

CHRISTIE'S

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CHRISTIE'S NEW YORK 21ST CENTURY EVENING SALE PRESENTS:

ARCADIA

A JOURNEY THROUGH THE 21C EXISTENTIAL CRISIS

A COLLABORATION BETWEEN ANDRÉS REISINGER, RAC, AND ARCH HADES

COMBINING MUSIC, VISUAL ART, AND POETRY, THIS IS THE FIRST
COLLABORATIVE INTERDISCIPLINARY FINE ART NFT TO COME TO AUCTION



Andrés Reisinger (b. 1990), RAC (b. 1985), Arch Hades (b. 1992)

ARCADIA

2021

Estimate Unknown

New York – On Tuesday, 9 November 2021, Christie's 21st Century Art Evening sale at Rockefeller Center will present *ARCADIA* (estimate unknown), a collaborative interdisciplinary NFT by contemporary visual artist Andrés Reisinger, Grammy-winning musician RAC, and bestselling poet Arch Hades. Through *ARCADIA*, these three artists, each a leading name within their respective fields, harmoniously fuse poetry, music, and graphic art in a film that unpacks concepts of a collectively felt existential crisis

experienced universally by humankind in our current era. In *ARCADIA*, the message is inseparable from the medium, as three timeless and traditional fine artforms - musical, visual, and lyrical - culminate in the digitized manifestation of an NFT, an asset class specific to the 21C. The work will be minted in October 2021 by Aorist, a next generation cultural institution supporting a sustainable NFT marketplace powered on the Algorand Blockchain.

Noah Davis, Christie's Specialist, Head of Digital Sales, remarked, *"I could not be prouder of what Arch, André and Andrés have created with ARCADIA. This is simply one of the most beautiful, elegant and enigmatic works I've had the pleasure of presenting, and it's been incredible working directly with the artists to bring this work to the world. With ARCADIA, the artists have set a new bar for narrative and emotion in NFT-based art."*

ARCADIA is a narrative poem illuminated through digital art and elevated with electronic music – it contains multitudes, linking literary art with a visual sermon. Through the five-chapter story, the authors explore concepts of modern-day anxiety and loneliness as by-products of cultural and societal constructs. With *ARCADIA*, Christie's continues to remain at the forefront of the digital art market, challenging the status quo and pushing boundaries in the world of NFTs. In June, Christie's presented [*Hello I'm Victor \(FEWOCIOUS\) and This Is My Life*](#), an online auction of five digital artworks by crypto artist FEWOCIOUS in which he unpacked complexities around coming of age and gender identity. The sale totaled over \$2.1 million. As recently as this month, Christie's sold [*Twin Flames*](#), a visual elegy by Justin Aversano honouring the life of the twin he never knew, which was the first NFT to be offered in a live Photographs auction. The work realized ten times its estimate, achieving \$1.1 million.

About the authors:

Andrés Reisinger (b. 1990) is among the most sought-after digital artists of the 21C. Originally from Argentina, he now works out of his studio in Barcelona. His signature dream-like landscapes are sought after by collectors, brands and art galleries globally. Winner of the 2019 Architectural Digest Design Award, Reisinger continues to see success at auction, with recent works fetching up to half a million dollars (*The Shipping*, \$450,000, Nifty Gateway, February 2021).

RAC (André Allen Anjos) (b. 1985) is a Grammy Award-winning musician originally from Portugal, now based in Portland, OR. An early adopter of the NFT model since 2017, he is now widely considered to be an authority on the subject, most recently speaking about on the subject at MIT. He is the founder and director of '6 Digital', an agency dedicated to advising the biggest artists and collectors in the field.

Arch Hades (b. 1992) is an internationally bestselling poet from London, author of three anthologies – *High Tide* (2018), *Fool's Gold* (2020), *Paper Romance* (2021). She also writes articles for national newspapers and gives lectures on poetry and philosophy (most recently being invited to speak about 21C existentialism at Oxford University).

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About Christie's

Founded in 1766, Christie's is a world-leading art and luxury business. Renowned and trusted for its expert live and online auctions, as well as its bespoke private sales, Christie's offers a full portfolio of [global services](#) to its clients, including art appraisal, art financing, international real estate and education. Christie's has a physical presence in 46 countries, throughout the Americas, Europe, Middle East, and Asia Pacific, with flagship [international sales hubs](#) in New York, London, Hong Kong, Paris and Geneva. It also is the only international auction house authorized to hold sales in mainland China (Shanghai).

Christie's [auctions](#) span more than [80 art and luxury categories](#), at price points ranging from \$200 to over \$100 million. In recent years, Christie's has achieved the world record price for an artwork at auction (Leonardo da Vinci's *Salvator Mundi*, 2017), for a single collection sale (the Collection of Peggy and David Rockefeller, 2018), and for a work by a living artist (Jeff Koons' *Rabbit*, 2019).

Christie's [Private Sales](#) offers a seamless service for buying and selling art, jewellery and watches outside of the auction calendar, working exclusively with Christie's specialists at a client's individual pace.

Recent innovations at Christie's include the groundbreaking sale of the first NFT for a digital work of art ever offered at a major auction house (Beeple's *Everydays*, March 2021), with the unprecedented acceptance of cryptocurrency as a means of payment. As an industry leader in digital innovation, Christie's also continues to pioneer new technologies that are redefining the business of art, including the creation of viewing and bidding experiences that integrate augmented reality, global livestreaming, buy-now channels, and hybrid sales formats.

Christie's is dedicated to advancing [responsible culture](#) throughout its business and communities worldwide, including achieving sustainability through net zero carbon emissions by 2030, and actively using its platform in the art world to amplify under-represented voices and support positive change.

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