

CHRISTIE'S

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CHRISTIE'S ANNOUNCES THE 2023 ART+TECH SUMMIT

IN PARTNERSHIP WITH GUCCI AND MOONPAY

19 – 20 JULY | NEW YORK

NEW YORK – Christie's is pleased to announce its seventh [Art+Tech Summit](#) will be taking place on July 19 and July 20, 2023 at the company's historic Rockefeller Center flagship location in the heart of New York City. In partnership with Gucci and MoonPay, the two-day Summit will focus on technology trends and how they intersect with the creative and luxury spaces, anchored by four pillars of innovation: **AI & Quantum**; **FinTech**; **Web3 & Blockchain**; and **Luxury & Fashion**.

Christie's Art+Tech Summit is a core part of the company's ongoing initiative to spark dialogue about the role and potential impact of emerging technologies in the art world. Launched in 2018 with a Summit dedicated to Blockchain, the series has highlighted various aspects of technology with each new iteration, drawing top minds and innovators from a variety of global industries for a program of lectures, talks, panel discussions and networking opportunities.

Christie's has an established history of fostering technological innovation, launching online bidding in 2006 and being the first international auction house to hold dedicated online-only auctions in 2011. Christie's continues to push the envelope in the world of technology, successfully employing multi-site auction live-streaming and augmented reality tools, and has been recognized with award-winning digital marketing. Recently, Christie's has proven to be a pioneer of the art world into the realm of new technological and digital innovation with the launch of Christie's Ventures in July 2022 and the development of [Christie's 3.0](#), a platform that allows for fully on-chain NFT sales.

Christie's Art+Tech Summit 2023 | Confirmed Speakers:

On Latest Innovation: **Cathie Wood** ArkInvest, **Ester De Nicolás** Microsoft

On Web3: **Joe Lubin** Consensys, **Beeple**

On FinTech: **Keith Grossman** MoonPay

On Fashion: **Dani Loftus** Draup

Full program to be announced June 2023

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About Christie's

- Founded in 1766, Christie's is a world-leading art and luxury business. Renowned and trusted for its expert live and online auctions, as well as its bespoke private sales, Christie's offers a full portfolio of [global services](#) to its clients, including art appraisal, art financing, international real estate and education. Christie's has a physical presence in 46 countries, throughout the Americas, Europe, Middle East, and Asia Pacific, with flagship [international sales hubs](#) in New York, London, Hong Kong, Paris and Geneva. It also is the only international auction house authorized to hold sales in mainland China (Shanghai).
- Christie's [auctions](#) span more than [80 art and luxury categories](#), at price points ranging from \$200 to over \$100 million. Christie's has sold 8 of the 10 most important single-owner collections in history, including the [Paul G. Allen Collection](#)—the most valuable collection ever offered at auction (November 2022). In recent years, Christie's also achieved the world record price for an artwork at auction ([Leonardo da Vinci's Salvator Mundi](#), 2017), for a 20th century artwork ([Andy Warhol's Shot Sage Blue Marilyn](#), 2022) and for a work by a living artist ([Jeff Koons' Rabbit](#), 2019). Christie's [Private Sales](#) offers a seamless service for buying and selling art, jewellery and watches outside of the auction calendar, working exclusively with Christie's specialists at a client's individual pace.
- Following the groundbreaking 2021 sale of the first digital art NFT ever offered by a global auction house ([Beeple's Everydays](#)), Christie's recently launched the first [fully on-chain auction platform](#) dedicated to exceptional NFT art. As an industry leader in digital innovation, Christie's also continues to pioneer new technologies that are redefining the business of art, including the use of hologram technology to tour life-size 3D objects around the world, and the creation of viewing and bidding experiences that integrate augmented reality, global livestreaming, buy-now channels, and hybrid sales formats.
- Christie's is dedicated to advancing [responsible culture](#) throughout its business and communities worldwide, including achieving sustainability by reducing our carbon emissions by 50% and pledging to be net zero by 2030, and actively using its platform in the art world to amplify under-represented voices and support positive change.
- Browse, bid, [discover](#), and join us for the best of art and luxury at: www.christies.com or by downloading Christie's apps.

** Please note when quoting estimates above that other fees will apply in addition to the hammer price - see Section D of the Conditions of Sale at the back of the sale catalogue.*

**Estimates do not include buyer's premium. Sales totals are hammer price plus buyer's premium.*

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