

**MEDIA ALERT**

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**BID ON UNIQUE EXPERIENCES FOR A GOOD CAUSE:  
THE COLLECTION OF ELIZABETH TAYLOR**

EXCLUSIVE ACCESS TO NYC'S MOST ANTICIPATED  
HOLIDAY EVENT IS UP FOR BID ON CHARITYBUZZ.COM

PROCEEDS TO BENEFIT THE ELIZABETH TAYLOR AIDS FOUNDATION (ETAF)

SALES OF LIMITED-EDITION BOX SET OF *LEGENDARY JEWELS* CATALOGUE  
AND TAYLOR'S *MY LOVE AFFAIR WITH JEWELRY* ALSO SUPPORT ETAF



*Elizabeth Taylor's legendary jewels and haute couture on display in Christie's NYC galleries*

**New York** — As reserved seats are filling up quickly for the once-in-a-lifetime sales of **The Collection of Elizabeth Taylor**, Christie's is pleased to team up with leading online auction site charitybuzz.com to offer five unique ways to experience the sales, including pairs of tickets to attend the two Evening Sales: *Legendary Jewels* and *The Icon and Her Haute Couture*, along with the lavishly illustrated catalogues. All proceeds from these charitybuzz.com sales will benefit The Elizabeth Taylor AIDS Foundation (ETAF).

The top lot is the ultimate VIP auction experience: Watch the historic sale of Elizabeth Taylor's *Legendary Jewels* from the comfort of a private skybox for eight people—complete with champagne and canapés—on December 13 at 7 pm. Each guest will take home a jewelry catalogue and a copy of *Elizabeth Taylor: A-Z, A Souvenir Publication*, to remember this incredible evening. The estimated value of the package is \$20,000, and bidding closes at 12:12 pm on Friday, December 9.

Also up for bid are four pairs of tickets to Christie's *Legendary Jewels* and *Haute Couture* Evening Sales for The Collection of Elizabeth Taylor in New York on December 13 and 14. The winner and guest will each take home a gorgeous sale catalogue. The value of these packages is estimated at \$5,000 each. Bidding closes just after 12 pm on Friday, December 9.

The **Elizabeth Taylor AIDS Foundation (ETAF)** was established by Elizabeth Taylor in 1991 to raise funds and awareness to fight the spread of HIV/AIDS, and to provide assistance for those living with the virus. With its focus on direct care and prevention education, ETAF provides funding to AIDS organizations throughout the world, providing support services to populations in need.

Heather Barnhart, Regional Managing Director and Head of Sale, said: *"These are truly once-in-a-lifetime experiences, made all the more desirable because the proceeds go directly to the cause that Ms. Taylor cared about the most. We can think of no better way for her fans to honor her legacy and be a part of auction history than to purchase one of these unique experiences."*

Full details on the charity auction are available at [www.charitybuzz.com/ETAF](http://www.charitybuzz.com/ETAF)

Another way to support ETAF is through purchases of a deluxe, limited-edition box set of *The Legendary Jewels: Evening Sale* catalogue together with Ms. Taylor's *My Love Affair with Jewelry*, which has been out of print for a number of years. The Limited Edition B set is available for \$600 in stamped, numbered editions from 51/2000 - 2000/2000. Christie's will donate all profits from the sale of these Limited Edition sets to [The Elizabeth Taylor AIDS Foundation](http://www.ETAF.org).

To purchase or preview this set or any of the Collection's other auction catalogues, limited-edition collector's sets, and other souvenir publications, please visit [www.christies.com/elizabethtaylor](http://www.christies.com/elizabethtaylor).

### **About the Elizabeth Taylor Collection**

This stunning exhibition of nearly 1,000 individual items from the personal collection of America's last great film star and fashion icon opened to the public on Saturday, December 3, for an unprecedented ten-day exhibition that runs through December 12. Christie's has devoted all 300,000 square feet of its facility at 20 Rockefeller Center to this museum-quality exhibition of Elizabeth Taylor's collections of jewelry, fashion, accessories, fine art, film memorabilia, costumes and decorative items.

Conceived as a visual journey through great moments in Elizabeth Taylor's remarkable life, the exhibition unfolds through a series of rooms and vignettes devoted to the many awe-inspiring items from the Collection. Throughout the exhibit, archival films and photographs place individual objects into the context of her film roles, career highlights, and her many personal milestones and achievements.

Tickets to this landmark exhibition – which marks both the first and last time that her complete collection will be brought together for display in one place – are on sale now at [www.christies.com/elizabethtaylorviews](http://www.christies.com/elizabethtaylorviews). The ticket fee is \$30 per person. Tickets are available online only and must be purchased in advance for a specific time slot. A portion of the profits generated by exhibition admissions, events and select publications related to the exhibitions will be donated to The Elizabeth Taylor AIDS Foundation (ETAF).

Following the ten-day New York exhibition, Christie's will host four days of live auctions, beginning with Elizabeth Taylor's most iconic jewels on the evening of December 13. The week continues with day and evening sales of Jewels, Haute Couture, Fashion and Accessories, Fine and Decorative Art, and Film Memorabilia (including costumes) through December 16. Additional items of fine jewelry, fashion, handbags and accessories will be offered in an online-only auction from Dec. 3-17, and Impressionist and Modern Art from the Collection will be offered at Christie's London in February 2012 (*see appendix for sale schedule*).

*To purchase tickets to the exhibition at Christie's New York,  
please visit [www.christies.com/elizabethtaylorviews](http://www.christies.com/elizabethtaylorviews)*

EXHIBITION HOURS	
3 December 12pm – 6pm	8 December 12pm – 5pm
4 December 10am – 6pm	9 December 12pm – 6pm
5 December 12pm – 6pm	10 December 10am – 6pm
6 December 12pm – 6pm	11 December 10am – 6pm
7 December 12pm – 6pm	12 December 12pm – 6pm

### ***The Collection of Elizabeth Taylor***

Public Exhibition: The Collection of Elizabeth Taylor	December 3 – 12, 2011
The Legendary Jewels, Evening Sale	December 13, 2011
Jewelry (Sessions II & III)	December 14, 2011
The Icon and her Haute Couture, Evening Sale	December 14, 2011
Fashion and Accessories (Sessions II, III & IV)	December 15, 2011
Fine and Decorative Art & Film Memorabilia, including costumes	December 16, 2011
Online-Only Auction	December 3 – 17, 2011
Impressionist & Modern Art	February 2012, Christie's London

#### **About charitybuzz**

A leader in cause marketing, charitybuzz ([www.charitybuzz.com](http://www.charitybuzz.com)) aligns nonprofits with international brands and celebrity icons to raise funds through innovative online auctions. Featuring pop culture experiences, VIP events, luxury travel, fine art, couture fashion, coveted internships, upscale merchandise and more, charitybuzz brings its online community of socially conscious bidders exclusive opportunities to doGOOD and liveWELL. Since launching in 2005, charitybuzz has raised more than \$50 million for charities around the globe. To learn more, please visit [www.charitybuzz.com](http://www.charitybuzz.com), email [info@charitybuzz.com](mailto:info@charitybuzz.com), become a fan on facebook at [www.facebook.com/charitybuzz](http://www.facebook.com/charitybuzz) or follow the company on twitter at [www.twitter.com/charitybuzz](http://www.twitter.com/charitybuzz).

#### **About Christie's**

Christie's, the world's leading art business had global auction and private sales in the first half of 2011 that totaled £2.0 billion/\$3.2 billion. In 2010 it achieved global auction and private sales of £3.3 billion/\$5.0 billion. Christie's is a name and place that speaks of extraordinary art, unparalleled service and expertise, as well as international glamour. Founded in 1766 by James Christie, Christie's conducted the greatest auctions of the 18th, 19th and 20th centuries, and today remains a popular showcase for the unique and the beautiful. Christie's offers over 450 sales annually in over 80 categories, including all areas of fine and decorative arts, jewellery, photographs, collectibles, wine, and more. Prices range from \$200 to over \$100 million. Christie's has 53 offices in 32 countries and 10 salerooms around the world including in London, New York, Paris, Geneva, Milan, Amsterdam, Dubai and Hong Kong. More recently, Christie's has led the market with expanded initiatives in emerging and new markets such as Russia, China, India and the United Arab Emirates, with successful sales and exhibitions in Beijing, Mumbai and Dubai

Christie's New York is located at 20 Rockefeller Plaza in midtown Manhattan, near the intersection of 49<sup>th</sup> St. and Avenue of the Americas. Public transit routes include the B, D, F, and V subways and nearby stops for the N, R, 1 and 6 trains. On-street parking and parking lots are available nearby. For further information, call +1 212 468 7199 or email [elizabethtaylorcollection@christies.com](mailto:elizabethtaylorcollection@christies.com). Christie's Rockefeller Center galleries are fully accessible.

*\*Estimates do not include buyer's premium. Sales totals are hammer price plus buyer's premium and do not reflect costs, financing fees or application of buyer's or seller's credits.*

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*Images available upon request*