

# For Immediate Release 6 April 2010

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# ART DECO JEWELS SHOWCASED FOR THE FIRST TIME IN THE MIDDLE EAST

Jewels and Watches, *The Dubai Sale*, 28 April Sponsored by Credit Suisse

**Dubai** – Christie's Dubai will for the first time present a wide range of period jewels from the Art Deco period (1920 to 1935) in the upcoming April auction, alongside pieces by nine contemporary jewellery designers and a range of exquisite diamonds and coloured gemstones. The watch section will include 43 rare and highly collectable watches including an exceptional diamond-set Patek Philippe wristwatch.

"It is with great pleasure that we introduce to our Dubai jewellery sales and the Middle Eastern market period jewellery for the first time. We will showcase unique pieces from the Art Deco period, an era of jewellery design that is highly sought after and collected throughout the world, alongside a strong section of talented Middle Eastern and international contemporary jewellery designers. This juxtaposition of two periods in jewellery design will illustrate the sheer diversity and momentum behind the jewellery craft in the last 100 years, allowing collectors insight into the designs and techniques used during the 20<sup>th</sup> century. We are delighted to be offering such a fresh perspective this season," said David Warren, International Director of Christie's Jewellery department and Head of the Middle Eastern Jewellery department.

## Period pieces: Art Deco



The 1920s and 1930s jewellery designs cast off the delicate lace-like settings and classic femininity of the *Belle Epoque* era (1895-1915). The new style was dynamical strong, clean cut and overtly angular, complementing the highly fitted business-like haute couture of the early 20<sup>th</sup> century.

Art Deco highlights in the Dubai sale include a bracelet and a clip brooch by Cartier, circa 1925 of which the bracelet is designed as a

series of pierced Moorish motifs of geometric design to form a choker (estimate: \$30,000-40,000 / AED110,000-150,000). A charming emerald and diamond flower vase clip-brooch, by Cartier, circa 1935 (estimate: \$10,000-15,000 / AED37,000-55,000) and a selection of stylish bracelets, including a rare scroll design ruby and diamond example estimated at \$50,000-70,000 / AED190,000-250,000 as well as a diamond rivière, composed of forty-seven brilliant-cut diamonds, circa 1920 (estimate: \$60,000-80,000 / AED220,000-290,000) are included in the sale.





### Signed jewellery



Innovative designs from the 1960s and 70s, include several items from the Italian master craftsman Buccellati, featuring two rare gem-set rings delicately engraved with pierced mounts, one set with a marquise-cut yellow diamond of approximately 6 carats (estimate: \$30,000-50,000 / AED110,000-180,000); the other, set with a cushion-shaped sapphire of approximately 18 carats (estimate: \$18,000-25,000 / AED66,000-91,0000). A natural pearl and yellow gold necklace, circa 1970, by Van

Cleef & Arpels is an iconic example of the striking 1970s style (estimate: \$15,000-25,000 / AED55,000-91,000).

#### Diamonds are forever







The strong diamond section is led by an important 17.71 carat cut-cornered rectangular D colour, VVS2 clarity, diamond ring, signed by J. Roca (estimate: \$1,000,000-1,500,000 / AED3,700,000-5,550,000); and a rectangular-cut, natural Fancy Intense Yellow colour, VVS1 clarity, diamond ring weighing 26.61 carats (estimate: \$450,000-500,000 / AED1,700,000-1,800,000). Furthermore a square-shaped natural Fancy light Yellow diamond of 34.03 carats

(estimate: \$300,000-500,000 / AED1,100,000-1,800,000), a heart-shaped diamond necklace composed of fifty-six graduated diamonds weighing a total of 60.79 carats (estimate: \$200,000-300,000 / AED730,000-1,100,000), and a rare 5.30 carat marquise-shaped diamond, D colour, Internally Flawless clarity (estimate: \$250,000-350,000 / AED910,000-1,300,000) are just few examples from this important section of the sale.

### Important watches



In the past sales seasons the watch section of the sale has achieved a staggering sell-through-rate average of 95%. This strong performance has increased consignments from private collectors each season and established Dubai as a key sale location for watches. Most of the 43 watches on offer on 28 April are from private collectors and include watches, made by Patek Philippe, Constantin Vacheron and Audemars Piguet; as well those from a small private collection, of which the second half will be sold by Christie's in Hong Kong in May. Individual estimates range from \$2,000 to \$150,000. The top estimate is carried by a **Patek Philippe**, ref. 5971P (estimate:

\$150,000-230,000 / AED550,000-840,000). This timepiece combines the intricacies of mechanical composition with the stunning luxury of diamonds and platinum. It also features the most quintessential of complications – the perpetual calendar, chronograph and moon phase with day and night indication. To date this is only the second reference 5971P to be offered at auction; the first one was sold at Christie's Hong Kong in 2008.

Established in 1845, **Glashütte** is renowned for its functionality and its design, based on its strict attention to detail in both movement and dials. Christie's offers a platinum and diamond-set automatic flying tourbillon wristwatch, limited edition, number 25/25 for \$50,000-70,000 / AED190,000-250,000.

**Breguet**, one of the most historic watch brands in the world is known by many as the watchmaker to Kings. It was Breguet who first invented and patented the tourbillion in 1801, as a way of ensuring that the movement rate of pocket watches would not be affected by gravity. The watch on offer is a platinum and pink gold manually-wound tourbillon wristwatch, made circa 1995 (estimate: \$30,000-40,0000 / AED110,000-150,000).

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#### Notes to editors:

- Mario Buccellati took over a small jewellery business from his father in 1919 and rebranded it
  to Buccellati. He created jewels for the Royal Families of Italy, Spain and Egypt and expanded
  the business from Milan to Rome, Florence and New York until the 1950's. Gianmaria Buccellati
  one of the three sons of Mario continued his fathers activity by preserving the Buccellati
  excellence and unique style. Production is carried out today by around 150 Italian craftsmen with
  shops all over the world including London, Moscow, Paris and Hong Kong.
- A separate press release on the contemporary design jewellery is available
- Christie's auction of *International Modern and Contemporary Art* takes place at the Jumeirah Emirates Towers Hotel on Tuesday, 27 April 2010 at 7pm
- Christie's auction of *Jewels and Watches*; *The Dubai Sale*, takes place at the Jumeirah Emirates Towers Hotel on Wednesday, 28 April 2010 at 7pm
- Viewing is open to the public at the Jumeirah Emirates Towers Hotel:

Sunday 25 April: 2pm to 10pm Monday 26 April: 2pm to 10pm Tuesday 27 April: 10am to 10pm Wednesday 28 April: 10am to 4.30pm

• For catalogues and further information, please telephone +971 4425 5647

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