



CHRISTIE'S

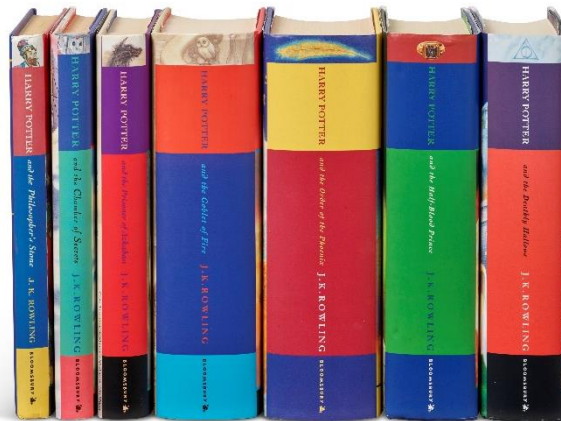


MEDIA ALERT | LONDON | FOR IMMEDIATE RELEASE | 29 JUNE 2022

CLASSIC WEEK

Complete set of signed Harry Potter first editions to benefit the *Lumos Foundation*, offered by Aurora Pedro Pinto, CEO of one of the most beautiful bookstores in the world, Livraria Lello, Porto, Portugal, in Christie's *Valuable Books and Manuscripts* Auction

Auction | 13 July 2022



J.K. Rowling (b. 1965). A complete set of Harry Potter first editions. London: Bloomsbury, 1997-2007. Estimate: £100,000-150,000

LONDON: Christie's [Valuable Books and Manuscripts](#) auction on 13 July will present [a complete set of Harry Potter first editions, each signed or inscribed by J.K. Rowling](#) (estimate: £100,000-150,000), offered by one of the most beautiful bookstores in the world, Livraria Lello, Porto, Portugal, majority owned by Pedro Pinto family, with a portion of the sale proceeds to benefit the *Lumos Foundation*. The collection includes the very rare hardback first edition, first impression of *Harry Potter and the Philosopher's Stone*, with the 'wand' error on page 53 and the misspelling of 'Philosopher's' on the back cover. No other complete set including the rare first edition, first impression of *Harry Potter and the Philosopher's Stone* has appeared at auction since 2014. The set will be on view at Christie's London from 9 to 12 July 2022, as part of Christie's Classic Week.

The set of these rare first editions is owned by renowned bookshop Livraria Lello in Porto, often listed as one of the world's most beautiful bookstores thanks to its neo-Gothic and Art Nouveau interior, including the famous winding crimson staircase. In recent years, since the entry of the Pedro Pinto family, which in 2015 bought the majority of the share capital, Livraria Lello has lived a second life, investing in the appreciation of the book and in a vast cultural programme. This year *Gemma*, a special and exclusive room inside Livraria Lello, opened its doors, entirely dedicated to rare, old and first edition books. Since 2015 Livraria Lello has defined a new mission, to inspire the whole world to read, and the auction of this very rare collection of first edition Harry Potter books intends to draw attention to the importance of the book, and above all to the role that this wizard and its author had in encouraging thousands of young people around the world to read. The auction takes place on the 25th anniversary of the release of the first edition of Harry Potter.

While the story of the boy wizard would go on to take the world by storm, only 500 copies of the hardback version of *Harry Potter and the Philosopher's Stone* were printed, 300 of which went to libraries. After the phenomenal success of the first book, the boy wizard's adventures continued, with each successive book covering a year at Hogwarts School for Witchcraft and Wizardry, and with the print runs of the first editions increasing in line with expected demand.

A portion of proceeds from the sale will be donated by Livraria Lello to benefit *Lumos*, an international charity striving for a future where every child is raised in a safe, loving, family home, by transforming care systems around the world and working to end institutionalisation. Founded by J.K. Rowling in 2005 and named after the light giving spell in Harry Potter, *Lumos* sheds light on the root causes of family separation — poverty, conflict and discrimination — and demonstrates that children can safely be reunited with families. *Lumos* supports families in Colombia, Haiti, Jordan, Panama, Moldova and Kenya. *Lumos* have pivoted their work in Ukraine and neighbouring Moldova to reach vulnerable families caught up in the Ukraine crisis with food, medicine and hygiene supplies, as well as reaching children with learning materials and psychosocial support.

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Notes to Editors

Livraria Lello has informed us that it intends to donate a portion of its sale proceeds to the *Lumos Foundation*, a charity that fights for every child's right to a family by transforming care systems around the world; Lumos is a charity registered in England and Wales with registered charity number 1112575. The amount of the donation will depend on the price for which the lot is ultimately sold but, by way of illustrative example, we understand that if the lot is sold at the mid-estimate, Livraria Lello will donate £25,000.

Livraria Lello, recently launched a new room, named *Gemma*, to showcase valuable rare edition books. Following a substantial investment, the bookstore has recently added a collection of Classics to their archives, including a first edition of *Pride and Prejudice* and a signed first edition of Oscar Wilde's *The Picture of Dorian Gray*. The books will be presented as objects of art and as alternative assets for investment where the value of the book is defined by its edition as well as its provenance.

About Livraria Lello

Livraria Lello, commonly known in English as the Lello Bookstore, is a bookstore located in Porto, Portugal. Opened in 1906 by the brothers José and António Lello on Rua das Carmelitas, the bookstore is a stunning architectural landmark and is often referred to as the most beautiful bookstore in the world. Since 2015, the majority of its capital has been held by the Pedro Pinto family. Since then, the historic bookstore has lived a second life: the neo-gothic building, with a beautiful crimson staircase, was rehabilitated and returned to the splendour of 1906, and a new mission was set to encourage the whole world to read. Besides that Livraria Lello has developed actions to value books, such as the launch of an OPA, Public Offer of Acquisition, on three fundamental works of world literature, the edition of classics of the literature in pocket format and translated into several languages, and the bet on a strong cultural program, around books, authors and other cultural manifestations. This year it celebrated its anniversary – 116 years - in Porto and Dubai, with the translation of two fundamental works of Portuguese literature, *The Lusíads*, from Luís de Camões and *Message*, from Fernando Pessoa, into Arabic, the fifth most spoken language in the world, continuing to pursue its mission of putting the world whole to read.

Address: R. das Carmelitas 144, 4050-161 Porto, Portugal

About Lumos

Lumos Foundation (Lumos) is a company limited by guarantee registered in England and Wales number: 5611912 | Registered charity number: 1112575

About Christie's

Founded in 1766, Christie's is a world-leading art and luxury business. Renowned and trusted for its expert live and online auctions, as well as its bespoke private sales, Christie's offers a full portfolio of [global services](#) to its clients, including art appraisal, art financing, international real estate and education. Christie's has a physical presence in 46 countries, throughout the Americas, Europe, Middle East, and Asia Pacific, with flagship [international sales hubs](#) in New York, London, Hong Kong, Paris and Geneva. It also is the only international auction house authorized to hold sales in mainland China (Shanghai).

Christie's [auctions](#) span more than [80 art and luxury categories](#), at price points ranging from \$200 to over \$100 million. In recent years, Christie's has achieved the world record price for an artwork at auction ([Leonardo da Vinci's Salvator Mundi](#), 2017), for a 20th century artwork ([Andy Warhol's Shot Sage Blue Marilyn](#), 2022) and for a work by a living artist ([Jeff Koons' Rabbit](#), 2019). Christie's is also recognised as a reference for prestigious single owner collections, having auctioned 8 of the 10 most important collections in history.

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Recent innovations at Christie's include groundbreaking sale of the first NFT for a digital work of art ever offered at a major auction house ([Beeple's Everydays, March 2021](#)), with the unprecedented acceptance of cryptocurrency as a means of payment. As an industry leader in digital innovation, Christie's also continues to pioneer new technologies that are redefining the business of art, including the use of hologram technology to tour life-size 3D objects around the world, and the creation of viewing and bidding experiences that integrate augmented reality, global livestreaming, buy-now channels, and hybrid sales formats.

Christie's is dedicated to advancing [responsible culture](#) throughout its business and communities worldwide, including achieving sustainability through net zero carbon emissions by 2030, and actively using its platform in the art world to amplify under-represented voices and support positive change.

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**Please note when quoting estimates above that other fees will apply in addition to the hammer price - see Section D of the Conditions of Sale at the back of the sale catalogue.*

**Estimates do not include buyer's premium. Sales totals are hammer price plus buyer's premium and are reported net of applicable fees.*

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