

# CHRISTIE'S

PRESS RELEASE | SOUTH KENSINGTON  
FOR IMMEDIATE RELEASE: 24 May 2013

## ELIZABETH TAYLOR'S FIRST WEDDING DRESS AT CHRISTIE'S IN JUNE



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**South Kensington, London** – Christie's is pleased to offer style icon Elizabeth Taylor's first wedding dress, designed by the legendary costume designer Helen Rose, in the sale of *Pop Culture* on 26 June 2013 (estimate: £30,000 – 50,000, *illustrated above*). Worn for Taylor's wedding to Conrad "Nicky" Hilton, Jr. in 1950, the dress symbolises one of the most iconic off-screen moments of 'Golden Age Hollywood'. At this time, 18 year old Elizabeth was already a veteran actress and celebrated star and was just a year away from her Oscar-nominated performance in Metro-Goldwyn-Mayer's *A Place in the Sun* (1951). The Hollywood "wedding of weddings" was *the* social event of the year. MGM boasted that "more stars than there are in heaven" attended, with the 700 guests representing the A-list of Old Hollywood: Greer Garson, Gene Kelly, Ginger Rogers, Fred Astaire, Esther Williams, and Van Johnson were among the many stars who came to congratulate the bride. Guests also included co-stars Spencer Tracy and Joan Bennett from *Father of the Bride* (1950), which MGM marketed and skillfully scheduled for release mere weeks after the wedding. The sale of this wedding dress – designed for this celebrated film star, fashion icon and humanitarian – provides a once in a lifetime opportunity for collectors and institutions around the world.

The star of this wedding was the dress. A gift from MGM and designed by their legendary costume designer Helen Rose, Elizabeth Taylor's first wedding dress was - and still is - so extraordinary that photographs of it have appeared all over the world; from newspapers and tabloids to LIFE magazine. With its twenty five yards of shell-white satin embellished with bugle beads and seed pearls, trailed by a fifteen-yards of satin train, it is exactly the kind of elegant design for which Helen Rose was known. Everything about this gown was custom designed with Elizabeth Taylor's voluptuous figure in mind; a built-in corset allowed the dress to be tightly cinched in at the waist and the veil's ten yards of shimmering silk net was carefully considered and attached to a pearl-covered Juliet cap in order to float around Elizabeth. The project was so extensive and was such a priority at MGM that more than fifteen people worked full-time for between two and three months straight on it.

Helen Rose was known for always achieving Louis B. Mayer's one standing order to "just make them look beautiful" and treated everyone with great respect. She had extremely good relationships with all of her colleagues and clients and often designed their off-screen wardrobes, frequently including their wedding gowns. Perhaps her most famous was Grace Kelly's when she became the Princess of Monaco, a design that recently inspired the Duchess of Cambridge's wedding dress designed by Sarah Burton for Alexander McQueen.

Few wedding dresses have as deep a historical connection to both film and fashion as this; it's an example of a legendary designer and star working together in perfect harmony and the result is something that has made a lasting impact on fashion. Though the Taylor-Hilton marriage would quickly end, Elizabeth's appreciation of this dress lived on.



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**Viewing:**

Saturday, 22 June 2013: 11.00 am – 5.00 pm  
Sunday, 23 June 2013: 11.00 am – 5.00 pm  
Monday, 24 June 2013: 9.00 am – 7.30 pm  
Tuesday, 25 June 2013: 9.00 am – 5.00 pm  
Wednesday, 26 June 2013: 9.00 am – 12.00 pm

**Auction:**

*Pop Culture*  
Wednesday, 26 June 2013  
**1:00 pm**

**Christie's South Kensington**

Open seven days a week, Christie's South Kensington is one of the busiest salerooms in the UK attracting over 200,000 visitors each year. With over 100 sales and offering more than 20,000 lots annually, estimates start from under £1,000. Interiors sales dedicated to home furnishings are held three times a month alongside regular Sunday sales of single-owner collections. Specialised sales for the avid collector are scheduled throughout the year according to category, and include Popular Culture Memorabilia, Vintage Couture, Islamic Art, Jewellery, 20<sup>th</sup> Century British Art and Chinese Works of Art, amongst others. In 2012 Christie's South Kensington realised the highest ever total for the third consecutive year with sales of £139.4 million / \$223.1 million having welcomed a 10% growth in registered bidders and a 20% increase (£ / \$) in total sales.

**About Christie's**

Christie's, the world's leading art business, had global auction and private sales in 2012 that totaled £3.92 billion/\$6.27 billion. Christie's is a name and place that speaks of extraordinary art, unparalleled service and expertise, as well as international glamour. Founded in 1766 by James Christie, Christie's has since conducted the greatest and most celebrated auctions through the centuries providing a popular showcase for the unique and the beautiful. Christie's offers over 450 auctions annually in over 80 categories, including all areas of fine and decorative arts, jewellery, photographs, collectibles, wine, and more. Prices range from \$200 to over \$100 million. Christie's also has a long

and successful history conducting private sales for its clients in all categories, with emphasis on Post-War and Contemporary, Impressionist and Modern, Old Masters and Jewellery. Private sales totaled £631.3 million/\$1 billion in 2012, an increase of 26% on the same period last year.

Christie's has a global presence with 53 offices in 32 countries and 10 salerooms around the world including in London, New York, Paris, Geneva, Milan, Amsterdam, Dubai, Zürich, and Hong Kong. More recently, Christie's has led in growth markets such as Russia, China, India and the Middle East, with successful sales, exhibitions and initiatives in Moscow, Baku, Beijing, Mumbai, Delhi, Jeddah, Abu Dhabi, Doha and Dubai.

\*Estimates do not include buyer's premium. Sales totals are hammer price plus buyer's premium and do not reflect costs, financing fees or application of buyer's or seller's credits.

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