CHRISTIE'S

85 Old Brompton Rd, SW7

Contact: Rhiannon Bevan-John 020.7752.3120 [All sold prices include buyer's premium]

Pop Memorabilia Wednesday 29 September 2004

Sold: £602,538 Lots offered: 204Lots sold: 170 \$: 1.808/€: 1.467 \$1,089,389 Sold by lot: 83% Sold by £: 95% Sale No: 9919

€883,923

COMMENT: Sarah Hodgson, Associate Director, Head of Popular Entertainment:

"We are delighted with the results of today's sale which takes this years' total for Pop Memorabilia sales to a record £1.4 million. Prices for Who memorabilia soared as collectors bid fiercely in the room and on the phones setting a number of new world auction record prices. Keith Moon's drum kit sold for £139,650 achieving the highest price ever seen at Christie's in a Pop Memorabilia sale in London. We look forward to our Film and Entertainment sale on 14 December."

LOT PRICE \$ € ESTIMATE BUYER

102 £139,650 \$252,487 €204,867 £10,000-15,000US Private
The Who: Keith Moon's Premier five-piece drum kit, 1968
WORLD AUCTION RECORD FOR A DRUM KIT

103 £100,450 \$181,614 €147,360 Region of £45,000 Anonymous The Who: A 1963 white Gibson SG Special electric guitar, formerly owned by Pete Townshend of The Who, circa 1972-1973
WORLD AUCTION RECORD FOR A PETE TOWNSHEND GUITAR

101 £20,315 \$36,730 €29,802 £600-800 US Private
The Who: A concert poster The Great Big Show Since The Beatles & The Rolling Stones,
The Who, The Small Faces and Paul Jones, Town Hall, Wellington, New Zealand, 31 January 1968
WORLD RECORD FOR A WHO CONCERT POSTER

208 £20,315 \$36,730 €29,802 £15,000-20,000UK Private
John Lennon: A rare autograph manuscript Daily Howl page and scare cartoon sketch, circa 1957

13 £15,535 \$28,087 €22,790 £4,000-6,000 US Trade Deep Purple: A 1961 Gibson guitar played by Ritchie Blackmore with Deep Purple, 1968-1971

197 £13,742 \$24,846 €20,160 £4,000-6,000 US Private
The Beatles: A rare early concert poster The Beatles and others, Music Shrewsbury, 14 December 1962

183 £11,950 \$21,606 €17,531 £6,000-8,000 UK Trade The Beatles: A rare concert programme, Prince of Wales Theatre, 4 November 1963 by John Lennon, George Harrison, Ringo Star and Paul McCartney

187 £10,755 \$19,445 €15,778 £4,000-6,000 Private The Beatles: An EP Twist and Shout, 1963 signed by John Lennon, George Harrison, Ringo Star and Paul McCartney

178 £10,755 \$19,445 €15,778 £6,000-8,000 Japanese Private The Beatles: A bronze Four Head sculpture, 1964 by David Wynne

54 £9,560 \$17,284 €14,025 £2,000-4,000 Anonymous Ozzy Osbourne/Black Sabbath: A stage cape worn by Ozzy Osbourne at the Californian Jam Festival, California, 6 April 1974