

CHRISTIE'S EDUCATION HOSTS NEW GLOBAL SERIES OF PANEL DISCUSSIONS ON SOCIAL ENGAGEMENT AND THE ART MARKET

THURSDAY SEPTEMBER 30 AT 2PM ET
NFTS, RACE AND THE ART MARKET

INAUGURAL VIRTUAL PANEL WITH
DREAD SCOTT, IRIS NEVINS, TAVIA NYONG'O, AND CHERYL FINLEY



DREAD SCOTT



IRIS NEVINS



TAVIA NYONG'O



CHERYL FINLEY

New York—Christie's announces it will host a new series of panel discussions on ***Social Engagement and the Art Market***, organized through its internationally recognized academic institution [Christie's Education](#). As the art world continues to re-evaluate its relationship with and definition of race and gender, Christie's is proud to offer a new platform to encourage open dialogue on intersectionality within the art market. This lecture series, to be presented globally in New York, London, Hong Kong and online, invites scholars, artists, and market professionals to foster a deeper examination of social issues as they relate to the art market.

Free and open to the public, the inaugural virtual panel discussion titled ***NFTs, Race, and the Art Market*** will be held on **September 30 at 2pm ET via Zoom** with artist and activist **Dread Scott**, Curator of Public Programming Park Avenue Armory **Tavia Nyong'o, Ph.D.**, and co-founder and CEO of Umba Daima, **Iris Nevins**. Director of the Atlanta University Center Art History + Curatorial Studies Collective, **Cheryl Finley, Ph.D** will moderate the conversation.

Advances in technology have increased artists' ability to make socially impactful art. Dread Scott's first NFT, "[White Male for Sale](#)," is a looping video depicting a white man standing on an auction block in the middle of a Brooklyn sidewalk. It is currently on view both at Christie's and at Cristin Tierney Gallery, in tandem with Scott's solo exhibition at the Gallery, *We're Going to End Slavery. Join Us!* Christie's will auction the work on [October 1](#); its live sale represents a crucial part of the medium. Christie's will contextualize Dread Scott's NFT and its relationship to fungibility and race in the art market through this discussion with the artist, scholars, and specialists in the field. They will discuss emerging technologies, and consider how the art market might be used as a tool to instigate social change and support social justice movements.

NFTs, Race, and the Art Market

Thursday, September 30 at 2pm ET / Zoom

[REGISTER HERE](#)

Dread Scott is an interdisciplinary artist who for three decades has made work that encourages viewers to re-examine cohering ideals of American society. In 1989, the US Senate outlawed his artwork and President Bush declared it “disgraceful” because of its transgressive use of the American flag. Dread became part of a landmark Supreme Court case when he and others burned flags on the steps of the Capitol. He has presented a TED talk on this. His art has been exhibited at MoMA/PS1, The Walker Art Center, and street corners across the country. He is a 2021 Guggenheim Fellow and the 2019 Open Society Foundations Soros Equality Fellow and has received fellowships from United States Artists and Creative Capital Foundation. His art is included in the collections of the Whitney Museum and the Brooklyn Museum. His studio is in Brooklyn.

Cheryl Finley is director of the Atlanta University Center Art History + Curatorial Studies Collective and Distinguished Visiting Professor of Art History at Spelman College. A visionary leader committed to engaging strategic partners to transform the art and culture industry, she leads an innovative undergraduate program at the world’s largest historically Black college and university (HBCU) consortium in preparing the next generation of African American museum and visual arts professionals for careers in the art industry. She is a curator, contemporary art critic, and award-winning author noted for *Committed to Memory: The Art of the Slave Ship Icon* (2018), the first in-depth study of the most famous image associated with the memory of slavery—a schematic engraving of a packed slave ship hold—and the art, architecture, poetry, and film it has inspired since its creation in Britain in 1788. Dr. Finley is completing a manuscript on the art market titled *Black Art Futures*.

Iris Nevins is the co-founder and CEO of Umba Daima, a creative agency that curates creative NFT projects and builds community around Black people in the NFT space. Iris is passionate about equity and sees industry leadership work as a key way to make social and economic impact. Iris is also a full time software engineering manager at Vox Media where she leads a team of engineers through software development projects.

Tavia Nyong’o is the new Curator of Public Programming at Park Avenue Armory, charged with spearheading the Armory’s acclaimed, year-round public initiatives, discussions, and performances. He also continues to serve as Chair of Theater and Performance Studies and William Lampson Professor of Theater and Performance Studies, American Studies and African American Studies at Yale University. He has two decades of curatorial, publishing, and academic experience examining culture and the roles and responsibilities the arts have in representing, responding to, and leading social change in society, particularly through the lens of Black, feminist, queer, and experimental performance. He has published books, essays, and chapters, including *Afro-Fabulations: The Queer Drama of Black Life* and *The Amalgamation Waltz: Race, Performance, and the Ruses of Memory*, which won the Errol Hill Award for the best book in Black theater and performance studies.

Notes to Editors:

- Christie’s [Post-War to Present](#) sale on October 1 will include Dread Scott’s first NFT, *White Male for Sale*.
- [Watch a studio visit video of Dread Scott discussing his work, including *White Male for Sale*.](#)
- Dread Scott’s first solo gallery exhibition in more than 20 years, *We’re Going to End Slavery. Join Us!*, is on view at Cristin Tierney Gallery, New York: September 17 – December 18, 2021.

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About Christie’s

Founded in 1766, Christie’s is a world-leading art and luxury business. Renowned and trusted for its expert live and online auctions, as well as its bespoke private sales, Christie’s offers a full portfolio of [global services](#) to its clients, including art appraisal, art financing, international real estate and education. Christie’s has a physical presence in 46 countries, throughout the Americas, Europe, Middle East, and Asia Pacific, with flagship [international sales hubs](#) in New York, London, Hong Kong, Paris and Geneva. It also is the only international auction house authorized to hold sales in mainland China (Shanghai).

Christie’s [auctions](#) span more than [80 art and luxury categories](#), at price points ranging from \$200 to over \$100 million. In recent years, Christie’s has achieved the world record price for an artwork at auction (Leonardo da Vinci’s *Salvador Mundi*, 2017), for a single collection sale (the

Collection of Peggy and David Rockefeller, 2018), and for a work by a living artist (Jeff Koons' *Rabbit*, 2019).

Christie's [Private Sales](#) offers a seamless service for buying and selling art, jewellery and watches outside of the auction calendar, working exclusively with Christie's specialists at a client's individual pace.

Recent innovations at Christie's include the groundbreaking sale of the first NFT for a digital work of art ever offered at a major auction house (Beeple's *Everydays*, March 2021), with the unprecedented acceptance of cryptocurrency as a means of payment. As an industry leader in digital innovation, Christie's also continues to pioneer new technologies that are redefining the business of art, including the creation of viewing and bidding experiences that integrate augmented reality, global livestreaming, buy-now channels, and hybrid sales formats.

Christie's is dedicated to advancing [responsible culture](#) throughout its business and communities worldwide, including achieving sustainability through net zero carbon emissions by 2030, and actively using its platform in the art world to amplify under-represented voices and support positive change.

Browse, bid, [discover](#), and join us for the best of art and luxury at: www.christies.com or by downloading Christie's apps. The COVID-related re-opening status of our global locations is available [here](#)

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