

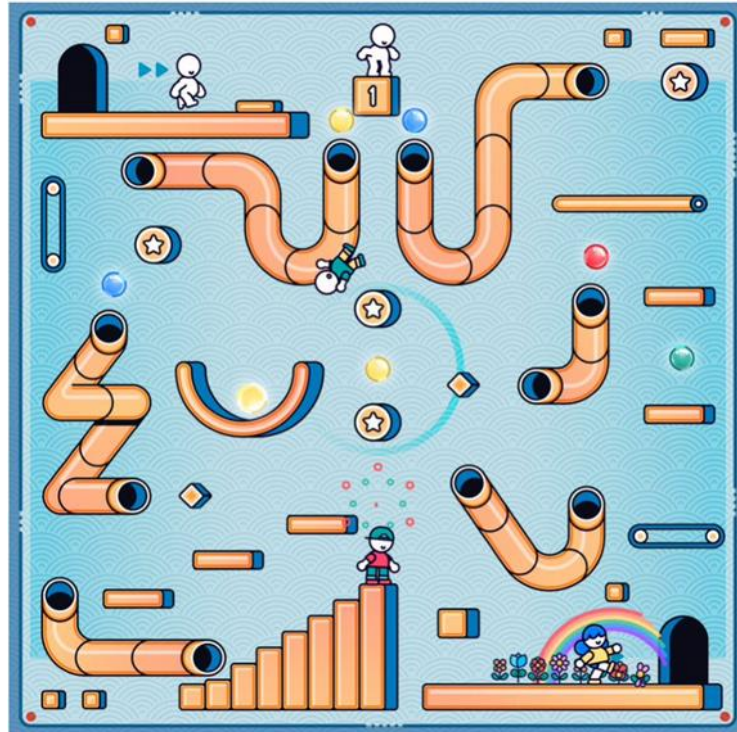
CHRISTIE'S

RESULTS | NEW YORK | 28 JUNE 2023 | FOR IMMEDIATE RELEASE

CARTOGRAPHY OF THE SOUL

TOTALS 196.33 ETH

PROCEEDS TO BENEFIT THE MULTIDISCIPLINARY ASSOCIATION FOR
PSYCHEDELIC STUDIES



DeeKay
Self-Discovery
48.8 ETH

NEW YORK – June 27, 2023, Christie's 3.0 closed [Cartography of the Soul](#), an on-chain auction to benefit the [Multidisciplinary Association for Psychedelic Studies](#) (MAPS) curated with 1OF1. In total, the sale achieved 196.3 ETH (\$372,570) selling 82% by lot.

The sale featured examples from a range of today's leading digital artists, including DeeKay, Sofia Crespo, Sam Spratt, Killer Acid, Nadya Tolokonnikova of Pussy Riot and more. The top lot of the sale was *Self-Discovery* by DeeKay realizing 48.8 ETH, followed by Mad Dog Jones' *A Gust of Wind* which realized 19.97 ETH, Sam Spratt's *IOU One Edition of 256*, which realized 19.52 ETH, and Laura El's *Lonely Island*, which realized 8.79 ETH.

Ryan Zurrer, on behalf of 1OF1, comments: "We are incredibly grateful to all of the amazing artists that came together in support of psychedelic science and mental health. We're also so excited to continue to build our relationship with Christie's, the undisputed world leader in art of the digital age."

Nicole Sales Giles, VP, Director of Digital Art, Christie's, comments: *"We were thrilled with the outcome of Cartography of the Soul, our second annual auction to benefit MAPS, hosted for the first time on Christie's 3.0; we saw active and lively bidding coming in globally throughout the entire duration of the sale. At Christie's, we have the distinct pleasure of working with best-in-class artists and collectors, and we are proud to provide them with a platform to sell their work. We look forward to further collaborative projects with 1OF1 as we continue to navigate the digital art space."*

ABOUT MAPS

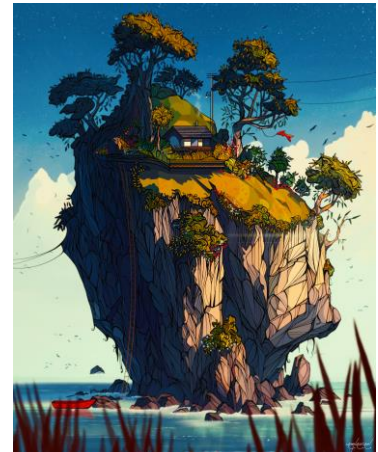
Founded in 1986, the Multidisciplinary Association for Psychedelic Studies (MAPS) is a 501(c)(3) non-profit research and educational organization that develops medical, legal, and cultural contexts for people to benefit from the careful uses of psychedelics and marijuana.



Mad Dog Jones
A Gust of Wind
19.97 ETH



Sam Spratt
IOU One Edition of 256
19.52 ETH



Laura El
Lonely Island
8.79 ETH



DISCOVER EXCEPTIONAL
NFT ART, CURATED
BY CHRISTIE'S.

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About Christie's

- Founded in 1766, Christie's is a world-leading art and luxury business. Renowned and trusted for its expert live and online auctions, as well as its bespoke private sales, Christie's offers a full portfolio of [global services](#) to its clients, including art appraisal, art financing, international real estate and education. Christie's has a physical presence in 46 countries, throughout the Americas, Europe, Middle East, and Asia Pacific, with flagship [international sales hubs](#) in New York, London, Hong Kong, Paris and Geneva. It also is the only international auction house authorized to hold sales in mainland China (Shanghai).
- Christie's [auctions](#) span more than [80 art and luxury categories](#), at price points ranging from \$200 to over \$100 million. Christie's has sold 8 of the 10 most important single-owner collections in history, including the [Paul G. Allen Collection](#)—the most valuable collection ever offered at auction (November 2022). In recent years, Christie's also achieved the world record price for an artwork at auction ([Leonardo da Vinci's Salvator Mundi](#), 2017), for

a 20th century artwork ([Andy Warhol's Shot Sage Blue Marilyn](#), 2022) and for a work by a living artist ([Jeff Koons' Rabbit](#), 2019). Christie's [Private Sales](#) offers a seamless service for buying and selling art, jewellery and watches outside of the auction calendar, working exclusively with Christie's specialists at a client's individual pace.

- Following the groundbreaking 2021 sale of the first digital art NFT ever offered by a global auction house ([Beeple's Everydays](#)), Christie's recently launched the first [fully on-chain auction platform](#) dedicated to exceptional NFT art. As an industry leader in digital innovation, Christie's also continues to pioneer new technologies that are redefining the business of art, including the use of hologram technology to tour life-size 3D objects around the world, and the creation of viewing and bidding experiences that integrate augmented reality, global livestreaming, buy-now channels, and hybrid sales formats.
- Christie's is dedicated to advancing [responsible culture](#) throughout its business and communities worldwide, including achieving sustainability by reducing our carbon emissions by 50% and pledging to be net zero by 2030, and actively using its platform in the art world to amplify under-represented voices and support positive change.
- Browse, bid, [discover](#), and join us for the best of art and luxury at: www.christies.com or by downloading Christie's apps.

* Please note when quoting estimates above that other fees will apply in addition to the hammer price - see Section D of the Conditions of Sale at the back of the *sale catalogue*.

**Estimates do not include buyer's premium. Sales totals are hammer price plus buyer's premium.*

