

CHRISTIE'S

RESULTS | GLOBAL | 14 JULY 2021

THE ROGER FEDERER COLLECTION
SOLD TO BENEFIT THE



ONLINE AUCTION REALISED:

£2,099,750 / US\$2,010,347 / €2,459,519

TOTAL ACHIEVED TOGETHER WITH THE LIVE AUCTION:

£3,429,125 / US\$4,752,818 / €4,016,667

100% SOLD BY LOT



Jussi Pykkänen, Global President, Christie's in conversation with Roger Federer during **The Live Auction**

Christie's Global – The Roger Federer Collection - Sold to Benefit The RF Foundation realised a combined total of £3,429,125 across **The Live Auction** (23 June) and **The Online Auction** (23 June – 14 July). The sales were 100% sold by lot, and achieved more than 3 times the pre-sale low estimate.

The proceeds will support the valuable work carried out by The Roger Federer Foundation, whose mission is to empower vulnerable children with the provision of early education in both Switzerland and Southern

Africa. The Foundation enhances school readiness in a systemic manner to give children a better start in education due to a smoother transition into primary school.

All 300 lots of Roger Federer's personal sporting memorabilia in **The Online Auction** which closed today found buyers from 44 countries and across 6 continents. The top lot in **The Online Auction**, (lot 234), 3 Wimbledon racquets 2019, (estimate £7,000-10,000) realised £162,500 achieving more than 23 times its low estimate.

Roger Federer comments, *'I am overwhelmed by the generosity and enthusiasm of the support from around the world. The prices achieved have been unbelievable, which makes me so happy because the money goes to The Roger Federer Foundation, benefiting children in Southern Africa and Switzerland'*.

Roger continues, *'We started collecting items which accompanied me on court because we thought that perhaps one day we could do something meaningful with them. Mirka and I are humbled to see that the decision we made will make a profound difference to so many children. On behalf of The Roger Federer Foundation, we want to send our sincere thanks for all the support.'*

Online Sale Highlights:

(Lot 234), (*illustrated below left*), 3 Wimbledon rackets from The Championships, 2019 (estimate £7,000-10,000) realised £162,500; (Lot 198) (*illustrated below left*), 2009 Wimbledon Belt (estimate £300-500) realised £15,000; (Lot 282) (*illustrated below left*), 2016 Brisbane Cap (estimate £300-500) realised £4,375; (Lot 17) (*illustrated below far right*), Roger Federer's Tournament Racquets, The Olympics, London, 2012, (estimate £7,000-10,000) realised £47,500; (Lot 113) (*illustrated below left*), Roger Federer's Tournament Outfit and Racquet, ATP Finals, London, 2012 (estimate £5,000-7,000) realised £32,500.



Bertold Mueller, Managing Director, Christie's Continental Europe, Middle East and Africa comments, *'It has been our pleasure and privilege to collaborate with Roger and Mirka Federer, The RF Foundation and their team to stage these unprecedented auctions in support of such an important cause. As well as a tribute to Roger's outstanding career and generous philanthropy, the success of these sales demonstrates the enduring appeal of Private & Iconic Collections as well as an ever-growing interest in sporting memorabilia.'*

To view the results from **The Roger Federer Collection - Sold to Benefit The RF Foundation, The Online Auction** please click [here](#)

To view the results from **The Roger Federer Collection – Sold to Benefit The RF Foundation, The Live Auction** please click [here](#)

For imagery included in the release please find a link to drop box [here](#)

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About Roger Federer

Born in Basel in 1981, Roger Federer's tennis story began aged 3 when he picked up a tennis racket and started to play tennis. Roger debuted on the ATP Tour in 1998 as a wildcard entry in Gstaad, Switzerland. By the time Roger became Switzerland's junior champion at the tender age of 14, it was clear that there was a future tennis star in the making. A Junior Wimbledon title followed in 1998, before the Swiss sensation began a life-long love affair with the grass courts of The All England Lawn Tennis Club, in London, England in 2001. Roger defeated the defending champion, Pete Sampras, to advance to the quarter-finals. On Wimbledon's centre court in 2003, Roger defeated Mark Philippoussis to win his first Grand Slam title and began on a remarkable journey to the very top of the tennis world. Fifteen years later, in January 2018, Roger would once again rewrite tennis history, becoming the first player in the history of the men's game to achieve a 20th Grand Slam victory.

About the Roger Federer Foundation

The Roger Federer Foundation was founded in 2003 and wishes to empower as many vulnerable children as possible due to a quality education. In the current strategy the foundation enhances school readiness in a systemic manner to give children a better start in education due to a smoother transition into primary school. Moreover, the foundation uses innovative approaches by making all relevant stakeholders accountable to offer age-appropriate facilities and use digital and self-guided learning tools for enhancing the competency of educators. We believe in the potential of all people and do everything to empower them to improve their situation by themselves. As a consequence the Roger Federer Foundation only works with carefully selected local organizations in long-term partnerships and engages through the mobilization and empowerment of local communities, teachers and parents. We don't deliver hardware but support the development of skills and ensure that the population accepts responsibility to solve the problems. We follow strictly this approach because we truly believe that this is only way to reach sustainable systemic change and improvement of the situation. In order to be cost efficient and cost effective we limit our engagement on one region in Africa and are conducting programs in six countries in Southern Africa plus Switzerland.

About Christie's

Founded in 1766, Christie's is a world-leading art and luxury business. Renowned and trusted for its expert live and online auctions, as well as its bespoke private sales, Christie's offers a full portfolio of [global services](#) to its clients, including art appraisal, art financing, international real estate and education. Christie's has a physical presence in 46 countries, throughout the Americas, Europe, Middle East, and Asia Pacific, with flagship [international sales hubs](#) in New York, London, Hong Kong, Paris and Geneva. It also is the only international auction house authorized to hold sales in mainland China (Shanghai).

Christie's [auctions](#) span more than [80 art and luxury categories](#), at price points ranging from \$200 to over \$100 million. In recent years, Christie's has achieved the world record price for an artwork at auction (Leonardo da Vinci's *Salvador Mundi*, 2017), for a single collection sale (the Collection of Peggy and David Rockefeller, 2018), and for a work by a living artist (Jeff Koons' *Rabbit*, 2019).

Christie's [Private Sales](#) offers a seamless service for buying and selling art, jewellery and watches outside of the auction calendar, working exclusively with Christie's specialists at a client's individual pace.

Recent innovations at Christie's include the groundbreaking sale of the first NFT for a digital work of art ever offered at a major auction house (Beeple's *Everydays*, March 2021), with the unprecedented acceptance of cryptocurrency as a means of payment. As an industry leader in digital innovation, Christie's also continues to pioneer new technologies that are redefining the business of art, including the creation of viewing and bidding experiences that integrate augmented reality, global livestreaming, buy-now channels, and hybrid sales formats.

Christie's is dedicated to advancing [responsible culture](#) throughout its business and communities worldwide, including achieving sustainability through net zero carbon emissions by 2030, and actively using its platform in the art world to amplify under-represented voices and support positive change.

Browse, bid, [discover](#), and join us for the best of art and luxury at: www.christies.com or by downloading Christie's apps. The COVID-related re-opening status of our global locations is available [here](#)

**Please note when quoting estimates above that other fees will apply in addition to the hammer price - see Section D of the Conditions of Sale at the back of the sale catalogue.*

**Estimates do not include buyer's premium. Sales totals are hammer price plus buyer's premium and are reported net of applicable fees.*

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Images available on request

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