



EVENTS AT CHRISTIE'S

ABOUT CHRISTIE'S

Christie's is the world's leading art business, a name that speaks of extraordinary art, unparalleled service, international glamour and record sales.

Founded in 1766 by James Christie, Christie's conducted the greatest auctions of the 18th, 19th and 20th centuries, and today remains a popular showcase for the unique and the beautiful. Christie's offers over 600 sales annually in over 80 categories, including all areas of fine and decorative arts, jewelry, photographs, collectibles, wine and more.

Christie's has 85 offices in 43 countries and 14 salerooms around the world including London, New York, Los Angeles, Paris, Geneva, Milan, Amsterdam, Tel Aviv, Dubai and Hong Kong. Most recently, Christie's has led the field with expanded initiatives in markets such as Russia, China, India and the Gulf, with successful sales and exhibitions in Beijing, Mumbai and Dubai. Christie's also leads the international online art auction markets with Christie's LIVE, it's unique and real-time internet bidding feature.





HOST A CUSTOM EVENT AT CHRISTIE'S



SPECIAL EVENTS AT CHRISTIE'S

Christie's Special Events Department produces gorgeous events year-round in stimulating, ever-changing environments of the world's most extraordinary art.

Whatever the occasion: celebrating exquisite art, fundraising for a charitable organization, launching a new brand, hosting top clients for an intimate wine dinner within the galleries, or toasting corporate success, events held at Christie's are always unique.

Christie's provides the perfect setting for fostering and building relationships, and offers the exclusive experience of entertaining amongst remarkable art.





SPECIAL EVENTS AT CHRISTIE'S

Throughout the auction seasons, Christie's Special Events Department can work with you and your brand to host custom events during existing exhibitions, providing your guests with exclusive, after-hours, private views of some of the world's most incredible art.

To further the experience for your guests, you would also have the option of featuring a short talk from a Christie's specialist, and also incorporate extraordinary masterpieces into your event decor. Such examples can include featuring exquisite silver for the tabletop, vitrines of jewelry to adorn your guests, or rare paintings from various art genres on the wall – all to create beautifully themed, unique experiences for your guests. Such genres to feature include:

- ASIAN ART
- RUSSIAN ART
- JEWELRY & WATCHES
- 20th CENTURY DECORATIVE ART
- POST-WAR & CONTEMPORARY ART
- IMPRESSIONIST & MODERN ART
- AMERICAN ART
- LATIN AMERICAN ART
- OLD MASTERS PAINTINGS
- WINE



EVENT SPACES



GALLERIES

Christie's Rockefeller Plaza offers vast, unique gallery space in which to host your event.

Featuring 5 adjoining gallery spaces, you can choose to combine ALL spaces for your event, or host an intimate event in ONE gallery.

Capacities vary (depending on configuration of event and number of galleries you utilize):

RECEPTION: 1000 (200 per gallery)

BANQUET: 200



EXECUTIVE BOARDROOMS

Christie's boardrooms provide the perfect canvas to create your custom event. Overlooking Rockefeller Plaza with floor-to-ceiling windows, the 2 adjoining boardrooms are the ideal setting to host your luncheon, cocktail reception or wine dinner. Utilize one or both of the boardrooms, and work with Christie's Special Events to bring in extraordinary property, such as fine art, jewelry or silver to enhance the exclusive Christie's experience for your guests.

RECEPTION: 200

BANQUET: 110

LECTURE: 90



ATRIUM

Christie's main atrium is the epicenter of the auction house, acting as a perfect setting for a cocktail reception, pre-dinner reception, or adjoining space to the galleries to increase their capacity.

RECEPTION: 200
BANQUET: 100



AUCTION ROOMS

Host your large-scale event in one of Christie's famous auction spaces. Whether you're hosting a charity auction, a lecture, a concert performance, or a formal dinner, Christie's auction rooms provide the perfect setting to bring your event to life. Christie's features two main auction rooms: THE JAMES CHRISTIE ROOM and THE WOODS ROOM.

THE JAMES CHRISTIE ROOM

RECEPTION: 1000

BANQUET: 350

LECTURE/AUCTION: 650

THE WOODS ROOM

RECEPTION: 300

BANQUET: 150

LECTURE/AUCTION: 250





SPONSORSHIP OPPORTUNITIES

SPONSORSHIP OPPORTUNITY: EVENTS

Throughout the auction seasons, Christie's hosts exclusive, private receptions for top-tier, priority clients for a variety of art genres. Guests are highly-targeted, active buyers, and events take place within the galleries, amongst the art and alongside Christie's specialists. Receptions are lavish, elegant, and provide the ultimate private-viewing experience for our clients.

By partnering with Christie's on a special event, you would enjoy the following benefits:

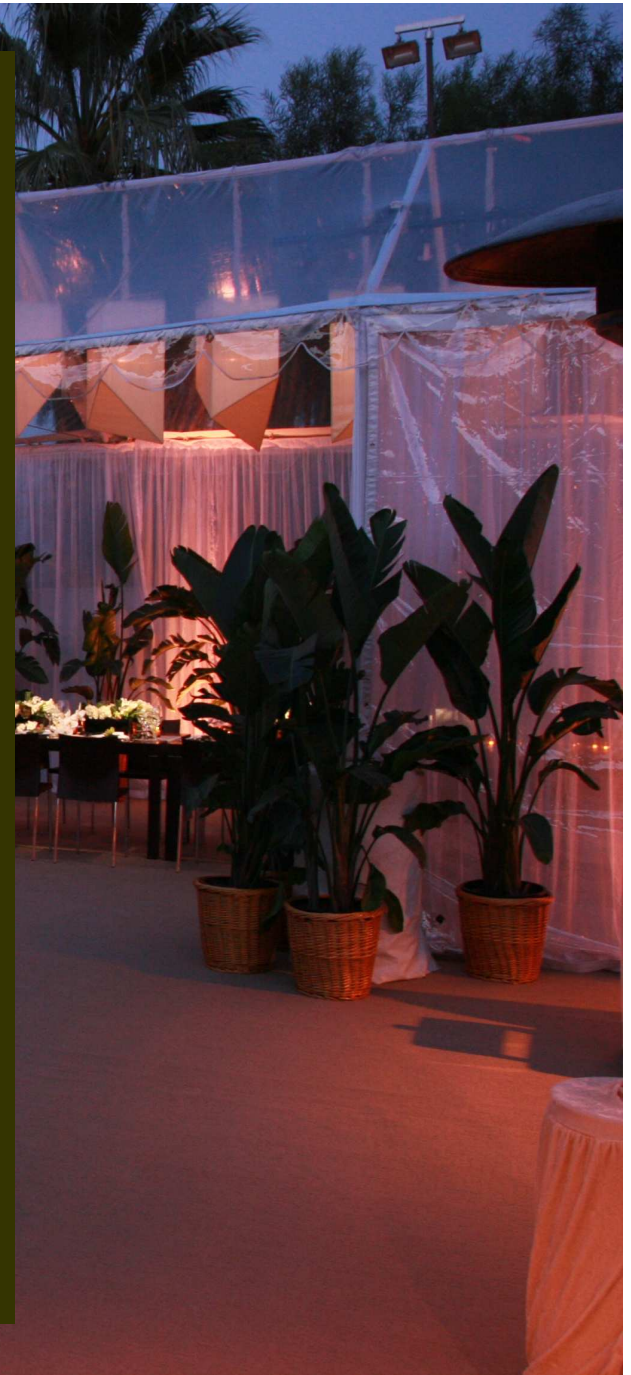
BRAND ALIGNMENT: Co-branding with logo presence on invitations sent to clients worldwide. Alignment with the expertise, prestige and global reach of the Christie's brand.

ACCESS: Opportunity to gain new clients by communicating and enhancing your brand message to Christie's valuable clients in a concentrated setting. All clients are active buyers / ideal consumers with tremendous buying power. Opportunity to choose the art genre and Christie's clients you'd like to target.

ENTERTAIN: Opportunity to entertain your existing clients in an exclusive setting and build upon those important relationships.

BRANDING: Opportunity to distribute materials on-site at events, create organic brand presence in-line with the event's decor, and have brand ambassadors on-site to speak with guests.

PRESS: International exposure and brand inclusion in all press materials promoting the event.





FALL 2010 EVENT CALENDAR

All clients in attendance are highly targeted, active buyers: those that have spent in excess of \$100K with Christie's within the last three years.

All receptions draw approximately 300 guests and last 2 hours.

ASIAN ART RECEPTION: September 12

FIRST OPEN (CONTEMPORARY) RECEPTION: September 20

PHOTOGRAPHS RECEPTION: October 1

JEWELS RECEPTION: October 18

IMPRESSIONIST & MODERN ART BRUNCH: October 31

POST-WAR & CONTEMPORARY ART BRUNCH: November 2

LATIN AMERICAN ART RECEPTION: November 15

AMERICAN ART RECEPTION: November 29

Please contact Christie's for commitment levels



WE LOOK FORWARD TO HOSTING AN EVENT WITH YOU!