

Press Release

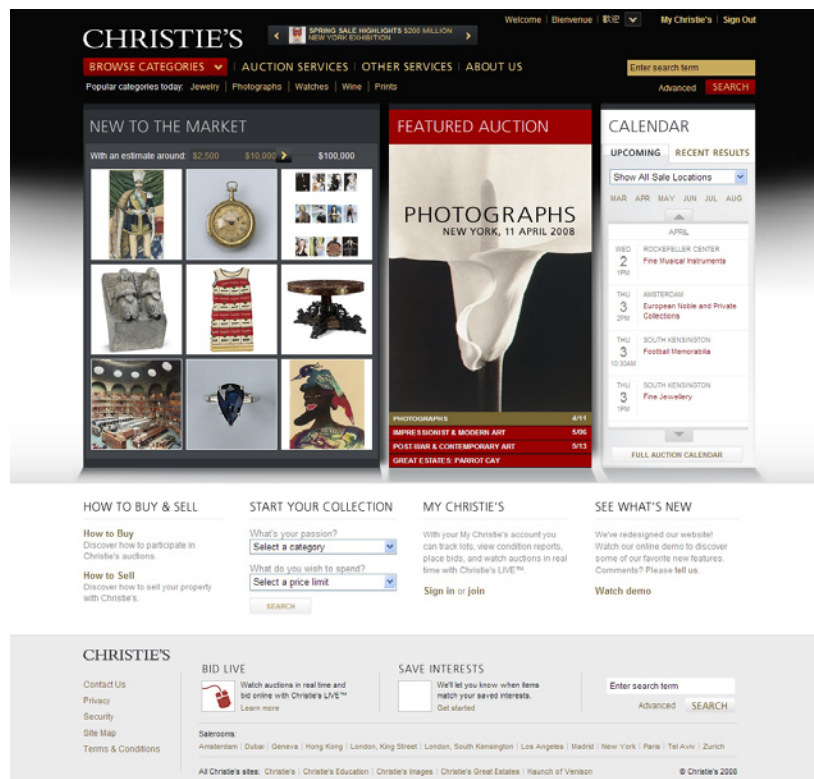
CHRISTIE'S

For Immediate Release

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CHRISTIE'S LAUNCHES REDESIGNED CHRISTIES.COM THAT DELIVERS FURTHER DEPTH AND EASE FOR CLIENTS ACROSS THE GLOBE



New York – Today, Christies, the world's leading art business, is launching a redesign of www.christies.com. The new site is a virtual showroom where novices and connoisseurs may discover and buy objects and art from any of Christie's worldwide salerooms.

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Michael O'Neal, Christie's Digital Media Director, says, "With new features designed to enhance clients' online experience, improve site functionality and deliver superior service, the redesign of christies.com is a significant means for Christie's to engage our clients throughout their collecting journey with us.

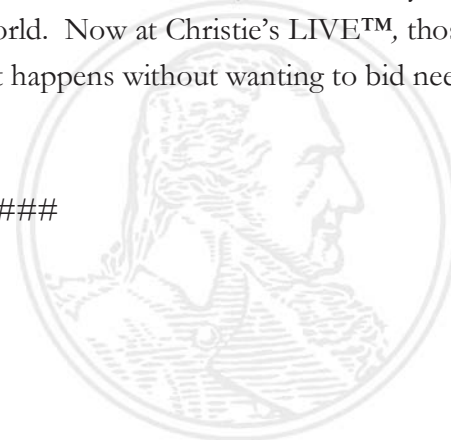
As the art market becomes increasingly globalized with potential buyers that are geographically dispersed, Christie's is keeping pace with the changing needs of its existing and potential clients by offering new capabilities to enhance the remote auction process.

With increasing customization and transparency, we are positioning christies.com as a must-see destination for collectors. Visitors to the site can now easily explore property at a variety of price points as well as view Featured Auctions."

Key Aspects of the New Functionality

- **Enhanced Search:** Are you looking for a first edition of 'Oliver Twist'? New search capabilities will help clients find exactly what they're looking for, by facilitating the discovery of property available at upcoming auctions
- **Historical Price Data:** How much did that Andy Warhol sell for last year? Explore historical sales data of over 3 million items sold by Christies since 1989
- **Magnified Imagery and Online Condition Reports:** That alabaster vase looks like it's in perfect condition? Online condition reports and zoom functionality help clients make informed bidding decisions
- **Real-time Auction Results:** Get results from the auction room as the hammer falls
- **Email and SMS Alerts:** How will I remember when the auction starts? What if I miss it? Clients can track specific lots that they are interested in, and receive email or text alerts before those items come up for auction, so that they can bid
- **Shipping Estimates:** How much might it cost to ship that painting to Los Angeles? Shipping Estimates are available for certain categories upon request
- **Christie's LIVE™ View-Only Access:** Christie's LIVE™, the unique real-time online bidding service launched in 2006, brings the excitement of the auction to you, allowing you to bid remotely from anywhere in the world. Now at Christie's LIVE™, those who are simply interested in viewing any sale as it happens without wanting to bid need only enter an email address to gain access.

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About Christie's

Christie's is the world's leading art business with global auction sales in 2007 that totaled £3.1 billion/\$6.3 billion. This marks the highest total in company and in art auction history. Christie's is a name and place that speaks of extraordinary art, unparalleled service and expertise, as well as international glamour. Founded in 1766 by James Christie, Christie's conducted the greatest auctions of the 18th, 19th and 20th centuries, and today remains a popular showcase for the unique and the beautiful. Christie's offers over 600 sales annually in over 80 categories, including all areas of fine and decorative arts, jewellery, photographs, collectibles, wine, and more. Prices range from \$200 to over \$80 million. Christie's has 85 offices in 43 countries and 14 salerooms around the world including in London, New York, Los Angeles, Paris, Geneva, Milan, Amsterdam, Tel Aviv, Dubai and Hong Kong. Most recently, Christie's has led the market with expanded initiatives in emerging and new markets such as Russia, China, India and the United Arab Emirates, with successful sales and exhibitions in Beijing, Mumbai and Dubai.

*Estimates do not include buyer's premium

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Images available on request

Visit Christie's Web site at www.christies.com

