CHRISTIE'S

PRESS RELEASE | London/Hong Kong FOR IMMEDIATE RELEASE | Wednesday, 16 April 2014

CHRISTIE'S TO OFFER THE WINE COLLECTION OF SIR ALEX FERGUSON CBE

REMARKABLE COLLECTION OF FINE AND RARE WINES TO BE OFFERED AT CHRISTIE'S ACROSS 3 AUCTIONS:

HONG KONG ON 24 MAY LONDON ON 5 JUNE ONLINE-ONLY FROM 9 TO 23 JUNE





©Courtesy of photographer Sean Pollock

London/ Hong Kong – Christie's is proud to have been entrusted with selling part of the impressive wine collection of Sir Alex Ferguson CBE, the most successful manager in British football history. The collection includes a remarkable range of fine and rare wines featuring Domaine de la Romanée-Conti Burgundies and many Finest First Growth Bordeaux ranging from the 1986 to 2011 vintages, during which time Sir Alex guided Manchester United through the most celebrated chapter in its history, winning 2 European Cups, 12 Premier League titles, 5 FA Cup victories, 4 League Cup victories, the UEFA Cup Winner's Cup, the UEFA Super Cup, the Inter-Continental Cup and the FIFA World Club Cup.

Fine & Rare Wines from The Collection of Sir Alex Ferguson CBE will be offered over three auctions: Hong Kong



on 24 May (257 lots), London on 5 June (140 lots), and at an online-only auction which will run from 9 to 23 June (85 lots); all the buyers in the online-only sale will receive a signed catalogue. Alongside some of the wines in the Hong Kong and London auctions, Christie's will also be offering select pieces of signed footballing memorabilia. With estimates ranging from f350 to f65,000, the collection is expected to realise in excess of f3 million.

Sir Alex Ferguson CBE: "I am pleased to be working with Christie's to share one of my life's pleasures. My interest in wine began during a scouting trip in France and, over time, my enjoyment of discovery and collecting grew. The importance of collecting wine was that it served as a distraction and gave me a balance in my life that helped me in dealing with the intensity and demands required of me as the manager of Manchester United. In

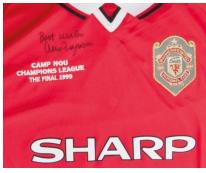
retirement, I now have the time to visit the places and people that will feed my passion, so I felt it made sense to release a large number of the wines I had collected over the years. I hope many will enjoy exploring my collection."

David Elswood, Head of Wine, Christie's: "While Sir Alex Ferguson's reputation and standing in football is renowned the world over, we are thrilled at Christie's to be able to showcase his exceptional taste in fine wine. This collection includes a roll call of impressive wines, including one of the most comprehensive groups of Domaine de la Romanée-Conti that we have ever offered at auction. It is remarkable to see that Sir Alex's talent of picking quality players for the pitch also extends to picking sensational wines for the cellar."

Highlights from each sale include:

HONG KONG, 24 MAY (257 Lots)











From left to right: 6 bottles of Romanée-Conti Grand Cru 1999, which are offered with a Manchester United Retro Champions League shirt from 1999 signed "Best wishes Alex Ferguson" (estimate: HK\$650,000-850,000/ \pounds 50,000-65,000/ \pounds 60,000-80,000, detail illustrated above); 12 bottles of Pétrus 2000 (estimate: HK\$420,000-550,000/ \pounds 30,000-40,000/ \pounds 40,000-50,000); 6 bottles of Romanée-Conti Grand Cru 2005 (estimate: HK\$650,000 − 850,000/ \pounds 50,000-65,000/ \pounds 60,000-80,000, not illustrated); a 6 litre Imperiale Sassicaia 2005, the label signed "Best wishes, Alex Ferguson" (estimate: HK\$10,000-12,000/ \pounds 800-950/ \pounds 950-1,100); a 6 litre Imperiale Ornellaia 2006, the label signed "Best wishes Alex Ferguson" (estimate: HK\$10,000-12,000/ \pounds 800-950/ \pounds 950-1,100).

LONDON, 5 JUNE (140 Lots)











From left to right: 12 bottles of Pétrus 1996 which are offered alongside a Manchester United Cup Final shirt from 1996 signed "Best wishes Alex Ferguson" (estimate: £14,000 - 20,000/ HK\$180,000-255,000/€17,000-24,000); 12 bottles Pétrus 1998 which are offered with a banner from the 2013 season signed "Best wishes Alex Ferguson" (estimate: £25,000 - 30,000/ HK\$320,000-385,000/€30,000-35,000); 12 bottles of Château Latour 2000 (estimate: £7,500 - 8,500/ HK\$96,000-110,000/€9,000-10,000); 6 bottles of Domaine de la Romanée-Conti Echezeaux 2002 (estimate: £3,000-3,300/ HK\$38,000-42,000/ €3,500-4,000, not illustrated); 12 bottles of Sassicaia 2007 (estimate: £900-1,100/ HK\$12,000-14,000/€1,000-1,300).

ONLINE-ONLY, 9-23 JUNE (85 Lots)







From left to right: 12 bottles of Pétrus 1988 (estimate: £12,000 – 15,000/ HK\$155,000-192,000/€14,500-18,000); 3 bottles of La Tâche 1992 Domaine de la Romanée-Conti (estimate: £3,000-3,600/ HK\$38,000-46,000/€3,600-4,300); 12 bottles of Sassicaia 2004 (estimate: £600 -700/ HK\$7,600-9,000/€700-800). Other highlights which are not depicted include: 12 bottles of Chateâu Talbot 2009 (estimate: £340-380/ HK\$4,300-4,900/€400-460) and 12 bottles of Chateâu Grand Puy Lacoste 2009 (estimate: £450-550/ HK\$5,800-7,000/€550-650). All buyers in the online only sale will receive a signed copy of the sale catalogue.

To watch an interview with Sir Alex Ferguson about his wine collection, please visit

www.christies.com/siralexferguson

For a transcript of this interview, please click here

All bottles are prooftaggedTM to preserve their unique provenance

PRESS CONTACTS:

UK: Hannah Schweiger | +44 207 389 2964 | <u>hschweiger@christies.com</u> HK: Simone Woo | +852 2978 9966 | <u>swoo@christies.com</u> US: Sung-Hee Park | +1 212 636 2675 | <u>spark@christies.com</u>

About Christie's

Christie's, the world's leading art business, had global auction and private sales in 2013 that totaled £4.5 billion/\$7.1 billion, making it the highest annual total in Christie's history. Christie's is a name and place that speaks of extraordinary art, unparalleled service and expertise, as well as international glamour. Founded in 1766 by James Christie, Christie's has since conducted the greatest and most celebrated auctions through the centuries providing a popular showcase for the unique and the beautiful. Christie's offers around 450 auctions annually in over 80 categories, including all areas of fine and decorative arts, jewellery, photographs, collectibles, wine, and more. Prices range from \$200 to over \$100 million. Christie's also has a long and successful history conducting private sales for its clients in all categories, with emphasis on Post-War & Contemporary, Impressionist & Modern, Old Masters and Jewellery. Private sales totaled £760.5 million (\$1.19 billion) in 2013, an increase of 20% on the previous year.

Christie's has a global presence with 53 offices in 32 countries and 12 salerooms around the world including in London, New York, Paris, Geneva, Milan, Amsterdam, Dubai, Zürich, Hong Kong, Shanghai, and Mumbai. More recently, Christie's has led the market with expanded initiatives in growth markets such as Russia, China, India and the United Arab Emirates, with successful sales and exhibitions in Beijing, Mumbai and Dubai.

*Estimates do not include buyer's premium. Sales totals are hammer price plus buyer's premium and do not reflect costs, financing fees or application of buyer's or seller's credits.