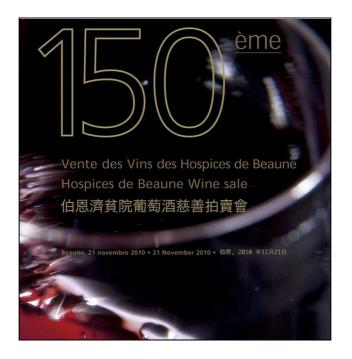




150^{TH} Wine Sale of the Hospices de Beaune

21 NOVEMBER **2010**

- The Hospices de Beaune and Christie's are celebrating the 150th Wine Sale in China.
- A new Cuvée : Santenay «Cuvée Christine Friedberg»
- A famous Cuvée changes its name in honor of the King Louis XIV : « Cuvée du Roi Soleil »



From Beaune to Beijin

China at the heart of the 150th Hospices de Beaune Wine Auction

Two parts of the world each with a great history meet again: China and France, and in particular the renowned wine region Burgundy. This time, our two cultures are to meet thanks to a heritage which is becoming more and more universal: wine. At the heart of Burgundy, Beaune is the Capital City of wine, and the Hospices de Beaune Domaine stands as its incomparable and irreplaceable emblem. Since the 15th Century, Beaune and Hospices wines have been conveying the very special taste of our land. For the last 150 years, these wines have been reaching the rest of the world thanks to a charity auction. At the same time, we have been fortunate enough to have the chance to sample numerous varieties of the finest Chinese teas - something that our friends in China have for centuries been enjoying. We therefore know that you are sensitive to subtle nuances, and will appreciate the various expressions of our 'Climats', our vineyard plots.

I look forward to seeing our worlds coming together more often, where we can rely on our common language, the language of wine.

Alain Suguenot,

President, Hospices de Beaune MP and Mayor of Beaune

To follow in Joseph Pétasse footsteps

In 1443, Nicolas Rollin, Chancellor of the Philip le Bon, Duke of Burgundy, built a hospital for the poor in Baune at his own expense. Since its creation, this hospital has been financed by donations, especially gifts of vineyards which today constitue a remarkable estate of 61 hectares located in the Côte de Beaune, Côte de Nuits and Pouilly-Fuissé.

The major economic upheaval experienced by France following the 1848 Revolution endangered the Hospice's vine sale: no buyers presented themselves for the 1847, 1848 and 1849 and 953 *pièces* were left unsold.

It was then that the Hospice's bursar, Joseph Pétasse, ordered by the administration commission, set out all over Europe to seek out potential buyers not only in France, but also in Germany, the Netherlands and Belgium. He also succeeded in sending the entire stock of wine that had remained in the cellars. On his return in 1851, he proudly announced to the administrators.

"Messieurs, from this year on you may resume the sale by public auction; [...] the clientele is established, our wines are known, and it will now be the wine lovers who come to us".

Despite some early difficulties, the principle of public auctions as we know them now was definitively established by 1859. The success of the sale of the Hospice wine, which has never failed, proved Joseph Pétasse and the administrative committee which gave him its confidence, right.

It is due to the same strong wish to make the wines of the Hospices de Beaune known all over the world that Christie's organizes wine tastings in major cities of the five continents. This year, for the 150th sale, the Hospices de Beaune wanted especially to look towards China, where Burgundy wines have yet to establish their reputation. Christie's has planed in October a sere of diners and wine tasting, upon invitation, in Beijin, Shanghai and Hong Kong.

The 2010 burgundy vintage

As seen by Roland Masse, Wine Maker and Manager of the Domaine des Hospices de Beaune.

Where last year's 2009 vintage was of generous size, producing 799 barrels for sale at the wine auction, this year yielded a smaller crop, but one showing great richness, and excellent maturity. The harvest took place a bit later than in recent years, beginning in summery weather on 21st September, and lasting until 29th September.

« 2010 - A YEAR WITH A STROKE OF LUCK »

Small berries, with thick skins and concentrated juice, were formed during the vine's flowering. This is known as *millerandage*, and has contributed significantly to the character of the vintage. «It is an extremely rare phenomenon, and a major quality factor», says Roland Masse, the wine maker and manager of the Hospices de Beaune wine domaine. The small grapes have less juice, but it shows real flavour intensity. Another factor associated with *millerandage* is that the size of the crop is reduced, allowing excellent maturity to be reached.

"We need to think back to the 1978 vintage, to find grapes which are so tiny. The very rare association of these two phenomena – small berries, reduced crop – results in an ideal solution: fine quality fruit and optimal ripeness, so a high quality vintage", adds Roland Masse « with a classical yield, at levels with which we are familiar at the Hospices ».

The red wines

The excellent quality of the wine grapes guarantees wines with character. The beautiful, small grapes are giving, according to Roland Masse, « very pretty Pinot Noirs, as we love them ».

The white wines

They have high, natural sugar levels, and very good acidity, « scarce in Burgundy », says Roland Masse, which should maximize the fruitiness.

THE PRESIDENTS OF THE AUCTION AND BENEFICIARY CHARITIES

Since 1945, every year the Hospices de Beaune have given their support to one or several charities by donating the profit of one barrel, called *pièce* in Burgundy, of wine sold especially to that end: *la pièce du président* – the president's barrel.

The French actor Fabrice Luchini and the Chinese actor Liu Ye are the presidents of the 150th Hospices de Beaune Wine Auction. They support the *Association pour la Vie et l'Espoir contre le Cancer* (A.V.E.C.) and the association *Climats du vignoble de Bourgogne* in its wish to inscribe its « climats » on the list of UNESCO world heritage site.



Fabrice Luchini was meant to be a barber. Instead of that, he became one of the most prominent french actor in cinema and theatre. Autodidact who despised school, he spent his youth devouring the books of Balzac, Flaubert or Proust. Philippe Labro, who noticed him when he was only 19, offered him his first part in the movie *Tout peut arriver*. Since that time, Fabrice Luchini never left the stages and the cinema sets.

As a man fond of literature and animated by a mischievous curiosity, Fabrice Luchini has the most profound desire to see everybody having the same chance he had to open his mind to classical education. This is the reason why he associated himself from august 2010 with the Croix-Rouge, becoming the sponsor of an action towards disadvantaged young people in school.

Liu YE is, amongst the new wave of young Chinese actors, one of the first line on public view in China but also worldwide. In spite of his youth (he's only 32), is has received many awards (Golden Horse in 2001 and Golden Rooster in 2003) and has been frequently nominated for other distinctions. He played notably in *Blood Brothers* and *Curse of the Golden Flower*.

Married to a French photograph, Anaïs Martane, who works regularly for important newspapers and magazine like *Time Magazine*, *Le Monde*, *Libération* or *Elle*, Liu Ye confesses sharing her love for the French Culture.



A.V.E.C. (Association pour la Vie et l'Espoir contre le Cancer)



The association A.V.E.C. (Association pour la Vie et l'Espoir contre le Cancer), created by the eminent Professor and cancer specialist David Khayat, has already achieved a remarkable work, from the medical research to the therapeutic treatment without omitting the psychological accompaniment to the patients. In parallel to his numerous articles in scientific journals and to his action as a President of the *Institut National du Cancer*, the contributions of Pr. Khayat in his field have brought him an international

recognition. Since his beginnings, he never stopped fighting this plague, with significant results.

As a man always looking towards life, Pr. David Khayat appeals to a famous name in the wine world, the *Domaine des Hospices de Beaune*, in order to help him in his fight against cancer. He wished through this "wink", to do justice to wine and to defend it as he already did in his book, *Le Vrai régime Anti-Cancer*.

The funds collected by the sale of the President barrel are intended to reinforce the means of the association, to help the scientific research as well as to improve the therapeutic support of the sick.

CLIMATS DU VIGNOBLE DE BOURGOGNE

The « climats » of the Burgundy vineyard (which include the area of the *Côte de Beaune* and of the *Côte de Nuits*) constitute an unique cultural site in the whole world. The association *Climats du vignoble de Bourgogne* works to have this exceptional heritage inscribed on the list of the UNESCO world heritage site.



The word « climat » has here a different meaning as in the usual French language. It is here the translation in Bourguignon dialect of the word « *terroir* » and indicates a piece of land dedicated to wine which gave birth to an exceptional patchwork of world-renowned wines.

Climats du vignoble de Bourgogne not being a Charity association, the whole sum which will be collected during the sale of the President barrel will be given by Aber de Villaine, its President, to a charity association working in areas inscribed world heritage site.

THE HOSPICES DE BEAUNE, SINCE 1443

1443

At a time of misery and famine, Nicolas Rolin, chancellor to Philippe Le Bon, Duke of Burgundy, and his wife, Guigone de Salins, establish the Hotel-Dieu (Hospital) to take care of the ill and poor. Since its foundation, the Hospital has been funded by legacies and gifts in the form of money, land, buildings and –naturally in Burgundy– vineyards.

1459

The first gift of vineyards is made by Jean Plampays and his wife. Many other such donations will follow over the next centuries until the domain reaches over 60 hectares today. The vineyard production is sold every year, and the proceeds are dedicated to funding the charitable activities of the Hospices. The methods of sale have varied over time, since the private sales in force until the French Revolution.

1859

For the first time, the Hospices wines are sold at auction.

2005

The Hospices de Beaune entrust Christie's with the organization of the 145th wine auction, thus combining tradition and modernity. The sale allows to gather your family or some friends in order to buy together and share one or several small barrels of wine (called *pièces* in Burgundy). After the sale, your wine will be tended by a Burgundy *négociant-éleveur* in whose cellars it will mature until the chosen moment of bottling.

2006

Princess Margarita of Romania and the French actresses Fanny Ardant and Alice Taglioni, guests of honour, encourage bidding for the special barrel "la pièce des Présidents". The barrel of Beaune Premier Cru Cuvée Dames Hospitalières reaches 200,000 euros, a record in the Hospices' History. These funds were dedicated to the charities *Enfants et Santé* and *Princess Margarita of Romania*.

2007

For the first time, Christie's Live[™] allows buyers to attend the sale live via Internet and to bid from their personal computer anywhere in the world.

2008

The most remarkable novelty for the 2008 sale was the presence of a new cuvee, the Pommard-Epenots 1er Cru Cuvée Dom Goblet was received with enthusiastic acclaim and reached the highest average price for a Pommard in the sale: 5.750 euros.

In 2007 we had already witnessed the same interest for another new cuvée, the Corton Clos du Roi Grand Cru Cuvée Baronne Du Baÿ. Today it had properly earned its place amongst the wines of the Hospice de Beaune.

2009

2009 was a great *millésime* for Burgundy wines, both for white and red ones. A massive production allowed the Hospices to sell the largest numbers of *pièces* since 1973 (799 lots). The high quality of the wines and the international demand lead to a 20 percent raise of the average price for a piece which make the 2009 sale result (5 million euros) the second after the famous record of the 2000 sale.

Besides, the Hospices de Beaune had the opportunity to sell for the first time a new cuvée of white wine, a Saint Romain Cuvée Joseph Menault.

2010

The 150th Hospices de Beaune wine auction, the oldest and most prestigious charity wine sale in the world, is to take place at the Halles de Beaune. The sale proceeds on Sunday 21 November will once again be dedicated to the improvement of medical equipment and structures, as well as the upkeep of historical monuments such as the world-famous Hotel-Dieu in Beaune.

In order to promote this centennial wine auction, Christie's organises every year tastings all around the globe thanks to its international network. This year for the 150th sale, some tastings have been or will be organized in many capitals and big cities, with, for the first time, several events in China. The Wines of the Hospices de Beaune have been or will be soon sampled in Boston, Chicago, Dallas, Geneva, Hong Kong, Houston, London, Los Angeles, New York, Oxford, Beijin, Rutland, Shanghai, Taipei and of course Paris.

THE DOMAIN OF THE HOSPICES DE BEAUNE REFLECTING THE MULTITUDE OF TERROIRS AND THE BURGUNDIAN GENEROSITY

Ever since the XVth century, men and women leave their wealth to the Hospices de Beaune. In Burgundy, nothing being more precious than vines, it is by these donations that the Domain of the Hospices de Beaune has grown – reflecting the multitude of the grand Burgundian *terroirs* and the generosity of their people. In order to respect these donators, the domain is managed with an exacting will for quality. This will is revealed by rigorous methods, always searching for the largest diversity of the Burgundian soil. The wine, sold every third Sunday of November, enables the Hospices to continue their activities of generosity.

The majority of vines of the domain is constituted by first grows and grand grows. They are mainly located around Beaune (Auxey-Duresses, Beaune, Meursault, Monthelie, Pommard, Pernand-Vergelesses, Puligny-Montrachet, Savigny-les-Beaune, Volnay, Saint Romain and now Santenay) due to the historical position of the Hospital. They have such prestigious names as Beaune Clos des Avaux Premier Cru, Corton Grand Cru etc.

The Hospices de Beaune own vines on the Cote de Nuits as well with the grand grows Mazis-Chambertin and Clos de la Roche and in the Maconnais with parcels of Pouilly-Fuisse.

The average age of the vines is 34 years. The production area being run by the Hospices is close to 60 hectars, of which 50 are used for Pinot Noir, the rest for Chardonnay. The cuvees are the result of harmonious assembling of different climates which contributes to the creation of the special wines of the domain of the Hospices de Beaune.

The work in the vineyard is consigned to 22 winemakers, employed by the Hospices and working under the direction of Roland Masse, *Régisseur du domaine*, wine-maker and manager of the domain. Every winemaker is responsible for one "vigneronnage", a sector of about 2,5 hectars. They respect their environment and control the production of their vines in order to express their *terroir*.

Since 1995, reasoned farming is practised: no herbicides are used, ploughing is done in summer and winter and all treatments are chosen with regard to them not endangering the natural biological equilibrium. Since 2008, the almost totality of grapes composing the Hospices wines has been produced without the use of synthetic products but according to the methods of biological viticulture

Harvesting is done by hand, the grapes transported in small cases to the new vathouse, where, since 1994, the winemaking is taking place.

THE 45 CUVEES OF THE HOSPICES DE BEAUNE

This year, the Hospices de Beaune offer 45 Cuvées at the wine auction - 32 of red and 13 of white wine, including for the first time the Santenay Cuvée Christine Friedberg..

The Cuvées are the result of harmonious assembling of different climates which contributes to the creation of the special wines of the domain. Each Cuvée is named after an important donor or benefactor of the Hospices de Beaune:

Auxey-Duresses premier cru Les Duresses - Cuvée Boillot

BATARD-MONTRACHET GRAND CRU - Cuvée Dames de Flandres

Beaune premier cru - Cuvée Nicolas Rolin

Beaune premier cru - Cuvée Guigone de Salins

Beaune premier cru - Cuvée Rousseau-Deslandes

Beaune premier cru - Cuvée des Dames Hospitalières

Beaune premier cru - Cuvée Hugues et Louis Bétault

Beaune premier cru - Cuvée Brunet

Beaune Premier Cru - Cuvée Maurice Drouhin

Beaune premier cru - Cuvée Cyrot-Chaudron

Beaune premier cru - Cuvée Clos des Avaux

Beaune - Greves - Cuvée Pierre Floquet

CLOS DE LA ROCHE GRAND CRU - Cuvée Georges Kritter

CLOS DE LA ROCHE GRAND CRU - Cuvée Cyrot-Chaudron

CORTON GRAND CRU - Cuvée Charlotte Dumay

Corton grand cru - Cuvée Docteur Peste

Corton Clos du Roi grand cru - Cuvée Baronne Du Baÿ

Corton - Charlemagne grand cru - Cuvée François de Salins

CORTON - CHARLEMAGNE GRAND CRU - Cuvée du Roi Soleil

CORTON - VERGENNES GRAND CRU - Cuvée Paul Chanson

Mazis-Chambertin grand cru - Cuvée Madeleine Collignon

Meursault-Porusots premier cru - Cuvée Jehan Humblot

Meursault - Cuvée Loppin

Meursault - Cuvée Goureau

MEURSAULT - CHARMES PREMIER CRU - Cuvée de Bahèzre de Lanlay

Meursault - Charmes premier cru - Cuvée Albert Grivault

Meursault -Genevrières premier cru - Cuvée Baudot

MEURSAULT -GENEVRIÈRES PREMIER CRU - Cuvée Philippe Le Bon

Monthélie premier cru Les Duresses - Cuvée Lebelin

Pernand-Vergelesses premier cru - Cuvée Rameau-Lamarosse

Pommard premier cru - Cuvée Dames de la Charité

Pommard - Cuvée Billardet

Pommard - Cuvée Raymond Cyrot

Pommard - Cuvée Suzanne Chaudron

Pommard-Epenots premier cru - Cuvée Dom Goblet

Pouilly-Fuissé - Cuvée Françoise Poisard

Saint Romain - Cuvée Joseph Menault

Santenay - Cuvée Christine Friedberg

Savigny-les-Beaune premier cru - Cuvée Arthur Girard

Savigny-les-Beaune premier cru - Cuvée Forneret

Savigny-les-Beaune premier cru - Cuvée Fouquerand

Volnay premier cru - Cuvée Blondeau

Volnay premier cru - Cuvée Général Muteau

Volnay-Santenots premier cru - Cuvée Jehan de Massol

Volnay-Santenots premier cru - Cuvée Gauvain

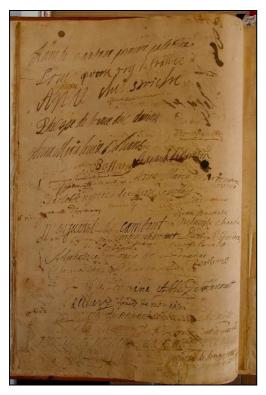
A NEW WINE - CUVÉE CHRISTINE FRIEDBERG

In April 2010, William D. Friedberg made a donation to the Hospices de Beaune of a Santenay vineyard covering 60 ares, planted with Pinot Noir.

Until recently, William D. Friedberg was a wine importer in Boston, Massachusetts. He is a lover of Burgundy and of the Hospices de Beaune wine sale, which he has attended and taken part in, over more than 20 years. With his generous deed, he wishes to honour and commemorate his wife Christine, who passed away two years ago, who was also a great lover of Burgundy.

The production of the Santenay vineyard which now enriches the vineyard patrimony of the Hospices will carry the name « Cuvée CHRISTINE FRIEDBERG ».

THE SUN KING



The charitable traditions of the Hospices de Beaune are centuries old. On 19 November 1658, King Louis XIV, accompanied by his court, including his mother, Queen Anne of Austria, visited the Hospices de Beaune. The visit was to allow the young king to give thanks for his birth. His mother, then childless, had visited the Hospices asking to be blessed with a child.

Walking around the hospital in 1658, the Roi Soleil ('Sun King') admired how well run it was. Turning to his court, he stated that as the Hospices were one of the glories of Burgundy and indeed of his realm, it should receive an annual grant from the state to support its charitable aims. To this day, the Hospices has the Livre d'Or which reveals the signature of the Roi Soleil on this special day.

To celebrate, the Hospices de Beaune will now call

their Corton Charlemagne Grand Cru, old Cuvée Charlotte Dumay, "Cuvée du Roi Soleil", to be offered for the first time with its new name at the 150th auction on 21 November.

LES HOSPICES DE BEAUNE

L'Hôtel-Dieu - « A palace for the poor »

At the end of the Hundred Years' War, touched by the misery come upon many Burgundians, Nicolas Rolin, chancelor of the Duke of Burgundy, Philippe le Bon, decides to build a hospital for the deprived.

In the founding charta of the Hôtel-Dieu, Nicolas Rolin declares:

"I, Nicolas Rolin (...) from now on and forever, I found and irrevocably endow, in the town of Beaune, a Hospital for the poor sick with a chapel (...)."

The Hospices de Beaune were born. More than a mere hospital, Nicolas Rolin wanted to create a genuine "Poor's Palace" (« Palais des pôvres ») and in 1452 the Hôtel-Dieu, with its gothic facades and multicoloured tiled roofs welcomes its first patient. From then on and up to the 20th century, the Sisters of the Hospices de Beaune will take care of the sick, elderly, disabled and needy. The last patient left the Hôtel-Dieu in 1983.

Today, the Hôtel-Dieu, one of the most beautiful examples of gothic architecture, has become a museum and one of the most visited tourist venues in France. It thus continues to represent Beaune and Burgundy and to attract visitors to this beautiful region.

Centre Hospitalier Philippe Le Bon - L'hôpital pilote

At the occasion of the wine auction of 1966 the decision is made to establish an «industrialised hospital» of 300 beds in Beaune. The soon-to-be-built *Centre Hospitalier Philippe Le Bon* will be the prototype for this kind of hospital.

Located at the periphery of the city of Beaune, it welcomes from April 23rd 1971 on, most of the patients of the Hôtel-Dieu from the services of general medicine, surgery and maternity.

During the 35 years of its existence, the hospital, in order to perfectly meet the needs of its patients, has continued to live up to the evolutions of medicine.

The emergency service was completely modernised in 2003 and is open 24/7. 20 000 people are admitted to it every year.

Centre Nicolas Rolin – This centre houses 90 beds for long stay and 30 beds dedicated to convalescence and re-education of the dependant elderly.

Maison de retraite de l'Hôtel-Dieu et la Maison de retraite de la Charité - Located in the heart of Beaune and inside the Hôtel-Dieu itself, these two retirement homes offer 174 beds to their residents.

Institut de Formation en Soins Infirmiers – Built in 1980 in the vicinity of the Hospital, the institute trains over 60 nursing students every year and thus completes the activities of the Hospices de Beaune.

SOME RESULTS*

	Average barrel price**		Barrels	Total
	(Red and white wine)		sold	
1998	42 806 FF		577	24 699 000 FF (3.765.665€)
1999	42 584 FF		729	31 043 821 FF (4.733.011€)
2000	47 577 FF		727	34 588 598 FF (5.273.456€)
2001	36 247 FF		696	25 228 106 FF (3.846.334€)
2002	5 036 €	691		3 480 000 €
2003	6 113 €	560		3 423 600 €
2004	4 329 €	699		3 026 000 €
	(Wines et Alcohols)			
2005	4 757 €	798		3 796 230 €
2006	5 508 €		688	3 789 646 €
2007	6 950 €		618	4 295 396 €
2008	5 122 €		553	2 832 272 €
2009	6 189 €		808	5 000 968 €

The three most expensive cuvees (price of the most expensive barrel of each)

1998	Bâtard-Montrachet Dames de Flandres	rd-Montrachet Dames de Flandres 156.000FF (23.784€)	
	Clos de la Roche Cyrot-Chaudron	93.000FF (14.179€)	
	Corton-Charlemagne François de Salins	90.000FF (13.722€)	
1999	Bâtard-Montrachet Dames de Flandres	123.319FF (18.800€)	
	Clos de la Roche Cyrot-Chaudron	95.769FF (14.600€)	
	Corton-Charlemagne François de Salins	87.898FF (13.400€)	
2000	Bâtard-Montrachet Dames de Flandres	163.989FF (25.000€)	
	Clos de la Roche Georges Kritter	131.191FF (20.000€)	
	Clos de la Roche Cyrot-Chaudron	124.632FF (19.000€)	
2001	Bâtard-Montrachet Dames de Flandres	149.558FF (22.800€)	
	Clos de la Roche Georges Kritter	104.953FF (16.000€)	
	Clos de la Roche Cyrot-Chaudron	102.329FF (15.600€)	
2002	Bâtard-Montrachet Dames de Flandres	30.600 €	
	Mazis Chambertin Madeleine Collignon	18.400€	
	Clos de la Roche Georges Kritter	18.000€	
2003	Bâtard-Montrachet Dames de Flandres	40.000€	
	Mazis Chambertin Madeleine Collignon	25.200€	
	Clos de la Roche Georges Kritter	25.000€	
2004	Bâtard-Montrachet Dames de Flandres	34.000€	
	Clos de la Roche Cyrot-Chaudron	19.200€	
	Mazis Chambertin Madeleine Collignon	19.000€	
2005	Bâtard-Montrachet Dames de Flandres	52.000€	
	Mazis Chambertin Madeleine Collignon	25.000€	

	Clos de la Roche Cyrot-Chaudron	18.500€
2006	Bâtard-Montrachet Dames de Flandres	65.000€
	Mazis Chambertin Madeleine Collignon	28.000€
	Corton-Charlemagne François de Salins	26.000€
2007	Bâtard-Montrachet Dames de Flandres	52.000€
	Clos de la Roche Cyrot-Chaudron	36.000€
	Mazis Chambertin Madeleine Collignon	32.000€
2008	Bâtard-Montrachet Dames de Flandres	42.000€
	Clos de la Roche Georges Kritter	32.000€
	Clos de la Roche Cyrot-Chaudron	30.000€
2009	Bâtard-Montrachet Dames de Flandres	65.000€
	Clos de la Roche Cyrot-Chaudron	38.000€
	Clos de la Roche Georges Kritter	32.000€

^{*} Hammer prices

2004

CHARITIES AND THEIR PRESIDENTS

Since 1945, every year the Hospices de Beaune give their support to one or several charities by donating the profit of one barrel, called *pièce* in Burgundy, of wine sold especially to that end: *la pièce du président* – the president's barrel.

The French actor Fabrice Luchini and the Chinese actor Liu Ye are the presidents of the 150th Hospices de Beaune Wine Auction. They support the *Association pour la Vie et l'Espoir contre le Cancer* (A.V.E.C.) and the association *Climats de Bourgognes*.

By doing so, they join an important number of personalities who have, over the years, presided the Hospices de Beaune Auction in order to give support to a charity:

2009	Andrea Casiraghi : La Fondation Motrice Patrick Bruel : Les Restos du Cœur Sœur Marie-Emmanuelle Minot : Communauté des Sœurs de Ste-Marthe
2008	Jean-Pierre Marielle : Comité de Côte d'Or de la Ligue contre le Cancer Michel Blanc : Enfants d'Asie
2007	Maréva Georges, Linda Hardy et Sonia Rolland : ELA Richard Berry : FRANCE ADOT et Fédération Française pour le Don de Sang Bénévole
2006	SAR Princesse Margarita de Roumanie et Fanny Ardant : Fondation Princesse Margarita de Roumanie Alice Taglioni : Enfants et Santé
2005	Catherine Jacob : IRIS Sonia Rykiel : Action contre la Faim

Charlotte Rampling et Jonathan Nossiter : La Fondation de France

Stéphane Bern: L'UNICEF

^{**} One barrel, une pièce, contains 228 litres, or approximately 288 bottles of 75cl.

²⁰⁰³ Marlène Jobert : La Ligue Contre le Cancer

Jean Reno: Médecins du Monde

2002 Chiara Mastroianni : De 7 à 97 ans

Elsa Zylberstein: Equilibres et Populations

2001 Amira Casar : l'ARS

Julien Clerc: Enfance et Partage

2000 Inès Sastre : l'UNISEP

Charles Berling: Ecoles du Monde

1999 Kristin Scott Thomas : France Alzheimer

1998 Sandrine Kiberlain et Anouk Aimé : La Chaîne de l'Espoir

1997 Thierry Lhermitte : Les Toiles Enchantées

1996 Claudie André-Deshays : Une Maison en Bourgogne

1995 Catherine Deneuve : Solidarité Enfants SIDA

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