

CHRISTIE'S

PRESS RELEASE | GLOBAL | 13 SEPTEMBER 2021

CHRISTIE'S APPOINTS NATASHA LE BEL GLOBAL HEAD OF COMMUNICATIONS



Photo: Alice Prenat

New York – Christie's announces the appointment of Natasha Le Bel as Global Head of Communications. Based in New York at Christie's Americas headquarters in Rockefeller Center, Natasha will oversee strategic communications for the company as a member of the senior leadership team. Reporting to CEO Guillaume Cerutti, Natasha will work closely with Christie's executive management group, regional presidents and communications and marketing teams in New York, London, Paris, and Hong Kong to lead and coordinate key aspects of the company's executive and corporate communications programs.

A native New Yorker with a global viewpoint, Natasha brings to Christie's twenty years of experience providing strategic counsel and developing communications campaigns for cultural clients including major museums, performing arts organisations, educational institutions, foundations, auction houses, artists and architects. Previously she was an Executive Vice President at Finn Partners, where she served as a senior leader for their Polskin Arts & Communications Counselors division,

specializing in cultural public relations. During her time there, Natasha developed integrated strategies to advance her clients' visions and goals and to analyze perceptions that impact reputation and brand. She worked on the opening of more than fourteen new buildings for museums, concert halls and cultural organisations, including The Whitney Museum of American Art and The Museum of Modern Art. She developed and executed communications initiatives for major corporations engaged with the arts, as well as for non-profits such as the Guggenheim Museum, The Studio Museum in Harlem, the Albright-Knox Art Gallery and the Andy Warhol Foundation for the Visual Arts. In addition, she has previous experience working with Christie's in a strategic communications capacity.

Natasha received a B.A. with honors from Yale University in the History of Art. Prior to her agency role, she was director of communications for the Corcoran College of Art and Design in Washington, DC. Natasha's poetry was selected by Adrienne Rich for inclusion in *The Best American Poetry 1996*, published by Scribner. She has also studied drawing at the Rhode Island School of Design and has worked at fine art galleries and museums in New York and Washington. Her transatlantic American and French family lives in both Brooklyn and Switzerland.

"It is a privilege to join Christie's at such an extraordinary time," Natasha commented. "This passionate, brilliant and dedicated leadership team is reimagining what it means to be truly global, connecting and serving clients around the world through innovative new platforms and services that demonstrate that Christie's is much more than an auction house. I'm thrilled to come aboard to help the company tell this story."

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About Christie's

Founded in 1766, Christie's is a world-leading art and luxury business. Renowned and trusted for its expert live and online auctions, as well as its bespoke private sales, Christie's offers a full portfolio of [global services](#) to its clients, including art appraisal, art financing, international real estate and education. Christie's has a physical presence in 46 countries, throughout the Americas, Europe, Middle East, and Asia Pacific, with flagship [international sales hubs](#) in New York, London, Hong Kong, Paris and Geneva. It also is the only international auction house authorized to hold sales in mainland China (Shanghai).

Christie's [auctions](#) span more than [80 art and luxury categories](#), at price points ranging from \$200 to over \$100 million. In recent years, Christie's has achieved the world record price for an artwork at auction (Leonardo da Vinci's *Salvador Mundi*, 2017), for a single collection sale (the Collection of Peggy and David Rockefeller, 2018), and for a work by a living artist (Jeff Koons' *Rabbit*, 2019).

Christie's [Private Sales](#) offers a seamless service for buying and selling art, jewellery and watches outside of the auction calendar, working exclusively with Christie's specialists at a client's individual pace.

Recent innovations at Christie's include the groundbreaking sale of the first NFT for a digital work of art ever offered at a major auction house (Beeple's *Everydays*, March 2021), with the unprecedented acceptance of cryptocurrency as a means of payment. As an industry leader in digital innovation, Christie's also continues to pioneer new technologies that are redefining the business of art, including the creation of viewing and bidding experiences that integrate augmented reality, global livestreaming, buy-now channels, and hybrid sales formats.

Christie's is dedicated to advancing [responsible culture](#) throughout its business and communities worldwide, including achieving sustainability through net zero carbon emissions by 2030, and actively using its platform in the art world to amplify under-represented voices and support positive change.

Browse, bid, [discover](#), and join us for the best of art and luxury at: www.christies.com or by downloading Christie's apps. The COVID-related re-opening status of our global locations is available [here](#)

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