

ART + SOUL

CHRISTIE'S CORPORATE SOCIAL RESPONSIBILITY (CSR)

MISSION

To manage our people and practices responsibly in order to leave a positive, enduring impact on society, and to enhance the communities in which we live and work through cultural stewardship and arts advocacy.

VISION

To preserve, protect and promote art in our communities while managing the cultural, economic and environmental impact of our activities.

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JOEY STEIGELMAN

Researcher, Post War and Contemporary, New York Salmon Rose New York Staff Art Show 2015 Right

ALEXANDER KUSHI WILLIS

Art Handler, New York *Lapith and Centaur*New York Staff Art Show 2015



ART + SOUL CHRISTIE'S CSR

DEAR MEMBERS OF THE CHRISTIE'S COMMUNITY

It gives us great pleasure to share with you our third annual progress report on Christie's Corporate Social Responsibility (CSR) platform, *Art + Soul*. We have come a long way in just three years, and as cultural, environmental and business landscapes evolve, we are committed to ambitiously improving our performance in each of the four pillars of our CSR: Philanthropy, Cultural Stewardship, Employee Engagement and Sustainability.

In this brief report, you'll find a summary of our 2015 CSR activities, including some of the following milestones, achieved through active participation and support from the Christie's community:

- 2015 marked the first year that Christie's offset carbon emissions for all corporate travel.
- Christie's hosted its first company-wide day of community service on 5 August. From tending gardens in London, to teaching photography workshops to New York City school children, and escorting youths to cultural institutions in Hong Kong, Christie's employees came together to serve their communities.
- Christie's Fine Art Storage Center in Red Hook, Brooklyn hosted its own annual staff art show for the first time.
- The commitment to ongoing public education in response to the looting of antiquities in Iraq and Syria.

As always, we hope to hear from you with your thoughts and suggestions about how we can continue to improve *Art + Soul* to engage better with our communities.

Best wishes for 2016, **TOBY USNIK,** Chief CSR Officer









ART + SOUL PHILANTHROPY

\$4,400,000

Total raised through online-only charity auctions in 2015

\$75,422,536

Total raised by Christie's charity auctioneers for more than 300 charitable organisations globally

\$189,438,436

Total raised for nonprofits through our traditional sales calendar in 2015

Whether by offering our salerooms as a venue for fundraising events, facilitating the sale of artwork to benefit important causes, or providing the services of expert charity auctioneers, we foster meaningful charitable efforts through our diverse networks.







ART + SOUL PHILANTHROPY

STUDIO IN A SCHOOL ANNUAL STUDENT EXHIBITION

In 2015 Christie's hosted the annual student exhibition for Studio in a School for the second year. More than 200 New York City children participated in the show and were able to view their artwork installed in Christie's Rockefeller Center galleries.

CHRISTIE'S + LACMA

Christie's proudly partnered with LACMA in support of its Fiftieth Anniversary Gala in April 2015. The sponsorship of the event represents our continuing commitment to promote the visual and decorative arts by supporting public institutions that care for objects.

ARTISTS 4 PARIS CLIMATE AUCTION

To coincide with the December 2015 Paris climate talks, Christie's hosted a charity auction, *Artists 4 Paris Climate 2015*. The initiative was supported by the United Nations Conventions on Climate Change and Desertification. Foundations, companies and NGOs helped fund the implementation of projects in Paris as well as action around the world.







ART + SOUL CULTURAL STEWARDSHIP

We believe in the universal value of our cultural heritage. For 250 years we have helped ensure the responsible exchange and safekeeping of cultural objects. Throughout 2015, Christie's facilitated regular panel discussions with a focus on cultural stewardship around the world. The Cultural Property Committee is continuing to develop an accessible Corporate Policy Glossary on our global policies.

CHRISTIE'S & HARRIS ACADEMY

Christie's Education in London collaborated again with the educational nonprofit Harris Academy Group to support The Harris Experience with schools across London.

CHRISTIE'S PUBLIC EDUCATION EFFORTS

In response to the recent looting of Iraqi and Syrian archeological sites and collections, Christie's reconfirmed its commitment to raising public awareness on the issue. It joined Homeland Security and the Met Museum for *Conflict Antiquities: Forging a Public / Private Response to Save Endangered Patrimony of Iraq and Syria* to inform clients, collectors and the general public about responsible collecting practices and ways to fight the trafficking of looted objects.

MUSEUM PARTNERSHIPS

Through our longstanding relationships with cultural institutions around the world, Christie's supported more than 172 museum events in 2015.









ART + SOUL EMPLOYEE ENGAGEMENT

4086

Hours of volunteer and pro-bono service in 2015

EMPLOYEE ENGAGEMENT

Christie's strives to maintain its legacy of service in all aspects of operations, by fostering creativity, encouraging employees in volunteerism and using Christie's Education programmes to share knowledge and resources.

GLOBAL DAY OF SERVICE

In 2015, Christie's introduced its first ever day of global volunteer service for employees in our offices around the world. More than 250 employees volunteered around the world on 5 August 2015. All Christie's full time employees are encouraged to volunteer throughout the year, and receive an additional paid day for volunteer service.

To record your volunteering work, please email volunteer@christies.com with the date, location and number of hours.







ART + SOUL

EMPLOYEE ENGAGEMENT

ARTS ASSEMBLY NEW YORK + LONDON

More than 32 nonprofit arts organisations participated in the third annual Arts Assembly volunteer fairs in New York and London. The annual Arts Assemblies convene members of the nonprofit cultural community with the aim of promoting volunteer service among Christie's employees and community.

STAFF ART SHOW // NEW YORK

Christie's proudly hosted its 16th Annual Staff Art Show at its Rockefeller Center Galleries as well as the first-ever online only auction for artworks by employees. Christie's Fine Art Storage Space in Red Hook Brooklyn also held its inaugural Staff Art Show, with more than 40 staff artists participating.

Top left **DAN BINA** Art Handler, New York Leisure Class New York Staff Art Show 2015

Lower left **TRAVIS JIORLIE** Art Handler, New York Pigeons at Sunset

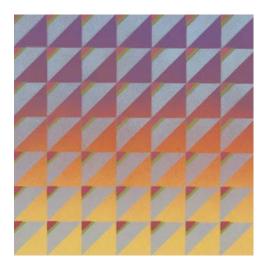
New York Staff Art Show 2015

Top right

Untitled Paper #3

AARON YOUNG Art Handler, New York New York Staff Art Show 2015









ART + SOUL EMPLOYEE ENGAGEMENT



'This was a wonderful adventure and I am so proud we participated in this hands-on project to clean up Dulwich Park. It felt so good to be out in the beautiful wilderness, our patch was spotless by the time we left!' ALEXANDRA DEYZAC Public Relations Officer, London

ART + SOUL SUSTAINABILITY

9,402,696

Air miles travelled by Christie's employees in 2015

2,380

Metric tons of carbon monoxide was offset as a result

SUSTAINABILITY

We aim to extend our commitment to responsible workplace practices to better serve our employees and clients and promote a healthy environment and workplace.

Top

HKCEC Green Initiatives: Hong Kong Convention and Exhibition Centre has received multiple awards for its commitment to environmental standards and sustainable practices Lower

A pond at Green Valley Dairy, one of the carbon offset projects supported through Christie's travel offset programme.

Middle Driftwood, Big Sur, Brittany, New York







ART + SOUL 2015 IN REVIEW



4086

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\$75,422,536

Raised by Christie's charity auctioneers

\$189,438,436

Raised for nonprofit organisations through traditional sales

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Miles flown

2,380

Tons of carbon offset

ART + SOUL THE YEAR AHEAD

January 2016

Inaugural Staff Art Show in Paris

June 2016

Christie's 250th Anniversary

July 2016

Global Arts Assemblies

August 2016

Global Day of Service

From the top, clockwise Christie's Paris Studio in a School Art Show Global Day of Service New York 2015





