## For Immediate Release

Thursday 15 June 2006 Contact: Zoë Schoon

020.7752.3121

zschoon@christies.com

## WELCOME BACK TO THE 20<sup>TH</sup> CENTURY – COOL MODERN **FURNITURE**



Lot 595 Warren Platner; designed for Knoll International A set of six dining chairs, designed 1966 Estimate: £2,000-3,000

Lot 591 Paul Goldman; a set of six Dining Chairs The Kray Twins designed 1957 Estimate: £3,000-4,000

Lot 635 English School, mid 20th-century

Estimate: £1,000-2,000

## The Sunday Sale - The Alias Collection of Modern Design Sunday 16<sup>th</sup> July, 11.30am Christie's South Kensington ON VIEW: From Thursday 13th July, 9am

South Kensington - Approximately 300 lots of funky modern furniture, lighting, mirrors, posters, carpets and pictures will be offered at Christie's South Kensington on Sunday 16th July 2006. They are being sold by the Alias Hotels group, who originally purchased them to decorate their infamously sleek, modern hotels in Brighton, Cheltenham and Exeter. Featuring all the best names in modern design, from Arne Jacobsen and Gio Ponti to William Platner and Charles & Ray Eames, the furniture is complimented by film and travel posters, Sputnik lights (estimates: from £100), a set of 1930s mannequins (estimate: £5,000-8,000) and an inflatable room! (estimate: £400-600). All lots are to be sold at fantastic entry level estimates for those who want to live with modern design but are new to the market. Estimates will start in the region of  $f_{100}$ , and the sale is on view to the public from Thursday 13<sup>th</sup> July, providing the perfect opportunity to browse, develop tastes and speak to the experts.

Highlights of the sale include a table by Gio Ponti (estimate: £700-900), a set of DKR chairs and a boardroom table by Charles and Ray Eames (estimate: £1,200-1,500) and two stools by Isamu Noguchi (estimate:  $f_{,300-500}$ ). There are works of art by Miles Davies (estimates from  $f_{,1,000}$ ), chairs by Paul Goldman (estimates: £3,000-5,000), textile designs by Raoul Dufy (estimates: £400-600), and a portrait of the Kray Twins (estimate:  $f_{1,000-2,000}$ ).

The Alias Hotels group own the *Alias Barcelona* in Exeter, the *Alias Kandinsky* in Cheltenham and the *Alias Seattle* in Brighton. Each one has been decorated and accessorised with cutting edge vintage Modern Design furniture.

## ### Images available on request Visit Christie's at www.christies.com

Notes to editors;		
<b>Public Auction:</b>	Sunday 16 <sup>th</sup> July, 11.30am	
Address:	85 Old Brompton Road, South Kensington, SW7 3LD	
<b>Public Information:</b>	020 7930 6074 / www.christies.com	
<b>Opening Hours:</b>	Mondays:	9am – 7.30pm
	Tuesday – Friday:	9am – 5pm
	Weekends:	10am – 4pm
	Mondays: Tuesday – Friday:	9am – 7.30pm 9am – 5pm