CHRISTIE'S 佳士得

PRESS RELEASE | HONG KONG | 19 AUGUST 2013 FOR IMMEDIATE RELEASE

HONG KONG JEWELS



CHRISTIE'S PRESENTS ONLINE-ONLY JEWELLERY SALE FROM SEPTEMBER 19 TO OCTOBER 3

Hong Kong – Christie's is delighted to announce Hong Kong Jewels, the online-only sale of jewellery pieces comprising over 90 lots with price points accessible to a wide range of collectors. This enchanting array of diamonds, coloured stones, cultured pearls, jadeites, watches and more is predominantly from one major private collection. The sale will open for bidding on Thursday, September 19th and run through to Thursday, October 3rd. It is accessible via http://www.christies.com/hongkongjewels.

Over the past two years, Christie's has made a significant commitment to building an e-commerce platform and has successfully piloted numerous online-only sales, including the first ever Internet-exclusive auction for the Chinese works of art category held in July. Further to its success, Christie's continue to introduce new categories to online-only sales. This will be the first time ever jadeite jewellery pieces will be auctioned online. Lots include a group of carved jadeite and diamond pendants and a jadeite bangle (Lot 48 in Additional Sale Highlights) and a group of jadeite, enamel, ruby and diamond jewellery. (Lot 72 in Additional Sale Highlights).

Highlights include a ruby and diamond pendent necklace (Picture left, Lot 13, Estimate: HK\$60,000 - 80,000 / US\$7,500 - 10,000), a set of emerald and diamond necklace and ear pendants (Picture middle, Lot 68, Estimate: HK\$80,000 - 120,000 / US\$10,000 - 15,000), and a set of cultured pearl, diamond and ruby necklace, ring and ear clips (Picture right, Lot 84, Estimate: HK\$80,000 - 120,000 / US\$10,000 - 15,000).

François Curiel, President of Christie's Asia, said, "Hong Kong has become one of the most important jewellery auction centres in the world, alongside Geneva and New York. This September, we will be innovating again by organising our first online-only jewellery sale in Asia. To answer the growing demand for top quality jewellery at all price levels, we will be presenting a wide range of diamonds, coloured stones, pearls, and signed jewels, with attractive estimates accessible to global collectors."



PRESS CONTACTS:

Simone Woo | Hong Kong | +852 2978 9966 | swoo@christies.com Meng Mi | Beijing | +86 10 6500 6517 | mmi@christies.com

Please click here for the highlight images.

About Christie's

Christie's, the world's leading art business, had global auction and private sales in the first half of 2013 that totaled £2.4 billion/\$3.68 billion. In 2012, Christie's had global auction and private sales that totaled £3.92 billion/\$6.27 billion making it the highest annual total in Christie's history. Christie's is a name and place that speaks of extraordinary art, unparalleled service and expertise, as well as international glamour. Founded in 1766 by James Christie, Christie's has since conducted the greatest and most celebrated auctions through the centuries providing a popular showcase for the unique and the beautiful. Christie's offers over 450 auctions annually in over 80 categories, including all areas of fine and decorative arts, jewellery, photographs, collectibles, wine, and more. Prices range from \$200 to over \$100 million. Christie's also has a long and successful history conducting private sales for its clients in all categories, with emphasis on Post-War and Contemporary, Impressionist and Modern, Old Masters and Jewellery. Private sales totaled £465.2 million (\$711.8 million) in the first half of 2013, an increase of 13% on the previous year, and for the third successive year represents the highest total for the period in both company and art market history.

Christie's has a global presence with 53 offices in 32 countries and 12 salerooms around the world including in London, New York, Paris, Geneva, Milan, Amsterdam, Dubai, Zürich, Hong Kong, Shanghai, and Mumbai. More recently,

Christie's has led the market with expanded initiatives in growth markets such as Russia, China, India and the United Arab Emirates, with successful sales and exhibitions in Beijing, Mumbai and Dubai.

About Christie's Online Only Sales

Since 2012, Christie's has been offering time-based on-line only auctions of fine art, jewelry, fashion, decorative arts, photographs, and memorabilia. All property auctioned on-line is treated with the same high-touch dedicated cataloguing, inspection, and review as any property offered by Christie's. Many of these on-line auctions have attracted visitors from over 100 countries. The online auctions last up to two weeks with incremental bidding and staggered end times for different lots. Potential winning bidders are shown an estimate of their all-in price that includes buyer's premium, taxes, and shipping costs. Once registered, bidders receive instant updates by email or phone when other bids exceed their own. All payment is by credit card, and bidding registration is open to all clients.

*Estimates do not include buyer's premium. Sales totals are hammer price plus buyer's premium and do not reflect costs, financing fees or application of buyer's or seller's credits.

###

Visit Christie's Website at www.christies.com Complete catalogue available online at www.christies.com or via the Christie's iPhone app

FOLLOW CHRISTIE'S ON:













