytona we have discovered, understood, in other words 'read' is pure and simple passion.

All the rest serves remind us that, whilst others wear the timepieces, we take 'the time'.

Paolo Gobbi

19

ROLEX. A VERY RARE AND HIGHLY ATTRACTIVE STAINLESS STEEL CHRONOGRAPH WRISTWATCH WITH "TROPICAL" SUBSIDIARY DIALS

SIGNED ROLEX, OYSTER COSMOGRAPH, REF. 6263, CASE NO. 2'788'879, MANUFACTURED IN 1971

Cal. 727 mechanical movement, 17 jewels, silvered brushed dial, applied baton numerals with luminous accents, luminous hands, three subsidiary engine-turned light brown dials for constant seconds, 30 minutes and 12 hours registers, tonneau-shaped water-resistant-type case, black bezel calibrated for 200 units, screw back, screw down crown, two round screw down chronograph buttons in the band, stainless steel *Rolex Oyster* bracelet, *case, dial and movement signed*

37.5 mm. diam.

SFr.40,000-80,000 US$43,000-84,000
€32,000-64,000



In 1969, the world sees the unveiling of references 6263 and 6265 in steel,18k gold and 14k gold, which will only be available for purchase in late 1970.

At their heart, the caliber 727 beats with 21,600 alternations per hour and the chronographs are guaranteed waterproof to 50 meters thanks to the redesigned screw buttons and crown.

The very first batches mount the 700 series crown, with the 5 point Rolex crown engraved on the outside and early steel models still feature screw-down push buttons in nickel-plated brass with a peculiar finish characterised by vertical ridges very close to each other, the so-called *millerighe*.

Estimates calculate that over a 20-year period, the total production of this model reached 24,000 in steel and ten times less in gold.This production is relatively high, compared to other manually wound Daytona models, and as aficionados well know, the case design can be divided into 3 distinct groups, or series. The first series was produced in very limited numbers, around 900 pieces for the 6263 and 1300 for the 6265. A distinctive characteristic is a flatter case compared to later series. The second series is defined by its thicker case and the final series sports the more modern-style case.

The dials of the first-series screw-pushers have the Oyster designation unlike the Daytona one, as in this example. It is impressive because of the integrity of all its components, for example, first series case, *millerighe* pushers, bezel, and hands.

What truly fascinates the beholder is the subtlety of its registers, which are incredibly bright and have a mustard tone or, as it is known in the Italian collectors' circles, *Terra di Siena*. The final effect is quite unique and a perfect example of the multiform world of vintage Daytona; a true treasure for collectors.





REFERENCE 6263

THE 6263 S/S "TERRA DI SIENA OYSTER COSMOGRAPH"



- The rarest version of reference 6263 with early "mille righe" pushers
- The subsidiary dials display an incredible hazelnut brown colour, also known as "Terra di Siena"
- Overall in excellent condition and all components are original to the watch

20

ROLEX. A VERY RARE AND HIGHLY ATTRACTIVE STAINLESS STEEL CHRONOGRAPH WRISTWATCH WITH BRACELET

SIGNED ROLEX, OYSTER COSMOGRAPH, PAUL NEWMAN MODEL, REF. 6263, CASE NO. 2'849'409, MANUFACTURED IN 1971

Cal. 727 mechanical lever movement, 17 jewels, off-white dial, applied silvered square-shaped numerals with luminous accents, fifths of a second divisions, luminous hands, three subsidiary black engine-turned dials for constant seconds, 30 minutes and 12 hours registers, tonneau-shaped water-resistant-type case, black bezel calibrated for 200 units per hour, screw back and screw down crown, two round screw down chronograph buttons in the band, stainless steel *Rolex Oyster* bracelet, *case, dial and movement signed*

37.5 mm. diam.

SFr.100,000-200,000

US$110,000-210,000
€80,000-160,000



The new references 6263 and 6265, the only chronograph Rolex remaining in the catalogue, aim to provide a more sporty look. The cases are now guaranteed waterproof down to 50 meters thanks to improvements to the screw-down pushers and crown. The 727 caliber powering the 21,600 new references are more reliable than previous versions of the Valjoux.

The "Oyster" designation on the dial makes its comeback, this time for good, after a "leave of absence" that started with the pre-daytona (6238) model. It seems that Rolex, by resuming this design, is attempting to emphasize the sporty aspect of the model.

It is not deemed a problem when the case supplier C.R.S. (C. R. Spillman & Cie.) clears the first orders for the 6263 using leftover cases from the previous models (6240 and 6262). Rolex itself mounts leftover case backs for ref. 6239 and 6262. This is the origin of the first series 6263 that is now highly sought-after and appreciated by Rolex collectors. These cases are the only ones that can accommodate the famous Paul Newman dial. If such a dial is found on a second or third series, it means it was mounted on the watch at a later time. This first series 6263 is a perfect example in every way. Its magnificent dial is perfectly compatible with the watch's serial number and belongs to the last batch produced. They are leftover dials from previous references that have been recovered and adapted. Furthermore, it displays a very promising color-change to brown on the outer track.

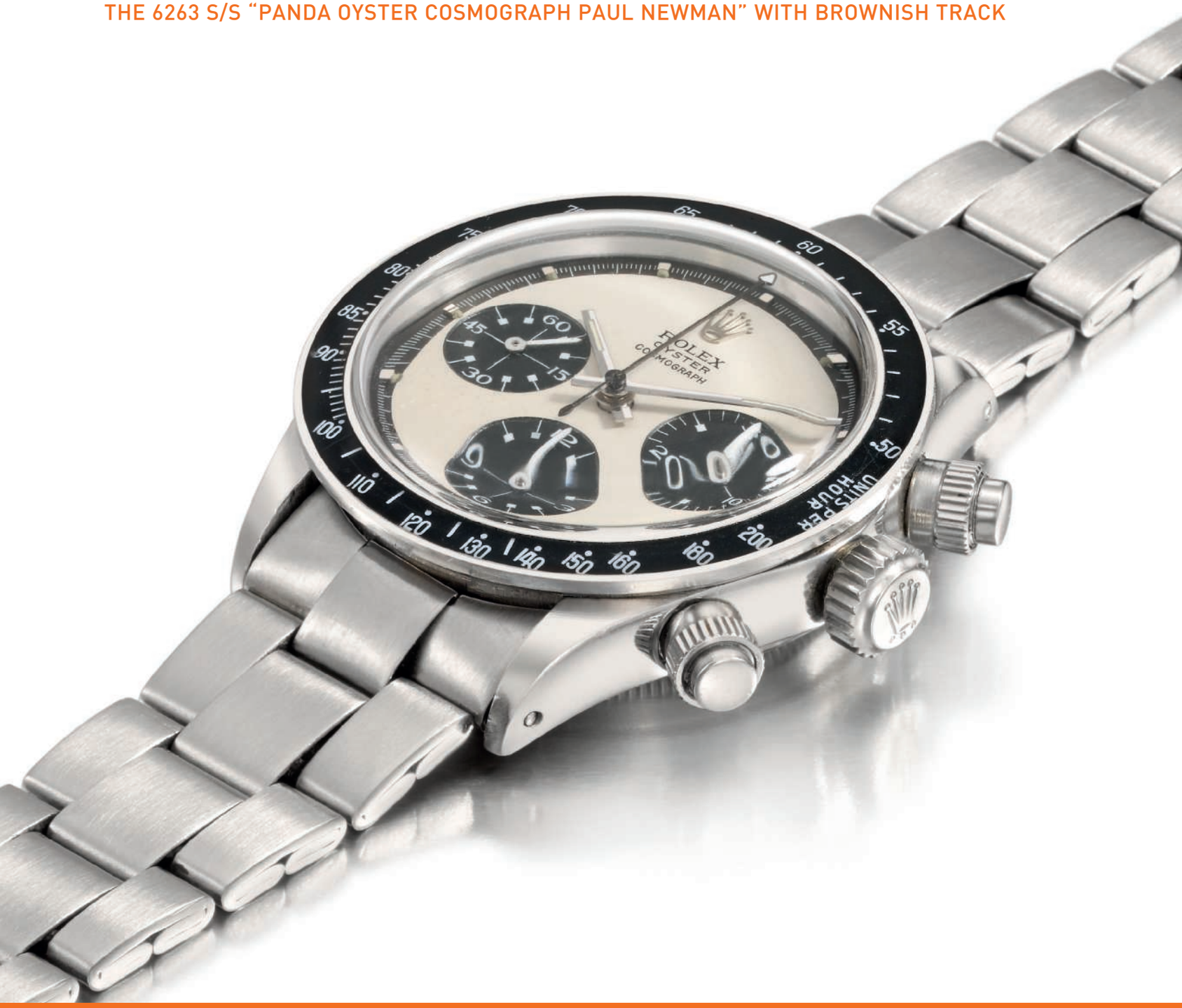
Its appeal is greatly increased by the immaculate condition of the case which, in its 40 years lifecycle, has never undergone any polishing. The final touch is the ultra-rare bracelet with 71N latching, a true collectible in its own right that is recognizable by the folding metal plate of the latching link.





REFERENCE 6263

THE 6263 S/S "PANDA OYSTER COSMOGRAPH PAUL NEWMAN" WITH BROWNISH TRACK



- One of most fascinating and attractive Paul Newman versions, also known as the "Panda"
- Excellent and untouched condition with the unrestored dial featuring a dark brown outer track
- Still retaining the extremely rare original bracelet with the correct and impossible to find endlinks numbered 71N

21

ROLEX. A VERY ATTRACTIVE AND HISTORICALLY IMPORTANT STAINLESS STEEL CHRONOGRAPH WRISTWATCH WITH BRACELET

SIGNED ROLEX, OYSTER COSMOGRAPH, REF. 6263, CASE NO. 2'750'397, MANUFACTURED IN 1971

Cal. 727 mechanical movement, 17 jewels, black dial, applied baton numerals with luminous accents, luminous hands, central chronograph hand with white dagger tip, outer fifths of a second divisions, three silvered engine-turned subsidiary dials for constant seconds, 30 minutes and 12 hours registers, tonneau-shaped water-resistant-type case, black bezel calibrated for 200 units, screw back, screw down crown, two round screw down chronograph buttons in the band, stainless steel *Rolex Oyster* bracelet, *case, dial and movement signed*

37.5 mm. diam.

SFr.60,000-120,000

US$64,000-130,000
€48,000-96,000



As the Daytona Chronographs gain more and more appeal among the public, they end up on the wrist of many notable personalities. From the world of scientific exploration, to that of car racing, many VIP hearts fall prey to its magnetic charm.

One of the fields that, since its very beginnings, most effectively capture the attention and imagination of the great public is cinematography. A perfect showcase for a watch, the wrist of an actor can become the ultimate marketing platform in the world of horology. While it is now common practice for some watch companies to link their names to that of actors or sportsmen, the situation is not the same in the 1970s. Only if a notable personality truly likes a timepiece he wears it, increasing by reflection its appeal and notoriety with the great public. The lot here featured is one of such notable examples. In fact, the present steel ref. 6263, manufactured in 1971, was a treasured possession of renowned French actor Jean Paul Belmondo.

Already impressive for its first series case and pitch black background dial, this watch can be deemed part of Daytona history when considering the pull it must have had on the collective imagination some 30 years ago, when Mr. Belmondo used to regularly wear it. Indeed, many photographs of the time portray the actor wearing this specific chronograph, testament to the fact that this was not a watch he happened to wear once, but truly one of his favorite timepieces, like it so often happens to watch enthusiasts and their Daytonas.

As it turns out, even film directors fell under this watch's spell; recognizing it as an archetype of style and masculinity, they asked Belmondo to wear it on set. As a result, this timepiece is featured in many scenes of *L'Animal* and *Peur sur la ville*. In the case of this last movie, it is impossible not to recognize the present piece in the main poster of the movie, on which the watch is as prominent on Belmondo's wrist as the actor himself on the poster.





REFERENCE 6263

THE 6263 S/S "JEAN-PAUL BELMONDO OYSTER COSMOGRAPH" AKA "L'ANIMAL"



- Most probably one of the world's most famous Rolex Daytona - seen by millions on screen
- One of the first examples of reference 6263, today also known as First Series
- Completed with photographs of Jean-Paul Belmondo wearing this Daytona and signed letter confirming its provenance



With letter dated Paris 25 October 2012 and signed by French actor Jean-Paul Belmondo and his son Paul Belmondo. In the letter Jean-Paul Belmondo certifies that the present Rolex Daytona, a reference 6263 with the serial number 2'750'397, is being sold by his son, Paul Belmondo. Jean-Paul Belmondo further confirms that it is the watch that he wore in the two films "Peur sur la Ville" and "L'Animal. " His son, Paul Belmondo, also confirms that this is the watch that his father has given to him and that his father has worn it in the two films mentioned above. Furthermore delivered with thirteen A4-format pictures taken on movie film sets, film posters or press shots mostly showing Jean-Paul Belmondo wearing the watch as well as one A4-format coloured sketch showing his son Paul Belmondo at the Trophée Andros 2010 with four other members of the Skoda team.

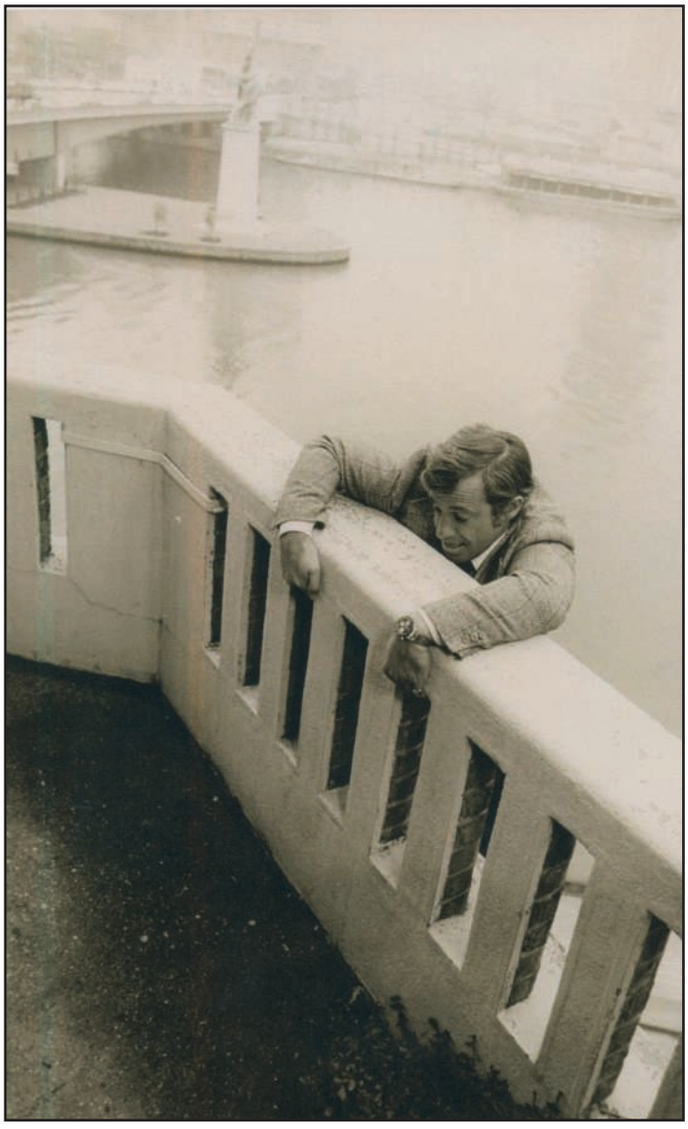


JEAN-PAUL BELMONDO

Son of French sculptor of Italian origin Paul Belmondo, and of French painter Sarah Rainaud-Richard, Jean Paul Belmondo is born in Neuilly-sur-Seine on April 9, 1933. As a teenager, his focus is more on athleticism rather than studies: his not overly brilliant performance at school is more than compensated by his love for soccer and boxing. Indeed, before becoming an actor, Belmondo has a short but brilliant boxing career that sees him undefeated with 3 first round KO victories during 1949 and 1950.

His beginnings as an actor see him involved in stage acting, and his debut on film arrives only in 1956, with the short film Molire by Norbert Tildian. While he is chosen for roles in important movies of the time such as *À double tour* by Claude Chabrol (1959) and *La Ciociara* (1960) directed by legendary Italian director Vittorio De Sica, his breakthrough role comes with the movie *À bout de souffle* in 1960 by Jean-Luc Godard, which seals his status as one of the major figures of the *French New Wave*. This blanket term designates the new direction some French directors and actors are taking in cinema. It is characterised by considerable experimentation, youthful iconoclasm and a desire to portray on film some more pressing contemporary social themes.





Paris le 25/10/2012

Je certifie que la montre Rolex Daytona Acier 6263 N° 275 03 97 que vends mon fils Paul Belmondo est bien la montre
que je portais notamment dans les films "Peur Sur La Ville" et "L'Animal"

Jean-Paul Belmondo

Je certifie que la montre Rolex Daytona Acier 6263 N° 275 03 97 est bien la montre que mon père Jean-Paul Belmondo m'a offert
et qu'il portait dans les films "Peur Sur la Ville" et "L'Animal"

Paul Belmondo

22

ROLEX. A VERY RARE AND HIGHLY ATTRACTIVE STAINLESS STEEL CHRONOGRAPH WRISTWATCH WITH BROWN SUBSIDIARY DIALS, ORIGINAL GUARANTEE AND BOX

SIGNED ROLEX, OYSTER, COSMOGRAPH, REF. 6265, CASE NO. 2851466, MANUFACTURED IN 1971

Cal. 727 mechanical movement 17 jewels, silvered dial, applied baton numerals with luminous accents, luminous hands, outer fifths of a second divisions, three engine-turned black subsidiary dials that have turned brown for constant seconds, 30 minutes and 12 hours registers, tonneau-shaped water-resistant-type case, bezel calibrated for 200 units, screw back engraved *To Robert Love Janet, Hamilton BMR, 4-20-74, 035-26-2002*, screw down crown, two screw down chronograph buttons in the band, stainless steel *Rolex* buckle, *case, dial and movement signed*

37 mm. diam.

SFr.40,000-80,000 US$43,000-84,000
€32,000-64,000

With *Rolex* Guarantee dated 20 April 1974, product information and *Rolex* fitted green presentation box.



At the beginning of the 1970s, Rolex returns to screw down pushers and prepares the introduction of what will be the final version of the manual Cosmograph Daytona. Ref. 6239 and 6241, which feature push down buttons, are replaced respectively by ref. 6262 and 6264, both powered by the latest 727 caliber.

Starting from September 1970, the new 6263 and 6265 references are available from the Rolex retailers. These models are released in either gold or steel. The difference between the two references is shown by the bezel: the first model displays a black acrylic insert featuring a printed tachymeter, whilst the second one sports a metal bezel. These examples are produced until 1987 (in regards to their serial number, it always corresponds to the production year of the case, and not to the resulting market year of the timepiece).

There is a kind of magic with some objects that makes them stand out. A magic which governs their fortune and stardom with the public, and even more with consumers all over the world. It is a magic mixture of marketing strategy, development and research, product, coincidence and destiny. All features which have a predominating influence and therefore can modify the nature of what we buy or use, making it unique.

This is what happened to a timepiece such as the present one. Its more than 40 years life span has transformed its own essence: in the beginning it was a watch, today it is a Daytona.

In hindsight, one can easily understand how this metamorphosis took place when one considers the timeless beauty of the dial of this important first series 6265. It captivates the beholder with its sub registers toned-down to a rich, creamy hazelnut in stark contrast to the immaculate silver soleil dial and the sparkling engraved steel bezel. The observer is immediately bewitched.

This watch is presented with its original box and guarantee.





REFERENCE 6265

THE 6265 S/S "CAPPUCCINO OYSTER COSMOGRAPH"



WATCH No.: 2851466/6265

has been entirely manufactured by Rolex, Bienne
Switzerland. It has been minutely examined and re
is certified to be in perfect condition.

THE ROLEX WATCH COMPANY LTD. GUA

the dependable functioning of this watch for t
one year, damage resulting from ill-treatment exc

Purchased from: Grissons Ltd. B

Date: April 20th 74

For any service which may be necessary during
period you should return your Rolex to the jewe
plied it or to any of the official Rolex service sta

This guarantee is valid only if duly compl

- Rare example of the First Series, featuring the sought after "mille righe" chronograph pushers
- Stunning subsidiary dials displaying a most captivating rich brown tone
- Much to a collector's delight, the original certificate and box are still present

23

ROLEX. AN EXTREMELY RARE AND IMPORTANT STAINLESS STEEL CHRONOGRAPH WRISTWATCH WITH BRACELET, ORIGINAL GUARANTEE AND BOX

SIGNED ROLEX, COSMOGRAPH, OYSTER, DAYTONA, REF. 6263, PAUL NEWMAN MODEL, CASE NO. 2'197'870, MANUFACTURED IN 1969

Cal. 727 mechanical movement, 17 jewels, black dial, applied square numerals with luminous accents, luminous hands, outer red fifths of a second divisions on white chapter ring, three engine-turned subsidiary dials for constant seconds, 30 minutes and 12 hours registers, tonneau-shaped water-resistant-type case, black bezel calibrated for 200 units, screw back, screw down crown, two round screw down chronograph buttons in the band, stainless steel *Rolex* Oyster bracelet, *case, dial and movement signed*

37.5 mm. diam.

SFr.200,000-400,000

US$220,000-420,000
€160,000-320,000

With *Rolex* Guarantee dated 22 July 1978 and *Rolex* box.



The definitive introduction of the screw down pushers gives Rolex a great advantage over its competitors. This feature allows the watch to be submerged even though the chronographic functions are disabled because of the screwed-down position of the pushers. This attracts buyers who flock to buy the Rolex Chronographs worldwide, thus, eventually ensuring the success of this model.

With regards to the collection history of Daytona, the moment of "breakthrough" does not arrive until 1988, with the introduction of automatic movements and a rediscovery of manual Daytonas. Due to the slow supply from Zenith, the manufacturer of the El Primero caliber, and an underestimation of market demand, retailers find themselves with lines of clients waiting for the delivery of their new watch.

The old-fashioned manually wound timepieces began their journey towards collectors heaven. They are soon considered irrefutable treasures to the collectors' community. The Paul Newman is a prime example and by the end of the 1980s becomes one of the most interesting case studies of the vintage watch market.

Among the various versions of the Paul Newman Daytona, the model sporting a black background and screw-down pushers becomes the most prestigious and sought-after by collectors all over the world. A rough estimate indicates that a little more than a dozen appeared on the market, including both public and private sales, and they all became crowning jewels of the most important international Daytona collections.





REFERENCE 6263

THE 6263 S/S "ALPINA COSMOGRAPH OYSTER PAUL NEWMAN" AKA "OYSTER SOTTO"



- Without doubt the rarest, most sought after and valuable version of Paul Newman Rolex Daytona
- The famous "Oyster sotto" dial configuration, different from every other Paul Newman dial
- Originally sold in Switzerland and to this day preserved in excellent condition, still retaining the rare bracelet endlinks numbered 71N

Technically manufactured in a similar way to the latest versions of push-down buttons Daytonas, however the difference lies in the presence of the "Oyster" designation, typical of its reference 6263. On normal dials, "Oyster" is located always between "Rolex" and "Cosmograph". This holds true also for the white Paul Newman dial. However, on this model the dial reads "Rolex / Cosmograph / Oyster" instead of the normal "Rolex / Oyster / Cosmograph".

Another noteworthy feature is the different font used for the Rolex designation on this dial. Compared to all other Paul Newman dials, except for a few rare dials made for ref. 6262 and 6264, the R is bigger and the serifs more accentuated. Beyond its graphical appeal, this feature enhances the value and desirability of the present timepiece.

The few black Paul Newman 6263s offered so far all bear very low serial numbers. This is also the case for this magnificent watch. This indicates how the design could have been restricted to a selected few, some of which were early 6263s models.

Consequently, this watch reflect characteristics typical of the first series production. For example, the main case body and bezel are derived from previous models, the case back is internally stamped 6239, the caliber is 727, and the screw-down pushers are *millerighe*.

This masterpiece is offered with its box and guarantee. The style of the guarantee is that of the late 1970s. The watch remained dormant in the Swiss retailer's vault for years, before being sold in 1978 at which time the design of the guarantee papers supplied by Rolex had changed.




ROLEX
COSMOGRAPH
OYSTER
DAYTONA
60
15
12
3
30
20
10

24

ROLEX. A VERY RARE AND HIGHLY ATTRACTIVE STAINLESS STEEL CHRONOGRAPH WRISTWATCH WITH BROWN DIAL AND BRACELET, ORIGINAL GUARANTEE AND BOX

SIGNED ROLEX, OYSTER COSMOGRAPH, REF. 6263, CASE NO. 3'365'443, MANUFACTURED IN 1973

Cal. 727 mechanical lever movement, 17 jewels, brown dial, applied silvered baton numerals with luminous accents, outer fifths of a second divisions, luminous hands, three engine-turned silvered subsidiary dials for constant seconds, 30 hours and 12 hours registers, tonneau-shaped water-resistant-type case, black bezel calibrated for 200 units, screw back, screw down crown, two round screw down chronograph buttons in the band, stainless steel *Rolex Oyster* bracelet, *case, dial and movement signed*

37.5 mm. diam.

SFr.50,000-100,000 US$53,000-110,000
€40,000-80,000

With *Rolex* guarantee stamped by the retailer *Luciano Franz, Udine*, and dated 14 November 1981, Rolex Cosmograph brochure and *Rolex* fitted green presentation box and outer packaging.



Over its half-a-century lifetime, the Daytona goes through many different incarnations, some more common and others truly rare. This multitude of versions is a consequence of the incredible stylistic research Rolex invested in this model, unmatched in the field of horology.

The philosophy has entailed incessant innovations whilst respecting the original concept. The result of this process is a dramatic range of values between different versions of the Daytona. No other watch produced over so many decades can surpass the number of variations, from the different dials, to the case restyling, to the technical innovations of the caliber, buttons, and crown.

Furthermore, over time many layers of complexity have been added imperceptibly to some timepieces. It would have been difficult, if not impossible, to foresee the extraordinary colour change from the black to the chocolate hue of the dial mounted on this steel 6263. This occurrence only amplifies its charm to collectors, especially in this case where there is no qualitative loss to the background or to the graphics.

This piece enchants the enthusiast not only because of its undeniable aesthetical appeal, but also because it is offered complete with the original box and guarantee which have been carefully preserved over its 40 year lifecycle.

The watch was manufactured in 1973, a beautiful example of the second series 6263. These cases have serial numbers between 3.000.000 and around 4.300.000. Also, the screw-down pushers are different from the previous versions. They are now the second generation 24-P301-0 in steel. Further improvement to the waterproof feature of the chronograph is afforded by the new 701 winding crown, recognisable by the 3 small spheres embossed under the Rolex logo.





REFERENCE 6263

THE 6263 S/S "DARK CHOCOLATE OYSTER COSMOGRAPH"



- An irresistibly rich brown tone on the dial, renders this watch a work-of-art
- Retaining all the period accessories including the original certificate and brochure
- The outer box featuring the correct label is a rarity in its own right

25

ROLEX. A VERY RARE AND ATTRACTIVE STAINLESS STEEL CHRONOGRAPH WRISTWATCH WITH BRACELET, ORIGINAL CERTIFICATE AND BOX, MADE FOR THE PERUVIAN AIRFORCE

SIGNED ROLEX, OYSTER COSMOGRAPH, REF. 6263, CASE NO. 4'049'245, MANUFACTURED IN 1975

Cal. 727 mechanical movement, 17 jewels, silvered brushed dial, applied baton numerals with luminous accents, luminous hands, three subsidiary engine-turned black dials for constant seconds, 30 minutes and 12 hours registers, tonneau-shaped water-resistant-type case, black bezel calibrated for 200 units, screw back engraved *Fuerza Aerea Del Perú*, screw down crown, two round screw down chronograph buttons in the band, stainless steel *Rolex Oyster* bracelet, *case, dial and movement signed*

37.5 mm. diam.

SFr.20,000-40,000

US$22,000-42,000
€16,000-32,000

With *Rolex* blank Guarantee, product information and original fitted presentation box and outer packaging.



In the past Rolex has made watches for various organizations, both military (British Forces) and scientific (Comex). Such watches made in much more limited numbers, are highly collectible. One of the rarest models of this series is the one made for the *Fuerza Aerea del Peru* (FAP), a branch of the Peruvian military created due to a merger between the Peruvian army and navy. The FAP obtained only a few Cosmographs. With the military designation engraved on the case back, these FAP Daytonas are now treasured possessions of a few lucky collectors.

Some features distinguish FAP Daytona from normal production models. These include, for example, the above-mentioned engraving on the outside of the case back, together with the three last serial digits in minute font and also the engraving of the serial number on the inside which is normally only between the lugs. This engraving changed over time from just the last three digits of the number to its entirety in later versions, as is the case for this watch. The Fuerza Aerea del Peru designation is engraved around the edge of the case back with a rotary cutter, as can be noted by its depth and smoothness on the inside.

Awarded to pilots and high officials, the FAP Daytonas were usually considered mere instruments for timekeeping rather than cherished possessions and consequently, were used intensely. Therefore, the models that have survived often bear obvious and irreversible markings of such heavy wear. In many cases, the tiny 3 digits of the issue numbers engraved on the outside of the case back have been erased.

The present FAP 6263, however, can be considered the exception that proves the rule. In such perfect condition and with completely sharp and untouched shapes and corners of its second series case, it simply fills the beholder with awe.





REFERENCE 6263

THE 6263S/S "FAP MILITARY OYSTER COSMOGRAPH"



- Excellently preserved reference 6263 from the second series, issued for "FAP"
- Case with unusually little wear, resulting in very strong case definition but also displaying the small three digit issue numbers which is often lost after polishing
- Still retaining the original certificate, a particular rarity for a military watch

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ROLEX. AN EXTREMELY RARE AND HIGHLY IMPORTANT STAINLESS STEEL CHRONOGRAPH WRISTWATCH WITH BRACELET AND BOX, ESPECIALLY MADE FOR SULTAN QABOOS BIN SAID AL SAID AND RETAILED BY ASPREY

SIGNED ROLEX, OYSTER COSMOGRAPH, REF. 6263, CASE NO. 3'655'344, MANUFACTURED IN 1974 AND SOLD BY ASPREY TO OMAN

Cal. 727 mechanical lever movement, 17 jewels, black dial, applied silvered baton numerals with luminous accents, Sultan's signature in red, luminous hands, three subsidiary silvered engine-turned dials for constant seconds, 30 minutes and 12 hours registers, tonneau-shaped water-resistant-type case, black bezel calibrated for 200 units per hour, screw back and screw down crown, two round screw down chronograph buttons in the band, stainless steel *Rolex Oyster* bracelet and clasp stamped 1.71, *case signed by maker and retailer, dial and movement signed*

37.5 mm. diam.

SFr.300,000-600,000

US$320,000-630,000
€240,000-480,000

With *Rolex* original fitted green presentation box decorated on the top with the Oman national emblem consisting of two crossed swords and the khanjar, a traditional Oman dagger, in the middle. On the inside lid of the box is a green panel with gilt writing, which reads: *By Appointment. To H.M. Qaboos Bin Said. Asprey & Company Ltd.* Furthermore delivered with a personal card from His Majesty in a small envelope stamped with the Khanjar.

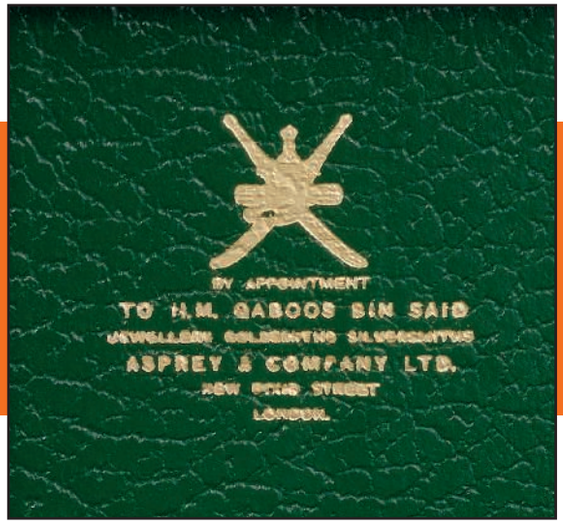


A man of undeniably exquisite taste and also a watch enthusiast, His Majesty Sultan Qaboos bin Said al Said, owned and offered as gifts innumerable timepieces. Some of these, blessed with never-before-seen personalisations of the dial, simply made modern horology history as symbols of the ultimate level of watch collecting.

His Majesty sometimes offers gifts for outstanding service to loyal servants, members of the administration and citizens.

Depending on the level and importance of the occasion, gifts of an "horological nature" vary from simple timepieces to fine Rolex watches. The highest level of recognition is, for obvious reasons, a Rolex Daytona. The present watch must have been awarded to a high-ranking dignitary. Furthermore, the degree of personalisation indicates the level of appreciation the Sultan wishes to demonstrate to the recipient. A simple merit deserves the Crest of Oman (Khanjar) on the dial or the back of the timepiece, while extraordinary appreciation is expressed with a watch featuring His Majesty's signature (as shown here).

It comes as no surprise that a gift of such magnitude, offered by none other than the Sultan himself, was always considered the ultimate trophy and was never actually worn. The result is the extraordinary timepiece offered here. This watch is simply new, perfect in each and every detail, such as the red signature of His Majesty on the dial, and the designations reserved for special orders. A true "Arabian Pearl".





REFERENCE 6263

THE 6263 S/S "ARABIAN NIGHT"



- Most certainly the rarest and most exclusive Daytona version with bespoke dial design
- In virtually mint condition, preserved in the same condition as it was when it was manufactured some 40 years ago, still retaining crisp Asprey signature to case back
- Most appealing to the eye as well as important to scholarship



If ever there was a Royal Daytona dial, this is it. The stately red signature of His Majesty stands out in the middle of the black dial, as tall as the 2-liner Rolex Oyster designation. In fact all the graphics, compared to the standard Daytona layout, have been moved to make room for the Royal signature. The Rolex Oyster designation, in its characteristic silver hue, has been repositioned higher on the dial. The "Cosmograph" designation has been moved to the opposite side above the central register.

This watch radiates so much elegance given its professional designation on the steel case with its large screw-down pushers. The final result is minimalist and engaging at the same time, an outstanding achievement of horology art.

On the inside of the case back, in addition to the usual case maker indication, the serial number is engraved above the reference number. This is a characteristic that is typical of special orders and was executed by Asprey, who also engraved its name on the back.

Almost as interesting as the watch itself, the accompanying box has been personalised as well. On top of the lid, the Khanjar, the royal crest with the crossed swords of Oman, is even more prominent than the Rolex crown. On the interior, one can find the Khanjar and the intended royal recipient and the retailer: TO. H. M. QABOOS BIN SAID / JEWELLERS GOLDSMITHS SILVERSMITHS / ASPREY & COMPANY LTD. / NEW BOND STREET / LONDON.

Testament to the fact that this watch was actually a gift from the Sultan, it comes with a personal card from His Majesty in a small envelope stamped with the Khanjar. The Arabic script, gold on white, reads: WITH MY COMPLIMENTS, QABOOS BIN SAID, SULTAN OF OMAN.

HIS MAJESTY SULTAN QABOOS BIN SAID AL SAID

Born on 18th November 1940 in Salalah, Dhofar, His Majesty is the only son of Sultan Said bin Taimur and Princess Mazoon al-Mashani. His education took place in Salalah, India, where he studied under Dhayal Sharma, the former President of India, and eventually in England. At the age of 20, he began his military training and joined the Royal Military Academy in Sandhurst, eventually serving in Germany for one year in the Scottish Rifles.

His Majesty ascended to the throne on 23rd July 1970. A sole monarch, he proved himself a successful ruler, using the revenues obtained from oil to modernize his country. With his guidance, his country and subjects enjoyed countless advances, both social and technological. Oman has strengthened international relations, both in the Middle Eastern area, and on a more global scale. Newspapers are now permitted and schools, highways, hotels and shopping centres have been built. A substantial amount of money is now spent on healthcare and education.

Recently, the Sultan also permitted parliamentary elections, during which women were allowed to vote and be elected. The parliament enjoys legislative powers.

The foreign policy of his Majesty is formal neutrality. Oman has good relationships with Iran as well as Britain and USA. As a result, His Majesty Qaboos has often acted as intermediary between Iran and USA.

Beyond his enthusiasm for watches, the Sultan's interests also include music. He is an avid fan of classical music, with a particular penchant for the pipe organ. The Oman*i orchestra is one of the most appreciated in Middle East.*


ROLEX
Daytona
سلطان عمان

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ROLEX. A VERY RARE AND IMPORTANT STAINLESS STEEL CHRONOGRAPH WRISTWATCH WITH THE "UAE DESERT EAGLE" COAT OF ARMS AND THE SIGNATURES OF MOHAMMED BIN RASHID AL MAKHTOUM AND THE WAZARAH AD DIF'A A DEPARTMENT

SIGNED ROLEX, REF. 6263, CASE NO. 4'128'004, MANUFACTURED IN 1976

Cal. 727 mechanical movement, 17 jewels, silvered brushed dial with the polychrome enamel UAE coat of arms bearing the signature in Arabic of Mohammed bin Rashid Al Makhtoum, King of Dubai, on a red banner at twelve o'clock and the name Wazarah Ad Dif'a A department in Arabic at twelve o'clock, applied baton numerals with luminous accents, engine-turned black subsidiary dials for constant seconds, 30 minutes and 12 hours registers, tonneau-shaped water-resistant-type case, black bezel calibrated for 200 units, screw back, screw down crown, two round screw down chronograph buttons in the band, stainless steel *Rolex* deployant clasp, *case, dial and movement signed*

37.5 mm. diam.

SFr.80,000-160,000

US$85,000-170,000
€64,000-130,000

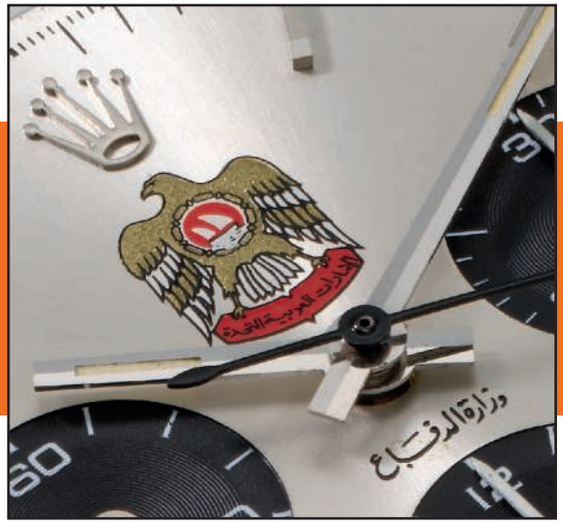


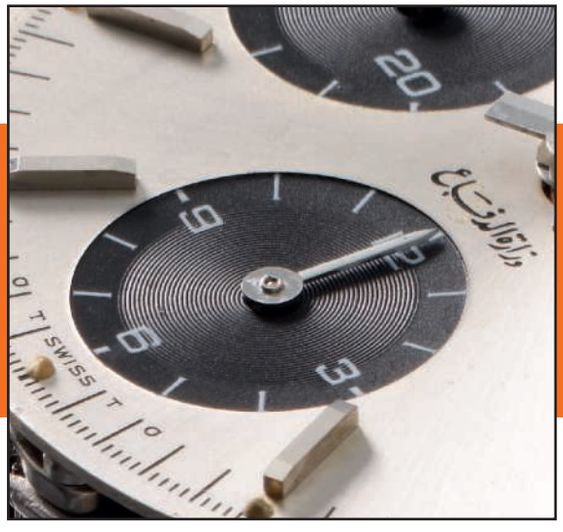
In 1976, Rolex manufactures some 144,000 watches, with serial numbers between 4.115.000 and 4.259.000 and between 5.000.000 5.084.000. The missing serial numbers (4.373.000-5.000.000) are used for replacement cases.

This timepiece is made at the request of Muhammed bin Rashid Al Makktoum, Emir of Dubai in the mid-1970s, part of a series comprising a few dozen pieces. These watches come with a personalised dial, made in two similar but different versions of the writing above the 6 o'clock register. The rarest of them bears the UAE crest at 12 o' clock, within which one can distinguish the signature of The Emir Al Makhtoum. The lower part of the dial displays the mark of the Wazarah Ad Difa'A department. This lot is part of this very rare series, which is undeniably one of the best known and recognised by Daytona lovers, not only for its rarity, but also for its aesthetic appeal. Of particular interest is the "Quraysh Hawk" that stands out on the UAE crest crafted in different 'padded layers' which creates a peculiar tri-dimensional effect. At the centre of the hawk, symbol of the United Arab Emirates, stands a polychrome enameled Arabian sailboat, which is replaced today by the U.A.E. federation flag.

The UAE consists of seven Arab nations called Emirates, i.e. Abu Dhabi, Dubai, Ajman, Fujaira, Ras al Khaimah, Sharjah and Umm al Quwain. This federation is represented by one single symbol, the Quràysh hawk (the Quràysh is the dominant tribe who settled in Mecca). It holds a red parchment with the Arab inscription 'al-Imārāt al-'Arabiyya al-Muttahida' and is placed in the centre of the UAE flag which replaced the former Arabian sailboat.

The present example is absolutely fresh to the market and part of the small series sold to Dubai in the 1970's. The unrestored dial is certainly of extreme exclusivity for seasoned Daytona aficionados.





REFERENCE 6263

THE 6263 S/S "DESERT EAGLE"



- A true UAE issued military Cosmograph, preserved in overall original and excellent condition
- Rare dial version with subsidiary dials displaying dark blue-black hue
- Never before offered at auction and consigned by a european private

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ROLEX. A HIGHLY EXCLUSIVE AND ATTRACTIVE 14K GOLD CHRONOGRAPH WRISTWATCH WITH CHAMPAGNE DIAL AND BRACELET

SIGNED ROLEX, OYSTER, SUPERLATIVE CHRONOMETER, OFFICIALLY CERTIFIED, COSMOGRAPH, RETAILED BY TIFFANY & CO., REF. 6265, CASE NO. 5'060'433, MANUFACTURED IN 1976

Cal. 727 mechanical movement, 17 jewels, champagne dial, applied baton numerals with luminous accents, luminous hands, three engine-turned black subsidiary dials for constant seconds, 30 minutes and 12 hours registers, tonneau-shaped water-resistant-type case, bezel calibrated for 200 units, screw back, screw down crown, two screw down chronograph buttons in the band, 14K gold *Rolex Oyster* bracelet and deployant clasp, *case, dial and movement signed*

37.5 mm. diam.

SFr.60,000-120,000

US$64,000-130,000
€48,000-96,000



Around the mid-1970s Rolex abandons the diversity of dial styles. This is why the first series 6263s and 6265s are the last Daytonas that have a legitimate Paul Newman dial. The new dials remain practically unchanged, with the exception of a few subtle details, throughout their long production period. Gold Daytonas are powered by movements certified with the COSC official chronometer certification, quite an unusual feature for a Chronograph of that period. Consequently, dials fitted on such examples bear the designation "Chronometer" at 12 o'clock and above the 6 o'clock sub dial the designation "Cosmograph". Other details remain substantially unchanged compared to previous versions.

This is symptomatic of maturity, but it also means that it is increasingly unlikely that a new star of future Daytona-collecting be discovered among contemporary productions. However, unlikely does not mean impossible, as this exceptional timepiece demonstrates.

This is once again one of the rare instances when the destinies of *Rolex* and *Tiffany & Co.* intertwine, and the result is this important and extremely rare 14k gold 6265, produced in 1976. In fact Daytonas, or any Rolex chronograph, bearing the prestigious name of New York on the dial are an exceedingly rare breed.

A further layer of appeal of this timepiece is the celebrated retailer's signature on the dial. The sub-registers have taken on a bluish tone. The colour change is in its early stages and barely noticeable, but it is a promise that this piece is destined to become even more spectacular.





REFERENCE 6265

THE 6265 14K "TIFFANY & CO. CHAMPAGNE OYSTER COSMOGRAPH'"



- One of an exceedingly small number of watches retailed and signed by the distinguished retailer *Tiffany & Co.*
- Preserved in superbly crisp and original condition, resulting in maximum collector value
- Interesting blue-anthracite tone to subsidiary dials gives the watch a unique look

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ROLEX. A VERY RARE AND ATTRACTIVE 18K GOLD CHRONOGRAPH WRISTWATCH WITH BROWNISH SUBSIDIARY DIALS

SIGNED ROLEX, OYSTER, SUPERLATIVE CHRONOMETER, OFFICIALLY CERTIFIED, COSMOGRAPH, REF. 6263, CASE NO. 5'126'721, MANUFACTURED IN 1977

Cal. 727 mechanical movement, 17 jewels, champagne dial, applied baton numerals with luminous accents, luminous hands, outer fifths of a second divisions, three engine-turned black subsidiary dials that have turned a chocolate brown colour for constant seconds, 30 minutes and 12 hours registers, tonneau-shaped water-resistant-type case, black bezel calibrated for 200 units, screw back, screw down crown, two round screw down chronograph buttons in the band, gilt *Rolex* buckle, *case, dial and movement signed*

37.5 mm. diam.

SFr.40,000-80,000

US$43,000-84,000
€32,000-64,000

With original *Rolex* Guarantee stamped by an Italian retailer, but without serial number mentioned.



Rolex manufactured around 228,000 watches in 1977, with serial numbers between 4.259.999 and 4.275.000, and between 5.084.000 and 5.431.000.

This 18k gold 6263 is part of this production. Ref. 6263 and 6265 have been manufactured for nearly 20 years, during which an estimated 24,000 pieces in steel are created, and only 2,000 in gold. The gold versions, with some early rare exceptions, bear the COSC certified chronometer designation on the dial.

Created in 1973, the COSC (Contrôle Officiel Suisse des Chronomètres) is a non-profit organization founded by five Swiss cantons, i.e. Bern, Geneva, Neuchâtel, Soleure and Vaud, with its headquarters in La Chaux-de-Fonds. It delivers the 'chronometer' certification of each watch sent to its laboratories that reaches the required standard. The performance of each movement is monitored for 15 days in 5 positions and at different temperatures. This means that the certification is not granted to a certain model or series, but to each individual timepiece.

Once again Rolex creates a limited series in solid gold, in 14k and 18k, timepieces for their most affluent clients. The chronograph is thus transformed from a measuring tool to a true status symbol for the few lucky ones able to purchase it.

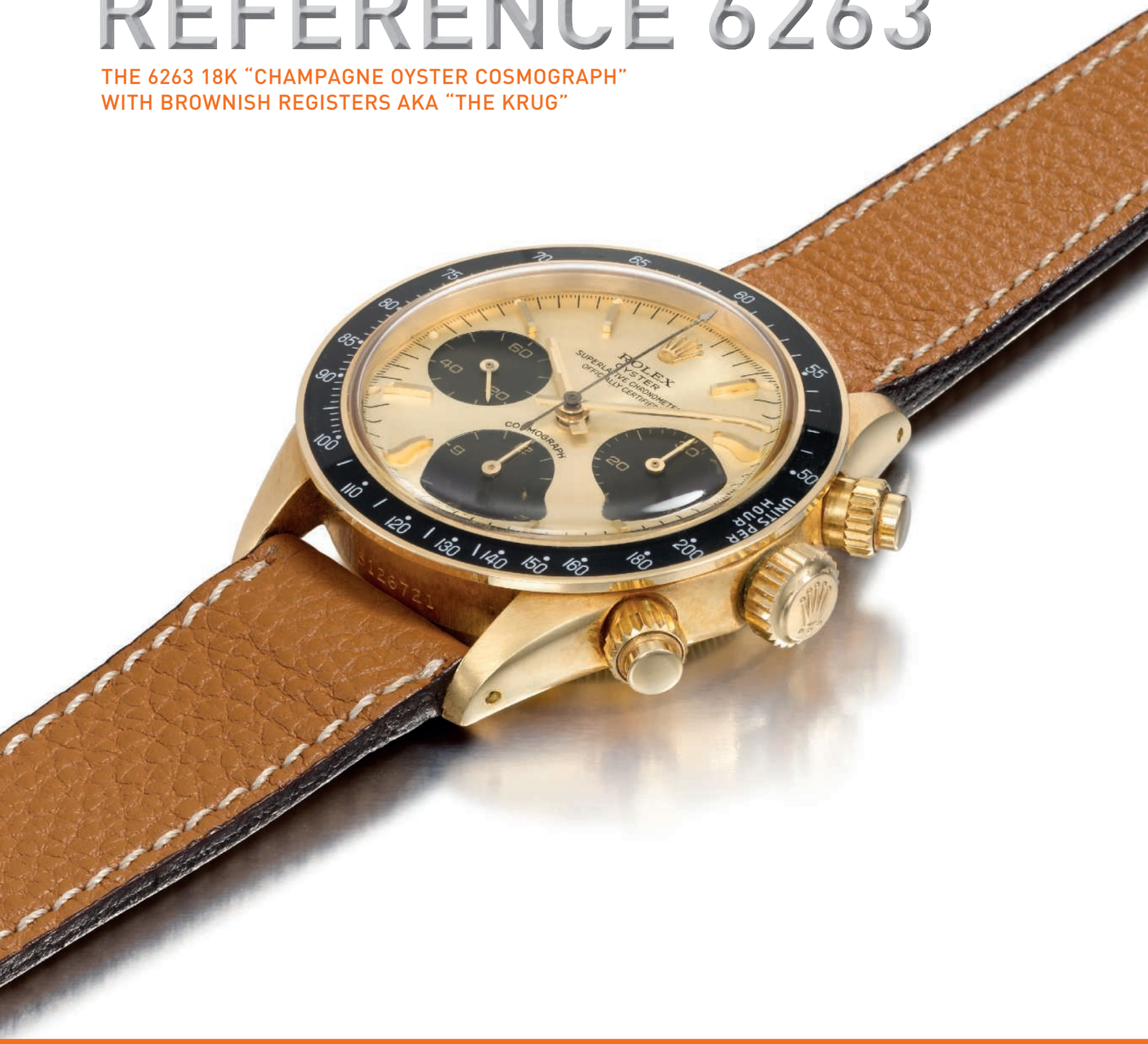
This particular piece is a wonderful example of the aesthetic balance achieved through years of experimenting. All the features are in their final form and the finishing of the chromatic layout is precise and balanced. This timepiece is anything but ordinary. There are two clear reasons why this watch, with its serial number close to 5 million, is superior to similar models. The first is its pristine condition which placed it on the pages of *Ultimate Rolex Daytona* (pp. 444-447). The second is the old Rolex sticker still partially present on its back. It is the apparent sign of a never polished watch which gives it immense added value.





REFERENCE 6263

THE 6263 18K "CHAMPAGNE OYSTER COSMOGRAPH" WITH BROWNISH REGISTERS AKA "THE KRUG"



- In virtually mint condition, retaining not only the factory finish to all elements but also the original sticker to case back
- Beautifully harmonising colours of black, gold and white
- Prominently described and illustrated in *Ultimate Rolex Daytona*








E.T.
THE
EXTRA-TERRESTRIAL
THE 20th ANNIVERSARY

1980s Style









© Getty Images 2013

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ROLEX. A FINE AND RARE 18K GOLD CHRONOGRAPH WRISTWATCH WITH ORIGINAL GUARANTEE AND BOX

SIGNED ROLEX, OYSTER, SUPERLATIVE CHRONOMETER OFFICIALLY CERTIFIED, COSMOGRAPH, REF. 6265, CASE NO. 7'426'329, MANUFACTURED IN 1982

Cal. 727 mechanical lever movement, 17 jewels, black matte dial, applied gold baton numerals with luminous accents, luminous hands, three subsidiary engine-turned gilt subsidiary dials for constant seconds, 30 minutes and 12 hours register, tonneau-shaped water-resistant-type case with gold bezel calibrated for 200 units per hour, screw back and screw down crown, two screw down chronograph buttons in the band, gold plated *Rolex* buckle, *case, dial and movement signed*

37.5 mm. diam.

SFr.35,000-70,000

US$37,000-74,000
€28,000-56,000

With *Rolex* punched Garantie et Attestation de Chronometre Officiel dated 12 October 1984, product literature and *Rolex* fitted green presentation box with outer packaging.



In the early 1980s, following the current trends, the Daytona case becomes larger with a restyling that updates its look. The "registered design" inscription between the lugs also changes and is substituted with "Orig Rolex Design" due to the expiration of the patent.

A new crown is adopted, the 703 Triplock, as well as new screw-down buttons coded 24-P302. These are characterised by the circular groove on the central component and thus, improves the waterproof feature of the chronograph.

The red "Daytona" designation is always present on steel models. The gold models dial remains relatively unchanged. The "Chronometer" designation is at 12 o'clock and the "Cosmograph" designation, rather than the classic "Daytona", is above the central register. The only combinations that are permitted are the champagne background with black registers, or black background with champagne registers. The graphics of the sub registers are black or golden.

This particular 18k gold 6265 was manufactured in 1982 and impresses the enthusiast with an amazing case with its sharp angles, is a testament to how lovingly it has been preserved. The hallmarks on the underside of the lugs are as crisp as ever and the same is true of the satin finish of both lugs and the case back. It comes with its original box and papers, making it an incredibly desirable 1980s production Daytona.





REFERENCE 6265

THE 6265 18K “NERO OYSTER COSMOGRAPH”



- One of the most elegant designs ever given to a chronograph wristwatch
- Unpolished case with sharp angles and crisp numbers inbetween the lugs
- Still retaining the original punched certificate, further enhancing its collectibility

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ROLEX. A FINE AND RARE 18K GOLD CHRONOGRAPH WRISTWATCH WITH CHAMPAGNE DIAL, BRACELET, ORIGINAL GUARANTEE AND BOX

SIGNED ROLEX, OYSTER, SUPERLATIVE CHRONOMETER OFFICIALLY CERTIFIED, COSMOGRAPH, REF. 6265, CASE NO. 6'250'502, MANUFACTURED IN 1980

Cal. 727 mechanical movement, 17 jewels, champagne dial, applied baton numerals with luminous accents, luminous hands, three engine-turned black subsidiary dials for constant seconds, 30 minutes and 12 hours registers, tonneau-shaped water-resistant-type case, bezel calibrated for 200 units, screw back, screw down crown, two screw down chronograph buttons in the band, 18K gold *Rolex Oyster* riveted bracelet, *case, dial and movement signed*

37.5 mm. diam.

SFr.40,000-80,000

US$43,000-84,000
€32,000-64,000

With undated *Rolex* punched Guarantee, blank *Rolex* tag, handkerchief and *Rolex* fitted brown presentation box.



One feels quite differently about a newly purchased object, whether it be a coffee machine, wristwatch or car, compared to one which is old and weathered. The admiration one feels for it, the appreciation of its immaculate appearance, its perfect efficiency, these are all factors that combine to create a sensation of true joy and fulfillment. The "new car smell" on an object manufactured at the end of the 1970s, such as this wristwatch, allows one's admiration to become a never-ending dream. This is when collecting becomes true passion. One experiences it the moment one picks up a virtually unworn Daytona 6265 as here. One marvels at the mint condition of the elegant and immaculate champagne dial, framed by its luxurious bulky gold case, perfect in every detail. One is impressed by the mirror finish of the flawless bezel and the satin finish of the perfect lugs and case back. Its angles are as sharp as ever and it even retains the original sticker complete with its printed reference number.

In the world of vintage watch collecting such perfection is defined as "new-old-stock". When an object in this condition appears for sale, it never fails to stir the market with a mix of admiration and jealousy. This is the case for this new-old-stock 18k gold ref. 6265, manufactured in 1979 and never used. It comes to the market complete with not only its papers and box but also its original sales tag.





REFERENCE 6265

THE 6265 18K “CHAMPAGNE OYSTER COSMOGRAPH”



- True mint example of the gold version of reference 6265
- Retaining the original sticker to the back, but also the original punched certificate and numbered hanging tag
- A sleeping beauty which promises to further appreciate within the community of Daytona collectors

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ROLEX. A FINE AND RARE STAINLESS STEEL CHRONOGRAPH WRISTWATCH WITH BRACELET, ORIGINAL GUARANTEE AND BOX

SIGNED ROLEX, OYSTER COSMOGRAPH, DAYTONA, REF. 6263, CASE NO. 7'627'428, MANUFACTURED IN 1983

Cal. 727 mechanical movement, 17 jewels, silvered dial, applied steel baton numerals and luminous accents, three engine-turned black dials for constant seconds, 30 minutes and 12 hours registers, tonneau-shaped water-resistant-type case, black bezel calibrated for 200 units, screw back, screw down crown, two round screw down chronograph buttons in the band, stainless steel *Rolex Oyster* bracelet, *case, dial and movement signed*

37.5 mm. diam.

SFr.25,000-50,000 US$27,000-53,000
€20,000-40,000

With original *Rolex* Guarantee dated 5 November 1985, instructions and *Rolex* fitted green presenation box.



This is another rare example of "new-old-stock". This time it is the steel version of Ref. 6263, produced in 1983. It is interesting to note that this lot represents the wristwatch that is at the top of the wish-list of Rolex enthusiasts, at the moment of the discontinuation of the manually wound Daytonas, when the "Rolex Phenomenon" escalates to a true hunt for the ultimate collectible Daytona. Reference 6263 sports a bezel with a black plastic insert, third series steel case and a silver dial with cherry red Daytona designation. If one could go back in time to the mid-1980s and search for a "Manually Wound Rolex Daytona" in a picture dictionary, this is precisely the image one would find. It is no coincidence that many prominent early publications on Daytona-collecting adopt this model as an image for their covers.

Therefore, this is the ideal watch for those who approach the world of Daytona vintage collecting for the first time. Not only is this model regarded as the iconic cornerstone of a Daytona collection, but it is also offered in "new-old-stock" condition, the rarity of which cannot be overemphasised.

This timepiece is so perfect that it could be used by scholars wishing to illustrate the type of wristwatch which stereotypes the late production, manually-wound Rolex Daytona. Its pristine case is the perfect example of how these magical watches looked when they left the shop. Not only are the case and dial in mint condition, but the watch even retains the original Rolex sticker with the Rolex print in the background, a telltale sign that this watch has never been worn.

Such a perfect example would not be complete without its full set of box and papers, including the sales tag and its original guarantee, showing it was sold in the exclusive Alpine ski resort of Zermatt on 5th November 1985. The next lot is a specular twin of this timepiece and was purchased on the same day at the same retailer. It is safe to assume that the pair were preserved together untouched for the past 28 years.





REFERENCE 6263

THE 6263 S/S "SILVER OYSTER COSMOGRAPH WITH CHERRY LOGO" AKA "CASTOR"



- One of the best known and most popular designs in the Daytona's 50 year history
- In true "factory finish" condition complete with original certificate but also green sticker to case back
- Practically impossible to find a better preserved example of this iconic version

33

ROLEX. A FINE AND RARE STAINLESS STEEL CHRONOGRAPH WRISTWATCH WITH BLACK DIAL, BRACELET, ORIGINAL GUARANTEE AND BOX

SIGNED ROLEX, OYSTER COSMOGRAPH, DAYTONA, REF. 6263, CASE NO. 8'547'983, MANUFACTURED IN 1984

Cal. 727 mechanical movement, 17 jewels, black dial, applied baton numerals and luminous accents, three engine-turned silvered dials for constant seconds, 30 minutes and 12 hours registers, tonneau-shaped water-resistant-type case, black bezel calibrated for 200 units, screw back, screw down crown, two round screw down chronograph buttons in the band, stainless steel *Rolex Oyster* bracelet, *case, dial and movement signed*

37.5 mm. diam.

SFr.25,000-50,000 US$27,000-53,000
€20,000-40,000

With original *Rolex* Guarantee dated 5 November 1985 and *Rolex* fitted green presentation box.



Reference 6263 reaches the final stage of its development, nearing the end of its distinguished career. One can well imagine the frantic activity in the Rolex research and development department at the time. All their efforts are focused on studying and developing the automatic chronograph that, a few years later, would inherit the name of the famous American racetrack, an important and auspicious legacy. Let us focus for a moment on the craftsmanship of this time-capsule created after 20 years of development and offered in pristine condition. The 727 Valjoux based caliber, in its final form represents the pinnacle of Rolex's technical efforts which demonstrates the driving force that is at the heart of their manually wound chronographs. This example even displays the progressive numbering. The case is exquisitely third generation, modern in its thicker proportions but still echoing the legacy of its predecessors. Some details are clues to the great efforts invested by the research and development team into its final design. For example, the last generation pushers, the Triplock winding crown, and the crystal angled to better withstand damage. This is indeed a museum-quality, scholarly piece.

The black background layout affords this chronograph an attractive alternation of blacks and whites; the white counters against the black background, the black plastic insert framed by the bright edges of the steel track. The red Daytona designation is the only concession to colour, sparkling above the central register.

This watch comes complete with its box and papers as well as its original unworn Rolex hologram sticker. Rolex introduces this anti-counterfeit mechanism in the mid-1980s. At a time when Rolex watches are becoming increasingly desirable, the risk of counterfeits becomes more significant.

As mentioned in the notes of the previous lot, the sales kit for this piece indicates that these two watches were purchased together. Given their pristine condition, it is safe to assume they were treasured possessions of a Rolex enthusiast and were kept together for 28 years. Who knows, maybe a passionate collector will allow this pair to remain together for years to come.





REFERENCE 6263

THE 6263 S/S "NERO OYSTER COSMOGRAPH WITH CHERRY LOGO" AKA "POLLUX"



- Stunning "black on black" design with red Daytona logo
- Absolutely unworn, still retaining the original punched certificate
- Purchased the same day from the same Swiss retailer as the previous lot in this sale

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ROLEX. AN EXTREMELY RARE AND VERY ATTRACTIVE 18K GOLD, DIAMOND AND SAPPHIRE-SET CHRONOGRAPH WRISTWATCH WITH BRACELET, ORIGINAL GUARANTEE AND BOX

SIGNED ROLEX, COSMOGRAPH, REF. 6269, CASE NO. 9'676'144, MANUFACTURED IN 1986

Cal. 727 mechanical movement, pavé diamond-set dial, sapphire-set numerals, gold baton hands, three engine-turned subsidiary dials for constant seconds, 30 minutes and 12 hours registers, tonneau-shaped water-resistant-type case, diamond-set bezel, screw back, screw down crown, 18K gold *Rolex Jubilee* bracelet, *case, dial and movement signed*

37.5 mm. diam.

SFr.180,000-360,000 US$190,000-380,000
€150,000-290,000

With undated *Rolex* Garantie et Attestation de Chronomètre Officiel and *Rolex* original fitted brown leather presentation box.



The Daytona is probably one of the very first chronographs to have taken the 'leap' from being merely a professional instrument to a jewel to be worn on the wrist. Originally, this occurred only with the gold versions and then, in a more resolute manner, for the diamond-set 6269 and 6270 references, released in the 1980s.

The background of these precious dials is achieved by means of a milling process, which carves away the surface, leaving 2 raised rectangles. These two embossed rectangles exhibit the engraved and enameled "Rolex Cosmograph" scripts. The rest of the dial's surface is then embedded with 240 round brilliant-cut diamonds, and nine brilliant round-cut sapphires. The 6270 reference features a bezel embellished with 28 baguette-cut diamonds, whilst the 6269 reference sports a bezel embedded with 48 brilliant-cut diamonds. The graphics of the subsidiary register at 3 o'clock differentiate from the standard production by having continuous separation notches and are of the same height. The construction process of the dial's field started with two separate plates which were then overlapped with electric welding. The same procedure was then repeated for the subsidiary registers, created and then overlapped in two notable processes.

It should be emphasized that both the 6269 and 6270 references, although being produced in only a limited number of examples, are considered absolute forerunners in the field of jewelled watches. Never before had there been 'series models' decorated with diamonds, an operation carried out only on request and almost never by the producers themselves, but by independent jewellers.





REFERENCE 6269

THE 6269 18K "DIAMOND BEZEL PAVÉ OYSTER COSMOGRAPH" AKA "THE JACK OF DIAMONDS"



- One of the rarest and certainly one of the most exotic Daytona references ever produced
- A true icon of the 1980's which is today not only a superb collector's watch but also a sparkling gem for one's wrist
- Preserved in close to mint condition, still retaining the original certificate and rare Jubilee bracelet

The Daytona timepiece is therefore, once again the architect of an historic turning point in the way of inventing, developing and producing high-quality watch making.

It is easy to imagine how over-the-top these timepieces must have been perceived by the public at their release, while nowadays bejeweled watches are a must-have in the offer of any watchmaker. The comparison with the first gold Daytonas cannot be ignored: twice already in 20 years, Rolex develops something so forward-thinking, so unbridling innovative, that it is literally ten years ahead of the market's and the public's taste.

Indeed, this revolutionary segment was to be largely produced and would undoubtedly meet with huge success amongst the general public from the 1990s onwards.

The automatic Daytona, specifically in its later version powered by the in-house Rolex movement, has been released many times in jewel-encrusted variants.

Beyond its historical importance, one cannot overlook its simply magnificent aesthetic appeal. The alternation, the shine, and glitter of the diamond pavé is masterfully echoed throughout the entire watch with alternating matte and shiny surfaces. The original Daytona case serves perfectly for this purpose, with its mirror polished side in stark contrast with the satin finished lugs, but also the sub registers present such motif, with the inner flat portion matte with concentric grooves, and the outer inclined plane in mirror effect.

This watch, already impressive for its historical importance and modern appeal, comes complete with its original sales kit, box, guarantee and pouch.




ROLEX
COSMOGRAPH
60
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35

ROLEX. AN EXTREMELY RARE AND VERY ATTRACTIVE 18K GOLD AND DIAMOND-SET CHRONOGRAPH WRISTWATCH WITH BRACELET, ORIGINAL GUARANTEE AND BOX

SIGNED ROLEX, OYSTER, SUPERLATIVE CHRONOMETER, OFFICIALLY CERTIFIED, COSMOGRAPH, REF. 6269, CASE NO. 9'676'142, MANUFACTURED IN 1986

Cal. 727 mechanical movement, 17 jewels, gilt brushed dial, applied baton numerals with luminous dots, luminous hands, engine-turned black subsidiary dials for constant seconds, 30 minutes and 12 hours registers, tonneau-shaped water-resistant-type case, diamond-set bezel, screw back, screw down crown, two round screw down chronograph buttons in the band, 18K gold *Rolex Oyster* bracelet, *case, dial and movement signed*

37 mm. diam.

SFr.180,000-360,000 US$190,000-380,000
€150,000-290,000

With *Rolex* punched Guarantee dated May 1989.



1986: Rolex produces approximately 707,000 pieces, engraved with serial numbers from 9.154.000 to 9.861.000.

Rolex introduces the new reference 6269 and reference 6270, the most luxurious Daytona versions ever produced and manufactured in very limited numbers. These models sport 18K gold cases, featuring bezels embellished with brilliant (Ref. 6269) or baguette (Ref. 6270) cut diamonds.

Incredible though it may seem, in the 1980s the "jewel watch" is more popular among men than women.

The female public does not seem to appreciate these precious timepieces. They are considered far too ostentatious to be worn during the day and ladies do not wear sporty timepieces with evening dress. It is quite a different story for male customers. The "jewel watch crowd" is very diverse. Jewelled watches can often be seen on the wrist of Arab and Texan oil tycoons, kings and emperors in exile (such as Faruk and Bao Dai), Hollywood actors and directors. No matter how diverse the members of this crowd are, the common denominator is always the Rolex wristwatch, which in the 1970s asserts its supremacy as a man's status symbol. The undisputed king of this category is ref. 6269, produced in around 30 examples in the 1980s. Its diamond-set bezel and generous gold case demonstrates that the owner is wearing a status symbol nothing short of a masterpiece that catches everybody's eye.

Reference 6269 and reference 6270 are, in principle, defined by the case design and type of bezel mounted. Reference 6269 always has the diamond set bezel, as shown here, but its left sufficient room for Rolex, its retailers and clients to choose different dial versions. This example beautifully highlights the diamond set bezel without the pavé set dial "stealing the show". This touch of sobriety results in the gold of the case and dial embracing the shiny diamond circle of the bezel, for a simply superb final effect.





REFERENCE 6269

THE 6269 18K "DIAMOND BEZEL CHAMPAGNE OYSTER COSMOGRAPH" AKA "THE DIAMOND HALO"



- A very rare version of reference 6269 featuring the non-pavé dial variant
- Complete with the original certificate but also retaining the green sticker to the case back, free of any polishing
- Previously in the celebrated Mondani collection of Rolex wristwatches

The presence of a gold dial on a reference 6269 is extremely rare compared to the diamond dial. This is because customers of the time who requested a diamond-set Daytona opted for "the bigger the better" philosophy. The desirability of this watch is further enhanced by it provenance. It was part of the Mondani collection, one of the most complete and envied Rolex collections and was sold at the thematic sale "The Mondani Collection of Rolex Wristwatches" on 14th May 2006. This timepiece is also prominently featured in the book "Rolex, Collecting Wristwatches", by Osvaldo Patrizzi, 2001 edition, pp. 460, 461.

This masterpiece further impresses the connoisseur with its perfect condition and the fact that it is offered complete with its original box and guarantee, adding historical complexity and collectible appeal to this horology treasure.




ROLEX
OYSTER
COSMOGRAPH

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ROLEX. A FINE AND RARE STAINLESS STEEL AUTOMATIC CHRONOGRAPH WRISTWATCH WITH BRACELET, ORIGINAL GUARANTEE AND BOX

SIGNED ROLEX, OYSTER PERPETUAL, SUPERLATIVE CHRONOMETER OFFICIALLY CERTIFIED, COSMOGRAPH, DAYTONA, REF. 16520, CASE NO. R911936, MANUFACTURED IN 1988

Cal. 4030 mechanical movement, 31 jewels, black dial, applied luminous baton numerals, luminous hands, outer fifths of a second divisions, three subsidiary dials for constant seconds, 30 minutes and 12 hours registers, tonneau-shaped water-resistant-type case, blank bezel calibrated for 200 units, screw back, screw down crown, two screw down chronograph buttons in the band, stainless steel *Rolex Oyster* bracelet, *case, dial and movement signed*

39 mm. diam.

SFr.10,000-20,000 US$11,000-21,000
€8,000-16,000

With *Rolex* Warranty, product information, *Rolex* original fitted green presentation box and outer packaging.



1988: This year marks an important turning point at the Basel Spring Fair, Rolex launches the new Daytona 16520 reference. The manual winding movement is discontinued and replaced by the modern self-winding mechanism. Although the movement is based on the Zenith El Primero, it is greatly modified by Rolex and renamed Caliber 4030. The new Daytona is released in steel, gold, and also for the first time, in a gold and steel version. Besides being waterproof, the timepieces feature a sapphire crystal glass and a larger case. It immediately becomes a commercial phenomenon with endless waiting lists at retailers.

The early models sport a 200 graduated tachymeter scale engraved on the bezel and a black or white dial. Furthermore, the main graphics feature a five-row layout, the last of which is slightly "separated", nicknamed "staccato" meaning detached.

A few versions are fitted with dials exhibiting a white "grand feu" enamel background, best known today as the "porcelain dial".

This watch is one of the very first versions produced. Its case bears the rare "R" serial number, denoting a first batch production, and it is fitted with the correct five-liner *staccato* dial. The bezel is indeed still graduated to 200, a heritage from previous manually-wound models.

The font used for the designations on the dial is characterised by highly accentuated serifs and this is the last model where Rolex uses artisanal methods to apply the writing. Later, laser methodology will be used.

This extremely sought-after model is in perfect condition, a rarity for this model, considered an essential model for automatic Daytona-collectors and comes with its original box and guarantee.





REFERENCE 16520

THE 16520 S/S “FLOATING LOGO NERO OYSTER PERPETUAL COSMOGRAPH” AKA “THE FLAWLESS R”



- The first automatic Daytona model, a milestone in the history of Rolex chronographs
- Rare example from the R-series with bezel calibrated to 200
- A close to impossible find today in such mint and complete condition

37

ROLEX. A RARE AND ATTRACTIVE 18K GOLD AUTOMATIC CHRONOGRAPH WRISTWATCH WITH DIAMOND-SET "FOUR-LINER PORCELAIN" DIAL, BRACELET AND ORIGINAL GUARANTEE AND BOX

SIGNED ROLEX, OYSTER PERPETUAL, SUPERLATIVE CHRONOMETER, COSMOGRAPH, DAYTONA, REF. 16528, CASE NO. R985691, MANUFACTURED IN 1988

Cal. 4030 automatic movement, 31 jewels, porcelain white dial, applied diamond-set numerals, luminous hands, three subsidiary dials for constant seconds, 30 minutes and 12 hours registers on black chapter rings, tonneau-shaped water-resistant-type case, blank bezel calibrated for 200 units per hour, screw back, screw down crown, two screw down chronograph buttons in the band, 18K gold *Rolex Oyster* bracelet, *case, dial and movement signed*

39 mm. diam.

SFr.30,000-60,000 US$32,000-63,000
€24,000-48,000

With *Rolex* punched Guarantee stamped W.Rüschenbeck, Duisburg, and dated 22 August 1989, product literature, seal, *Rolex* wallet, wooden fitted presentation box and outer packaging.



The case of the new automatic Daytona is still composed of three parts, but the bezel is now graduated with base 1000 and starts at 200 in the first series and 400 in later versions.

Three case versions are created: steel (ref. 16520), 18k gold (ref. 16528), and steel and gold (ref. 16523). They are fitted with metal bracelets in the corresponding style, although a later gold case version (ref. 16518) is offered with a leather strap.

This model immediately becomes a "cult item", is sort after by Rolex enthusiasts worldwide with lengthy waiting lists. It remains in production until 2000.

This wonderful gold version belongs to the first series, as can be noted by the 'R' serial number, and is fitted with the rare four-liner porcelain dial and applied diamond hour markers. The illustrated dial proudly exhibits the ancient and sophisticated "émail grand feu" enamel art, which is still today one of the most complicated techniques used in watchmaking. It involves high temperature enamelling, the French name stands for "big fire", a process during which the metal oxides are heated from 800 to 850 degrees. This process creates a perfectly flat and smooth surface displaying a homogeneous colour tone. The work of the master enameller is truly demanding and requires a high sensibility. He must master the firing without causing crevices or unevenness and not exceed a thickness of two tenths of a millimetre. This ultra-rare 16520 reference, showing the R99 serial number between the lugs and termed by collectors "the Porcelain dial", delivers absolutely amazing results. Notice the spectacular brightness of the white tone and the powerful impact given by the indexes and scripts which seem to glide softly on the dial.

This watch not only come in wonderful condition, but also has its original sales kit including box and papers.





REFERENCE 16528

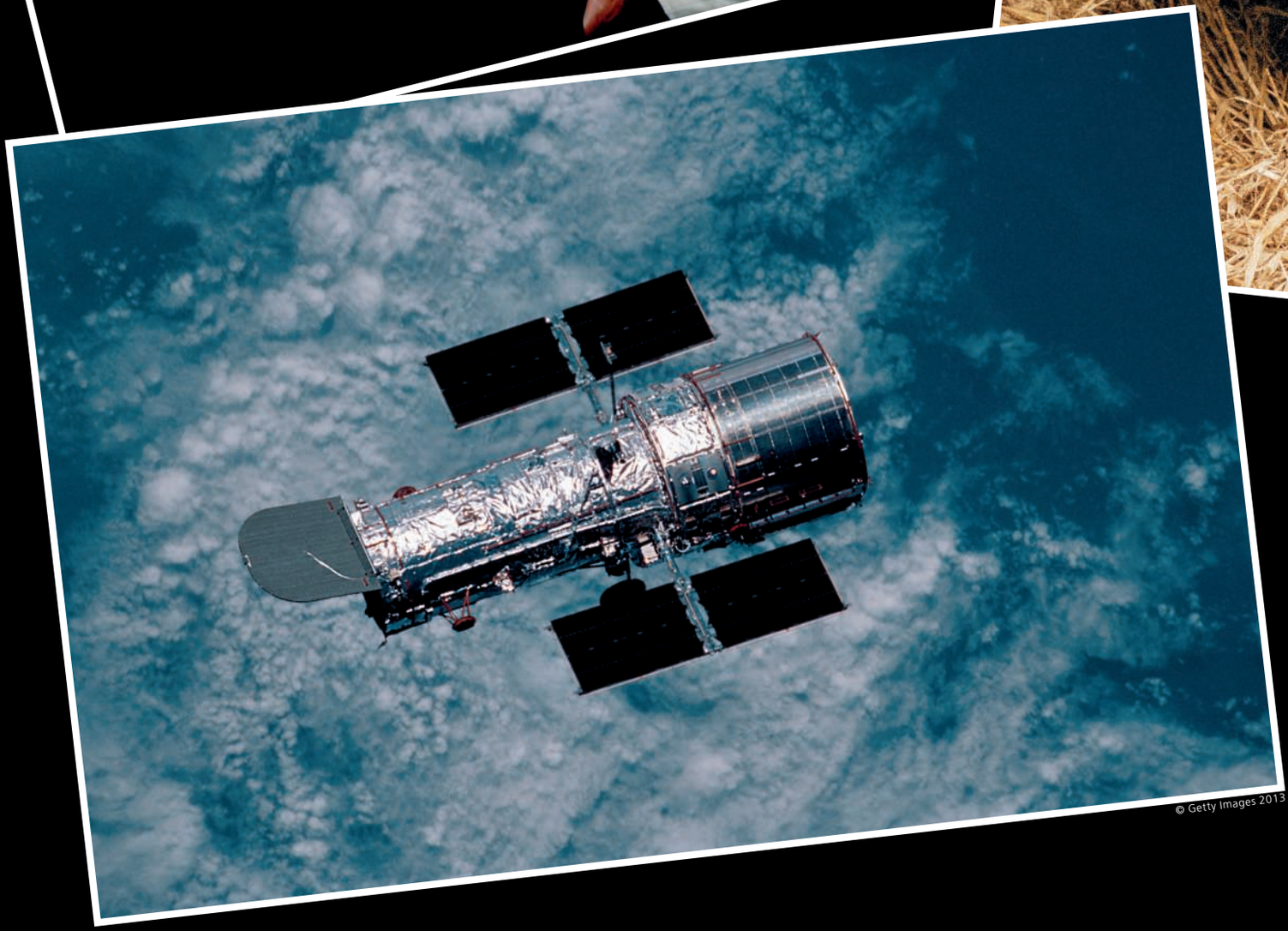
THE 16528 18K "DIAMOND JELLY LACQUER OYSTER PERPETUAL COSMOGRAPH"



- One of the rarest Daytona version of the last 25 years featuring the rare "porcelain" dial highlighted with diamond-set hour markers
- In close to mint condition with absolutely unpolished case
- Still accompanied by the original punched certificate issued by a distinguished German retailer







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1990s Style







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ROLEX. A RARE AND HISTORICALLY IMPORTANT STAINLESS STEEL AUTOMATIC CHRONOGRAPH WRISTWATCH WITH BRACELET, ORIGINAL GUARANTEE AND BOX

SIGNED ROLEX, OYSTER PERPETUAL, SUPERLATIVE CHRONOMETER, COSMOGRAPH, DAYTONA, REF. 16520, CASE NO. L346324, MANUFACTURED IN 1989

Cal. 4030 automatic movement, 31 jewels, white dial, applied luminous baton numerals, luminous hands, three subsidiary dials for constant seconds, 30 minutes and 12 hours registers on black chapter rings, tonneau-shaped water-resistant-type case, blank bezel calibrated for 400 units, screw back engraved *The Rolex Awards For Enterprise, Janusz Kurbiel, 1993*, screw down crown, two round screw down chronograph buttons in the band, stainless steel *Rolex Oyster* bracelet, *case, dial and movement signed*

39 mm. diam.

SFr.15,000-30,000 US$16,000-32,000
€12,000-24,000

With punched *Rolex* Guarantee stamped by a French retailer, dated May 1993 and with the client name *Janusz Kurbiel* in blue ink, product information and *Rolex* green fitted presentation box.



In the 1980s, the average developing time for a project as radically innovative as the new automatic Daytona is not inferior to four years. When Rolex eventually introduces its new timepiece at the Basel Fair, they immediately understand that it has been time well spent. The signals are undeniable, this will become the chronograph symbol of modern horology. Its launch in the spring of 1988 is the beginning of not one, but two new and unusual commercial phenomena. On the one hand, the unexpected surge in demand is only minimally covered by the production, with resulting endless waiting lists and an actual commercial value immediately well above the retail price. On the other hand, this situation prompts the beginning of earlier manually wound models collecting and sets in motion an escalation never matched not only in the field of horology, but in any other field as well.

The new automatic movement attracts a new kind of clientele, less fond of technical sophistications, and more interested in the aesthetic and "cultural" importance of the watch. The automatic feature of the new Daytona reaffirms it sporty character and its position as the ideal timepiece to be placed on the wrist of both the common man, and of the more adventurous person.

The present Ref. 16520, dedicated in 1993 to arctic explorer Janusz Kurbiel, belongs to the first production with an L3 serial number. It features the new and rare bezel graduated up to 400 UPH, with the intermediate indication 225 instead of the common 240. Another peculiarity is the absence of the "Officially Certified" designation, which will make its comeback in more common later versions, thus making this a four-liner. It is offered complete with its original box and papers.





REFERENCE 16520

THE 16520 S/S "JANUSZ KURBIEL BIANCO 4-LINER OYSTER PERPETUAL COSMOGRAPH"
AKA "THE POLAR BEAR"



- A Daytona owned and worn by one of most respected explorers - rendering the watch itself a witness of exploration
- Original certificate issued by Rolex France listing the name of Janusz Kurbiel as the first owner
- Beautifully engraved case paying tribute to Kurbiel's achievements

JANUSZ KURBIEL

Born in 1946, he graduates in geology at the Silesian University of Technology. The affiliation with Yacht Club AZS of Szczecin fuels his passion for sailboats and exploration. He soon moves to France with his wife Joelle. Together, they pioneer a new Arctic research technique, instead of relying on fixed and expensive land-base camps or icebreakers, they use modified scientific sailboats, allowing for a much more flexible and less capital-intensive method of exploration and data gathering. In 1975 they develop the first of many such vessels: *Vagabond*, a complete success in arctic exploration.

Between 1980 and 1983 Kurbiel is protagonist of many arctic expeditions with the *Vagabond II*, reaching even the magnetic North Pole. He is also the first man to cross the North-West passage from West to East, always with the *Vagabond II*. Another exceptional expedition is the one that sees him and his wife exploring the previously uncharted wilderness of the west coast of Greenland, on board the small wooden sailboat *Vagabound'elle*.

His interest in the North Pole is not limited to the geological and ecological peculiarities of the region, but overflows into historical topics. He successfully reconstructs and navigates ancestral Viking routes.

Rolex has always been a keen sponsor of groundbreaking expeditions, whether they are to the top of the highest mountains, or to the depth of abyssal crevices. It is no surprise that the relationship between the manufacturer and Kurbiel goes back a long way. This watch purchased at a Rolex retailer in Paris, by Kurbiel, as shown on the guarantee and indicated on the case back, is linked to *The Rolex Award For Enterprise* (Prix Rolex à l'Esprit d'Entrepirise). The fact that it was worn by such a distinguished researcher and adventurer means that it most probably travelled to the furthest reaches of the globe. This greatly increases its appeal and historical importance.




THE ROLEX AWARDS FOR ENTERPRISE
JANUSZ KURBIEL
1993
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ROLEX. AN EXTREMELY RARE AND ATTRACTIVE STAINLESS STEEL AND 18K GOLD AUTOMATIC CHRONOGRAPH WRISTWATCH WITH "FOUR-LINER PORCELAIN" DIAL, BRACELET, ORIGINAL GUARANTEE AND BOX

SIGNED ROLEX, OYSTER PERPETUAL, SUPERLATIVE CHRONOMETER, COSMOGRAPH, DAYTONA, REF. 16523, CASE NO. L718620, MANUFACTURED IN 1989

Cal. 4030 automatic movement, 31 jewels, porcelain dial, applied gold luminous baton numerals, luminous hands, three subsidiary dials for constant seconds, 30 minutes and 12 hours registers on black chapter rings, stainless steel tonneau-shaped water-resistant-type case, gold bezel calibrated for 400 units, stainless steel screw back, gold screw down crown, two gold screw down chronograph buttons in the band, stainless steel and 18K gold *Rolex Oyster* bracelet, *case, dial and movement signed*

39 mm. diam.

SFr.25,000-50,000 US$27,000-53,000
€20,000-40,000

With *Rolex* original Guarantee dated 30.01.91 and original fitted wooden presentation box with outer packaging.



The new automatic Daytona presents important modifications both from an aesthetic and a technical point of view. It is completely renovated and developed as a response to the needs of the late 1980s market.

The Triplock crown and the pushers are waterproof thanks to the screw-down system and the dial is offered in two versions: white with thin black circular rings on the inside of the rim of the registers or black with white rings. The indexes and the hands are luminescent, crafted initially using tritium and later SuperLuminova.

The dial bears the chronometer certification, a feature Rolex seems to particularly love, placed under the crown logo whilst the red Daytona designation sits above the central sub dial.

Reference 16523 in yellow *Rolesor*, the steel and gold version, is produced between 1988 and 2000. Manufactured in 1989, this reference 16523 presents a dial with truly unusual and unique characteristics. Firstly, there is the "grand feu" white background, a perfect canvas on which to showcase the gold indexes and the counters with the inner black rings. Secondly, another rarity is the presence of four lines of writing whilst abandoning the fifth line "officially certified", which is reintroduced the following year.

Our research shows that this may indeed be a unique example. So far the market has only known four-liners with a "grand-feu" dial and diamond indexes, or five-liners *staccato* (with the increased gap between the fourth and fifth line) "grand feu". This is the first time a four-liner "grand feu" without diamond markers makes its appearance on the market.

The collectible appeal of such a rare model is further enhanced by its pristine condition and its full sales kit.





REFERENCE 16523

THE 16523 S/G "4-LINER JELLY LACQUER OYSTER PERPETUAL COSMOGRAPH"



- The only known example of this model featuring a "4-Liner Porcelain" dial
- Until the present day never worn and still retaining the crisp sticker to the case back
- The first Daytona ever manufactured with steel and gold combined case and bracelet

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ROLEX. AN EXTREMELY RARE AND ATTRACTIVE 18K GOLD AUTOMATIC CHRONOGRAPH WRISTWATCH WITH BRACELET AND BLUE DIAL

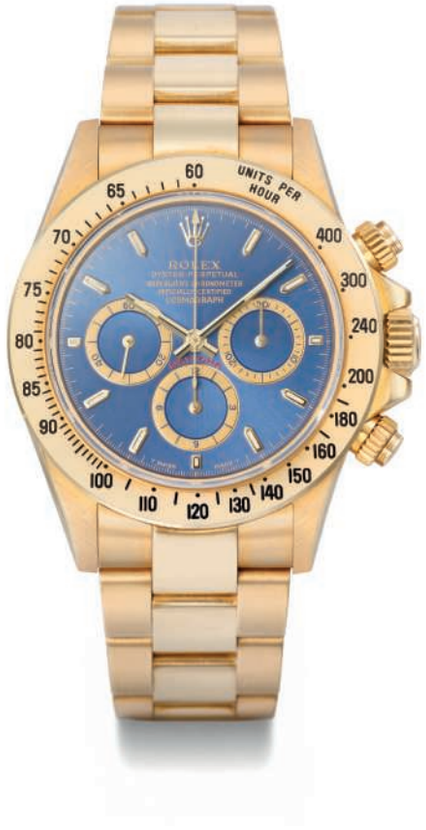
SIGNED ROLEX, OYSTER PERPETUAL, SUPERLATIVE CHRONOMETER OFFICIALLY CERTIFIED, COSMOGRAPH, DAYTONA, REF. 16528, CASE NO. L703080, MANUFACTURED IN 1990

Cal. 4030 automatic movement, 31 jewels, blue dial, applied baton numerals, luminous hands, outer fifths of a second divisions, three subsidiary dials for constant seconds, 30 minutes and 12 hours registers on champagne chapter rings, tonneau-shaped water-resistant-type case, blank bezel calibrated for 400 units, screw back, screw down crown, two screw down chronograph buttons in the band, 18K gold *Rolex Oyster* bracelet, *case, dial and movement signed*

39 mm. diam.

SFr.50,000-100,000

US$53,000-110,000
€40,000-80,000



There is one design feature incorporated in the new automatic Daytona that is often overlooked. It is the increased diameter of the case, which now measures 39 mm. Whilst the oversized case strongly improves the legibility of the dial, it also imparts a more momentous aesthetic impact. The generous proportions are further amplified in the case of this gold ref. 16528 serial number L7 with its pristine condition. The precious metal is immaculate and showcases the generous proportions of the case in all its glory.

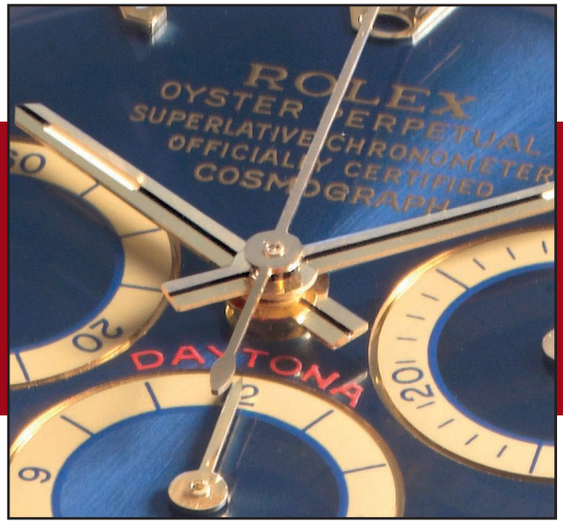
The combination of such a superb case with the deep blue dial creates a magnificent impact.

Manufactured in the Singer laboratories in very small numbers, this exquisite dial was never actually installed nor commercialized on the ref. 16528. Its technical and graphic characteristics are identical to other dials of the time, however the background is crafted in a galvanic blue coating and soleil finish. The inversed 6 o'clock numeric hour index and the gold writing are identical to other contemporary models.

Although Rolex never confirms this, it seems that this extraordinary dial variation was produced in very limited numbers. Its production was cancelled due to poor market feedback and the dials were gifted by Rolex to close friends, business partners, suppliers and senior executives.

Once these spectacular dials were in the hands of their new owners, it was up to each recipient to decide on the dials' new destiny. Many choose to give new life to these works of art by mounting them on an existing Daytona model. As can be seen here, the result is impressive. The combination of the blue dial surrounded by the rich gold colour truly reveals the masterpiece Singer has designed. Unfortunately, the public was never offered this version and so, it remains one of the most exclusive Daytonas one could ever hope to own.

This 16528, with its new style case, new old stock condition, and its mesmerizing blue dial, represents a horology pinnacle that any Daytona collector could aspire to.





REFERENCE 16528

THE 16528 18K "THE BIG BLUE"



- A version which, regrettably, was never put in production and was never available to the public
- Superb harmony between the gold case and blue dial, highlighted by the red Daytona logo
- In extraordinary condition without any signs of polishing

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ROLEX. A RARE AND ATTRACTIVE STAINLESS STEEL AUTOMATIC CHRONOGRAPH WRISTWATCH WITH BLACK DIAL, BROWN-COLOURED SUBSIDIARY DIALS, BRACELET, ORIGINAL GUARANTEE AND BOX

SIGNED ROLEX, OYSTER PERPETUAL, SUPERLATIVE CHRONOMETER, OFFICIALLY CERTIFIED, COSMOGRAPH DAYTONA, REF. 16520, CASE NO. W942065, MANUFACTURED IN 1996

Cal. 4030 automatic movement, 31 jewels, black dial, applied luminous baton numerals, luminous hands, outer fifths of a second divisions, three subsidiary dials for constant seconds, 30 minutes and 12 hour registers on silver turned chocolate brown chapter rings, tonneau-shaped water-resistant-type case, blank bezel calibrated for 400 units, screw back, screw down crown, two screw down chronograph buttons in the band, stainless steel *Rolex Oyster* bracelet, *case, dial and movement signed*

39 mm. diam.

SFr.15,000-30,000 US$16,000-32,000
€12,000-24,000

With *Rolex* original punched Guarantee dated 10 July 1998, seal, *Rolex Cosmograph Daytona* product information leaflet, *Rolex* fitted green presentation box and outer packaging.



Similar to manually-wound Daytonas, automatic ones may also present the colour-change effect of some elements of the dial. There is a difference though as with the old Daytonas it is usually the black elements that undergo this transformation. With the automatic Daytonas however, the elements affected are usually the white rings of the registers, which over time can display a wide variety of variations, from beige to chocolate. It is not an effect Rolex purposely planned, rather a consequence of the natural oxidization processes in the paint.

As manual Daytonas with color-shifted dials are highly appreciated by the market, the same is true of automatic Daytonas.

This aesthetic peculiarity can occur on versions from 1993 to 1997. This watch falls into this category, having been manufactured in 1996. Its wonderful case bears the W9 serial number and its dial has the layout collectors refer to as Mark V. The rings have changed to a tobacco hue and the process could possibly continue. This is a feature that may pleasantly surprise the future owner of this amazing





REFERENCE 16520

THE 16520 S/S "5-LINER NERO OYSTER PERPETUAL COSMOGRAPH" WITH TOBACCO REGISTERS



- Rare W-series with the white registers turned brown
- Presented in absolutely mint condition, retaining original certificate, labelled box and green sticker to case back
- A contemporary classic and an important gem for any collector

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ROLEX. A VERY RARE AND ATTRACTIVE 18K WHITE GOLD AND DIAMOND-SET AUTOMATIC CHRONOGRAPH WRISTWATCH

SIGNED ROLEX, OYSTER PERPETUAL, SUPERLATIVE CHRONOMETER OFFICIALLY CERTIFIED, COSMOGRAPH, DAYTONA, REF. 16589, CASE NO. U355767, MANUFACTURED IN 1997

Cal. 4030 automatic movement, 31 jewels, black dial, diamond-set numerals and Arabic quarters, outer fifths of a second divisions, three subsidiary dials for constant seconds, 30 minutes and 12 hours registers on white chapter rings, tonneau-shaped water-resistant-type case, diamond-set bezel, screw back, screw down crown, two round screw down chronograph buttons in the band, 18K white gold *Rolex* deployant clasp, *case, dial and movement signed*

39 mm. diam.

SFr.20,000-40,000

US$22,000-42,000
€16,000-32,000



Once again Rolex introduces revolutionary changes not only in the way watchmaking is carried out, but also in the way that it is conceived. The company truly invents a new market segment, years ahead of the competition, which is destined to grow rapidly in the 1990s and reach its peak in the new millennium.

Previously, bejeweled chronographs are not part of the standard collections of most watchmaking companies. However, they are made-to-order pieces that are mostly crafted by external jewelers who mount the gems on normal production models. This all changes with reference 6269 and reference 6270. Even if produced in very small numbers, they are nevertheless genuine parts of the Rolex standard production and feature in their catalogues alongside other Daytonas. It seems a subtle detail, but this is a momentous shift in the marketing strategy of the watchmaking industry.

Subsequently, the automatic Daytona has been produced in different jewelled variations. While they are no longer the forerunners of the 1970s, they nevertheless maintain high collectible appeal, both because of their rarity and their mesmerizing beauty.

In 1997 a new model is introduced, reference 16519, the first Daytona in white gold with a crocodile strap. There are many variations of dial available, and the case can be enriched with precious stones.

Further evolution of this model is reference 16589, the first white gold chronograph graced by an enchanting bezel with baguette cut diamond.

The case of these models has the same dimensions of that of steel Daytonas, but the lugs are modified so that they can incorporate a leather strap.

This reference 16589 is not only an extremely rare piece to be found on the market, but it also shows this alternative case construction. The juxtaposition of the bright white case and shiny diamond bezel with the pitch-black dial is nothing less than spectacular.





REFERENCE 16589

THE 16589 18K WG “BAGUETTE-SET OYSTER PERPETUAL COSMOGRAPH”
AKA “THE GLITTER-ROAD”



- Subtle combination of sporty lifestyle and evening elegance
- A true rarity; diamond set watches from the this period were made in extremely small quantities
- In virtually mint and unworn condition, still retaining an immaculate sticker with reference number to the case back





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2000s Style







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ROLEX. A VERY RARE AND HISTORICALLY INTERESTING STAINLESS STEEL AUTOMATIC CHRONOGRAPH WRISTWATCH WITH BRACELET, ORIGINAL CERTIFICATE AND BOX

SIGNED ROLEX, OYSTER PERPETUAL, SUPERLATIVE CHRONOMETER, OFFICIALLY CERTIFIED, COSMOGRAPH DAYTONA, REF. 116520, CASE NO. K'917'851, MANUFACTURED IN 2002

Cal. 4130 automatic movement, 44 jewels, black dial, applied steel luminous baton numerals, luminous hands, three subsidiary dials for 12 hours and 30 minutes registers and constant seconds, tonneau-shaped water-resistant-type case, blank bezel calibrated for 400 units, screw back, screw down crown, two round screw down chronograph buttons in the band, stainless steel *Rolex Oyster* bracelet, *case, dial and movement signed*

40 mm. diam.

SFr.20,000-40,000 US$22,000-42,000
€16,000-32,000

With *Rolex* blank Guarantee, spare white dial, instructions for use, information about the 2003 Rolex 24 Daytona race, original box and outer packaging.



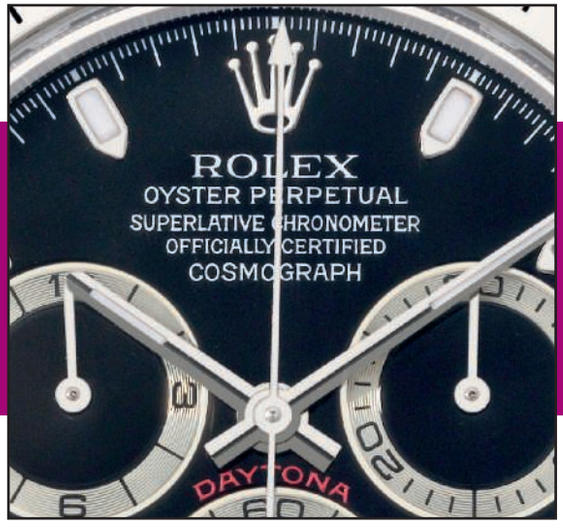
With the advent of the new millennium, a new Daytona is released. Replacing reference 16520, reference 116520 is introduced in March 2000 at the Basel fair. The case has been redesigned with new glossy lugs, and the bracelet has solid links.

At the same time the new Rolex caliber, manufactured in-house, makes its first appearance. It features the Parachrom spiral, also created in the workshop of the company.

The design of the dials changes as well. The subsidiary registers now feature a lépine style, with small running seconds at 6 o'clock, while reference 16520 features a "hunter-style" configuration, with running seconds at 9 o'clock.

From a technical point of view, the new caliber maintains the COSC certification, has 44 rubies, a four-arms monometallic balance wheel made in Glucydur, micrometric "microstar" regulation featuring four elements screwed onto the balance wheel's ring, 28,000 alternations per hour, Kif shock-absorbing device.

Ultimately the new version of the Daytona, the first fully realized in-house, remains, thankfully, true to its roots. The designs of its illustrious predecessors, experience gathered along on the way, the sporty appeal, and the commercial successes all reverberate through time into this new model. Reference 116520 is destined, once again to make contemporary horology history, as it has been happening for more than 100 years to practically all models of the crowned house.



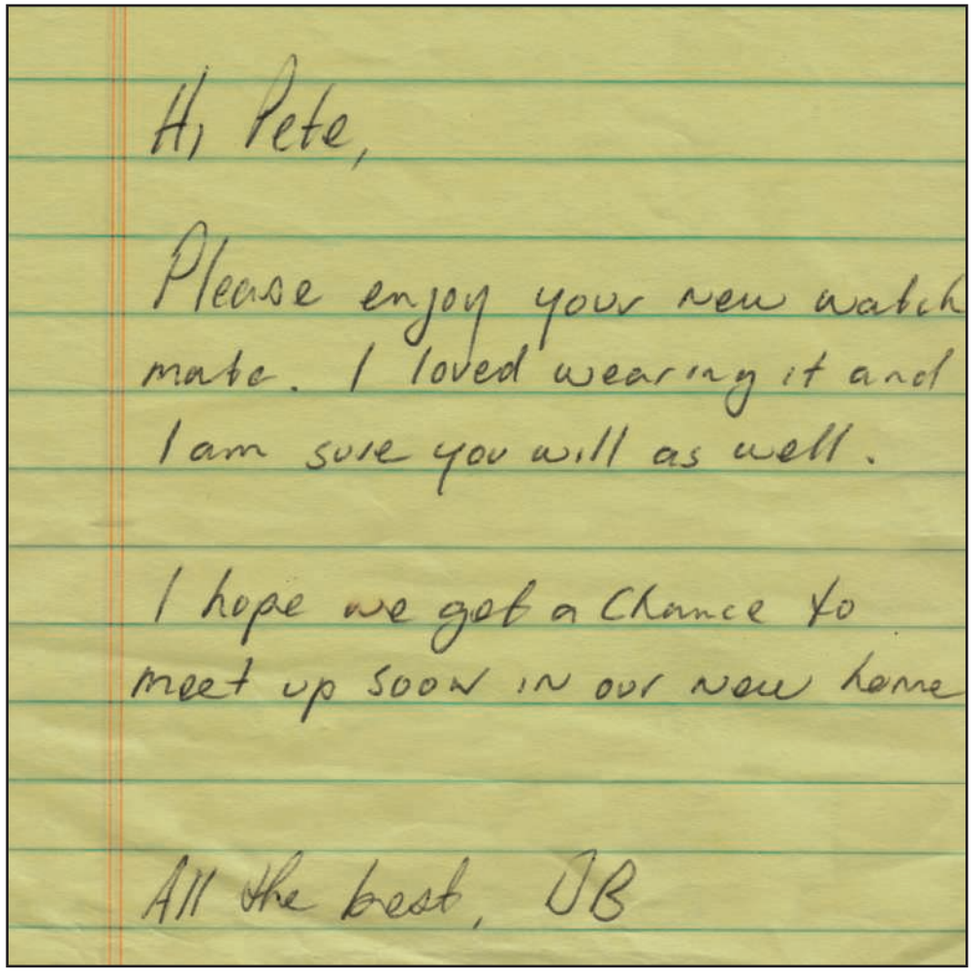


REFERENCE 116520

THE 116520 S/S "NERO OYSTER PERPETUAL COSMOGRAPH" AKA "THE WINNER"



- A true "Winner", given by Rolex to the winning driver's at the "Rolex 24 Hours" race at Daytona
- Complete with original certificate, spare dial and original box
- Accompanied by handwritten note by David Brabham but also documentation of 2003 Rolex 24 Hours race



This lot is a remarkable example of reference 116520 in steel. The appeal of its black dial is quite incredible. The hour markers that are white with a contrasting black background seem to stand out, while the effect of the satin-finished register rings is more subtle. The most remarkable feature of this treasure, however, is its provenance. When a Daytona chronograph has been owned by a professional driver who actually raced on the famous American track, its appeal and collectibility are increased manyfold. When, however, the watch has been presented to him or her, as prize for one of his victories, the collectibility skyrockets. Indeed, this is the case of the present watch: it was presented to David Brabham as prize for the first place at the new Daytona Prototype Class in the 41st running of the Rolex 24 Hours at Daytona.

This watch possesses one of the most complete sets of documentation ever seen, not only the box and guarantee, but also its manual and servicing instructions. A second white dial is also included in its original Rolex steel case. Finally, it comes complete with the original note handwritten by Brabham accompanying the gift and an autographed picture of the driver.

DAVID BRABHAM

Born in Wimbledon, London on 5th September 1965, David Brabham spent his childhood in Australia. Son of three-time F1 world champion Sir Jack Brabham, he nevertheless took little interest in car racing during his early life. More focused on soccer and Australian Rules Football, it was only at 17, after discovering go-karting, that his true vocation, and the family DNA, became clear. He is one of the four Australians to ever win the Le Mans 24 Hour sports car race, in 2009. He also won, twice, the America Le Mans, in 2009 and 2010.

Of particular interest to the watch collector community is his feat of 2003 when, as part of the Multimatic Motorsport team including David Empringham and Scott Maxwell, he won the new Daytona Prototype Class in the 41st running of the Rolex 24 Hours at Daytona, receiving this watch as a prize.


BENTLEY


ROLEX

~44

ROLEX. AN EXTREMELY RARE, UNUSUAL AND ATTRACTIVE 18K WHITE GOLD AND CHRYSOPHRASE AUTOMATIC CHRONOGRAPH WRISTWATCH

SIGNED ROLEX, OYSTER PERPETUAL, SUPERLATIVE CHRONOMETER OFFICIALLY CERTIFIED, COSMOGRAPH, DAYTONA, REF. 116519, CASE NO. K306551, MANUFACTURED IN 2001

Cal. 4130 automatic movement, 44 jewels, chrysophrase dial, white gold Roman and baton numerals, outer fifths of a second divisions, three subsidiary dials for constant seconds, 30 minutes and 12 hours registers, tonneau-shaped water-resistant-type case, screw back, screw down crown, two round screw down chronograph buttons in the band, 18K white gold *Rolex* deployant clasp, *case, dial and movement signed*

40 mm. diam.

SFr.15,000-30,000 US$16,000-32,000
€12,000-24,000



Reference 116500 has several innovations, but let us concentrate on the dial design. In this series, for the first time ever, we find indexes oriented symmetrically toward the centre of the dial. It is a solution that makes its debut on reference 116519 on the four coloured dials offered for this model (pink mother-of-pearl, turquoise, and green chrysoprase) with roman numerals. It is a modification adopted to improve the legibility of the dial but it also adds more balance, symmetry and modernity to the overall layout. In an effort to increase its usability, there is a slight increase in size of both hands and sub registers.

In 2002, reference 116519 is presented, with a white gold case and a dial made out of natural meteorite, and reference 166518 is presented in yellow gold with a dial in black mother-of-pearl.

Soon after, a special version nicknamed "beach" is marketed, with four possible dial variations (green Chrysoprase, blue turquoise, yellow or pink mother-of-pearl) and a lizard strap of the same colour dial.

These dials sport some significant differences with previous 16500-series dials. Even though the design seems the same, a closer inspection reveals something has been modified. The sub registers are positioned differently. The position of running seconds and chronograph hours are inverted. In the old version, the running seconds are located in the central register and the chronograph hours are at 9 o'clock.

This example is particularly interesting because of the obvious mistake present on its dial. The dials of both the register at 6 o'clock and the one at 9 o'clock present are identical. The hours are omited from the dial. As Ulysses must have thought when under the spell of Calypso "there is something wrong on this beach, but it is still beautiful".

Considering the number of quality controls that a watch undergoes at Rolex before it is approved for sale, it is quite safe to say that it is extremely unlikely that any other Daytona with this defect ever left the factory. Nobody is perfect.





REFERENCE 116519

THE 116519 18K WG “MISPRINT BEACH OYSTER PERPETUAL COSMOGRAPH”
AKA “THE CALYPSO”



- Thanks to a manufacturing mistake, one of the most unusual Daytonas ever seen on the market
- In close to mint condition, preserving all the original angles and facets to the case
- Probably the only example of such type to have passed quality control at Rolex...

FORMERLY IN THE COLLECTION OF ERIC CLAPTON

45

ROLEX. A VERY RARE AND MOST ATTRACTIVE 18K GOLD AUTOMATIC CHRONOGRAPH WRISTWATCH WITH BLACK DIAL, BRACELET, ORIGINAL CERTIFICATE AND BOX

SIGNED ROLEX, OYSTER PERPETUAL, SUPERLATIVE CHRONOMETER, OFFICIALLY CERTIFIED, COSMOGRAPH, DAYTONA, REF. 116528, CASE NO. Y'393'320, MANUFACTURED IN 2002

Cal. 4130 automatic movement, 44 jewels, black dial, applied luminous baton numerals, luminous hands, outer red fifths of a second divisions, three engine-turned champagne subsidiary dials for constant seconds, 30 minutes and 12 hours registers, tonneau-shaped water-resistant-type case, blank bezel calibrated for 400 units, screw back, screw down crown, two round chronograph buttons in the band, 18K gold *Rolex Oyster* bracelet and deployant clasp, *case, dial and movement signed*

40 mm. diam.

SFr.12,000-18,000 US$13,000-19,000
€9,600-14,000

With *Rolex* Garantie dated 05 February 2003, instructions manual, card holder, original sale tag and seal, original wooden presentation box and outer packaging.



With the arrival of the new millennium, the Rolex Daytona establishes its supremacy as "The Chronograph". It has been seen on the wrists of many notable personalities over the last 40 years. What is really remarkable, and a sign of the iconic status reached by the Rolex Daytona, is when a notable personality who also happens to be one of the most important wristwatch collectors chooses a Daytona - and a modern one nonetheless! - to be part of his extensive collection.

This is the case here. As one can read on the guarantee, this timepiece was purchased by Eric Clapton at "George Pragnell", Rolex retailer in Stratford Upon Avon on 5th February 2003.

It is offered here with its complete sales kit including, the guarantee, original box, instruction book, bracelet instruction pamphlet, and original sales tag.

It is easy to understand why this watch caught the attention of such a refined connoisseur as Mr Clapton. The juxtaposition of the bright, luxurious gold case and the midnight black dial is extraordinary. This effect is empahsised by the hazelnut brown sub dials. The luminous hour markers provide optimum legibility and highlight the dark dial.





REFERENCE 116528

THE 116528 18K "ERIC CLAPTON 5-LINER NERO OYSTER PERPETUAL COSMOGRAPH" AKA "THE SLOWHAND"



- A superb collector's watch originally owned by legendary watch collector and star Eric Clapton
- Featuring the in-house Rolex movement caliber 4130
- Preserved in virtually mint condition, still retaining the original certificate, tag and box

ERIC CLAPTON

Born on 30th March 1945 in Ripley, Surrey, England Eric Patrick Clapton is widely recognised as one of the most important personalities in the music industry. His awards are as countless as his successes, he is the only artist who was inducted three times into the Rock and Roll Hall of Fame, once as a solo artist, once as part of Cream, and once as a member of the Yardbirds. Rolling Stone magazine ranked him the second best guitarist of all time.

Young Eric's interest in music stems from a gift he received for his 13th birthday: a string guitar. He gained mastery of the instrument at the tender age of 16.

After his first experiences, he eventually joined the band "The Yardbirds" in October 1963. His synthesis and adaptation of blues rhythm and influences, coupled with his talent as a guitar player, soon made him the most talked about guitarist in England. It is during this period that his nickname, Slowhand, was coined. Whenever he broke a guitar on stage, he would wait for a new one, while the public did a "slow handclap". He told his autobiographer, "my nickname of "Slowhand" came from Giorgio Gomelsky. He coined it as a good pun. He kept saying I was a fast player, so he put together the slow handclap phrase into Slowhand as a play on words."

In March 1965 the group wanted to move toward a more pop-oriented style, so Clapton left the band. He joined "John Mayall & the Bluesbreakers", with whom he had an "on-and-off" relationship for one year.

He then joined the band Cream. Over the 28 months they stayed together, Cream became a commercial success, selling millions of records and playing throughout USA and Europe.

After being a member of more bands (Blind Faith, Delaney and Bonnie and Friends, and Derek and the Dominos) he eventually took on a solo career. His already consistent international recognition and fame spiraled upward starting from the early 1980s, and never came down.

In addition to being the most successful musicians of our time, Eric Clapton is also a serious connoisseur and enthusiast of wristwatches. His collection is one of the finest and on the rare occasions a watch leaves it, it never fails to ignite the enthusiasm of the collectors' community.




60
UNITS PER
HOUR
400
300
240
200
180
160
150
140
130
120
110
ROLEX
STER PERPETUAL
ERLATIVE CHRONOMETER
OFFICIALLY CERTIFIED
COSMOGRAPH
DAYTONA
SWISS MADE

46

ROLEX. A VERY RARE AND IMPRESSIVE 18K GOLD, DIAMOND AND YELLOW SAPPHIRE-SET AUTOMATIC CHRONOGRAPH WRISTWATCH WITH LEOPARD-PRINT DIAL, LEOPARD-PRINT STRAP AND AND ORIGINAL GUARANTEE

SIGNED ROLEX, OYSTER PERPETUAL, SUPERLATIVE CHRONOMETER OFFICIALLY CERTIFIED, COSMOGRAPH, DAYTONA, REF. 116598, CASE NO. D804987, MANUFACTURED IN 2005

Cal. 4130 automatic movement, 44 jewels, leopard-print dial, round-cut diamond numerals and Arabic quarter, outer fifths of a second divisions, three engine-turned subsidiary dials for constant seconds, 30 minutes and 12 hours registers, tonneau-shaped water-resistant-type case, bezel set with 36 yellow sapphires, hooded three-part diamond-set section between the lugs with a total of 24 diamonds, screw back, screw down crown, two round screw down chronograph buttons in the band, leopard-print leather strap and 18K gold *Rolex* deployant clasp, *case, dial and movement signed*

40 mm. diam.

SFr.20,000-40,000 US$22,000-42,000
€16,000-32,000

With punched *Rolex* Guarantee dated 24 January 2007, an invoice dated the same day, instructions for use and fitted presentation box and outer packaging.



Introduced at the 2004 Basel Fair, the gold Daytona Chronograph reference 116598 SACO immediately has the horology world talking about it thanks to its outlandish design. The diamond hour markers on the dial display a leopard printed background, which is echoed on the strap. The bezel is encrusted with 36 baguette-cut cognac sapphires and the part of the case comprised between the lugs is encrusted with 48 brilliant cut diamonds. Once again Rolex manages to reinvent the rules of contemporary horology.

While it is easy to imagine this watch on a feminine wrist, it could equally be worn by the most eclectic male personalities, especially those from the field of performing arts. Whoever wears this watch is bound to attract attention from far and wide.

The *Leopard* remains an undeniable and superb stylistic example with its innovative design and is destined to become highly desirable in the future. With its outlandish style, the true Rolex connoisseur cannot help but smile and think that the public would have had the same reaction at the unveiling of reference 6269 and reference 6270. This could have also been the case for those suspiciously eyeing the gold 6262.

Only time can tell if this is the direction that the horology world is taking. For now, we can only wonder at this clever masterpiece incorporating jewelry and horology.

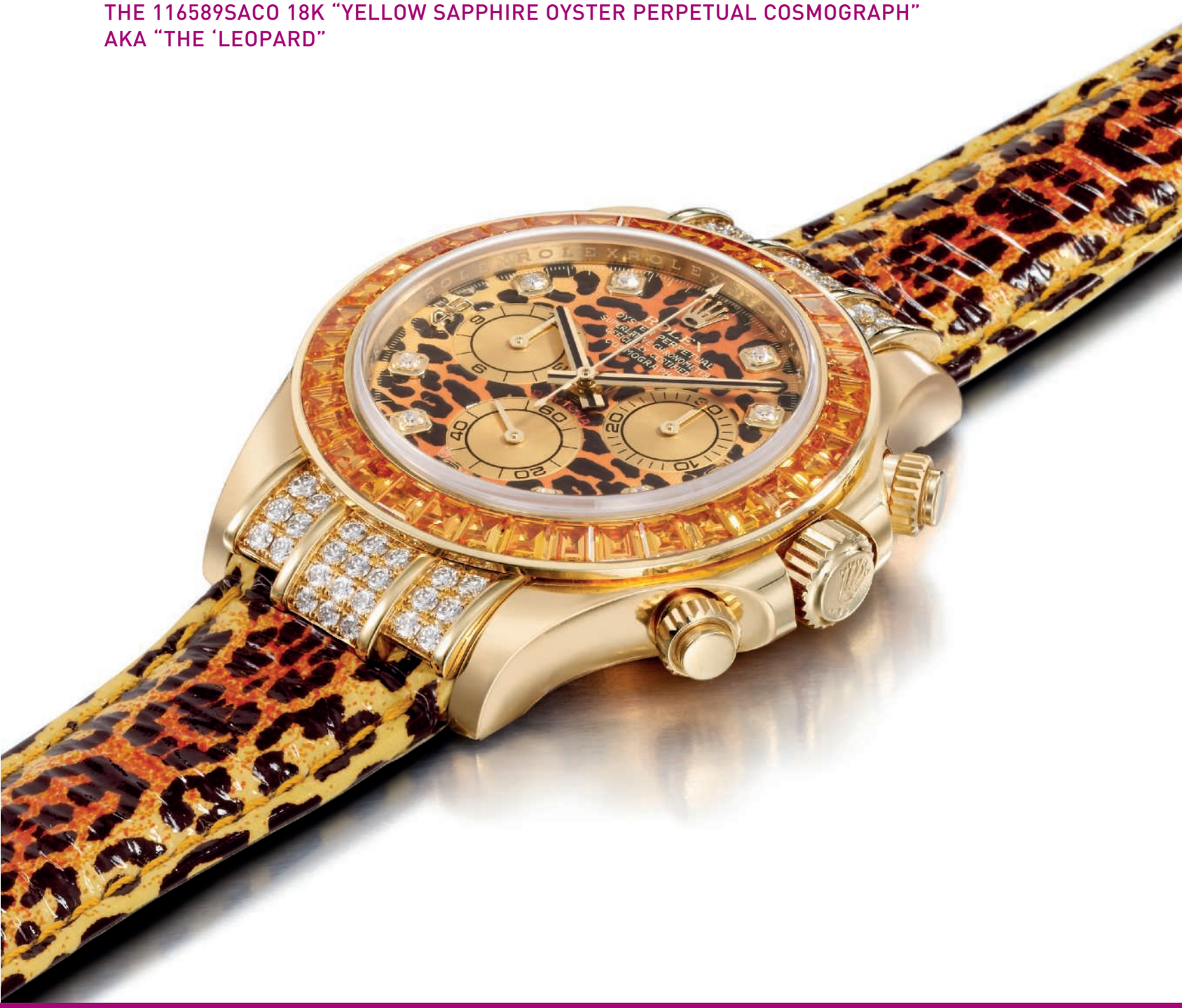
This example, in mint condition, still retains its protective plastic stickers and original guarantee that proves it was sold in Hong Kong on 24th January 2007 with the original invoice.





REFERENCE 116598

THE 116589SACO 18K "YELLOW SAPPHIRE OYSTER PERPETUAL COSMOGRAPH" AKA "THE 'LEOPARD"



- Without a doubt, one of Rolex's most exclusive and daring designs ever
- Extremely rare as produced in only a very small quantity
- Preserved in mint condition with an immaculate sticker on the case back

47

ROLEX. A VERY RARE AND ATTRACTIVE STAINLESS STEEL AUTOMATIC CHRONOGRAPH WRISTWATCH WITH BRACELET, ORIGINAL GUARANTEE AND BOX

SIGNED ROLEX, OYSTER PERPETUAL, SUPERLATIVE CHRONOMETER OFFICIALLY CERTIFIED, COSMOGRAPH, DAYTONA, REF. 116520, CASE NO. G578951, MANUFACTURED IN 2011

Cal. 4130 automatic movement, 44 jewels, white dial, applied steel luminous baton numerals, luminous hands, outer fifths of a second divisions, three subsidiary dials for 12 hours and 30 minutes registers, constant seconds, tonneau-shaped water-resistant-type case, blank bezel calibrated for 400 units, screw back engraved with the emblem of the *Sultanate of Oman*, screw down crown, two round screw down chronograph buttons in the band, stainless steel *Rolex Oyster* bracelet, *case, dial and movement signed*

40 mm. diam.

SFr.15,000-30,000 US$16,000-32,000
€12,000-24,000

With *Rolex* International Guarantee card dated 1 April 2012, tag, seal, product literature, *Rolex* original fitted green presentation box and outer packaging with the national emblem of the Sultanate of Oman.



In April 2000, Rolex gives the market an incredible demonstration of strength and manufacturing independency with a change that is nothing short of revolutionary. They adopt a fully in-house developed and manufactured chronographic caliber, denominated 4130.

Its technical specification positions this movement at the apex of its field.

Although it features the traditional column wheel, the coupling yoke is replaced by a more modern clutch system (also known as "vertical coupling clutch"). This eliminates both the chronographic hand jump that occurs when the timing is activated and the amplitude loss of the balance-spring once the chronograph function is started. A vertical coupling clutch chronograph works perfectly without affecting its timekeeping precision.

The Rolex caliber 4130 mechanism, which was fitted in the Cosmograph Daytona timepieces produced from 2000, was designed to rationalise as much as possible, its production process and provide easier servicing operations. For this reason, the three chronograph wheels (seconds, minute and hour wheel) are all located on the case back side of the movement. These respective functions are reset by the linear motion of a single hammer, which is regulated by means of one single eccentric screw.

Practically everything about the new Daytona is innovative. One thing remains the same, the presence, on rare occasions, of examples that deviate from the norm, as is the case here.

This exceptional Ref. 116520 with white dial has a personalised case back showing two crossed swords with a dagger in the centre.

This is the *Khanjar*, the famous crest of the Sultanate of Oman. The Sultan himself, His Majesty Qaboos bin Said al Said, requested that it be inscribed on the case back of these watches, to show to all who handle it, that they are in the presence of one of the celebrated "Qaboos" limited series. Collectors take note.

This watch comes in mint condition, still cocooned between Styrofoam bumpers in its plastic case. It comes with its complete sales kit, which confirms it was sold in Muscat, Oman at the official Rolex retailer Khimji Ramdas on 1st April 2012. In addition, the outer protective cover of the box is adorned by a prominent *Khanjar*.





REFERENCE 116520

THE 116520 S/S "OMANI BIANCO 5-LINER OYSTER PERPETUAL COSMOGRAPH" AKA "THE WHITE KHANJAR"



- A highly exclusive contemporary Daytona, unavailable for sale to the public
- Never seen at auction before
- Preserved in absolutely unworn condition with all relevant accessories present

48

ROLEX. A VERY RARE AND ATTRACTIVE STAINLESS STEEL AUTOMATIC CHRONOGRAPH WRISTWATCH WITH BRACELET, ORIGINAL GUARANTEE AND BOX

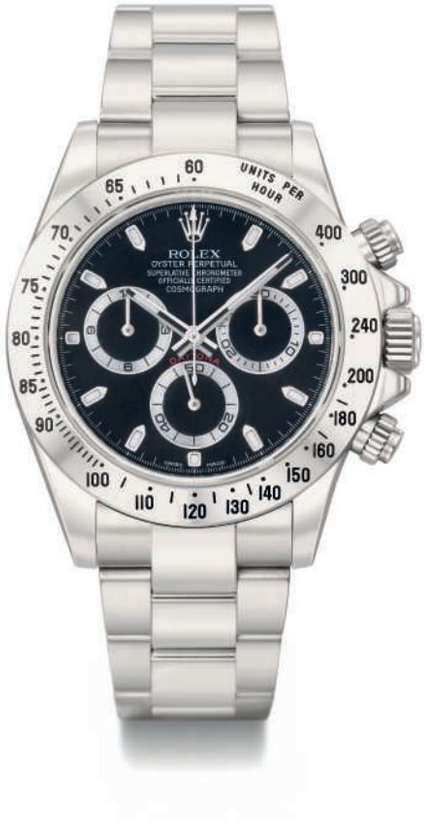
SIGNED ROLEX, OYSTER PERPETUAL, SUPERLATIVE CHRONOMETER OFFICIALLY CERTIFIED, COSMOGRAPH, DAYTONA, REF. 116520, CASE NO. 34Q5X807, MANUFACTURED IN 2012

Cal. 4130 automatic movement, 44 jewels, black dial, applied steel luminous baton numerals, luminous hands, outer fifths of a second divisions, three subsidiary dials for 12 hours and 30 minutes registers, constant seconds, tonneau-shaped water-resistant-type case, blank bezel calibrated for 400 units, screw back engraved with the emblem of the *Sultanate of Oman*, screw down crown, two round screw down chronograph buttons in the band, stainless steel *Rolex Oyster* bracelet, *case, dial and movement signed*

40 mm. diam.

SFr.15,000-30,000 US$16,000-32,000
€12,000-24,000

With *Rolex* International Guarantee card dated 1 April 2012, tag, seal, product literature, *Rolex* original fitted green presentation box and outer packaging with the national emblem of the Sultanate of Oman.



Sultan Qaboos bin Said Al Said, at the age of 20, enters the Royal Military Academy of Sandhurst, in Surrey, England. He will later serve with the Scottish Rifles in Germany (for a full biography of His Majesty, see Lot 26). Allegedly, once ascended to the throne in 1970, the SAS and the Royal Air Force, grateful for His services in Germany, helped Him to consolidate His rule and quench the Omani internal struggles that were plaguing the country at the time.

It would appear that this is when His Majesty's habit of personalising watches began. He thanked the English officers who helped him by giving them a small series of professional watches. As of the 1970s this tradition continued. While we can safely assume that most of the "Qaboos" watches are in the possession of the Sultan, a very small number left His collection as gifts to friends or dignitaries. Some of these timepieces, with unique personalisations on the dial, made horology history. One example is "The Arabian night", a steel Daytona reference 6263 with the Sultan's signature in red on the dial (Lot 26 of the present auction).

Another recurring personalisation is the Crest of Oman; two crossed swords and a dagger. This is known as the Khanjar, taken from the name of the traditional Omani dagger.

Collectors know that the *Khanjar*, previously found on some exceedingly rare dials, made its appearance on the case back in the 1980s on a few rare examples of reference 6270 and reference 6269, obviously special orders requested by the Sultan.

History repeats itself with the present watch. A spectacular twin of the previous lot, this steel 116520 with black dial, has the *Khanjar* inscribed on its case back. One of the latest examples of what is now one of the traditions most loved by collectors.

In addition to its technical, aesthetic and collectible appeal, the lure of this watch is further enhanced by its mint conditions. As with the previous lot, the sales kit provided with this timepiece confirms it was sold in Muscat, Oman on 1st April 2012. His Majesty is most definitely not the kind of person to buy individual watches. In addition, the outer protective cover of the box features the *Khanjar* in mint green.





REFERENCE 116520

THE 116520 S/S "OMANI NERO 5-LINER OYSTER PERPETUAL COSMOGRAPH"
AKA "THE BLACK KHANJAR"



- Reserved for government use only and not for public sale
- With original guarantee issued by Khimji Ramdas LLC, the official supplier to His Majesty Sultan Qaboos bin Said Al Said
- In totally mint and unused condition and accompanied by the complete factory package

49

ROLEX. A VERY RARE AND IMPRESSIVE 18K WHITE GOLD AND DIAMOND AUTOMATIC WRISTWATCH WITH DATE, RAINBOW-COLOURED MULTI-GEM SET BEZEL, DIAMOND-SET LUGS AND PROTECTIVE CROWN GUARDS, DATE, ORIGINAL GUARANTEE AND BOX

SIGNED ROLEX, OYSTER PERPETUAL, SUPERLATIVE CHRONOMETER OFFICIALLY CERTIFIED, COSMOGRAPH, DAYTONA, REF. 116599RBOW, CASE NO. 360Z0653, MANUFACTURED IN 2012

Cal. 4130 automatic movement, 44 jewels, black dial, diamond numerals and Arabic quarters, luminous hands, central red arrow chronograph hand, outer fifths of a second divisions, three multi-tone silvered subsidiary dials for 12 hours and 30 minutes registers, constant seconds, tonneau-shaped water-resistant-type case, rainbow-coloured multi-gem set bezel, diamond-set lugs and protective crown-guards, screw back, screw down crown, two round screw down chronograph buttons in the band, 18K white gold *Rolex Oyster* bracelet, *case, dial and movement signed*

40 mm. diam.

SFr.50,000-100,000 US$53,000-110,000
€40,000-80,000

With *Rolex* combined International Guarantee and Attestation de Chronomètre card dated 26 November 2012, product literature, seal, fitted green presentation box and outer packaging.



Rolex is a watch manufacturer who can alternate seamlessly from classic to avant-garde designs. This has been demonstrated numerous times over the decades. For example, the gold reference 6262 in the late 1960s and early 1970s, the diamond-set reference 6269 and reference 6270 in the 1980s, the *beach Daytonas* and the *Leopard* at the beginning of the new millennium. This tradition of innovation lives on in the second decade of this century, as this watch demonstrates.

Whilst maintaining the case style and overall dial layout of a normal Daytona, it is apparent that this masterpiece is anything but normal. The bezel is studded with baguette cut sapphires in the colours of the rainbow, the lugs and crown guard are set with brilliant cut diamonds. This case design is sublime, encasing the large white masterpiece case in a multi-coloured aura. The innovation continues on the dial. While the graphic is similar to that of normal Daytonas, the colour scheme creates a daring masterpiece of innovation and design exploration. Diamond hour markers shine on the pitch black dial, as do the sub dials, whose colour scheme is revolutionary on a Daytona. Their indefinable tridimensional camouflage/ crystal shards effect imparts a delicate glitter that combines with the markers and the bezel in a fusion of glittering lights.

The groundbreaking design of this treasure is sure to make it a favorite of collectors in years to come. It is offered here in perfect condition, still bearing its protective plastic stickers on the case and its sales kit. This is an extremely rare opportunity for any horology enthusiast.





REFERENCE 116599

THE 116599RBOW 18K WG “MULTICOLOURED SAPPHIRE OYSTER PERPETUAL COSMOGRAPH” AKA “THE WHITE RAINBOW”



- One of the most difficult finds due the extremely small number produced
- Never before offered at auction
- Preserved in absolutely unworn condition and accompanied by the original certificate card and box

50

ROLEX. AN EXTREMELY RARE AND IMPRESSIVE PLATINUM AUTOMATIC CHRONOGRAPH WRISTWATCH WITH ICE BLUE DIAL, CERACHROME BEZEL, BRACELET, ORIGINAL GUARANTEE AND BOX

SIGNED ROLEX, OYSTER PERPETUAL, SUPERLATIVE CHRONOMETER OFFICIALLY CERTIFIED, COSMOGRAPH, DAYTONA, REF. 116506, CASE NO. P384Z595, MANUFACTURED IN 2013

Cal. 4130 automatic movement, 44 jewels, ice blue dial, applied luminous baton and square numerals, luminous hands, outer fifths of a second divisions, three subsidiary dials for 12 hours and 30 minutes registers, constant seconds on chestnut brown chapter rings, tonneau-shaped water-resistant-type case, chestnut brown Cerachrome bezel calibrated for 400 units, screw back, two round screw down chronograph buttons in the band, platinum *Rolex Oyster* braclet with folding *Oysterlock* safety clasp, *case, dial and movement signed*

40 mm. diam.

SFr.50,000-100,000 US$53,000-110,000
€40,000-80,000

With *Rolex* International Warranty/Guarantee card confirming the ice blue dial and dated 11 November 2013, *Oyster Perpetual Cosmograph Daytona* instructions booklet, seal, *Rolex* fitted green presentation box and outer packaging.



2013: This is the final stop of our voyage through time. The past 49 watches have shown how the same basic philosophy has stood the test of time while remaining true to itself. The Rolex Daytona Chronograph cleverly interprets each and every era, captivating the hearts of the most prominent athletes, researchers, pioneers, and artists, as well as horology enthusiasts, with a consistency that is nothing short of miraculous.

Once a company designs a timeless masterpiece, it is relatively easy to offer it over the decades with only subtle changes and thus, achieve success. It requires however true genius and a pinch of bravery to radically and successfully reinterpret this design over half a century. Rolex proved itself more than capable of doing so and today once again manages to offer a new Daytona that is profoundly different.

The first platinum Daytona Chronograph ever conceived, Ref. 116506 was presented last spring at Baselworld, and it did not fail to impress, as is always the case with new Daytona models. Whilst the most obvious innovation is the material of the case and bracelet, now produced in the most noble of all metals, the bezel and the dial have also undergone important changes.

The chestnut-brown bezel is made of solid Cerachrom ceramic, with numerals and graduation drawn via PVD (Physical Vapour Deposition) of an ultra-thin platinum layer. The resulting effect is perfect legibility and aesthetic beauty.





REFERENCE 116506

THE 116506 P "BROWN BEZEL / ICE BLUE DIAL OYSTER PERPETUAL COSMOGRAPH" AKA "THE NINE-FIFTY TRIBUTE"



- The first example of the 2013 launched platinum Daytona reference 116506 to be offered at auction
- Delivered new to Christie's Geneva and never worn, the guarantee card pre-dated for the day following the auction
- All proceeds, including the buyer's premium, offered to a distinguished charity

The dial is a five-liner, in perfect Cosmograph tradition, with the red Daytona designation above the central sub dial and the Rolex, Oyster perpetual, superlative Chronometer, officially certified, cosmograph at 12 o' clock below the Rolex crown. The chapter rings of the sub dials are lacquered in the same tone as the Cerachrom bezel. The colour of the dial is superb. It is revolutionary ice-blue with a breathtaking soleil finish, echoed on the inside of the subsidiary dials, a perfect complement to the cool beauty of the platinum case. The resulting effect is a mixture contrasting darks and light hues in pure Daytona style that bewitches the enthusiast.

The timepiece is powered by caliber 4130, the latest descendant of a series of innovative automatic chronographic movements. In order to improve reliability, Rolex attempts to reduce the number of parts of the mechanism. The result is this engineering masterpiece.

As the catalogue goes to press, the platinum Daytona ref. 116506 is not yet available to the public. We are extremely grateful to a number of Daytona aficionados who made it possible to include this incredibly important masterpiece in this auction. This example is in mint condition and unworn. It comes with the complete package, as one would expect today with a brand-new Rolex chronograph. The guarantee is issued in the name of Christie's and predates to 11th November 2013, the day after the auction, when its lucky new owner can collect the brand new platinum Daytona.



CHILDREN ACTION



Established in February 1994, Children Action is a Swiss foundation which aims to bring tangible help to children in need, regardless of their nationality, race or religion.

Children Action's running costs are covered entirely by its Founder. This ensures that 100% of donations go directly to a project with real impact.

Active today in seven countries (Argentina, Cameroon, France, Peru, Romania, Switzerland and Vietnam) the Foundation is leading ten projects.

Measuring impact, intervening in the most efficient manner, reflecting on ethical issues and monitoring the quality of the support provided are among the main drivers of Children Action. To do so, the Foundation benefits from the competences and skills of its Board of Trustees, its Ethics Commission, along with the involvement of some of the world's finest medical specialists.

Over the last 19 years, the Foundation has conducted projects aiming to treat, support, and train, all with one universal goal: bringing concrete change - from short to long term - to the lives of the children it serves.

Since 1994 the Foundation has changed the lives of approximately 45,000 recipients mostly within the realms of medical/surgical care, psycho-social and educational supports. Children Action relies on the *pro bono* involvement of world class doctors, surgeons, psychiatrists and health professionals. This unique pool of expertise enables the Foundation to deliver the best care and to ensure the quality of their projects.

Children Action is honoured to benefit from the generosity of the following group of Rolex aficionados who are supporting the foundation by giving the sale proceeds of the following lot to this fine cause:

- Anonymous
- John Goldberger
- Thierry Halff
- Eric Ku
- Corrado Mattarelli
- Pucci Papaleo
- Alfredo Paramico
- Davide Parmegiani
- Claude Sfeir
- Giovanni Zavota

Christie's are donating the buyer's premium.

When you buy or receive a Rolex watch, you are never the same. For many of the 45,000 recipients who have crossed Children Action's path, their lives have been changed, improved, saved in the long run.

Children Action wishes to thank again the Rolex aficionados for their extraordinary support, Christie's and all the generous bidders.

Christie's are honoured to have been chosen for this charitable auction.

IMPORTANT NOTICES AND EXPLANATION OF CATALOGUING PRACTICE

IMPORTANT NOTICES

CHRISTIE'S INTEREST IN PROPERTY CONSIGNED FOR AUCTION

From time to time, Christie's may offer a lot which it owns in whole or in part. Such property is identified in the catalogue with the symbol Δ next to the lot number. On occasion, Christie's has a direct financial interest in lots consigned for sale which may include guaranteeing a minimum price or making an advance to the consignor that is secured solely by consigned property. Such property is identified in the catalogue by the symbol ° next to the lot number. Where Christie's has an ownership or financial interest in every lot in the catalogue, Christie's will not designate each lot with a symbol, but will state its interest at the front of the catalogue.

In this catalogue, if property has a °♦ next to the lot number, Christies guarantee of a minimum price has been fully financed through third parties.

ALL DIMENSIONS ARE APPROXIMATE

CONDITION REPORTS

Christie's catalogues include references to condition only in descriptions of multiple works (such as prints, books and wine). For all other property, only alterations or replacement components are listed. Please contact the Specialist Department for a condition report on a particular lot.

Condition reports are provided as a service to interested clients. Prospective buyers should note that descriptions of property are not warranties and that each lot is sold "as is".

PROPERTY INCORPORATING MATERIALS FROM ENDANGERED AND OTHER PROTECTED SPECIES

Property made of or incorporating (irrespective of percentage) endangered and other protected species of wildlife are marked with the symbol ~ in the catalogue. Such material includes, among other things, ivory, tortoiseshell, crocodile skin, rhinoceros horn, whale bone and certain species of coral, together with Brazilian rosewood. Prospective purchasers are advised that several countries prohibit altogether the importation of property containing such materials, and that other countries require a permit (e.g., a CITES permit) from the relevant regulatory agencies in the countries of exportation as well as importation. Accordingly, clients should familiarize themselves with the relevant customs laws and regulations prior to bidding on any property with wildlife material if they intend to import the property into another country. For example, the U.S. generally prohibits the importation of articles containing species that it has designated as endangered or threatened if those articles are less than 100 years old. Please note that it is the client's responsibility to determine and satisfy the requirements of any applicable laws or regulations applying to the export or import of property containing endangered and other protected wildlife material. The inability of a client to export or import property containing endangered and other protected wildlife material is not a basis for cancellation or rescission of the sale. Please note also that lots containing potentially regulated wildlife material are marked as a convenience to our clients, but Christie's does not accept liability for errors or for failing to mark lots containing protected or regulated species.

TO PROSPECTIVE BUYERS OF CLOCKS AND WATCHES

The description of the condition of clocks and watches in this catalogue, including references to defects and repairs, is provided as a service to prospective buyers, but such description is not necessarily complete. While Christie's will furnish a condition report on any lot to a prospective purchaser upon request, any such report may also be incomplete and may not specify all mechanical replacements or defects. Accordingly, all clocks and watches should be viewed personally by prospective buyers to evaluate the condition of the property offered for sale. All lots are sold "as is," and the absence of any reference to the condition of a clock or watch does not imply that the lot is in good condition and without defects, repairs or restorations. Virtually all clocks and watches have been repaired in the course of their normal useful lifetime and may now incorporate parts not original to them. Furthermore, Christie's makes no representation or warranty that any clock or watch is in working order. As collectors' watches often contain extremely fine and complex mechanisms, buyers should be aware that a general service, change of battery or further repair work, for which the buyer is solely responsible, may be necessary.

REGARDING IMPORTATION OF WATCHES INTO THE US

Prospective buyers should be aware the the importation of Rolex watches into the United States is highly restricted. These watches (not limited to Rolex) may not be shipped into the USA and can only be imported personally. Generally, a buyer may import only one watch into the USA. In this catalogue, these watches have been marked with a Φ.

It is the buyer's responsibility to determine whether there are any import restrictions and to comply with such restrictions. The failure by Christie's to mark a lot with a Φ shall not constitute grounds to rescind or cancel a sale. For further information please contact our specialists in charge of the sale.

REGARDING THE EXPORT OF WATCH BANDS INCORPORATING MATERIALS FROM ENDANGERED SPECIES

Many of the watches offered for sale in this catalogue have bands which may be made of endangered or protected animal materials such as alligator or crocodile and which may not lawfully be exported from the sale site without a CITES export permit. As explained above, these lots are marked with the symbol (~) in the catalogue. Accordingly, for purchased watches that are to be shipped out of the sale site for delivery, Christie's will need to remove and retain the band before shipping the watch and buckle.

REGARDING ESTIMATED WEIGHTS

Certain weights in the catalogue have been estimated through measurement. These figures are to be used as approximate guidelines and should not be relied upon as exact.

LOTS OFFERED WITHOUT RESERVE

Please note that all lots highlighted with red titles in this sale are offered 'Without Reserve'. These items will be sold to the highest bidder, regardless of the pre-sale estimate printed in the catalogue. We hope that you will find this visual presentation helpful.

CATALOGUE EXCHANGE RATE:

US$1 = SFr 0.95

€1 = SFr 1.25

The rate of exchange was established at the latest practical date prior to the printing of the catalogue and may therefore have changed by the time of the sale.

Bidders should bear in mind that estimates are prepared well in advance of the sale and are not definitive. They are subject to revision.

AVIS IMPORTANT

Tous les objets sont vendus tels que décrits dans le présent catalogue.

Les dommages importants survenus à l'objet–desquels sont exclus tant les défauts et imperfections originaux que les remises en état ultérieures–sont dans la mesure du possible signalés à l'attention des Acheteurs potentiels dans le descriptif du lot.

Les mentions figurant dans le catalogue doivent être considérées comme de simples indications et n'engagent en aucun cas la responsabilité de Christie's. Les Acheteurs doivent s'assurer eux-mêmes avant la vente de l'état matériel de chaque lot, notamment en ce qui concerne l'état de marche de l'objet, sa conservation, ainsi que les diverses réparations et autres restaurations que l'objet a subi.

Christie's attire l'attention des Acheteurs sur le fait que la plupart des montres-bracelets dont le boîtier est résistant à l'eau, ont été ouvertes par les soins de ses employés afin d'identifier le modèle et la qualité du mouvement. Christie's ne peut par conséquent prendre aucun engagement ayant trait au caractère étanche desdites montres et conseille aux Acheteurs de s'adresser à un horloger qualifié avant tout usage.

Il est à noter que l'or plus faible que 18ct. n'est pas reconnu dans tous les pays en tant que 'or' et l'importation peut être refusée. Christie's ne pourra accepter aucune responsabilité si l'importation est refusée.

Christie's attire l'attention des Acheteurs sur le fait que toutes les montres Rolex dans le catalogue de vente de Christie's sont vendues telles que présentées à l'exposition précédant la vente et que Christie's ne peut pas garantir l'authenticité des différentes parties composant ces montres Rolex. Les bracelets décrits comme "associated" ne font pas partie de la pièce originale et peuvent ne pas être authentiques. Les Acheteurs potentiels ont l'opportunité de procéder eux-mêmes à une vérification personnelle des lots dans les jours qui précèdent la vente. Des rapports sur l'état des lots sont sur demande fournis 'sous toutes réserves' par Christie's conformément aux termes des conditions de vente imprimées au début du catalogue. Ces rapports sont proposés à titre d'indications générales et de ce fait ne contiennent aucune mention relative à des éventuelles imperfections ou remplacements intervenus au niveau du mécanisme de la montre.

De tels rapports ne consistent dès lors qu'en la retranscription fidèle de l'opinion de leurs auteurs. Les Acheteurs sont avisés que des certificats ne sont disponibles que dans les cas expressément prévus dans le catalogue.

BUYING AT CHRISTIE'S

CONDITIONS OF SALE

Christie's Conditions of Sale and Limited Warranty are set out later in this catalogue Bidders are strongly encouraged to read these as they set out the terms on which property is bought at auction.

ESTIMATES

Estimates are based upon prices recently paid at auction for comparable property, condition, rarity, quality and provenance. Estimates are subject to revision. Buyers should not rely upon estimates as a representation or prediction of actual selling prices. Estimates do not include the buyer's premium or VAT. Where "Estimate on Request" appears, please contact the Specialist Department for further information.

RESERVES

The reserve is the confidential minimum price the consignor will accept and will not exceed the low
pre-sale estimate. Lots that are not subject to a reserve are identified by the symbol ▪ next to the lot number and are highlighted with red titles.

BUYER'S PREMIUM AND VAT

Buyers are reminded that the actual purchase price will be the sum of the final bid price plus the buyer's premium. The premium to the Buyer is 25% of the first SFr 100,000 of the Hammer Price, plus 20% of the excess of the Hammer Price above SFr 100,000 up to and including SFr 2,000,000 plus 12% of any sum in excess of SFr 2,000,000. For further details please refer to Conditions of Sale No. 3.

For Wine, the premium is 17.5% of the hammer price.

PRE-AUCTION VIEWING

You can attend pre-sale viewings for all our auctions at no charge. All property to be auctioned is usually on view for several days prior to the sale. You are encouraged to examine lots thoroughly and to request condition reports (see below). Christie's specialists and client service staff are available to give advice at all viewings or by appointment.

BIDDER REGISTRATION

Prospective buyers who have not previously bid or consigned with Christie's should bring:

• Individuals: government-issued photo identification (such as a driving licence, national identity card, or passport) and, if not shown on the ID document, proof of current address, for example a utility bill or bank statement.

• Corporate clients: a photocopy of the company register.

• For other business structures such as trusts, offshore companies or partnerships, please contact Christie's Credit Department at +41 (0)22 319 1740 for advice on the information you should supply.

• A financial reference in the form of a recent bank statement or a reference from your bank. Christie's can supply a form of wording for the bank reference if necessary.

• Persons registering to bid on behalf of someone who has not previously bid or consigned with Christie's should bring identification documents not only for themselves but also for the party on whose behalf they are bidding, together with a signed letter of authorisation from that party.

To allow sufficient time to process the information, new clients are encouraged to register at least 48 hours in advance of a sale.

Prospective buyers who wish to bid in the saleroom can register online in advance of the sale, or can come to the saleroom on the day of the sale approximately 30 minutes before the start of the sale to register in person.

Clients who have not made a purchase from any Christie's office within the last two years and those wishing to spend more than on previous occasions, will be asked to supply a new bank reference. For assistance with references, please contact Christie's Credit Department at +41 (0)22 319 1740.

REGISTERING TO BID ON SOMEONE ELSE'S BEHALF

Persons bidding on behalf of an existing client should bring a signed letter from the client authorising the bidder to act on the client's behalf. Please note that Christie's does not accept payments from third parties. Christie's can only accept payment from the client, and not from the person bidding on their behalf.

BIDDING

The auctioneer accepts bids from those present in the saleroom, from telephone bidders, or by absentee written bids left with Christie's in advance of the auction. The auctioneer may also execute bids on behalf of the seller up to the amount of the reserve. The auctioneer will not specifically identify bids placed on behalf of the seller. Under no circumstances will the auctioneer place any bid on behalf of the seller at or above the reserve. Bid steps are shown on the Absentee Bid Form at the back of this catalogue.

ABSENTEE BIDS

If you cannot come to an auction in person, Christie's can bid for you. There is no charge for this service, known as commission bidding. You simply pay the final bid price plus the premium and VAT in the usual way, as explained on the written bids form included at the back of this catalogue. Absentee bids submitted on "no reserve" lots will, in the absence of a higher bid, be executed at approximately 50% of the low pre sale estimate or at the amount of the bid if it is less than 50% of the low pre-sale estimate.

Please note we can not accept bids by e-mail.

TELEPHONE BIDS

If you cannot attend the auction, you are welcome to bid on the telephone on lots with a minimum estimate of SFr 10,000. (We also recommend that you leave a covering bid which we can execute on your behalf just in case we are unable to reach you by telephone).

As the number of telephone lines are limited please make arrangements for this service at least 2 hours before the sale, especially if you wish to bid in a language other than English:

Client Services:

Tel: +41 (0)22 319 1724

Fax: +41 (0)22 319 1721

SUCCESSFUL BIDS

The fall of the auctioneer's hammer indicates the final bid. The auctioneer will call out and record the name or "paddle" number of the buyer. If your written bid is successful, you will be notified immediately after the sale by post. Bidding may be re-opened at the auctioneer's discretion.

PAYMENT

Payment and Collection of Goods

Payment must be made within seven calendar days of the sale and the property you have bought can then be collected. Goods can only be collected when payment has cleared.

Payment can be made by cash up to SFr. 12.500, or by credit card (Amex, Visa, Mastercard), debit card (EC) or by bank transfer direct to our bank:

Crédit Suisse
Case Postale 100
1211 Geneva 70
Switzerland

Account No: 161766 - 41
CLEARING 4835

IBAN CH30 0483 5016 1766 4100 0

SWIFT CODE: CRESCHZZ12A

Please note that payments by credit card are subject to administrative fees (1% for Amex and 2.5% for Visa and Mastercard). There is no surcharge for debit card payments.

In the case of distance payments, written instructions, including the cardholder's signature, must be sent to Christie's.

To avoid any delay in releasing goods, prospective buyers should supply bank references before the auction.

Please include your name and invoice number with your instructions to the bank.

Although personal and company cheques are accepted, buyers are advised that purchases will not be released until such cheques have cleared.

Payment by cash, credit cards and debit cards will enable immediate release of purchases. Cheques are not accepted.

Please note that transfer of lots is not recognised. The successful bidder during the auction is solely responsible for payment to Christie's.
Please note that Christie's will not accept payments for purchased Lots from any party other than the buyer, unless otherwise agreed between the buyer and Christie's prior to the sale.

VALUE ADDED TAX (VAT)

VAT of 8% is applicable in all cases on the hammer price and Buyer's premium. If the purchased lots are subsequently exported, VAT on the hammer price and premium is refundable by Christie's on production of an export declaration stamped by Swiss Customs. For further information please contact Yann Baumann on +41 (0)22 319 1740.

SHIPPING

Christie's can organise shipment within 24 hours upon receipt of payment and precise delivery instructions, through its international forwarder Valimpex S.A., CH-1211 Geneva Airport 5 (for jewellery and watches) and Harsch SA. Rue Baylon 10, CH-1227 Geneva (for all works of art). Estimates for the shipping of any property and advice on the most secure and economic means of dispatch can be obtained from our shipping department:

Tel: +41 (0)22 319 1758
Fax: +41 (0)22 319 1751

SALE RESULTS

The Christie's International Auction Results Service provides sale results for all Christie's sales via the telephone. You can obtain faxed results for an entire sale.
To access the system dial: +44 (0)20 7627 2707

You will pay normal telephone rates for your local or international call. Spoken results are available shortly after lots have been sold. Faxed results for entire sales are usually available the day following each sale.

Christie's cannot accept liability for any errors or ommissions, howsoever caused. Sellers should await their settlement statement as confirmation of any sold proceeds.

Price lists are also available on our website at http://www.christies.com

STORAGE AND COLLECTION

Buyers are advised that all purchases not collected on the day of the sale will be held for collection at no charge for twenty-eight days.

SELLERS

Unsold lots that are not going to be re-offered in a later sale and are not collected from the saleroom by
Wednesday 13 November 18.00h can be collected at Christie's,
8 place de la Taconnerie,
1204 Geneva.
Tel: +41 (0)22 319 1724
Fax: +41 (0)22 319 1721

COLLECTION TIMES

Items can be collected at the Four Seasons Hotel des Bergues as follows:

Monday 11 November
until 1 hour after the end of the last session
Tuesday 12 November
from 10.00h to 18.00h
Wednesday 13 November
from 10.00h to 18.00h

After this, items can be collected from Christie's offices in Geneva at 8 place de la Taconnerie from Thursday 14 November, for a period of approximately 28 days.

Thereafter they will be transferred to our Storage department at the Free Port where a minimum charge of SFr 100 per item will be incurred.

EXPORT OF CULTURAL PROPERTY

Certain lots consigned to us for sale at auction are subject to the Swiss Federal Law on the international transfer of Cultural Property. This law contains rules governing the export of Cultural Property as defined by the Unesco Convention of 14 November 1970, which sets out the measures to be taken in order to prevent the illicit import, export and trading of Cultural Property. Pursuant to this law the export of such Cultural Property from Switzerland must be declared and prior authorisation may also be required. Christie's is at your disposal in the event that you require any further information in relation to these rules.

Lots are available for collection after payment has been made to Christie's

CONDITIONS OF SALE

These Conditions of Sale and the Important Notices and Explanation of Cataloguing Practice contain all the terms on which Christie's and the seller contract with the buyer. They may be amended by posted notices or oral announcements made during the sale. By bidding at auction you agree to be bound by these terms.

1.

The highest bidder shall be the Buyer; and if any dispute arises between two or more bidders, the lot so in dispute shall be immediately put up again and resold.

2.

The huissier or the auctioneer may advance the bidding, separate, join or withdraw any lot at his sole discretion. The minimum rate by which a bid may be increased is 10%. The huissier may, however, change this ratio during the sale upon advance notice.

The Seller shall not bid for his own objects and shall not cause any person to bid for him. Christie's alone may bid on behalf of the Seller.

If the reserve price is not reached, Christie's may reject the last bid and fix another starting price not below the reserve price.

Failing a bid equal to or above the reserve price, Christie's shall withdraw the object without knocking it down to anybody. Christie's reserves the right, however, to sell the object by private contract after the sale, provided that, in such case, the price shall not be less than the reserve price, subject to prior agreement of the Seller otherwise.

3.

The premium to the Buyer is 25% of the first SFr 100,000 of the Hammer Price, plus 20% of the excess of the Hammer Price above SFr 100,000 up to and including SFr 2,000,000 plus 12% of any sum in excess of SFr 2,000,000. For Wine, the premium is 17.5% of the hammer price. VAT of 8% is added to the hammer price and to the premium. This tax is refunded to Buyers domiciled outside Switzerland upon receipt by Christie's for each object of an export declaration stamped by Swiss Customs. This refund is recovered by Christie's from the Swiss Fiscal Authorities only on presentation of the stamped declaration. The Authorities will not entertain a claim without presentation of this form duly stamped by Swiss Customs.

The total amount obtained by adding to the hammer price the Buyer's commission and VAT shall constitute the purchase price for the purposes hereof.

4.

For the Buyer's guidance, a currency converter will be operated at some auctions showing rates of conversion applying on the date immediately preceding the date of sale as notified to Christie's by a major bank.

Christie's shall accept no responsibility in this respect, in particular for any mistakes in the conversion into Swiss francs and/or foreign currencies.

5.

All statements in the catalogues, advertisements or brochures of forthcoming sales of Christie's are statements of opinion only and do not constitute any warranty by Christie's or the Seller. Intending Buyers must satisfy themselves before the sale regarding the physical description and condition of any lot, and as to any defects or any repairs effected or required.

The estimated selling price of each lot is printed beneath the lot description and does not include the Buyer's premium or VAT. These prices are based on estimations made some time ahead of the sale and may therefore be revised before the sale.

6.

Christie's acts as agent for the Seller only.

Neither Christie's nor the Seller shall be responsible for any defects of any objects, nor do they warrant the correctness of statements concerning authorship, origin, date, age, attribution, genuineness, provenance, weight or condition of any object.

Nor has any person in the employ of Christie's any authority to make or give any representation or warranty.

7.

The Buyer acquires title to the object as it is knocked down to him and any profits or risks from such moment shall be his.

8.

Where a Buyer discovers, after the sale, that the object which he has acquired is determined to be a forgery, he shall return it to Christie's within one year from the day he became aware thereof, enclosing all pieces of evidence on which he bases his complaint.

Christie's shall cancel the sale and return to the Buyer all amounts paid, except in the following cases:

a) if the description of the object in the catalogue of the sale appears to agree with the opinion generally accepted at the time by specialists and experts in such objects, or if the catalogue explicitly stated that there may be a difference of opinion as to such description.

b) if the non-authenticity of the object may only be established by a scientific procedure, the effectiveness of which was generally acknowledged only after publication of the sale catalogue or if such process was at the time of the sale unreasonably expensive or of a nature to cause damage to the object itself.

In all cases, only the person to whom the object was personally knocked down will be entitled to claim such cancellation of sale and only on condition that he is in a position to return full ownership thereof to Christie's and that the object has not suffered any alteration since the sale.

9.

In order to comply with local laws and regulations and to prevent as far as possible any error in the attribution of any objects sold, the persons intending to bid are requested to identify themselves at the registration office on the sale premises. Upon presentation of adequate financial credentials, intending Buyers shall complete a registration card mentioning their name and address and shall receive a number which will enable them to take part in the bidding.

When making a bid, a bidder is accepting personal liability to pay the purchase price, including the buyer's premium and all applicable taxes, plus all other applicable charges, unless it has been explicitly agreed in writing with Christie's before the commencement of the sale that the bidder is acting as agent on behalf of an identified third party acceptable to Christie's, and that Christie's will only look to the principal for payment.

The attention of the potential Buyer is drawn to the fact that Christie's needs to verify the identity of the Buyer as set out in "Buying at Christie's, Bidder Registration."

10.

Christie's will accept to execute commission bids on behalf of clients, in particular for intending Buyers who are unable to attend. No responsibility shall, however, rest upon Christie's or its employees in case of defect in the transmission of bids at the sale.

In the event that two identical commissions should be the highest bids at the sale, the object shall be knocked down to the Buyer whose commission bid has been received first.

Christie's reserves the right, at its discretion, to refuse commission bids from a Buyer in case the information or documents provided as evidence of his identity or the identity of the beneficial owner proves to be wrong, incomplete, ambiguous or unsatisfactory.

11.

In order to avoid any error in the attribution of objects and the settlement of invoices as well as to proceed with the necessary verifications regarding the Buyer's and the beneficial owner's identity, no lot may be removed during the sale.

Christie's shall be entitled to retain items sold until all amounts due to us, or to Christie's International plc, or to any of its affiliates, subsidiaries or parent companies worldwide, have been received in full in good cleared funds or until the buyer has performed any other outstanding obligations as we, in our sole discretion, shall require, including, for the avoidance of doubt, completing any anti-money laundering or anti-terrorism financing checks we may require to our satisfaction. In the event a buyer fails to complete any anti-money laundering or anti-terrorism financing checks to our satisfaction, Christie's shall be entitled to cancel the sale and to take any other actions that are required or permitted under applicable law.

12.

The purchase price of the objects as defined in article 3 hereof shall be paid in Swiss francs within seven days of the sale. After such date, interest at the rate of 1% per month shall be charged on the unpaid balance due.

Payment may also be made in foreign currencies having legal tender if their amount may by converted into the equivalent of the purchase price in Swiss francs of the value date of the payment.

13.

Failing payment by the Buyer within seven days from the sale, Christie's shall use its best efforts to comply with the instructions of the Seller as to the action to be taken and to assist the Seller as far as possible, in particular in order to collect the purchase price or to cancel the sale. Any damages are in all cases expressly reserved.

Notwithstanding the foregoing, Christie's reserves itself the right at its discretion and at the Seller's expense to accept special conditions of payment of the purchase price, to arrange for warehousing or insurance of the object sold, to settle (or to pursue) any judicial proceedings brought by or against the Buyer on such conditions as Christie's shall deem appropriate, to take any action necessary for the collection of the amounts due by the Buyer and, if appropriate, to set aside the sale and return the object to the Seller.

In such case, Christie's may tender the object at the Geneva Free Port at the exclusive expense and risk of the Buyer.

14.

Any partial payment by the Buyer to Christie's shall be deemed a payment by way of deposit.

In case of failure by the Buyer to pay the full purchase price as herein above provided, such deposit shall be automatically forfeited and the object shall be resold at public auction or by private auction or by private sale at the entire discretion of Christie's.

15.

Should the information or documents provided by the Buyer regarding the Buyer's identity and the beneficial owner's identity prove to be wrong, incomplete, ambiguous or unsatisfactory to the sole appreciation of Christie's, the sale will become null and void. The Buyer shall be liable for all incurred expenses.

16.

In the case that a Buyer, after having fulfilled all his obligations pursuant to the present conditions of sale, fails to remove the object in time, as provided under article 13 above, Christie's shall be entitled, after notification to the Buyer, to render the object at the Geneva Free Port at the Buyer's expenses and risk.

17.

Any visitor shall be liable for damages he may cause to the objects and items exhibited.

18.

These conditions of sale shall be available for inspection by all persons interested as soon as the sale has been published. They shall be posted conspicuously in the sale premises during the sale.

19.

These conditions of sale shall be subject to Swiss law. Any dispute regarding their execution, non-execution or their interpretation shall be within the exclusive jurisdiction of the Courts of the Canton of Geneva, subject to appeal to the Federal Tribunal.

19/09/13

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ABSENTEE BIDS FORM

Christie's Geneva

Celebrating 50 Years of Rolex Daytona, Lesson One

SUNDAY 10 NOVEMBER 2013
20.00 HOURS (LOTS 1-50)
Auction:
Four Seasons Hotel des Bergues
33 quai des Bergues, 1201 Geneva
CODE NAME: DAYTONA
SALE NUMBER: 4002

BID ONLINE FOR THIS SALE AT CHRISTIES.COM

IMPORTANT NOTICE
The attention of the potential Buyer is drawn to the fact that Christie's needs to verify the identity of the Buyer with a passport (individual) or a document of incorporation (company/corporation). It is also essential that the Buyer discloses the beneficial owner's identity of the funds transferred to Christie's. Please fax the relevant document together with this bid form to our bid department.

BIDDING INCREMENTS
Bidding generally opens below the low estimate and advances in increments of up to 10%, subject to the auctioneer's discretion. Absentee bids that do not conform to the increments set below may be lowered to the next bidding interval.

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SFr 2,000-3,000	in 200's
SFr 3,000-5,000	200, 500, 800
SFr 5,000-10,000	in 500's
SFr 10,000-20,000	in 1,000's
SFr 20,000-30,000	in 2,000's
SFr 30,000-50,000	2,000, 5,000, 8,000
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Auction Results: +44 (0)20 7627 2707

Christie's is instructed to bid on the following lots up to the price stated.
I understand that Christie's provides this service of executing bids on behalf of clients for the client's convenience and that Christie's will not be held responsible for errors relating to its execution of bids. Absentee bids submitted on "no reserve" lots will, in the absence of a higher bid, be executed at approximately 50% of the low pre-sale estimate or at the amount of the bid if it is less than 50% of the low pre-sale estimate. In the event of identical bids, the bid received first will take precedence.
I understand that if my bid is successful the purchase price will be aggregate of the final bid and a premium of 25% up to SFr 100,000, plus 20% from SFr 100,001 to SFr 2,000,000 and 12% for any amount in excess of it.
An additional VAT tax of 8% will be levied on the hammer price and the premium.
Foreign buyers will obtain a refund of the VAT tax if proof of exportation is provided within 30 days of the collection date.
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To allow time for processing, absentee bids should be received at least 24 hours before the sale begins and the form needs to be duly filled in. Please note that bids in foreign currencies will be converted into Swiss Francs at the approximate prevailing rate in effect 24 hours before the sale:
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(The beneficial owner may neither be an offshore nor a domiciliary company)

◯ Yes
◯ No Beneficial owner _____

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I am aware of the general conditions of sale and notices printed in the catalogue and hereby accept to be bound by them, as well as by change brought to them either by notices posted in the saleroom or by saleroom announcements made prior or during the auction.

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Christie's Genève

Celebrating 50 Years of Rolex Daytona, Lesson One

DIMANCHE 10 NOVEMBRE 2013
20.00 HEURES (LOTS 1-50)
Salle de vente:
Four Seasons Hotel des Bergues
33 quai des Bergues, 1201 Geneva
CODE NAME: DAYTONA
SALE NUMBER: 4002

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SFr 10,000-20,000	par 1,000's
SFr 20,000-30,000	par 2,000's
SFr 30,000-50,000	2,000, 5,000, 8,000
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Viewing: 8-10 November

Monday 11 November
Important Watches
Viewing: 8-10 November

Tuesday 12 November
Magnificent Jewels
Viewing: 8-12 November

Tuesday 12 November
Fine Wines: A Selection of Rare Ports

Wednesday 13 November
Fine Wines: A Magnificent Collection from a Swiss Connoisseur

ZURICH,
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FALL 2013

Monday 11 December
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Viewing: 9-10 December

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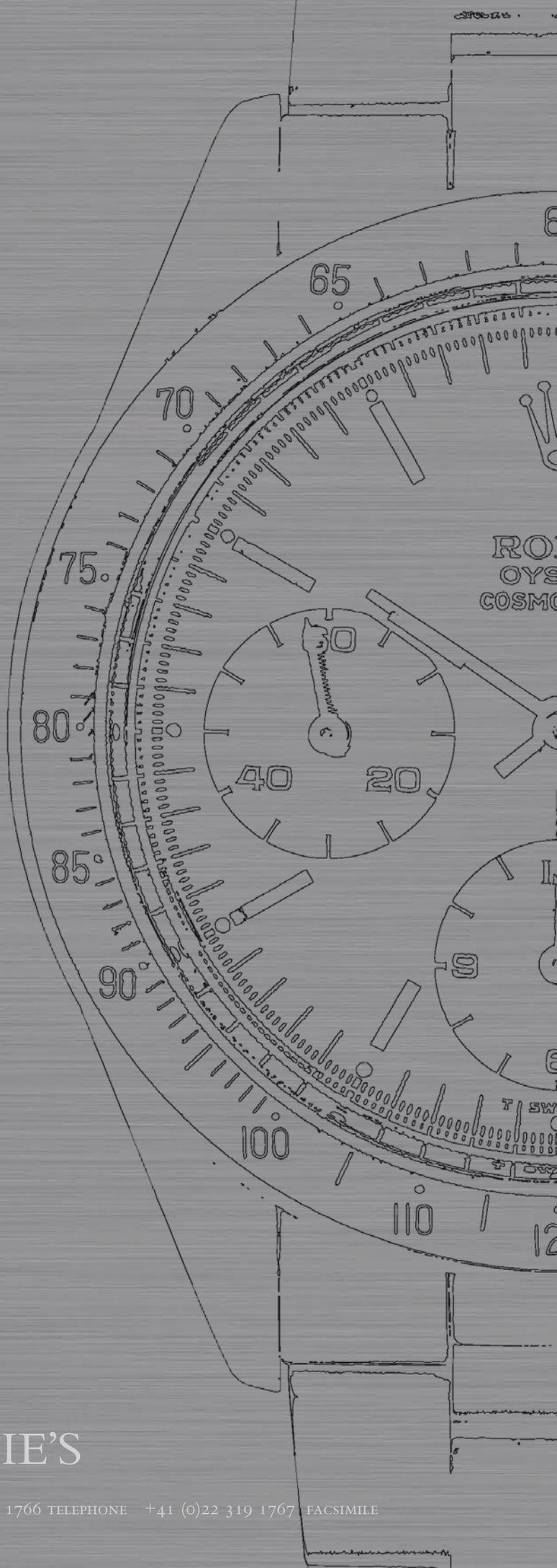
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