



EVENTS PROGRAMME @ MULTIPLIED 2012

Contemporary Art in Editions : Art You Can Buy

12-15 OCTOBER 2012

MULTIPLIED, the UK's only contemporary prints and editions fair, returns to Christie's South Kensington this October. Christie's is pleased to announce an exciting programme of events to complement the fair's 42 international exhibitors.

At this year's fair Art Wednesday's '**Nice To Meet You**' event will be transplanted from Dalston Roof Park to South Kensington with talks by artists **Marc Quinn** and **Charles Avery** and music from **Pixie Geldof's band Violet**. On Sunday Christie's Education will host **Gocco Printing workshops** and '**In Conversation: Editions Discussed**' with a panel of guests including Colin Wiggins, curator and Head of Education at The National Gallery, London, Max Bergius, collector and co-founder of ArtWednesday, and Professor Jo Stockholm, artist and Head of the Royal College of Art's Printmaking Programme. Alongside these events, **William Norris & Company** will create a pop-up cafe themed on the Italian cafe-bars of 1960's Soho.



ART WEDNESDAY - NICE TO MEET YOU

Friday 12 October - 7.30pm

Tickets: £30

8.00pm Speakers: Marc Quinn & Charles Avery

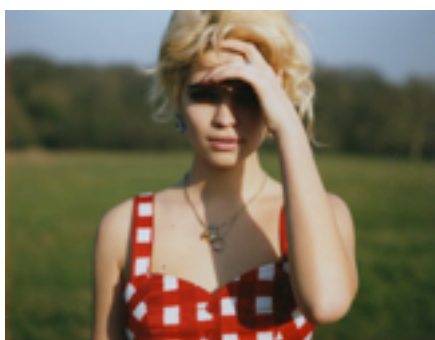
9.30pm Band: Violet [Pixie Geldof's band]



Nice To Meet You brings leaders and innovators from the worlds of business, art, music, advertising and beyond to share their tales. A monthly event that usually takes place on Dalston Roof Park, Nice To Meet You will be transplanted to South Kensington for Multiplied 2012, recreating the 'mini festival' vibe of the original rooftop evenings, complete with a cosy, blanketed outdoor feel and hay bales.

The event will feature a performance by Pixie Geldof's band Violet [Luv Luv Luv Records] and talks by artists Marc Quinn and Charles Avery. The speakers' focus is always on sharing knowledge and leaving the audience with a renewed outlook, or a fresh understanding, wholly avoiding self promotional speeches.

The really important aspect is keeping the vibe that is unique to Nice To Meet You, bred from a relaxed environment and a lack of ego in the room. The feel of the rooftop events, without formalities, in an open environment, where people feel free to mingle, ask questions and meet one another, will be recreated at Multiplied 2012. For ticket details please visit www.artwednesday.com





IN CONVERSATION: EDITIONS DISCUSSED

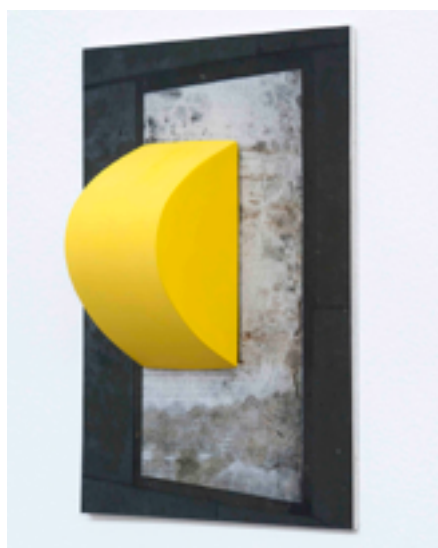
Christie's Education presents a lively afternoon of discussion around the world of printmaking

Sunday 14 October - 3.00pm

Free (places limited, advance booking advised)

Speakers: **Colin Wiggins**, curator and Head of Education at The National Gallery, London, **Max Bergius**, collector and co-founder of ArtWednesday, and **Professor Jo Stockholm**, artist and Head of Printmaking Programme at the Royal College of Art.

For further information and to reserve places please contact:
Hayley Silverman: hsilverman@christies.com



Sofie Grevelius, *Roadworks (yellow)* 2012, screenprint on paper, edition of 5

ROYAL COLLEGE OF ART - MA PRINTMAKING GRADUATES' EXHIBITION

Open throughout the fair

Free

Celebrating its 175th anniversary this year, the Royal College of Art is the world's most influential postgraduate university of art and design.

The College's renowned Printmaking programme is pleased to present a selection of 2012 MA graduates who will be exhibiting and selling prints, as well as using the space for showing work which has a relationship to print, such as performance and moving image. RCA Printmaking prides itself on the diversity of its students and it provides inductions in all print processes. The definitions of print are continually challenged and expanded, resulting in a particular kind of hybridity in student work. www.rca.ac.uk



GOCCO PRINTING WORKSHOPS

Join Xtina Lamb for a workshop of fast, fun printing thrills, with the cult Japanese Print Gocco system.

Sunday 14 October

11.15am - 12.00pm Session 1: Gocco screen printing on fabric, for children of seven years and older (accompanied by adults). Print with water based inks and pop art themed screens, make a big banner as a group and take away hand printed flags. 45 mins, £10 per child (places limited, advance booking advised)

12.30pm - 1.45pm Session 2: Gocco hi-mesh printing for adults. Mix and match screens featuring Xtina's illustrations, print with oil-based inks onto fine papers inside Gocco machines, and take home the prints you make.

75 mins, £15 per person (places limited, advance booking advised)
To book a place please email xtinalamb@gmail.com



WILLIAM NORRIS & COMPANY POP-UP CAFE

With a menu inspired by the Italian cafes of 1960's Soho, William Norris and Company will create a pop-up for the duration of Multiplied.

Visitors will have the chance to take breakfast, lunch or tea with one of London's most sought-after party caterers. The menu will include chicken or aubergine parmigiana sandwiches, baked ziti with fresh ricotta, anti pasta-influenced salads and hearty soups. There will be a beautiful trolley of classic Italian desserts and a mini gelato bar, with Espressos served from a vintage coffee machine.

CHELSEA & WESTMINSTER HEALTH CHARITY RAFFLE

Enter the Multiplied Raffle and win a Rob Ryan print.

All proceeds go to The Chelsea Westminster Health Charity fundraiser for art in the new Chelsea Children's Hospital.

Tickets costs £10 and can be purchased online from 24 September at www.multipliedartfair.com or during the Fair at the Chelsea & Westminster stand (Stand A, Room 2). The Raffle closes at 5pm on Monday 15 October and the winner will be announced on Wednesday 17 October.

Rob Ryan, *Our Adventure* (2012), Screeprint, signed in pencil, edition of 250, published by TAG Fine Arts

Our special thanks to TAG Fine Arts for the donation of this print.

NOTES TO EDITORS

Location

Christie's South Kensington
85 Old Brompton Road, London, SW7 3LD
www.christies.com

Admission is free

Opening dates and hours

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| Friday 12 October | 9.00am - 7.30pm |
| Saturday 13 October | 11.00am - 7.30pm |
| Sunday 14 October | 11.00am - 6.00pm |
| Monday 15 October | 9.00am - 5.00pm |

Private Launch event - Thursday 11 October

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| Press Preview | 6.15pm (Press must be on the press list) |
| Advance Private View | 6.30pm - 7.30pm |
| Official Opening | 7.30pm - 10.00pm |

Keep up-to-date on Multiplied 2012 news and alerts:

ONLINE www.multipliedartfair.com

TWITTER @Multiplied_Fair / #MAF2012

FACEBOOK <http://www.facebook.com/MultipliedArtFair>

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