

# CHRISTIE'S

## THE TEDDY BEAR MUSEUM - STRATFORD UPON AVON

South Kensington – 19 September 2007

[All sold prices include buyer's premium]

**Sold: £93,419      \$187,959      €134,337      Sale No: 5322**  
Lots Sold: 172      Lots Offered: 181      Sold by Lot: 95%      Sold by £: 97%  
£: \$= 2.012      £: €= 1.438

Lot	Price			Estimate	Buyer
17	£10,000	\$20,120	€14,380	£10,000-15,000	US Collector
<i>Grandfather Bear</i> , a large Steiff teddy bear, c. 1920s					
144	£10,000	\$20,120	€14,380	£8,000-12,000	European Collector
<i>Oscar</i> , a rare Steiff PB28 Rod Bear, c. 1904					
147	£8,750	\$17,605	€12,582	£4,000-6,000	UK Collector
<i>Bärle</i> , a Steiff centre-seam teddy bear, c. 1908					
148	£6,250	\$12,575	€8,987	£4,000-6,000	European Collector
<i>Petz</i> , a Steiff teddy bear, c. 1908					

“The presence of the great man Gyles Brandreth made Christie's last teddy bear sale a most entertaining occasion. His personal touch resulted in some very enthusiastic bidding, which produced some amazing prices for some very well known ‘celebrity’ bears. A fitting end to 14 years of historic teddy bear sales at Christie's South Kensington”. **Said Daniel Agnew, Associate Director, Head of Teddy Bears & Dolls, Christie's South Kensington**

“This has been an historic day, filled with both laughter and tears, for myself, for Christie's and for Teddy Bears. While I am sad to say goodbye to my collection I am thrilled that these bears have found happy new homes. The sale featured something for everyone, with bears selling from under £80 all the way up to £8,000, which contributed to a delightfully full saleroom and a fantastic atmosphere. Perfect for the final teddy bear sale to be held at Christie's.” **Said Gyles Brandreth**

### Additional Information:

**Lot 181, a Farnell Soldier teddy bear** which was originally bought off a barrow-vendor on the Old Brompton Road in 1917 for sixpence and then sold again through Christie's South Kensington in 1988, finally realised £1,000 (\$2,012 / €1,438) in these rooms today, for the third and final time.

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