

## *Andy Warhol @ Christie's* **FASHION**

**September 11 – 25**

**SPECIAL TWO-WEEK ONLINE-ONLY SALE  
TO BENEFIT THE ANDY WARHOL FOUNDATION FOR THE VISUAL ARTS  
WILL CELEBRATE ANDY'S FASHION WORLD**

**\*\*Special Exhibition At Tribeca Grand Hotel During Fashion Week\*\***

***"Fashion wasn't what you wore someplace anymore; it was the whole reason for going."***

**— Andy Warhol**



ANDY WARHOL (1928-1987)  
*Diana Vreeland Rampant (After Jacques Louis David, Napoleon at Bernard)*  
(See F. & S. IIIB.25)  
screenprint in colors on paper  
31 1/8 x 23 5/8 in. (79 x 60 cm.)  
Executed in 1984.  
Estimate: \$25,000 – 35,000



ANDY WARHOL (1928-1987)  
*Blue Skirt Suit*  
ink, gouache and watercolor on paper  
23 x 13 3/4 in. (58.4 x 35 cm.)  
Drawn circa 1960.  
Estimate: \$3,000 – 5,000



ANDY WARHOL (1928-1987)  
*Multiple Fashion Accessories*  
ink and tempera on paper  
22 1/2 x 14 1/8 in. (57.2 x 35.9 cm.)  
Drawn circa 1955.  
Estimate: \$8,000 – 12,000

**New York/London/Paris/Hong Kong** – Christie's is pleased to announce the next online-only auction, *Andy Warhol@Christie's: Fashion*. The sale will continue *Andy Warhol@Christie's*, the series that offers original Warhol works, sourced directly from The Andy Warhol Foundation for the Visual Arts. *Andy Warhol@Christie's: Fashion* will focus on art which offers insight into the New York fashion world through the eyes of the artist, and will feature over 120 photographs, prints, and drawings. For two weeks, from September 11th through 25th, collectors around the world will have the opportunity to bid online to acquire these exceptional works, the majority of which have never been seen by the public. With opening bids starting as low as \$1,500, it is possible for collectors and Warhol enthusiasts at all levels to

participate. A special exhibition dedicated to fashion lovers will take place at Tribeca Grand Hotel during the New York's Fashion Week, from September 4 – 22.

### Andy Warhol and the Fashion World

Before he found fame as the father of Pop Art, Andy Warhol was an accomplished advertising illustrator and commercial artist for fashion tastemakers such as Barney's, Neiman Marcus, I. Miller, Glamour, Mademoiselle, and Harper's Bazaar.



ANDY WARHOL (1928-1987)  
*Female Fashion Figures*  
ink on paper  
15 1/4 x 21 1/8 in. (28.7 x 53.7 cm.)  
Drawn circa 1955.  
Estimate: \$8,000 – 12,000

In 1945, Andy was accepted to the Carnegie Institute of Technology (known today as the Carnegie-Mellon University). While on summer break, he worked at a prestigious department store creating window displays, "*When you think about it, department stores are kind of like museums.*" It was there that he was introduced to the world of high fashion, which would later influence his interest in becoming an illustrator. Carnegie Tech nurtured Andy's keen sense of design and visual creativity. In New York, armed with a portfolio of samples, Andy sought work as an illustrator and quickly was hired by major magazines like Glamour, Vogue, and Harper's Bazaar. Throughout the 1950s he created a prolific number of fashion ads, books, record albums and many other promotional items. He also worked to create innovative advertisements for I. Miller, a popular shoe company. From his background in advertising, he was well-groomed for the 1960s art world.



ANDY WARHOL (1928-1987)  
*Giorgio Armani*  
two unique polaroid prints  
each: 4 1/4 x 3 3/8 in. (10.8 x 8.6 cm.)  
Executed in 1981.  
Estimate: \$8,000 – 12,000



ANDY WARHOL (1928-1987)  
*Yves Saint Laurent*  
unique gelatin silver print  
8 x 10 in. (20.3 x 25.4 cm.)  
Executed circa 1976 – 1979.  
Estimate: \$4,000 – 6,000

After a decade of breaking barriers as a Pop artist, Warhol decided to create *Interview* magazine In 1969, which became one of the most influential publications of the time. Documenting the cultural climate, Warhol incorporated fashion, art, and of course, the cult of celebrity. Through *Interview*, Warhol forged personal relationships with many fashion designers like Karl Lagerfeld and Yves Saint Laurent, while models like Jerry Hall and Bianca Jagger appeared regularly throughout its pages. He dined with Diana Vreeland, shopped with Halston in London and partied with Diane Von Furstenberg. Everyone from designers to socialites vied to have their portrait painted by him.

ANDY WARHOL (1928-1987)  
*Shoe*  
ink and tempera on paper  
3 5/8 x 5 7/8 in. (9.2 x 14.9 cm.)  
Drawn circa 1958.  
Estimate: \$6,000 – 8,000



ANDY WARHOL (1928-1987)  
*Two Highheels (detail)*  
ink on paper collage  
17 1/8 x 13 5/8 in. (43.5 x 34.6 cm.)  
Drawn circa 1957.  
Estimate: \$6,000 – 8,000

## **Sale Information**



**Online Auction:** <http://www.christies.com/warhol>

**Bidding Opens:** Wednesday September 11 at 10 am (EDT)

**Bidding Closes:** Wednesday September 25 starting at 10 am (EDT)

**Payment:** By credit card only, due by September 27 at 11:59 pm (EDT)

**Viewing:** by appointment only, +1 212-707-5914 [warhol@christies.com](mailto:warhol@christies.com)

**Exhibition of Selected Works:** Tribeca Grand Hotel New York, September 4-22

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All Andy Warhol Artworks © The Andy Warhol Foundation for the Visual Arts, Inc.

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### **About Christie's Online-Only Sales**

Since 2012, Christie's has been offering time-based online only auctions of fine art, jewelry, fashion, decorative arts, photographs, and memorabilia. All property auctioned online is treated with the same high-touch dedicated cataloguing, inspection, and review as any property offered by Christie's. Many of these online auctions have attracted visitors from over 100 countries. The online auctions last up to two weeks with incremental bidding and staggered end times for different lots. Potential winning bidders are shown an estimate of their all-in price that includes buyer's premium, taxes, and shipping costs. Once registered, bidders receive instant updates by email or phone when other bids exceed their own. All payment is by credit card, and bidding registration is open to all clients.

### **About The Andy Warhol Foundation for the Visual Arts**

The Andy Warhol Foundation for the Visual Arts was established in 1987. In accordance with Andy Warhol's will, its mission is the advancement of the visual arts. The primary focus of the Foundation's grant-making activity has been to support the creation, presentation and documentation of contemporary visual arts, particularly work that is experimental, under-recognized or challenging in nature. The program has been both pro-active in its approach to the field of cultural philanthropy and responsive to the changing needs of artists. A strong commitment to freedom of artistic expression continues to inform the Foundation's support of organizations that fight censorship, protect artists' rights and defend their access to evolving technologies in the digital age.

Through cooperative exhibitions, loans and permanent placement of work in museums nationwide, the Foundation has ensured that the many facets of Warhol's complex oeuvre are both widely accessible and properly cared for. In helping to establish the comprehensive collection and study center of The Andy Warhol Museum in Pittsburgh, the Foundation paved the way for new Warhol scholarship and curatorial innovation. The Foundation's sustained support and oversight of thoroughly researched, extensively illustrated catalogues raisonnés of Warhol's entire artistic output continues to expand the possibilities for scholarship about his work.

The Foundation has also used its ownership of the copyrights to Warhol images and trademarks to his name and signature as an opportunity to craft creative and responsible licensing policies that are both friendly to scholars and artists wishing to use Warhol images for educational and creative purposes and profitable to the Foundation when the images are used for commercial purposes. Revenues from licensing agreements add significantly to those earned through the continued sale of work from the Foundation's art collection, enabling the Foundation to build the endowment from which it makes cash grants to arts organizations around the country. Visit the Foundation's website at [www.warholfoundation.org](http://www.warholfoundation.org).

### **About Christie's**

Christie's, the world's leading art business, had global auction and private sales in the first half of 2013 that totaled £2.4 billion/\$3.68 billion. In 2012, Christie's had global auction and private sales that totaled £3.92 billion/\$6.27 billion making it the highest annual total in Christie's history. Christie's is a name and place that speaks of extraordinary art, unparalleled service and expertise, as well as international glamour. Founded in 1766 by James Christie, Christie's has since conducted the greatest and most celebrated auctions through the centuries providing a popular showcase for the unique and the beautiful. Christie's offers over 450 auctions annually in over 80 categories, including all areas of fine and decorative arts, jewellery, photographs, collectibles, wine, and more. Prices range from \$200 to over \$100 million. Christie's also has a long and successful history conducting private sales for its clients in all categories, with emphasis on Post-War and Contemporary, Impressionist and Modern, Old Masters and Jewellery. Private sales totaled £465.2 million (\$711.8 million) in the first half of 2013, an increase of 13% on the previous year, and for the third successive year represents the highest total for the period in both company and art market history.

Christie's has a global presence with 53 offices in 32 countries and 12 salerooms around the world including in London, New York, Paris, Geneva, Milan, Amsterdam, Dubai, Zürich, Hong Kong, Shanghai, and Mumbai. More recently, Christie's has led the market with expanded initiatives in growth markets such as Russia, China, India and the United Arab Emirates, with successful sales and exhibitions in Beijing, Mumbai and Dubai.

\*Estimates do not include buyer's premium. Sales totals are hammer price plus buyer's premium and do not reflect costs, financing fees or application of buyer's or seller's credits.

#### **About Tribeca Grand**

Following the huge success of the Soho Grand Hotel, owners, Leonard and Emanuel Stern of Hartz Mountain Industries looked south to one of the most notable residential neighborhoods in Manhattan, TriBeCa. Their keen forethought and pioneering vision led to a sister property, and in May 2000 the Tribeca Grand was unveiled. The Tribeca Grand Hotel's opening in 2000 established it as the first major hotel in an area home to boldface celebrities and a dynamic mix of restaurants, shops, financial institutions and thriving independent film companies. The Tribeca Grand is located on the border of SoHo and TriBeCa, two of New York's most aspiring neighborhoods, where cobblestone streets and historic cast iron buildings give way to the most exclusive boutiques, restaurants, and galleries. The Hotel's triangular shape gives the property its inimitability, most evident in its interior's soaring eight-story atrium.

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*Images available on request*

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