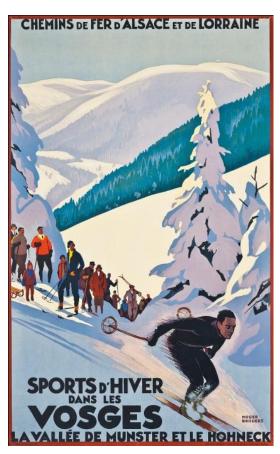
# CHRISTIE'S

PRESS RELEASE | SOUTH KENSINGTON FOR IMMEDIATE RELEASE: 11 DECEMBER 2013

# JET SETTING LUXURY – THE 16TH ANNUAL SKI SALE AT CHRISTIE'S IN JANUARY



**South Kensington** – In January 2014 Christie's will once again offer the only dedicated *Ski Sale* worldwide, with the 16<sup>th</sup> consecutive annual sale set to take place on Wednesday 22 January 2014. Celebrating the golden age of travel, from the turn of the twentieth century through to the 1950s, when skiing holidays became increasingly popular as new transport links gave greater access to this exhilarating holiday option, the auction will comprise over 200 lots of vintage posters and vintage Louis Vuitton luggage.

The most beautiful and dynamic ski tourism posters were produced during the early 20th century as the first resorts competed to be recognised as the most glamorous, with some of the finest designers and artists commissioned to create stylish advertisements urging holiday-makers to visit. Today, the market for vintage posters goes from strength to strength with its ever-growing collector-base, attracted by the colourful, decorative, skillful and largely affordable designs, perfect for home or chalet decoration.

The name Louis Vuitton has become synonymous with luxury travel

having catered for the discerning traveller for over 150 years. Vuitton was first and foremost a craftsman, creating innovative pieces including the monogrammed LV suitcase, which are now icons of today. The Ski Sale will offer the opportunity to acquire trunks and suitcases, in monogram, striped and checkerboard styles – each piece of luggage telling a different story, through the Luxury Liner labels or bold initials of their original owners; estimates from £800 to £7,000.





This year we are very proud to be partnering with *Skiing with Heroes* for a special reception and charity <u>auction</u> on 16 January 2013, 'A Call to Action'. Founded by Gilly Norton and chaired by Lord Glentoran, *Skiing with Heroes* is a charity which takes wounded ex-soldiers for a week's adaptive skiing every year to help build their physical and emotional strength before helping these veterans to get back into work.

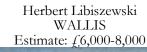
#### **HIGHLIGHTS**





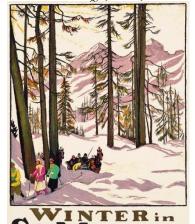


Franco Barberis BERNER OBERLAND Estimate: £1,000-1,500



Martin Peikert GSTAAD Estimate: £3,000-5,000

Schenk WINTER IN NORWAY Estimate: £1,500-2,000





JUNGFRAU-RAILWAY

WINTER IN THE USSR

Emil Cardinaux WINTER IN ST MORITZ

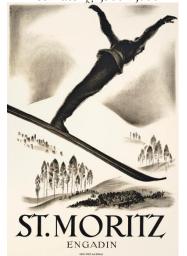
Raymond Savignac VAL D'ISÈRE Estimate: £1,000-1,500

Emil Cardinaux JUNGFRAU-RAILWAY Estimate: £1,500-2,000

Nikolai Zhukov WINTER IN THE USSR Estimate: £3,000-5,000







Sports d'Hiver
BARCELONNETTE

Basses-Alpes 1155 m.

Emil Cardinaux DAVOS Estimate: £10,000-15,000

D.S. SUN VALLEY Estimate: £3,000-5,000

Carl Moos ST MORITZ Estimate: £5,000-7,000

Pierre Michel BARCELONNETTE Estimate: £2,000-3,000



A rare Louis Vuitton monogram canvas shoe trunk once owned by Norma Shearer, 1930s Estimate: £40,000 - £60,000



A fine and exceptionally rare brown pigskin A rare orange Vuittonite shoe trunk, leather wardrobe trunk, Hermès Fréres, 1922

Estimate:  $f_{60,000} - f_{80,000}$ 



Louis Vuitton 1920s Estimate: £18,000 - £22,000

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#### PUBLIC EXHIBITION:

Thursday 2 January 2014 - Tuesday 21 January 2014

#### AUCTION:

The Ski Sale Wednesday, 22 January 2014 10:30am

#### Christie's South Kensington

Open seven days a week, Christie's South Kensington is one of the busiest salerooms in the UK attracting over 200,000 visitors each year. With over 100 sales and offering more than 20,000 lots annually, estimates start from under £1,000. Interiors sales dedicated to home furnishings are held three times a month alongside regular Sunday sales of single-owner collections. Specialised sales for the avid collector are scheduled throughout the year according to category, and include Popular Culture Memorabilia, Vintage Couture, Islamic Art, Jewellery, 20th Century British Art and Chinese Works of Art, amongst others. In 2012 Christie's South Kensington realised the highest ever total for the third consecutive year with sales of £139.4 million / \$223.1 million having welcomed a 10% growth in registered bidders and a 20% increase (f, / \$) in total sales.

#### About Christie's

Christie's, the world's leading art business, had global auction and private sales in 2012 that totaled £3.92 billion/\$6.27 billion. Christie's is a name and place that speaks of extraordinary art, unparalleled service and expertise, as well as international glamour. Founded in 1766 by James Christie, Christie's has since conducted the greatest and most celebrated auctions through the centuries providing a popular showcase for the unique and the beautiful. Christie's offers over 450 auctions annually in over 80 categories, including all areas of fine and decorative arts, jewellery, photographs, collectibles, wine, and more. Prices range from \$200 to over \$100 million. Christie's also has a long and successful history conducting private sales for its clients in all categories, with emphasis on Post-War and Contemporary, Impressionist and Modern, Old Masters and Jewellery. Private sales totaled £631.3 million/\$1 billion in 2012, an increase of 26% on the same period last year.

Christie's has a global presence with 53 offices in 32 countries and 10 salerooms around the world including in London, New York, Paris, Geneva, Milan, Amsterdam, Dubai, Zürich, and Hong Kong. More recently, Christie's has led in growth markets such as Russia, China, India and the Middle East, with successful sales, exhibitions and initiatives in Moscow, Baku, Beijing, Mumbai, Delhi, Jeddah, Abu Dhabi, Doha and Dubai.

\*Estimates do not include buyer's premium. Sales totals are hammer price plus buyer's premium and do not reflect costs, financing fees or application of buyer's or seller's credits.

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# Visit Christie's Website at <u>www.christies.com</u>

Complete catalogue available online at www.christies.com or via the Christie's iPhone app

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## **CHRISTIE'S SOUTH KENSINGTON**

85 Old Brompton Road, London, SW7 3LD

# **OPEN SEVEN DAYS A WEEK**

Monday: 9.00am – 7.30pm

Tuesday - Friday: 9.00am - 5.00pm Saturday & Sunday: 11.00am - 5.00pm

**WWW.CHRISTIES.COM**