CHRISTIE'S

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# CHRISTIE'S ANNOUNCES ART+TECH SUMMIT 2022

## FIFTH ART+TECH SUMMIT TO FOCUS ON WHAT'S NOW AND NEXT AT THE INTERSECTION OF ART AND TECHNOLOGY


**NEW YORK–** Christie's is pleased to announce the launch of the 5th **Art+Tech Summit** taking place in New York City July 19 - 20, 2022. The two-day conference is presented by Galaxy Digital and supported by media partner TIMEPieces, the NFT art and web3 community initiative from TIME. The focus of this year's Summit is to bring together leaders, technologists, creators, and collectors from a spectrum of disciplines across both art and technology. Speakers include **Mike Novogratz,** Galaxy Digital; **Keith A. Grossman,** TIME; **Joe Lubin,** ConsenSys; **Ryan Zurrer,** Art Collector and Curator; **Erik Calderone,** Art Blocks; **Sam Campbell,** Samsung NEXT; **Steven Vasilev,** RTFKT; and more.

From Web3.0 and Metaverse to financial innovation in the art world, Summit attendees will have the opportunity to hear from and interact with leading figures on the forefront of building and developing disruptive new products and businesses. Returning for the second consecutive year to the New York metropolitan area, this year's Summit will welcome conference attendees to gather under the same roof as a number of the most notable creators and collectors of today.

Christie's was an early leader in understanding the importance of the relationship between the art world and the tech sphere, presenting the first Art and Tech Summit in 2018 at its London headquarters. Since then, the Summit has been held in New York and Hong Kong and continued to provide convening moments internationally for the two industries to ideate. Christie's business has since evolved to further embrace online sales, multi-city livestreaming for auctions, augmented reality, NFTs, and award-winning digital marketing. Christie's recent work with young, innovative companies has often required innovating creative solutions and has allowed the auction house to continue to be a leader in this growing and competitive space. In bringing this group of innovators together, Christie's aspires to spark ideas and collaboration that will lead to the next wave of art and technology.

**Guillaume Cerutti, CEO of Christie's,** remarks, *"Since 2018, Christie's has been proud to bring together leaders from the art world and the technology industry to facilitate conversation and spark new dialogue on opportunities for innovation at the intersection of these two spaces. This July, we are honored and excited to partner with Galaxy Digital and TIME in the fifth Art and Tech Summit as we look at what is yet to come."*

*"Over the next decade, Web3 and blockchains will reshape industries, communities, and the internet as we know it, blurring the lines between our physical and digital realities,"* said **Mike Novogratz, CEO and Founder of Galaxy Digital.** *"This emerging technology is already touching the art world, and we look forward to partnering with Christie's to help explain the paradigm shift that's underway."*

**Keith A. Grossman**, **President of TIME,** described the motivation behind partnering on the summit: *"Christie's has established an incredible event bringing together leaders in art, finance, and tech to explore how the technologies underpinning web3 continue to be incorporated into more and more of our daily activities. Since entering web3 in early 2021, TIME has sought to continue our legacy of highlighting the next generation of artists and connect the general public with this emerging trend, and we couldn't be more thrilled to partner with Christie's and Galaxy Digital for this year's Art and Tech Summit."*

**About TIME and TIMEPieces**
TIME is a global media brand that reaches a combined audience of more than 90 million around the world. A trusted destination for reporting and insight, TIME's mission is to tell the stories that matter most, to lead conversations that change the world and to deepen understanding of the ideas and events that define our time.

Since March 2021, TIME has developed initiatives in web3 through its TIMEPieces division that have led to the creation of a passionate community of over 40,000 artists, collectors and enthusiasts. TIMEPieces has dropped five collections, including the recent drop with Timbaland and 14 visual artists. This Spring, TIMEPieces dropped the first-ever full magazine issue as an NFT on the blockchain featuring a cover story on Ethereum co-founder Vitalik Buterin. TIMEPieces holders can connect their digital wallets to TIME.com for frictionless access to the website. To learn more about TIME's work in the NFT community, visit time.com/timepieces. Join TIMEPieces on Twitter or Discord.

**About Christie's**
Founded in 1766, Christie's is a world-leading art and luxury business. Renowned and trusted for its expert live and online auctions, as well as its bespoke private sales, Christie's offers a full portfolio of global services to its clients, including art appraisal, art financing, international real estate and education. Christie's has a physical presence in 46 countries, throughout the Americas, Europe, Middle East, and Asia Pacific, with flagship international sales hubs in New York, London, Hong Kong, Paris and Geneva. It also is the only international auction house authorized to hold sales in mainland China (Shanghai).

Christie's auctions span more than 80 art and luxury categories, at price points ranging from $200 to over $100 million. In recent years, Christie's has achieved the world record price for an artwork at auction (Leonardo da Vinci's *Salvador Mundi*, 2017), for a 20th century artwork (Andy Warhol's *Shot Sage Blue Marilyn*, 2022) and for a work by a living artist (Jeff Koons' *Rabbit*, 2019). Christie's is also recognised as a reference for prestigious single owner collections, having auctioned 8 of the 10 most important collections in history.

Christie's Private Sales offers a seamless service for buying and selling art, jewellery and watches outside of the auction calendar, working exclusively with Christie's specialists at a client's individual pace.

Recent innovations at Christie's include groundbreaking sale of the first NFT for a digital work of art ever offered at a major auction house (Beeple's *Everydays*, March 2021), with the unprecedented acceptance of cryptocurrency as a means of payment. As an industry leader in digital innovation, Christie's also continues to pioneer new technologies that are redefining the business of art, including the use of hologram technology to tour life-size 3D objects around the world, and the creation of viewing and bidding experiences that integrate augmented reality, global livestreaming, buy-now channels, and hybrid sales formats.

Christie's is dedicated to advancing responsible culture throughout its business and communities worldwide, including achieving sustainability through net zero carbon emissions by 2030, and actively using its platform in the art world to amplify under-represented voices and support positive change.
Browse, bid, discover, and join us for the best of art and luxury at: www.christies.com or by downloading Christie's apps.

**Please note when quoting estimates above that other fees will apply in addition to the hammer price - see Section D of the Conditions of Sale at the back of the sale catalogue.*
**Estimates do not include buyer's premium. Sales totals are hammer price plus buyer's premium and are reported net of applicable fees.*

*Images available on request*

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