

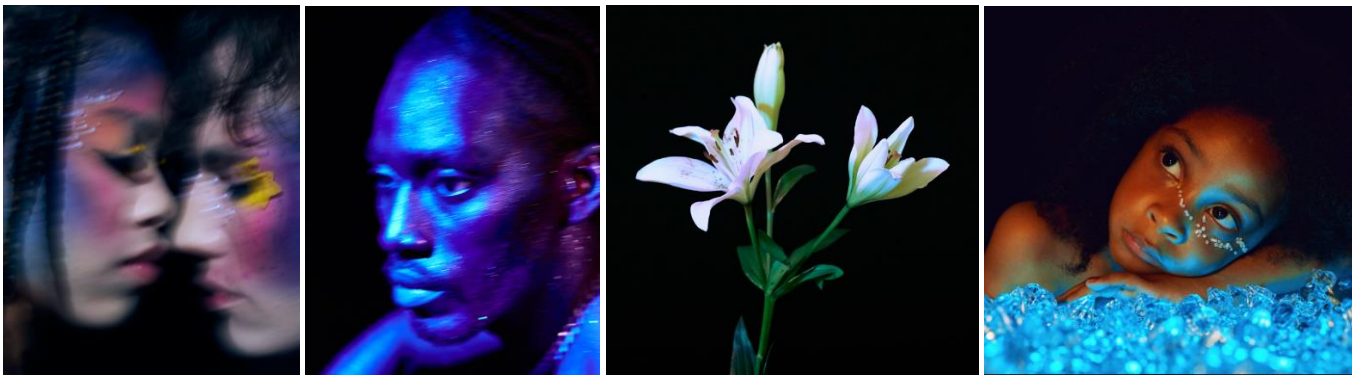
CHRISTIE'S

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DIANA SINCLAIR: PHASES

SALE OF NINE NFTS BY ARTIST AND ACTIVIST DIANA SINCLAIR
CHRISTIE'S 3.0 INAUGURAL AUCTION

28 SEPTEMBER – 11 OCTOBER



DIANA SINCLAIR

From left to right: *River Over Stone*, *Ego*, *I Want to Nuture the Earth*, *I Am That I Am*

NEW YORK – Christie's is pleased to announce the inaugural sale of Christie's 3.0— *Diana Sinclair: Phases*— a highly curated auction of nine NFTs by celebrated visual artist Diana Sinclair. Each of the works was created and minted specifically to launch newly developed Christie's 3.0, a platform that will allow for fully on-chain NFT sales from start to finish—a first for any auction house. The group of NFTs on offer in *Phases* explore a confluence of ideological themes that speak both to the human experience and to technological innovation, including identity, environmentalism, and ephemerality. All lots are estimated at accessible price points, ranging from 4 to 8 ETH.

Diana Sinclair remarks, "*Phases is as much an exploration of my place in the universe as it is about the universe itself. It's about embracing the impermanence of the self and human experience. Through digital art, I'm able to create artworks that explore those themes of transience by having the artworks be responsive to the very concept of transitions by its transformation on the blockchain. Debuting my first solo show with Christie's in itself is a representation of a paradigm shift, not only for art but also for representation in the art world. The opportunity for collaboration with the teams from Danvas, Chainlink, and Christies was in itself a huge and positive transition for bringing my vision to life in such a powerful way.*"

Nicole Sales Giles, Christie's Director of Digital Art Sales, remarks, "*It has been an absolute pleasure to work with Diana on this inaugural sale for Christie's 3.0. Her work is immensely beautiful and introspective. I am thrilled to be able to present her remarkable artwork to the public on the Christie's stage.*"

Sinclair is an 18-year-old multidisciplinary artist, activist, and curator. Her work simultaneously investigates humanity and champions social justice. In 2021, Sinclair was selected by *Fortune* as One of the 50 Most Influential People in NFTs. As a young person who has grown up surrounded by tech, Sinclair believes the next renaissance will grow from the intersection of art and technology. She is passionate about creating artwork that embraces this evolution, and the nine works on offer in Christie's 3.0 inaugural auction are a reflection of this. In *Phases*, Sinclair partnered with Chainlink, the industry-standard Web3 services platform, to develop dynamic NFTs that secure connections between the pieces in the collection and real-world events that trigger updates to the artwork. The partnership was brought to life by UTA, who represents Sinclair.

Phases will be on exhibition at Christie's New York storied Rockefeller Center galleries from 27 September – 5 October 2022 with screens from Danvas.



DISCOVER EXCEPTIONAL
NFT ART, CURATED
BY CHRISTIE'S.

PRESS IMAGES AVAILABLE FOR DOWNLOAD [HERE](#)

PRESS CONTACT:

Jessica Stanley | jstanley@christies.com | 212 636 2680

Notes to Editors:

To bid in Christie's 3.0 auctions, clients must connect a digital wallet and set up a Christie's 3.0 account. Existing Christie's client will be able to bid without further identity verification. New users must verify their identity by providing standard KYC. Christie's 3.0 will support all major digital wallets. There is no Buyers Premium on Christies 3.0. Bidders will need to pay standard gas fees when transacting on the platform.

About Chainlink

Chainlink is the industry standard Web3 services platform that connects Web3 apps to real-world data and off-chain computation, across any blockchain. As the leading decentralized oracle network, Chainlink enables feature-rich Web3 applications and hybrid smart contracts, and offers global enterprises and data providers a universal gateway to all blockchains. Chainlink secures tens of billions of dollars across DeFi, insurance, gaming, NFTs, and other major industries.

Learn more about Chainlink by visiting chain.link or reading the developer documentation at docs.chain.link. To discuss an integration, [reach out to an expert](#).

About Christie's

Founded in 1766, Christie's is a world-leading art and luxury business. Renowned and trusted for its expert live and online auctions, as well as its bespoke private sales, Christie's offers a full portfolio of global services to its clients, including art appraisal, art financing, international real estate and education. Christie's has a physical presence in 46 countries, throughout the Americas, Europe, Middle East, and Asia Pacific, with flagship international sales hubs in New York, London, Hong Kong, Paris and Geneva. It also is the only international auction house authorized to hold sales in mainland China (Shanghai).

Christie's auctions span more than 80 art and luxury categories, at price points ranging from \$200 to over \$100 million. In recent years, Christie's has achieved the world record price for an artwork at auction (Leonardo da Vinci's Salvator Mundi, 2017), for a 20th century artwork (Andy Warhol's Shot Sage Blue Marilyn, 2022) and for a work by a living artist (Jeff Koons' Rabbit, 2019). Christie's is also recognised as a reference for prestigious single owner collections, having auctioned 8 of the 10 most important collections in history.

Christie's Private Sales offers a seamless service for buying and selling art, jewellery and watches outside of the auction calendar, working exclusively with Christie's specialists at a client's individual pace.

Recent innovations at Christie's include groundbreaking sale of the first NFT for a digital work of art ever offered at a major auction house (Beeple's Everydays, March 2021), with the unprecedented acceptance of cryptocurrency as a means of payment. As an industry leader in digital innovation, Christie's also continues to pioneer new technologies that are redefining the business of art, including the use of hologram technology to tour life-size 3D objects around the world, and the creation of viewing and bidding experiences that integrate augmented reality, global livestreaming, buy-now channels, and hybrid sales formats.

Christie's is dedicated to advancing responsible culture throughout its business and communities worldwide, including achieving sustainability through net zero carbon emissions by 2030, and actively using its platform in the art world to amplify under-represented voices and support positive change.

Browse, bid, discover, and join us for the best of art and luxury at: www.christies.com or by downloading Christie's apps.

**Please note when quoting estimates above that other fees will apply in addition to the hammer price - see Section D of the Conditions of Sale at the back of the sale catalogue.*

**Estimates do not include buyer's premium. Sales totals are hammer price plus buyer's premium and are reported net of applicable fees.*

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