

CHRISTIE'S EDUCATION

PRESS RELEASE | NEW YORK | 20 OCTOBER 2014

UPCOMING COURSES FROM CHRISTIE'S EDUCATION NEW YORK OPEN DOORS TO CONTEMPORARY ART, FINE JEWELRY

New Short Course in Global Contemporary Art Complements Christie's New 15-Month Master's Degree Program



Left: Professor Marisa Kayyem (center) leads students on a field study visit; **Right:** Behind the scenes at a Christie's fine jewelry auction.

New York – Christie's Education New York has designed a new two-day course this winter that offers a taste of the new Global Contemporary Art Master's Degree program. The short course, "Finding the Global in Global Contemporary Art," also stands alone as a comprehensive introduction to the fast-changing world of contemporary art for collectors and art enthusiasts. The course packs lectures, panel discussions and gallery visits into a two-day package, December 9 – 10 from 9:30 am – 5:30 pm each day, and is led by program director Robin Reisenfeld and includes a lecture by author and art critic Eleanor Heartney.

Christie's Education also offers two other short courses this fall, on topics ranging from modern art to fine jewelry: "The Modern Metropolis: American Artists and New York," and "Special Topics in 20th Century Jewelry." The classes are appropriate for beginners as well as aficionados and are filled on a first-come, first-served basis. Fees range from \$800 - \$1,800. Details follow.

DEC. 9 – 10: Finding the Global in Global Contemporary Art (NEW)

This course is for those who wish to understand the cutting-edge world of global contemporary art, by addressing what is 'global' about today's art and how it has become an integral part of a larger cross-cultural phenomenon. The two-day program will focus on the essential components of global contemporary art and provide a guide to viewing, collecting and interpreting it. Through a series of lectures, panel discussions and visits to prominent gallery dealers, students will

learn to recognize global contemporary art, how to navigate the challenges in collecting and preserving it, and the best methods and strategies for viewing it.

Dates: Dec. 9 - 10, 2014, 9:30am - 5:30pm each day

Program Director: Robin Reisenfeld

Location: 11 West 42nd Street, 8th Floor, (This course will include off-site visits)

Course Fee: \$950

Registration: 1-212-355-1501; shortcoursesUS@christies.edu; www.christies.edu/new-york/courses

NOV. 13 – 14: Modern Metropolis: American Artists and New York

The first few decades of the 20th century brought dramatic changes to the physical and social landscape of New York. Many American artists asserted their modernity with paintings and photographs that chronicled this dynamic urban environment. This intensive two-day master class course examines New York cityscapes and street scenes by artists associated with the Ashcan School, the Stieglitz Circle, and Precisionism. Morning lectures will address this important period of American art history. Afternoon site visits throughout the city will examine significant works of art and tour some of the New York landmarks that inspired them.

Dates: Nov. 13 – 14, 2014; from 9:30am – 5:30pm

Instructor: Matthew Nichols, Associate Professor

Location: 11 West 42nd Street, 8th Floor, (This course will include off-site visits)

Course fee: \$800

Registration: 212-355-1501; shortcoursesUS@christies.edu; www.christies.edu/new-york/courses

DEC. 4 – 5: Special Topics in 20th Century Jewelry

Designed for professionals, collectors and the public, this course explores fascinating moments in the history of jewelry in the 20th century through lectures on individual designers and major houses, and behind-the-scene field studies including a workshop tour. Lectures will include Benjamin Macklowe speaking on Art Nouveau jewelry and Deanna Farneti Cera, who will speak on American Fashion jewelers from 1920-1960. Field studies will include a behind-the-scenes visit to the workshop of Oscar Heyman and a tour with the archivist at Tiffany's to look at collection highlights from Tiffany's history. The course culminates in a walkthrough of the Magnificent Jewels sale with a Christie's specialist. Enrollment is limited.

Dates: Dec. 4 – 5, 2014; from 9:30am – 4:30pm, plus Jewelry sale walkthrough on Dec. 6 at Christie's Rockefeller Center galleries

Program Director: Julie Reiss

Location: 11 West 42nd Street, 8th Floor, plus off-site visits

Course Fee: \$1,350

Registration: 212-355-1501; shortcoursesUS@christies.edu; www.christies.edu/new-york/courses

GIVE THE GIFT OF ART APPRECIATION

Christie's Education offers short courses throughout the year—on topics as diverse as wine, jewelry and fine art. Each course is designed to provide the participant with a unique, behind-the-scenes view of the art world. Gift certificates can be purchased in \$50 increments and can be applied toward any Christie's Education New York short course. For more information, call (212) 355-1501 or christieseducation@christies.edu.

PRESS CONTACT: Melissa Abernathy | Office: +1 212 636 2680 | Cell: +1-718-916-7155 | mabernathy@christies.com

About Christie's Education

Christie's Education New York is part of the global family of Christie's Education. Founded in 1978, Christie's Education courses emphasize the importance of direct contact with original works of art, and through the use of Christie's salerooms and specialist staff, enhance students' exploration of the history of art. Christie's Education, New York is accredited by the New York State Board of Regents and the Commissioner of Education in their capacity as a nationally recognized accrediting agency. The full-time Master's Degree programs, **M.A. in Modern Art and Its Markets**, and **Global Contemporary Art**, are also registered with the New York State Education Department. Other continuing education opportunities include the **Certificate in Modern and Contemporary Art in New York**, and certificate and module options in **Art Business and Collecting Contemporary Art**, various short courses, and personalized, bespoke courses. Christie's Education short courses are non-degree programs that address a wide variety of topics and run in conjunction with Christie's auction house. These courses have the same standards as full-time programs, but are designed in various formats, including full-day master classes, evening lecture series, and study trips away from New York.

About Christie's

Christie's, the world's leading art business, had global auction and private sales in the first half of 2014 that totaled £2.69 / \$4.47 billion, making it the highest half year total in Christie's history. Christie's is a name and place that speaks of extraordinary art, unparalleled service and expertise, as well as international glamour. Founded in 1766 by James Christie, Christie's has since conducted the greatest and most celebrated auctions through the centuries providing a popular showcase for the unique and the beautiful. Christie's offers around 450 auctions annually in over 80 categories, including all areas of fine and decorative arts, jewellery, photographs, collectibles, wine, and more. Prices range from \$200 to over \$100 million. Christie's also has a long and successful history conducting private sales for its clients in all categories, with emphasis on Post-War & Contemporary, Impressionist & Modern, Old Masters and Jewellery. Private sales in the first half of 2014 totalled £498.9 million (\$828.2 million).

Christie's has a global presence with 53 offices in 32 countries and 12 salerooms around the world including in London, New York, Paris, Geneva, Milan, Amsterdam, Dubai, Zürich, Hong Kong, Shanghai, and Mumbai. More recently, Christie's has led the market with expanded initiatives in growth markets such as Russia, China, India and the United Arab Emirates, with successful sales and exhibitions in Beijing, Mumbai and Dubai.

**Estimates do not include buyer's premium. Sales totals are hammer price plus buyer's premium and do not reflect costs, financing fees or application of buyer's or seller's credits.*

###

Visit Christie's Education online at www.christies.edu for additional information on short courses, as well as certificate and degree programs.

FOLLOW CHRISTIE'S EDUCATION ON:

