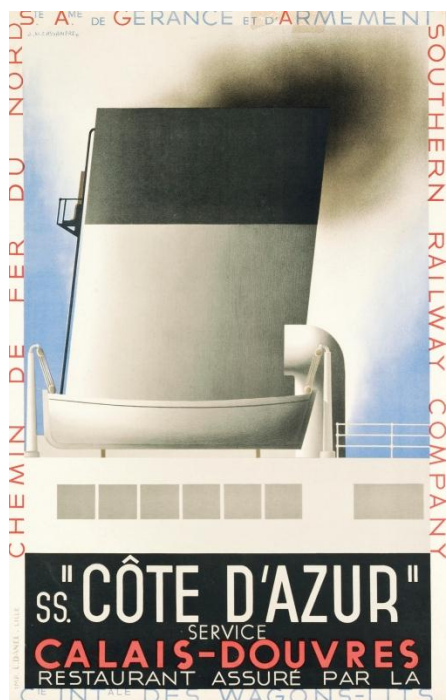


PRESS RELEASE | SOUTH KENSINGTON  
FOR IMMEDIATE RELEASE: 15 April 2014

# VINTAGE VOYAGES

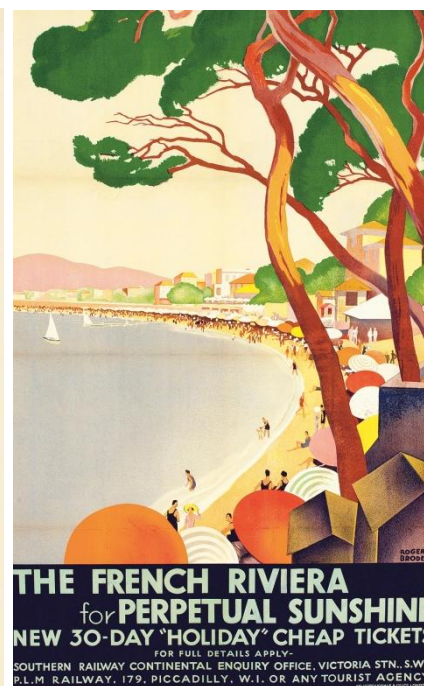
FIRST ANNUAL SALE OF VINTAGE TRAVEL POSTERS AND LUGGAGE  
CELEBRATING THE GOLDEN AGE OF TOURISM  
SPECIAL EXHIBITION ON THE CÔTE D'AZUR AT JW MARRIOTT CANNES  
DURING THE INTERNATIONAL FILM FESTIVAL



A. M. Cassandre (1901-1968),  
COTE D'AZUR, 1931  
Estimate: £10,000-15,000



Roger Broders (1883-1953)  
AGAY, c.1930  
Estimate: £6,000 – 8,000



Roger Broders (1883-1953)  
THE FRENCH RIVIERA FOR  
PERPETUAL SUNSHINE, 1930  
Estimate: £4,000 – 6,000

**South Kensington, London** - Christie's is delighted to announce a new annual summer sale of vintage travel posters and luggage celebrating the golden age of tourism, *The Art of Travel*. With the arrival of the railway in the late 19<sup>th</sup> and early 20<sup>th</sup> Centuries, artists, writers, and aristocrats flocked to the Côte d'Azur to experience the unique landscape, light, and luxury of the region. The beautiful art deco style posters that were commissioned by the railway companies remind us of the timeless appeal of this glamorous and beautiful region. A selection of the works on offer will be on view at a special exhibition in the JW Marriott Cannes throughout the film festival from 14 – 25 May 2014 and the auction will take place at Christie's South Kensington on 18 June 2014.

The sale presents a rare opportunity to acquire original vintage posters that promoted travelling in style during the golden age of tourism. Highlights of the auction include spectacular posters by A.M. Cassandre and Roger Broders.

**Nicolette Tomkinson, Director, Christie's:** "We are very pleased to announce this new annual sale at Christie's South Kensington. 'The Art of Travel' reflects the glamour and beauty of summer in resorts all across the globe from the French Riviera to Australia's Gold Coast. Christie's is delighted to partner with JW Marriott Hotel Cannes for this unique exhibition celebrating the rich history of tourism in the Côte d'Azur. The grand lobby of the hotel is the perfect setting to showcase the collection, and we hope that guests will enjoy the Art Deco artwork which beautifully captures the golden age of travel."

"We are privileged to be able to offer guests and visitors a first glimpse at this impressive collection from such a fitting setting - the striking lobby of our JW Marriott Cannes on the Côte d'Azur," said **Mitzi Gaskins, Vice President & Global Brand Manager for JW Marriott Hotels & Resorts.** "The posters depict the glamour and allure associated with travel past and present, and we hope to be able to enrich our guests own travel experiences through this evocative exhibition."



### FURTHER HIGHLIGHTS



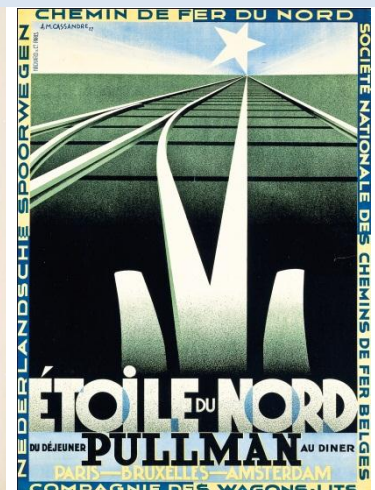
Roger Broders (1883-1953)  
SAINTE-MAXIME, PLM, 1928  
Estimate: £2,500 – 3,500



A.M. Cassandre (1901-1968)  
L'ATLANTIQUE  
Estimate: £20,000 – 30,000



Roger Broders (1883-1953)  
ANTIBES, c.1928  
Estimate: £6,000 – 8,000



A.M. Cassandre (1901-1968)  
ÉTOILE DU NORD  
Estimate: £7,000 – 9,000



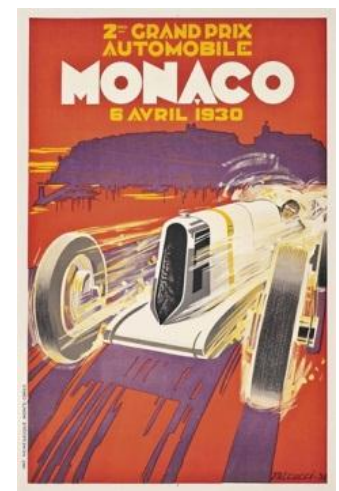
Roger Broders (1883-1953)  
HYÈRES  
Estimate: £2,500 – 3,500



Robert Faluccci (1900-1989)  
MONACO, 1932  
Estimate: £15,000-20,000



Roger Broders (1883-1953)  
BANDOL  
Estimate: £3,000 – 5,000



Robert Faluccci (1900-1989)  
MONACO, 1930  
Estimate: £15,000-20,000

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**Public Exhibition:**

**J.W Marriott, Cannes**

Wednesday, 14 May 2014 – Sunday 25 May 2014

**Christie's South Kensington**

Saturday, 14 June 2014: 11.00am – 5.00pm

Sunday, 15 June: 11.00am – 5.00pm

Monday, 16 June: 09.00am – 7.30pm

Tuesday, 17 June: 09.00 am – 5.00 pm

**Auction:**

*The Art of Travel*

18 June 2014

**13:00pm**

**Christie's South Kensington**

Open seven days a week, Christie's South Kensington is one of the busiest salerooms in the UK attracting over 200,000 visitors each year. With over 100 sales and offering more than 20,000 lots annually, estimates start from under £1,000. Interiors sales dedicated to home furnishings are held three times a month alongside regular Sunday sales of single-owner collections. Specialised sales for the avid collector are scheduled throughout the year according to category, and include Popular Culture Memorabilia, Vintage Couture, Islamic Art, Jewellery, 20<sup>th</sup> Century British Art and Chinese Works of Art, amongst others.

**About Christie's**

Christie's, the world's leading art business, had global auction and private sales in 2013 that totaled £4.5 billion/ \$7.1 billion, making it the highest annual total in Christie's history. Christie's is a name and place that speaks of extraordinary art, unparalleled service and expertise, as well as international glamour. Founded in 1766 by James Christie, Christie's has since conducted the greatest and most celebrated auctions through the centuries providing a popular showcase for the unique and the beautiful. Christie's offers around 450 auctions annually in over 80 categories, including all areas of fine and decorative arts, jewellery, photographs, collectibles, wine, and more. Prices range from \$200 to over \$100 million. Christie's also has a long and successful history conducting private sales for its clients in all categories, with emphasis on Post-War & Contemporary, Impressionist & Modern, Old Masters and Jewellery. Private sales totaled £760.5 million (\$1.19 billion) in 2013, an increase of 20% on the previous year.

Christie's has a global presence with 53 offices in 32 countries and 12 salerooms around the world including in London, New York, Paris, Geneva, Milan, Amsterdam, Dubai, Zürich, Hong Kong, Shanghai, and Mumbai. More recently, Christie's has led the market with expanded initiatives in growth markets such as Russia, China, India and the United Arab Emirates, with successful sales and exhibitions in Beijing, Mumbai and Dubai.

*\*Estimates do not include buyer's premium. Sales totals are hammer price plus buyer's premium and do not reflect costs, financing fees or application of buyer's or seller's credits.*

**About JW Marriott Hotels & Resorts**

JW Marriott is part of Marriott International's luxury portfolio and consists of beautiful properties in gateway cities and distinctive resort locations around the world. These elegant hotels cater to today's sophisticated, self-assured travelers, offering them the quiet luxury they seek in a warmly authentic, relaxed atmosphere lacking in pretense. JW Marriott properties artfully provide highly crafted, anticipatory experiences that are reflective of their locale so that their guests have the time to focus on what is most important to them. Currently, there are 64 JW Marriott hotels in 26 countries; by 2016 the portfolio is expected to encompass more than 92 properties over 36 countries. Visit us online, [jwmarriott.com](http://jwmarriott.com), [@jwmarriott](https://twitter.com/jwmarriott) and [facebook.com/JWMarriott](https://www.facebook.com/JWMarriott)

Visit [Marriott International, Inc.](http://MarriottInternational.com) (NASDAQ: MAR) for company information. For more information or reservations, please visit our web site at [www.marriott.com](http://www.marriott.com), and for the latest company news, visit [www.marriottnewscenter.com](http://www.marriottnewscenter.com).

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Complete catalogue available online at [www.christies.com](http://www.christies.com) or via the Christie's iPhone app

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