

For Immediate Release

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DOUBLE VISION: A SLEEK PARTNERSHIP OF CONTEMPORARY ART & 20TH CENTURY DESIGN



Double Vision: Important Contemporary Art and Design from a Private Collection Sunday, 14 October 2007 at 3pm

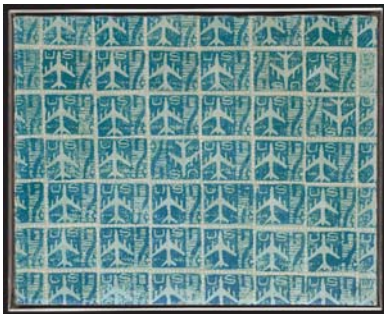
London – Christie’s announces that the sale of **Double Vision: Important Contemporary Art and Design from a Private Collection** will be offered in London on 14 October 2007 during Christie’s Post War and Contemporary Week. Merging post war and contemporary art with 20th century design, **Double Vision** comprises 29 lots of important design pieces by Marc Newson, Shiro Kuramata and Ron Arad and significant works by Andy Warhol, Edward Ruscha and James Rosenquist. Overall the collection is expected to realise in excess of £8 million.

“This collection of exceptional 20th century design and contemporary art was started with a remarkable vision over 20 years ago, long before it came into the mainstream of the marketplace,” says Pilar Ordovas, Head of Post War and Contemporary Art, Christie’s London. *“We are delighted to have been chosen to sell such an important collection during Frieze week which draws so many of the world’s leading collectors to London. It will be the focal point of what promises to be an extremely exciting time for the London art market.”*

The collection was assembled over the last 20 years by two discerning collectors, a European husband and wife team who are now moving to acquire works of art and design by a younger generation of artists and designers. The collection of contemporary design illustrates the most visionary icons of contemporary international design.

“This remarkably precise and compact collection represents the true benchmarks of innovation, technique and use of materials that have redefined the discourse on contemporary design,” says Simon Andrews, Senior Specialist of 20th Century Design, Christie’s London.

Forming the design centerpiece of the collection is Australian-born Marc Newson’s (b. 1963) futuristic *Lockheed Lounge*, 1986 (estimate: £800,000-1,200,000) (pictured right) which reinterprets an 18th century chaise to the materials and models of the machine age in a sexy hybrid between sculpture, automobile and aeroplane. The lounge is number seven from the edition of ten and was acquired directly from the designer by the present owners in 1993. “I had this image of a fluid aluminum form. The shape was sculpted out of a piece of foam, the exact same way you’d create a surfboard. The only way I could get the aluminum on was by hammering out little pieces of metal and using rivets to attach them. That’s where the airplane metaphor came from. So I called it *Lockheed Lounge*,” said Marc Newson in 1999. Further design highlights include Ron Arad’s (b. 1951) *Two legs and a table*, designed in 1992, executed in 1996 (estimate: £40,000-60,000) and Shiro Kuramata’s (1934-1991) *Miss Blanche*, designed in 1988 (estimate: £30,000-50,000).



The iconography of mass production has informed many of the artists and designers represented in the collection. One of the leading the post war and contemporary art highlights is Andy Warhol’s (1928-1987) seminal *Airmail Stamps*, 1962 (estimate: £1,200,000-1,800,000) (pictured left) which evokes the homogenous nature of mass production and its gradual submission from the human to the machine. Roy Lichtenstein’s (1923-1997) *Brushstroke Head*, 1986 (estimate: £150,000-200,000) shows the world of media and of mass production colliding to dramatic effect with the painterly marks of the more traditional artist.

Leading the selection of ten works by American artist Edward Ruscha (b. 1937) is *Amphetamines, Marble*, 1969 (estimate: £400,000-600,000) and *Amphetamine, Pencil*, 1969 (estimate: £400,000-600,000) which strip everyday objects of their context, placing them under our scrutiny in an anonymous and empty visual field in which they hover magically and mysteriously. These pictures are celebrations of the elements of our lives that we all too often ignore as banal. Inspired by car culture and his many road trips, Ruscha’s *Metro, Petro, Neuro, Psycho*, 1982 (estimate: £500,000-700,000) captures the removed way of experiencing the world on the American highway. Entrenched in the advertising backbone of mass manufacture is James Rosenquist’s (b. 1933) *White Lightning*, 1983 (estimate: £250,000-350,000) which depicts a fragmented mutation of the ubiquitous advertising billboards seen throughout California.

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Images available on request

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Notes to Editors:

International Exhibition Tours:

Highlights from Christie's **Post-War and Contemporary Week** will be on public view at the following locations:

Christie's, New York	8 to 10 September 2007
Christie's Hong Kong, Grand Hyatt	5 to 6 October 2007

London Viewing:

The Italian Sale will be on view at Christie's 8 King Street, St James's SW1Y 6QT, London:

Wednesday 10 October	9.00am - 4.30pm
Thursday 11 October	9.00am - 4.30pm
Friday 12 October	9.00am - 4.30pm
Saturday 13 October	10.00am - 4.30pm
Sunday 14 October	10.00am - 12.30pm
Monday 15 October	9.00am - 3.00pm

Post-War and Contemporary Art Evening Sale and Post-War and Contemporary Art will be on view at Christie's 85 Old Brompton Road, South Kensington, SW7 3LD:

Wednesday 10 October	9.00am - 5.00pm
Thursday 11 October	9.00am - 5.00pm
Friday 12 October	9.00am - 5.00pm
Saturday 13 October	10.00am - 5.00pm
Sunday 14 October	10.00am - 12.30pm
Monday 15 October	9.00am - 5.00pm

The auctions will be held at Christie's 8 King Street, St James's SW1Y 6QT, London and are scheduled as follows:

Sunday 14 October at 3.00pm	<i>Double Vision: Important Contemporary Art and Design from a Private Collection</i>
Sunday 14 October at 4.00pm	<i>Post-War and Contemporary Art Evening Sale</i>
Monday 15 October at 4.00pm	<i>The Italian Sale</i>
Tuesday 16 October at 10.00am & 2.00pm	<i>Post-War and Contemporary Art Day Sale</i>

About Christie's

Christie's is the world's leading art business with global auction sales in 2006 that totalled £2.51 billion / \$4.67 billion. Worldwide sales for the first half of 2007 totalled £1.63 billion / \$3.25 billion, an increase of 32% by £ and 45% by \$ from the same period last year and highest half year sales ever in art market history. Christie's is a name and place that speaks of extraordinary art, unparalleled service, and international glamour. Founded in 1766 by James Christie, Christie's conducted the greatest auctions of the 18th, 19th and 20th centuries, and today remains a popular showcase for the unique and the beautiful. Christie's offers over 600 sales annually in over 80 categories, including all areas of fine and decorative arts, jewellery, photographs, collectibles, wine, cars and more. Prices range from \$200 to over \$80 million. Christie's has 85 offices in 43 countries and 14 salerooms around the world including London, New York, Los Angeles, Paris, Geneva, Milan, Amsterdam, Tel Aviv, Dubai and Hong Kong. Most recently, Christie's has led the market with expanded initiatives in emerging markets such as China, India and the United Arab Emirates, with successful sales and exhibitions in Beijing, Dubai, Mumbai and Russia. Christie's also offers its clients worldwide access to its sales through Christie's LIVE™, its unique, real-time online bidding service.