

CHRISTIE'S

PRESS RELEASE – PARIS – 14 SEPTEMBER 2022 – FOR IMMEDIATE RELEASE

THE *HEROES FOR IMAGINE* CHARITY SALE RAISES €8.16M IN AID OF THE *IMAGINE* INSTITUTE

- NEW RECORDS SET FOR NINE ARTISTS
- HIGHEST EVER TOTAL SINCE ITS LAUNCH
- €22M RAISED SINCE 2015

Paris – The fourth edition of *Heroes for Imagine* was a resounding success on Monday 12 September during a special event held at the *Imagine* Institute. Raising a total of €8.16M in a single evening, this year's charity sale achieved the greatest result in its history. *Heroes for Imagine* continues to support the efforts of the *Imagine* Institute, the world's leading centre for research, treatment and teaching on genetic diseases. Since its launch in 2015, this remarkable initiative spearheaded by Kamel Mennour in collaboration with Christie's and Galerie kreO has raised €22 million for research.

Cécile Verdier and Julien-Vincent Brunie, along with François de Ricqlès, wielded the gavel to auction 38 lots to enthusiastic bidders. A fine selection of artworks and some exceptional experiences were offered to the generous donors by the *Heroes for Imagine* partners.

Of the lots sold, nine new world records were set for auctions, including two pieces donated by Galerie kreO: the *Signal F2 Monochromatic* lamp by Edward Barber and Jay Osgerby sold for €110,000 and the *World Leaders ED.1* ladder by the prolific designer Virgil Abloh sold for €400,000. Galerie kamel mennour also presented and imposing an oil on canvas, *Untitled* by Dhewadi Hadjab, which was purchased for €200,000. Record prices were set for Ymane Chabi-Gara, Camille Henrot, Tadashi Kawamata, Jeremy Demester, Kassou Seydou and Bertrand Lavier. The art piece by Amoako Boafo, donated by the Mariane Ibrahim gallery, sold for €320,000.

"Once again, Heroes for Imagine has managed to raise significant amounts thanks to the generosity of the partners, donors and personalities involved in the project. We are very proud to be part of this wonderful venture, which gives more support to this flagship institute for research into genetic diseases."

Cécile Verdier, President of Christie's France and Julien Pradels, Managing Director of Christie's France

PRESS CONTACT:

pressparis@christies.com - +33 (0)1 40 76 72 33

About Christie's

Founded in 1766, Christie's is a world-leading art and luxury business. Renowned and trusted for its expert live and online auctions, as well as its bespoke private sales, Christie's offers a full portfolio of [global services](#) to its clients, including art appraisal, art financing, international real estate and education. Christie's has a physical presence in 46 countries, throughout the Americas, Europe, Middle East, and Asia Pacific, with flagship [international sales hubs](#) in New York, London, Hong Kong, Paris and Geneva. It also is the only international auction house authorized to hold sales in mainland China (Shanghai).

Christie's [auctions](#) span more than [80 art and luxury categories](#), at price points ranging from \$200 to over \$100 million. In recent years, Christie's has achieved the world record price for an artwork at auction ([Leonardo da Vinci's *Salvator Mundi*](#), 2017), for a 20th century artwork ([Andy Warhol's *Shot Sage Blue Marilyn*](#), 2022) and for a work by a living artist ([Jeff Koons' *Rabbit*](#), 2019). Christie's is also recognised as a reference for prestigious single owner collections, having auctioned 8 of the 10 most important collections in history.

Christie's [Private Sales](#) offers a seamless service for buying and selling art, jewellery and watches outside of the auction calendar, working exclusively with Christie's specialists at a client's individual pace.

Recent innovations at Christie's include groundbreaking sale of the first NFT for a digital work of art ever offered at a major auction house ([Beeple's *Everydays, March 2021*](#)), with the unprecedented acceptance of cryptocurrency as a means of payment. As an industry leader in digital innovation, Christie's also continues to pioneer new technologies that are redefining the business of art, including the use of hologram technology to tour life-size 3D objects around the world, and the creation of viewing and bidding experiences that integrate augmented reality, global livestreaming, buy-now channels, and hybrid sales formats.

Christie's is dedicated to advancing [responsible culture](#) throughout its business and communities worldwide, including achieving sustainability through net zero carbon emissions by 2030, and actively using its platform in the art world to amplify under-represented voices and support positive change.

Browse, bid, [discover](#), and join us for the best of art and luxury at: www.christies.com or by downloading Christie's apps.

**Please note when quoting estimates above that other fees will apply in addition to the hammer price - see Section D of the Conditions of Sale at the back of the sale catalogue.*

**Estimates do not include buyer's premium. Sales totals are hammer price plus buyer's premium and are reported net of applicable fees.*

###

Images available on request

FOLLOW CHRISTIE'S ON:

