

# CHRISTIE'S

PRESS RELEASE | WORLDWIDE  
ONLINE AUCTION: JUNE 13-27 2013

## *Andy Warhol @ Christie's* *For Members Only: Eyes on the Guise* *June 13 - 27*

**SPECIAL TWO-WEEK ONLINE-ONLY SALE  
TO BENEFIT THE ANDY WARHOL FOUNDATION FOR THE VISUAL ARTS  
WILL CELEBRATE ANDY'S INTIMATE WORLD**



ANDY WARHOL (1928-1987)  
*Pool Party*  
four stitched gelatin silver prints  
each: 11 x 14 in. (27.9 x 35.6 cm.); overall: 21 x 27 in.  
(53.3 x 68.6 cm.)  
Executed in 1976-1986.  
Estimate: \$15,000-20,000



ANDY WARHOL (1928-1987)  
*Male Nude*  
graphite on paper  
31 ¼ x 23 ½ in. (79.4 x 59.7 cm.)  
Drawn circa 1981-1983.  
Estimate: \$10,000 – 15,000



ANDY WARHOL (1928-1987)  
*Miguel Bosc (See F. & S. III B. 19)*  
screenprint in colors on paper, one of a  
small number of impressions, presumably  
unique in this color combination  
21½ x 30½ in. (54.6 x 77.5 cm.)  
Executed in 1983.  
Estimate: \$7,000 – 10,000

***"It's hard work to look like the complete opposite of what nature made you and then to be  
an imitation... of what was only a fantasy... in the first place."***

— Andy Warhol

**New York/London/Paris/Hong Kong** – Christie's is pleased to announce the next global online-only auction in its popular series of sales devoted to original works by the legendary pop artist Andy Warhol. Sourced directly from the collection of the Andy Warhol Foundation for the Visual Arts, the June sale of *Andy Warhol @ Christie's* will focus on artworks that offer insight into Warhol's most exclusive and intimate world. This curated sale, entitled ***For Members Only: Eyes on the Guise***, features over 200 photographs, prints and drawings in which the artist focused his unique gaze on the male nude, following the same artistic path of discovery as his predecessors throughout art history. For two weeks, from Thursday, June 13<sup>th</sup> through Thursday, June 27<sup>th</sup>, collectors around the world will have the opportunity to bid online to acquire these exceptional and sometimes intimate works, the majority of which have never been seen in

public. With opening bids starting as low as \$800, it is possible for collectors and Warhol enthusiasts at all levels to participate.

The launch of ***For Members Only: Eyes on the Guise*** coincides with International Lesbian, Gay, Bisexual and Transgender Pride Month. In homage to the Pride movement, of which Warhol was an early and active supporter, Christie's has organized a special, one-day-only exhibition of highlights from the curated sale, to be held at the [Lesbian, Gay, Bisexual & Transgender Community Center](#) in Manhattan on **Tuesday, June 11<sup>th</sup> from 9am to 10pm**. The event will be free and open to the public.

*"In 1984, Andy participated in New York's Gay Day parade (as they called it then). He took photos, and the pride they displayed then is the pride which we feel today,"* noted **Joel Wachs, President of the Andy Warhol Foundation for the Visual Arts.**

Throughout his career, Warhol depicted male nudes through photography or drawing, often using gay underground culture as his backdrop. His visual explorations of the complexity of sexuality and desire chronicle the momentous changes within the gay community in the late 20<sup>th</sup> century, when many young men were flocking to urban centers such as New York, San Francisco, and New Orleans from their suburban and rural hometowns. With the anonymity of the city came the opportunity for a subculture that was both self-sustaining and self-defining. Warhol himself moved from Pittsburgh to New York in the summer of 1949, and witnessed first-hand both the blossoming of the gay community in the 1970s and the beginnings of the AIDS epidemic that battered the community in the 1980s.

**Marc Porter, Chairman of Christie's Americas,** commented, *"As we continue to explore the vast scope of Andy's works, the daring and innovative spirit of his artwork is revealed to us again and again. Art often pushes boundaries, and this selection of images and drawings demonstrates Warhol's fearlessness in both exploring and celebrating a gay identity that was emerging in late 20<sup>th</sup> century New York. Much in the way that his "Electric Chair" and "Car Crash" series challenge and provoke the viewer, the original works presented here – many for the first time – will help to expand our collective understanding of Warhol as one of the most socially significant artists and observers of our time."*

### **Sale Information**



**Online Auction:** <http://www.christies.com/warhol>

**Bidding Opens:** Thursday, June 13 at 10:00 am (EDT)

**Bidding Closes:** Thursday, June 27 beginning at 10:00 am (EDT)

**Payment:** By credit card only, due by July 1 at 11:59 pm (EDT)

**Viewing:** by appointment only, +1 212-707-5914 [warhol@christies.com](mailto:warhol@christies.com)

**Note:** *The content of this online-only auction from Christies.com contains some explicit material and mature subject matter, including artwork containing nudity and sexual conduct.*

*Christie's has implemented an age verification (18+) feature on the initial gateway page to the sale microsite.*

*All browsing and bidding for the sale will go live on June 13 at 10am EDT.*

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All Andy Warhol Artworks © The Andy Warhol Foundation for the Visual Arts, Inc.

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### **About Christie's Online-Only Sales**

Since 2012, Christie's has been offering time-based on-line only auctions of fine art, jewelry, fashion, decorative arts, photographs, and memorabilia. All property auctioned on-line is treated with the same high-touch dedicated cataloguing, inspection, and review as any property offered by Christie's. Many of these on-line auctions have attracted visitors from over 100 countries. The online auctions last up to two weeks with incremental bidding and staggered end times for different lots. Potential winning bidders are shown an estimate of their all-in price that includes buyer's premium, taxes, and shipping costs. Once registered, bidders receive instant updates by email or phone when other bids exceed their own. All payment is by credit card, and bidding registration is open to all clients.

### **About The Andy Warhol Foundation for the Visual Arts**

The Andy Warhol Foundation for the Visual Arts was established in 1987. In accordance with Andy Warhol's will, its mission is the advancement of the visual arts. The primary focus of the Foundation's grant-making activity has been to support the creation, presentation and documentation of contemporary visual arts, particularly work that is experimental, under-recognized or challenging in nature. The program has been both pro-active in its approach to the field of cultural philanthropy and responsive to the changing needs of artists. A strong commitment to freedom of artistic expression continues to inform the Foundation's support of organizations that fight censorship, protect artists' rights and defend their access to evolving technologies in the digital age.

Through cooperative exhibitions, loans and permanent placement of work in museums nationwide, the Foundation has ensured that the many facets of Warhol's complex oeuvre are both widely accessible and properly cared for. In helping to establish the comprehensive collection and study center of The Andy Warhol Museum in Pittsburgh, the Foundation paved the way for new Warhol scholarship and curatorial innovation. The Foundation's sustained support and oversight of thoroughly researched, extensively illustrated catalogues raisonnés of Warhol's entire artistic output continues to expand the possibilities for scholarship about his work.

The Foundation has also used its ownership of the copyrights to Warhol images and trademarks to his name and signature as an opportunity to craft creative and responsible licensing policies that are both friendly to scholars and artists wishing to use Warhol images for educational and creative purposes and profitable to the Foundation when the images are used for commercial purposes. Revenues from licensing agreements add significantly to those earned through the continued sale of work from the Foundation's art collection, enabling the Foundation to build the endowment from which it makes cash grants to arts organizations around the country. Visit the Foundation's website at [www.warholfoundation.org](http://www.warholfoundation.org).

### **About Christie's**

Christie's, the world's leading art business, had global auction and private sales in 2012 that totaled £3.92 billion/\$6.27 billion. Christie's is a name and place that speaks of extraordinary art, unparalleled service and expertise, as well as international glamour. Founded in 1766 by James Christie, Christie's has since conducted the greatest and most celebrated auctions through the centuries providing a popular showcase for the unique and the beautiful. Christie's offers over 450 auctions annually in over 80 categories, including all areas of fine and decorative arts, jewellery, photographs, collectibles, wine, and more. Prices range from \$200 to over \$100 million. Christie's also has a long and successful history conducting private sales for its clients in all categories, with emphasis on Post-War and Contemporary, Impressionist and Modern, Old Masters and Jewellery. Private sales totaled £631.3 million/\$1 billion in 2012, an increase of 26% on the same period last year.

Christie's has a global presence with 53 offices in 32 countries and 10 salerooms around the world including in London, New York, Paris, Geneva, Milan, Amsterdam, Dubai, Zürich, and Hong Kong. More recently, Christie's has led in growth markets such as Russia, China, India and the Middle East, with successful sales, exhibitions and initiatives in Moscow, Baku, Beijing, Mumbai, Delhi, Jeddah, Abu Dhabi, Doha and Dubai.

*\*Estimates do not include buyer's premium. Sales totals are hammer price plus buyer's premium and do not reflect costs, financing fees or application of buyer's or seller's credits.*

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*Images available on request*

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