



**IMG AND NEW YORK FASHION WEEK: THE SHOWS OFFICIAL MEDIA PARTNER E!
PRESENT "ANDY WARHOL @ CHRISTIE'S"**

NEW YORK (February 8, 2017)—IMG and NYFW: The Shows official media partner E! today announced a partnership with Christie's that will present a unique selection of artwork by Andy Warhol from the Andy Warhol Foundation for the Visual Arts. The works on view February 9 – 16 at Skylight Clarkson Sq will be included in an online-only sale of more than 80 works called *Andy Warhol @ Christie's with New York Fashion Week: The Shows*. Bidding will be open to new and seasoned collectors alike at christies.com/Warhol.

The exhibition will debut at the official *NYFW: The Shows* launch party on February 8. With starting bids beginning at \$1,500, the sale presents an opportunity to experience the fashion world through Warhol's discerning eyes. Proceeds from the sale will benefit the Warhol Foundation's grant-making programs, which support artists and non-profit arts organizations.

"Given E!'s role in pop culture, Andy Warhol's legacy as a pop artist, and our commitment to celebrating all forms of culture during New York Fashion Week, we've created an experience that appeals to all interested in art, fashion and celebrity," said Catherine Bennett, Senior Vice President and Managing Director of IMG Fashion.

"Andy Warhol played a key role in the pop art movement and his creations established a link between art, celebrity and fashion that is still incredibly relevant today," said Adam Stotsky, President of E! and Esquire Network. "As the leader in entertainment and pop culture content across all platforms, E! is committed to celebrating all things pop culture and this partnership truly captures the essence of our brand."



In November 2012, Christie's commenced a long-term partnership with The Andy Warhol Foundation for the Visual Arts. Since its inception, the collaboration has yielded a wide range of curated online-only sales of artworks by Warhol from the Foundation's collection, organized by the artist's recurring themes of celebrity, pop-culture, fashion, and ephemera of his time.

Andy Warhol is widely recognized as one of the defining figures of 20th century art and culture, as well as a philanthropist of extraordinary generosity. As an artist, he unabashedly embraced the popular and the commercial. As a philanthropist, he ensured that his giving would extend past his death by establishing The Andy Warhol Foundation for the Visual Arts, which received almost the entirety of his estate.

ANDY WARHOL (1928-1987), *Ladies and Gentlemen (See F. & S. II.135)*
screenprint in colors on paper, a trial proof, 41¼ x 29⅞ in. (104.8 x 74.6 cm.), Executed in 1975.
Estimate: \$15,000-20,000

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About IMG

IMG is a global leader in sports, events, media and fashion, operating in more than 30 countries. The company represents and manages some of the world's greatest sports figures and fashion icons; stages hundreds of live events and branded entertainment experiences annually; and is one of the largest independent producers and distributors of sports media. IMG also specializes in sports training; league development; and marketing, media and licensing for brands, sports organizations and collegiate institutions. In 2014, IMG was acquired by WME, a leading global entertainment agency.

About E! Entertainment

E! is the only global, multi-platform brand for all things pop culture. The network is currently available to 91 million cable and satellite subscribers in the U.S. "E! News" airs nightly on the network and is the leading multi-platform publisher delivering breaking entertainment news and pop culture coverage 24/7 across all digital and social media. E! programming includes popular series "Keeping Up with the Kardashians," "Total Divas," "Botched," "Hollywood Medium with Tyler Henry," "WAGS," and "Fashion Police," as well as the network's first original scripted series "The Royals." Additionally, E!'s "Live from the Red Carpet" signature events keep fans connected to their favorite stars on pop culture's biggest nights. E! is a network of NBCUniversal Cable Entertainment, a division of NBCUniversal, one of the world's leading media and entertainment companies in the development, production, and marketing of entertainment, news and information to a global audience. For more corporate information, visit www.nbcuniversal.com.

About The Andy Warhol Foundation for the Visual Arts

The Andy Warhol Foundation for the Visual Arts was established in 1987. In accordance with Andy Warhol's will, its mission is the advancement of the visual arts. The primary focus of the Foundation's grant-making activity has been to support the creation, presentation and documentation of contemporary visual arts, particularly work that is experimental, under-recognized or challenging in nature. The program has been both pro-active in its approach to the field of cultural philanthropy and responsive to the changing needs of artists. A strong commitment to freedom of artistic expression continues to inform the Foundation's support of organizations that fight censorship, protect artists' rights and defend their access to evolving technologies in the digital age.

Through cooperative exhibitions, loans and permanent placement of work in museums nationwide, the Foundation has ensured that the many facets of Warhol's complex oeuvre are both widely accessible and properly cared for. In helping to establish the comprehensive collection and study center of The Andy Warhol Museum in Pittsburgh, the Foundation paved the way for new Warhol scholarship and curatorial innovation. The Foundation's sustained support and oversight of thoroughly researched, extensively illustrated catalogues raisonnés of Warhol's entire artistic output continues to expand the possibilities for scholarship about his work.

The Foundation has also used its ownership of the copyrights to Warhol images and trademarks to his name and signature as an opportunity to craft creative and responsible licensing policies that are both friendly to scholars and artists wishing to use Warhol images for educational and creative purposes and profitable to the Foundation when the images are used for commercial purposes.



Revenues from licensing agreements add significantly to those earned through the continued sale of work from the Foundation's art collection, enabling the Foundation to build the endowment from which it makes cash grants to arts organizations around the country. Visit the Foundation's website at www.warholfoundation.org.

About Christie's Online

Since 2011, Christie's has been offering time-based online only auctions of fine art, jewelry, watches, fashion, decorative arts, photographs, and memorabilia. All property auctioned on-line is treated with the same high-touch dedicated cataloging, inspection, and review as any property offered by Christie's. Many of these on-line auctions have attracted visitors from all over the world, with 180 different countries represented thus far. Online auctions typically last up to two weeks with incremental bidding and staggered end times for different lots. Potential winning bidders are shown an estimate of their all-in price that includes buyer's premium, taxes, and shipping costs. Once registered, bidders receive instant updates by email or phone when other bids exceed their own. All payment is by credit card, and bidding registration is open to all clients.

CONTACTS

E!:

Katie Moeckel
Katie.Moeckel@nbcuni.com
818-684-4734

Andy Warhol @ Christie's:

Rebecca Riegelhaupt
RRiegelhaupt@christies.com
212-641-5077

IMG:

Philip Fry
Philip.Fry@img.com
646-871-2457