

# 2014 CSR PROGRESS REPORT

CHRISTIE'S  
THE ART PEOPLE

# 2014 CSR PROGRESS REPORT

## **Dear Members of the Christie's Community,**

It gives us great pleasure to share with you our second annual progress report on Christie's Corporate Social Responsibility (CSR) platform, *Art + Soul*. We have come a long way in just two years and are committed to an ambitious continuation in 2015, including:

- *Increasing our employee service hours to not-for-profit organizations around the world*
- *Growing our charity auction activities and in-kind services to beat the figure of \$58 million that we helped generate in 2014*
- *Beginning to carbon offset our corporate travel while also finding inspiring ways to engage our employees with all aspects of sustainability*
- *Participating in more thought leadership activities, from UNESCO conferences and panel discussions on philanthropy to cultural stewardship practices with our institutional and individual clients*
- *Regularly reporting to you and the wider community on how we are doing in achieving the goals we set for ourselves*

Thank you for your interest in *Art + Soul* and Christie's. We hope to hear from you with practical thoughts and suggestions about how we can enhance our CSR activities.

Best wishes for 2015,

**Toby Usnik**  
Chief CSR Officer

**Katelyn Norris**  
CSR Program Officer





# CHRISTIE'S CORPORATE SOCIAL RESPONSIBILITY: ART + SOUL

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## MISSION

*To manage our people and practices responsibly in order to leave a positive, enduring impact on society, and to enhance the communities in which we live and work through cultural stewardship and arts advocacy.*

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## VISION

*To preserve, protect and promote art in our communities while managing the cultural, economic and environmental impact of our activities.*



Artwork by Christie's employee Adam Sperling, New York

# PHILANTHROPY

Whether by offering our salerooms as a venue for fundraising events, facilitating the sale of artworks to benefit important causes or providing the services of expert charity auctioneers, we foster meaningful collaborations through our diverse networks.

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**\$5,800,000**

*Online-only charity auctions realized a total of \$5,800,000 in 2014.*

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**\$58,000,000**

*Christie's charity auctioneers raised a total of \$58,000,000 for more than 300 charitable organizations globally.*



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**400**

*We helped mentor, host and advise more than 400 charitable organizations on their fundraising and philanthropic initiatives, including Oceana, Studio in a School, Friends for Life Animal Rescue and Art Everywhere.*



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**\$261,500,000**

*Christie's raised \$261,500,000 for nonprofits through existing sales in 2014. We regularly facilitate the sale of works of art to benefit important institutions, foundations and not-for-profit organizations.*



*'Christie's really helped ProjectArt by connecting us with passionate and extremely resourceful volunteers who've championed our cause, won us new friends, helped raise funds and fundamentally improved the way we serve youth through arts education.'*

— Adarsh Alphons, Executive Director and Founder, ProjectArt

*'Our relationship with Christie's intersects throughout NYFA in services, fundraising goals and thought partnering. Their enhancement of our resources is important to our success and we look forward to a continued collaboration.'*

— Michael Royce, Executive Director, New York Foundation for the Arts



# CULTURAL STEWARDSHIP

We believe in the universal value of our cultural heritage. For 250 years we have helped ensure the responsible exchange and safekeeping of cultural objects.



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## MUSEUM PARTNERSHIPS

*Through our longstanding relationships with cultural institutions around the world, Christie's supported more than 800 museum events in 2014 and provided catalogue subscriptions equivalent to over \$700,000 in donation value.*

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## RETURN OF CAMBODIAN SCULPTURE

*The Prime Minister of Cambodia hosted Christie's in Phnom Penh where Christie's representatives were conferred the title of Commander of the Royal Order of Sahametrei, a distinguished honor offered in acknowledgment of Christie's role in facilitating the return of an important 10th century Koh Ker gray sandstone figure of Balarama.*



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## RETURN OF THE CODEX CHIMALPAHIN

*Christie's supported the return of the Codex Chimalpahin to Mexico, where it was put on public display at the Museo Nacional de Antropología.*

*'Christie's believes it has a useful role to play in facilitating the resolution of cultural property issues between source countries and collectors in specific circumstances.'*

— Martin Wilson, Co-Head of Legal, Christie's



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## NEA RECEPTION

*Christie's hosted a reception in Washington D.C. to welcome incoming NEA Chairman Jane Chu and to convene and connect cultural leaders from the public and private sectors.*

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## FUTURE OF ARTS JOURNALISM PANEL

*In November 2014, Christie's brought together a distinguished panel of journalists, educators and cultural leaders to discuss the changing climate of arts journalism in London.*

**Click here** to watch the discussion.

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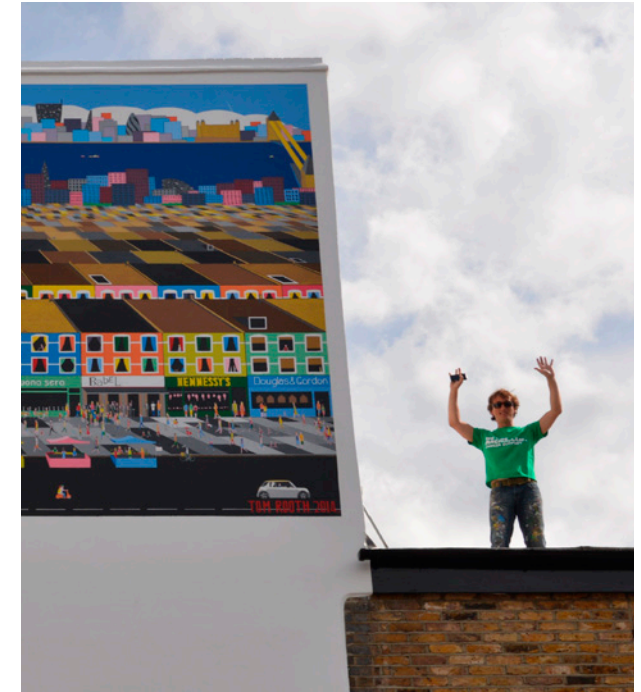
## ARTSCOM FUNDING PANEL

*Christie's, Bank of America and Merrill Lynch hosted a discussion on corporate, government, public and foundation advocacy for arts programming, with the aim of enhancing collaboration among institutions and fostering greater vitality of the arts.*



# EMPLOYEE ENGAGEMENT

Christie's strives to maintain its legacy of service in all aspects of operations, through fostering creativity, encouraging employees in volunteerism and using Christie's Education programs to share knowledge and resources.



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## ARTS ASSEMBLY

*More than 40 arts- and culture-focused nonprofits participated in the second annual arts assembly – an event hosted annually by Christie's in New York, London and Hong Kong to promote service and volunteerism.*

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## 1,800 HOURS

*Christie's employees collectively volunteered or provided pro-bono service for more than 1,800 hours for over 300 nonprofits in 2014, up from 1,600 hours in 2013.*

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## THE CHARITY COMMITTEE & CHRISTIE'S CARES

*Christie's New York and London offices regularly run internal fundraising campaigns to support nonprofit organizations. In 2014, the groups collectively raised more than \$10,000.*



*'Learning about the CSR program at Christie's inspired me to become involved with Eden Ministry, an organization that empowers at-risk women by providing them with shelter, therapy and job training. I gave a presentation on their work to my colleagues and as a result we are now serving Fu coffee in the Shanghai office which financially benefits Eden Ministry and supports rural coffee farmers in Yunnan.'*

— Caroline Liang, Jewelry, Shanghai Office

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## SERVICE

*All Christie's full-time employees are given a paid day of service to volunteer in their communities. Volunteer opportunities are regularly shared via internal communications.*



# ENVIRONMENT

We aim to extend our commitment to responsible workplace practices to better serve our employees and clients and promote a healthy environment and workplace.



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## EARTH DAY 2014 DROP-IN

*Christie's New York hosted a Sustainability 'Drop-In Session' in recognition of Earth Day, which included a plant sale fundraiser and presentations from sustainability experts.*

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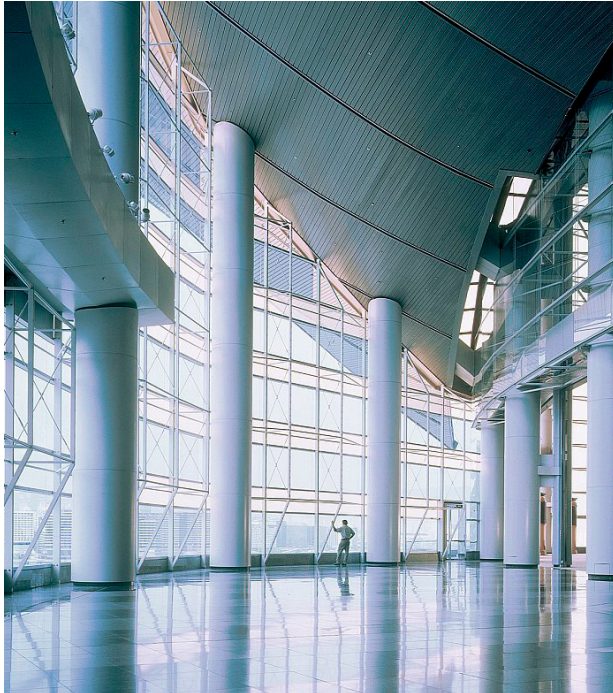
## RENOVATIONS AT ROCKEFELLER CENTER

*Over the course of the renovations to the Rockefeller Center offices, more than 140 tons of waste were generated, of which 81% was recycled and diverted from landfills.*

*The upgrades to the offices have thus far allowed for a 30% increase in energy efficiency throughout the office space.*

*Christie's facilities team also oversaw the donation of more than 100 used fixtures and pieces of office furniture to Build It Green NYC.*





## HKCEC GREEN INITIATIVES

*Hong Kong Convention and Exhibition Centre received multiple awards for its commitment to environmental standards and sustainable practices.*



## HR GOES GREEN

*The global HR team committed to reduce paper usage in the department by 60% over the next 12 months from November 2014.*



## RENEWABLES IN LONDON

*London offices are now supplied 100% with green energy from renewable resources.*

# THE YEAR AHEAD

## EVENTS CALENDAR



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### GLOBAL ARTS ASSEMBLY EVENTS

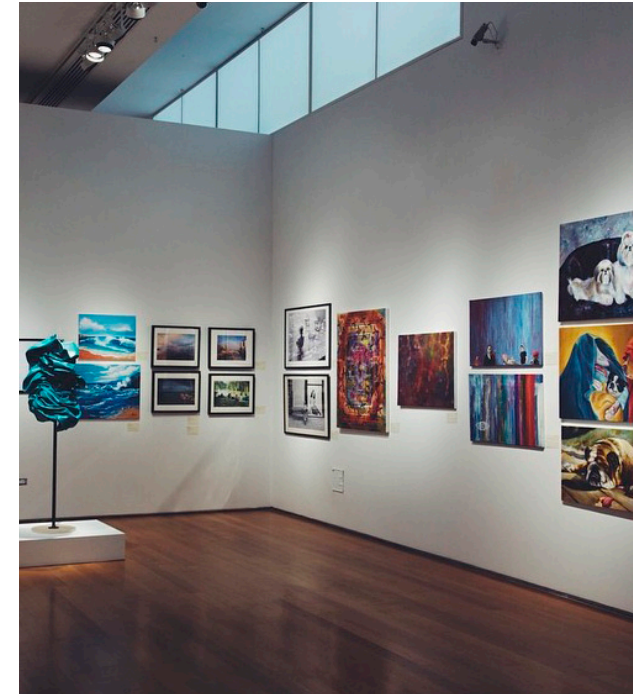
London | July 16  
New York | July 29



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### GLOBAL DAY OF VOLUNTEER SERVICE

August 5, 2015



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### STAFF ART EXHIBITIONS

CFASS Inaugural Show | March 2015  
New York Staff Art Show | August 2015



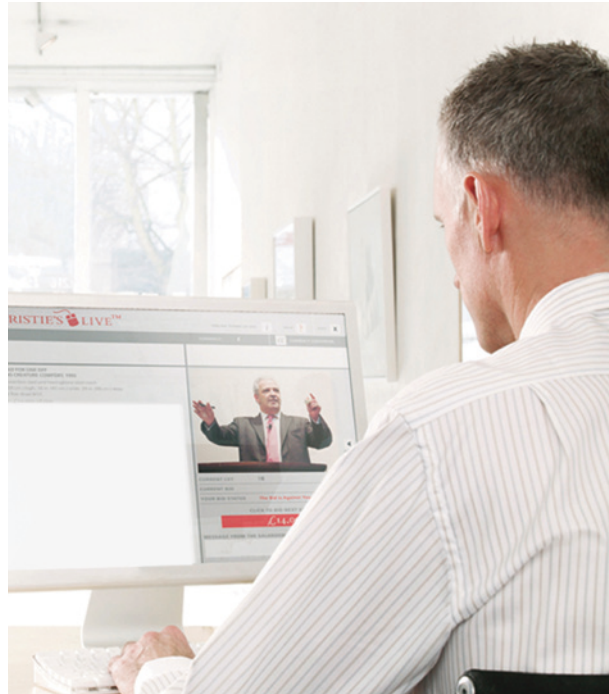
# THE YEAR AHEAD

## OBJECTIVES



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Carbon offsetting our corporate travel



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Increasing the number of online-only charity auctions



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Efficiently managing our supply chain, energy and waste resources, and communicating these figures to our employees

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