



CHRISTIE'S

PRESS RELEASE

14 November 2011

Press Contacts: Erin McAndrew (NY) emcandrew@christies.com tel +1 212 636 2680
Toby Usnik (NY) tusnik@christies.com tel +1 212 636 2680

**THE COLLECTION OF ELIZABETH TAYLOR ONLINE:
CHRISTIE'S ANNOUNCES A SEPARATE SALE OF HUNDREDS OF
ITEMS OF FINE JEWELRY, FASHION, ACCESSORIES AND
DECORATIVE ARTS IN A SPECIAL ONLINE-ONLY SALE DEC 3-17, 2011**

MORE THAN 950 ITEMS UP FOR BID IN CHRISTIE'S FIRST
EXCLUSIVELY ONLINE-ONLY SALE
STARTING ESTIMATES RANGE FROM \$100 UP TO \$10,000

SNEAK PEEK OF SALE HIGHLIGHTS AT LUXURY RETAILER
MODA OPERANDI STARTS NOVEMBER 14



New York – Christie's is pleased to announce details of a special, online-only component of this December's landmark sales of more than 2,000 items from the highly-anticipated **Collection of Elizabeth Taylor**. Given the depth and breadth of this superb collection, Christie's has identified over 950 items of fine and costume jewelry, designer fashion and accessories, and decorative arts and objects that will be offered in a special, two-week-long online-only sale that will run concurrent with the live auctions of this important collection. Since 2006, Christie's has offered its clients the convenience of bidding online in real-time in all of its auctions worldwide, but the upcoming sales mark the first time that the storied auction house will host an exclusively online addition to a private collection.

The online sale complements four days of back-to-back live auctions of The Collection of Elizabeth Taylor that begin on December 13 with the film star's most iconic jewels, and continues through December 16 with additional auctions of fine jewelry, fashion, accessories, decorative arts and film memorabilia. Impressionist and Modern Art from the Collection will be auctioned in London in February 2012 (*see appendix for the complete sale schedule*).

"At over 2,000 items strong, this is a collection of the highest caliber, from Elizabeth Taylor's magnificent collection of one-of-a-kind historic jewels, to her haute couture and ready-to-wear fashions, and her exceptional collection of fine and decorative arts. To ensure the full breadth of the Collection is accessible to collectors worldwide, Christie's has taken the innovative step of adding this special, online-only component to our live auctions, so that bidders from around the world can participate in this landmark two-week-long event," said **Marc Porter, Chairman and President of Christie's Americas**.

"As the international tour of the collection's highlights has shown us, thousands of people the world over have been genuinely moved by the legacy of Elizabeth Taylor and are eager to be a part of our New York event in December. The online-only sales provide an additional means for her legions of collectors and fans to participate in the auctions, no matter where they live."

The carefully-curated selection of online fashion and accessories mirrors the incredible offering of top designer gowns, coats, capes, handbags and designer goods that will be featured in the live auction ([see related fashion release](#)), and includes more than 400 additional pieces from the houses of **Chanel, Dior, Halston, Hermès, Oscar de la Renta, Tiziani, Valentino, and Yves Saint Laurent**. Fashionistas and fans alike will be delighted by the scores of meticulously-maintained designer handbags, including 22 spectacular bags by **Dior** and **Valentino** and a range of luxury accessories by **Cartier, Christian Louboutin, Fendi, Gucci, Louis Vuitton, Manolo Blahnik** and **Prada**, among others.

Given the incredible depth of Elizabeth Taylor's jewelry collection – dubbed "The Crown Jewels of Hollywood" – Christie's has also hand-selected over 500 more pieces of fine and costume jewelry for the online-only sale, including exceptional Art Deco-era jewelry, and an array of signed jewels by **Cartier, Chanel, Christian Dior, and Ruser**, among others. This vast selection is reflective of Elizabeth Taylor's lifelong love affair with jewelry in all its forms, from the most iconic of jewels featured in the live auctions of her legendary jewels on December 13 and 14 ([see related jewelry release](#)) to her many cherished "everyday" adornments of designer and costume earrings, bracelets, necklaces, rings, and brooches. Starting estimates for the top jewels range from \$10,000 for a diamond and 18K white gold necklace set with 126 circular-cut diamonds (pictured below), and as low as \$100 for a pair of Chanel ear clips with the designer's signature "CC" pendants.

Through a special engagement with the luxury fashion retailer, **Moda Operandi**, Christie's will offer prospective shoppers a sneak peek at a selection of highlights from the online-only sale starting November 14 at shop.modaoperandi.com/ElizabethTaylor. Beginning November 18 the full

complement of online-only lots will be available for viewing at Christie's website at www.christies.com/etonlineonly.

Starting December 3, interested bidders will be able to register online and begin placing bids for the lots of their choice in a timed auction that will run concurrent with the public exhibition and live auctions of The Collection of Elizabeth Taylor at Christie's New York. For easy navigation, the online-only sale is divided into four categories – Fine Jewelry, Fashion & Accessories, Costume Jewelry, and Decorative Arts and Memorabilia. *(See complete schedule of sale close dates – the last day upon which bidding will be permitted -- in the appendix.)*

*"We are honored to launch our first online-only sale with Elizabeth Taylor's stunning collection, which has inspired such international interest since we first announced the sales in May," said **Michael O'Neal, Senior Vice President and Director of Digital Media** at Christie's. "Through the innovation and commitment of our sale team here at Christie's, we are delighted to expand on our many successful years of providing real-time online bidding in our live auctions, to now launch this additional online-only platform that will help us serve an even broader global audience of collectors and fans."*

Online-Only Sale Highlights: Fine Jewelry



A Diamond and 18k white gold necklace

Set with approximately 126 circular-cut diamonds, weighing approximately 18.50-20.50 carats total, mounted in 18k white gold
Estimate: \$10,000-15,000



Hummingbird brooch

A gold, sapphire & Mississippi pearl hummingbird brooch, by Ruser
Estimate: \$2,000-\$3,000



Cartier "Love" Hoop Earrings

A pair of 18K white gold and diamond Cartier love hoop earrings, in original box
Estimate: \$3,000-\$5,000



A Multi-gem and Diamond Cocktail Ring

A circular-cut multi-colored multi-gem swirl edged with approximately 38 marquise-cut diamonds weighing approximately 1.75-2.00 carats, mounted in 18k white gold
Estimate: \$2,000-4,000

Fashion and Accessories



A Valentino Lavender Chiffon Evening Gown Labeled 'Valentino Couture', circa 1992

With gathered fabric at the bust and a cross bow sash from the shoulder around to the back, together with matching satin bow belt
Estimate: \$1,000-1,500



Nolan Miller evening gown

Worn to the 42nd Annual Golden Globes ceremony in Beverly Hills, January 26, 1985, at which Miss Taylor received the Cecil B. deMille Award for her Outstanding Contribution to the Entertainment Field
Estimate: \$800-1,500



Lanvin handbag

A black patent leather shoulder bag with bow by Lanvin
Estimate: \$300-500



Green linen embroidered caftan

Worn to Malcom Forbes' 70th birthday celebration at the Tangier Country Club in Tangier, Morocco, 1989
Estimate: \$800-1,200

Costume Jewelry



Art Deco bracelet and earrings

Art Deco bracelet and earrings set designed by JAC;
Estimate: \$100-200

A Navajo turquoise necklace

A Navajo silver and turquoise squash blossom necklace
Estimate: \$400-600

Decorative Arts



Art Nouveau tazza

An Art Nouveau silvered-metal and etched-glass tazza, a stemmed vessel, which is a cross between a goblet and a shallow bowl; early 20th century 17 in. high, with maker's mark

Estimate: \$600-800



Four glass perfume bottles

Four iridescent glass perfume bottles, the largest of which is 6 in. (15 cm.) high, with indistinct etched signatures

Estimate: \$100-150

Christie's also recently announced ticket purchase information for the 10-day public exhibition of *The Collection of Elizabeth Taylor* at Christie's flagship Rockefeller Plaza location. The New York exhibition will be the most expansive presentation of the Collection thus far, including selections from all of the major categories – jewels, fashion, fine art, film memorabilia and costumes, and decorative items. The exhibition includes a video tribute to Elizabeth Taylor's life and legacy, and five richly illustrated catalogues of her collections and other commemorative publications will be available for purchase both online and on-site.

Tickets are on sale now at www.christies.com/elizabethtaylorviews (*see instructions in appendix*) at a fee of \$30 per person. Tickets are available online only and must be purchased in advance for a specific time slot. For the best opportunity to secure their preferred dates and times of viewing, members of the public are encouraged to purchase tickets without delay.

About Christie's

Christie's, the world's leading art business had global auction and private sales in the first half of 2011 that totaled £2.0 billion/\$3.2 billion. In 2010 it achieved global auction and private sales of £3.3 billion/\$5.0 billion. Christie's is a name and place that speaks of extraordinary art, unparalleled service and expertise, as well as international glamour. Founded in 1766 by James Christie, Christie's conducted the greatest auctions of the 18th, 19th and 20th centuries, and today remains a popular showcase for the unique and the beautiful. Christie's offers over 450 sales annually in over 80 categories, including all areas of fine and decorative arts, jewellery, photographs, collectibles, wine, and more. Prices range from \$200 to over \$100 million. Christie's has 53 offices in 32 countries and 10 salerooms around the world including in London, New York, Paris, Geneva, Milan, Amsterdam, Dubai and Hong Kong. More recently, Christie's has led the market with expanded initiatives in emerging and new markets such as Russia, China, India and the United Arab Emirates, with successful sales and exhibitions in Beijing, Mumbai and Dubai

**Estimates do not include buyer's premium. Sales totals are hammer price plus buyer's premium and do not reflect costs, financing fees or application of buyer's or seller's credits.*

About Moda Operandi

Moda Operandi is the first online luxury fashion retailer to allow members to pre-order tomorrow's styles today. Working closely with the world's top designers such as Marc Jacobs, Isabel Marant, Proenza Schouler, Vera Wang and Missoni, Moda Operandi provides fashion trendsetters with access to complete collections from the

finest brands - including exclusive ready-to-wear, accessories and jewelry - immediately following their runway show. With membership perks that include recommendations from top stylists, access to a personal shopping assistant, and tools to review looks from every angle, Moda Operandi puts its members in the front row at the runway, from the comfort and privacy of home. Moda Operandi is the outgrowth of a passion shared by founders Aslaug Magnusdottir and Lauren Santo Domingo: to help designers build successful brands by connecting them to the women who love them. For more information visit <http://www.modaoperandi.com>

Notes to Editors:

Online-Only Sale Closing Dates, by Category

BIDDING OPENS DECEMBER 3 FOR ALL SALE CATEGORIES	
Fine Jewelry	Through December 14
Fashion and Accessories	Through December 15
Costume Jewelry	Through December 16
Decorative Arts and Memorabilia	Through December 17

Exhibition Hours: Christie's New York Exhibition

3 December 12pm – 6pm	8 December 12pm – 5pm
4 December 10am – 6pm	9 December 12pm – 6pm
5 December 12pm – 6pm	10 December 10am – 6pm
6 December 12pm – 6pm	11 December 10am – 6pm
7 December 12pm – 6pm	12 December 12pm – 6pm

To purchase tickets to the exhibition at Christie's New York,

visit www.christies.com/elizabethtaylorvies

Tickets are \$30 per person and must be purchased online, in advance, for a specific time slot.

No tickets will be sold at the door or by phone.

Christie's New York is located at 20 Rockefeller Plaza, New York, NY.

Sale dates: The Collection of Elizabeth Taylor

The Legendary Jewels, Evening Sale	December 13, 2011
Jewelry (Sessions II & III)	December 14, 2011
The Icon and her Haute Couture, Evening Sale	December 14, 2011
Fashion and Accessories (Sessions II, III & IV)	December 15, 2011
Fine and Decorative Art & Film Memorabilia, including costumes	December 16, 2011
Online-Only Auction	December 3 – 17, 2011
Impressionist & Modern Art	February 2012, Christie's London

In keeping with Elizabeth Taylor's life-long devotion to humanitarian causes, Christie's is pleased to announce that a portion of the profits generated by exhibition admissions, events and select publications related to the exhibitions will be donated to The Elizabeth Taylor AIDS Foundation (ETAF). Founded in 1991, ETAF provides funding to AIDS service organizations around the world to assist those living with HIV and AIDS.

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Images upon request