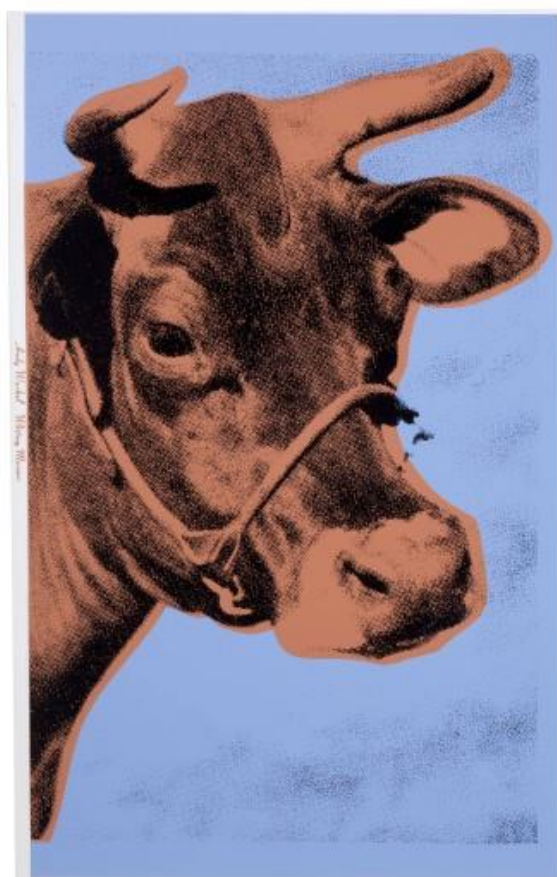


# CHRISTIE'S

THE ART PEOPLE

## Media Alert: Andy Warhol @ Christie's 'Andy's Factory'

- Gain a Glimpse into one of Warhol's most productive periods
  - 110 works with bids starting at \$1,200
  - Bid online to take home a piece of history



### ANDY WARHOL (1928-1987)

Lot 4 *Unidentified Female* (See F. & S. III.C.19, screenprint in black on paper, 44 7/8 x 35 in. (114 x 88.9 cm.) Executed circa 1977.

Estimate: \$25,000-35,000

Lot 7 *Cow* (F. & S. II.11A), screenprint in colors on wallpaper, 45 7/8 x 29 5/8 in. (116.5 x 75.2 cm.) Executed in 1971. Estimate: \$20,000-30,000

Lot 14 *Andy Warhol in Drag*, unique gelatin silver print, 8 x 10 in. (20.3 x 25.4 cm.) Executed in 1981. Estimate: \$7,000-10,000

New York – The latest edition in Christie's series of online auctions dedicated to the work of Andy Warhol sees a selection of 110 works from his iconic Factory era. 'Andy Warhol's Factory' will be open for online bidding from February 16 and will feature photographs, drawings and prints with highlights including self-portrait photographs as well as images of some of the memorable characters of the period, such as Sean Lennon and Steve Jobs (dating from 1985).

They may have looked like nondescript buildings on East 47<sup>th</sup> Street and Union Square, but they were anything but. Andy Warhol's studios, called 'The Factory,' was where

the artist worked, entertained and did everything in between. It was part salon, part theatre and anyone who was anyone in New York City wanted to be invited. It was here where iconic album covers for The Velvet Underground and The Rolling Stones were created. It was here where Warhol 'superstars' such as Holly Woodlawn, Edie Sedgwick, Ondine and David Bowie hung around and sat for their screen tests. And it was here where Andy Warhol created his iconic Pop artworks that would forever change the art world.



#### **Sale Information**

#### **Online Viewing:**

<http://www.christies.com/warhol>

**Viewing:** February 16-25

#### **Online Auction Homepage:**

<http://onlineonly.christies.com>

**Bidding Opens:** Tuesday, February 16 at 12 p.m.

(EST)

**Bidding Closes:** Thursday, February 25 at 12 p.m. (EST)

All Andy Warhol Artworks © The Andy Warhol Foundation for the Visual Arts, Inc.

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#### **About Christie's Online**

Since 2011, Christie's has been offering time-based on-line only auctions of fine art, jewelry, watches, fashion, decorative arts, photographs, and memorabilia. All property auctioned on-line is treated with the same high-touch dedicated cataloguing, inspection, and review as any property offered by Christie's. Many of these on-line auctions have attracted visitors from all over the world, with 180 different countries represented thus far. Online auctions typically last up to two weeks with incremental bidding and staggered end times for different lots. Potential winning bidders are shown an estimate of their all-in price that includes buyer's premium, taxes, and shipping costs. Once registered, bidders receive instant updates by email or phone when other bids exceed their own. All payment is by credit card, and bidding registration is open to all clients.

#### **About The Andy Warhol Foundation for the Visual Arts**

The Andy Warhol Foundation for the Visual Arts was established in 1987. In accordance with Andy Warhol's will, its mission is the advancement of the visual arts. The primary focus of the Foundation's grant-making activity has been to support the creation, presentation and documentation of contemporary visual arts, particularly work that is experimental, under-recognized or challenging in nature. The program has been both pro-active in its approach to the field of cultural philanthropy and responsive to the changing needs of artists. A strong commitment to freedom of artistic expression continues to inform the Foundation's support of organizations that fight censorship, protect artists' rights and defend their access to evolving technologies in the digital age.

Through cooperative exhibitions, loans and permanent placement of work in museums nationwide, the Foundation has ensured that the many facets of Warhol's complex oeuvre are both widely accessible and properly cared for. In helping to establish the comprehensive collection and study center of The Andy Warhol Museum in Pittsburgh, the Foundation paved the way for new Warhol scholarship and curatorial innovation. The Foundation's sustained support and oversight of thoroughly researched, extensively illustrated catalogues raisonnés of Warhol's entire artistic output continues to expand the possibilities for scholarship about his work.

The Foundation has also used its ownership of the copyrights to Warhol images and trademarks to his name and signature as an opportunity to craft creative and responsible licensing policies that are both friendly to scholars and artists wishing to use Warhol images for educational and creative purposes and profitable to the Foundation when the images are used for commercial purposes. Revenues from licensing agreements add significantly to those earned through the continued sale of work from the Foundation's art collection, enabling the Foundation to build the endowment from which it makes cash grants to arts organizations around the country. Visit the Foundation's website at [www.warholfoundation.org](http://www.warholfoundation.org).

#### **About Christie's**

Christie's, the world's leading art business, had global auction and private sales in the first half of 2015 that totalled £2.9 billion / \$4.5 billion. In 2014, Christie's had global auction and private sales that totalled £5.1 billion/\$8.4 billion, making it the highest annual total in Christie's history. Christie's is a name and place that speaks of extraordinary art, unparalleled service and expertise, as well as international glamour. Founded in 1766 by James Christie, Christie's has since conducted

the greatest and most celebrated auctions through the centuries providing a popular showcase for the unique and the beautiful. Christie's offers around 450 auctions annually in over 80 categories, including all areas of fine and decorative arts, jewellery, photographs, collectibles, wine, and more. Prices range from \$200 to over \$100 million. Christie's also has a long and successful history conducting private sales for its clients in all categories, with emphasis on Post-War & Contemporary, Impressionist & Modern, Old Masters and Jewellery.

Christie's has a global presence with 54 offices in 32 countries and 12 salerooms around the world including in London, New York, Paris, Geneva, Milan, Amsterdam, Dubai, Zürich, Hong Kong, Shanghai, and Mumbai. More recently, Christie's has led the market with expanded initiatives in growth markets such as Russia, China, India and the United Arab Emirates, with successful sales and exhibitions in Beijing, Mumbai and Dubai.

*\*Estimates do not include buyer's premium. Sales totals are hammer price plus buyer's premium and do not reflect costs, third-party financing fees or application of buyer's or seller's credits.*

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Images available on request

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