

Christie's Celebrates the Success of

HEADS ON: BASQUIAT & WARHOL

Curated Exclusively for Korea, Drawing Over 1,500 Collectors, Media, and General Public

15 Masterpieces by 20th Century Art Titans Brought to Seoul for the First Time in 3 Decades

Unique Spectacle Worth Over US\$150 Million, Featuring Jean-Michel Basquiat's "Warrior"

Presented at STORAGE in Partnership with Hyundai Card Over 3 Days



Museum-quality masterpieces executed by Jean-Michel Basquiat from 1981 – 1984, arguably his most creative years



(From left to right)

Mr. Francis Belin, President, Christie's Asia Pacific
Mr. Cristian Albu, Deputy Chairman and Co-head of 20th and 21st Century Art Department, Christie's Asia Pacific
Mr. Ted Chung, Vice Chairman and CEO, Hyundai Card

South Korea – Christie's are delighted to celebrate the success of "[Heads On: Basquiat & Warhol](#)" in partnership with Hyundai Card, its first exhibition curated exclusively for Korea, which drew a tremendous response from over 1,500 collectors, art enthusiasts and the general public. This unique and impactful event brought 15 world-class Western masterpieces to Korean audiences during Seoul Art Week, marking the first joint exhibition of Jean-Michel Basquiat and Andy Warhol in Seoul in over three decades. Providing inspiring insights and broadening perspectives around contemporary art history, the exhibition's quality curation reignited a dialogue between two of America's greatest artists. Beyond their sales platforms, this exhibition demonstrates Christie's and Hyundai Card's shared dedication, both now and in the future, to contributing to Korea's vibrant art landscape through exceptional arts-focused initiatives that inform and empower Korean collectors and the wider community.

Francis Belin, President, Christie's Asia Pacific, commented, "*Presenting this quality exhibition of seminal works by Basquiat and Warhol during Seoul Art Week underscores our steadfast commitment to driving the Korean art scene forward, and bringing world-class masterpieces to local and international art lovers. The remarkable engagement from audiences throughout the week reflects the enduring global appeal of these two titans of 20th century art. We are thrilled with the encouraging feedback received for this exhibition, made possible through our collaboration with Hyundai Card.*"

A spokesperson from Hyundai Card affirmed, "*The fruitful culmination of this exhibition with Christie's signifies a significant milestone in our continuous efforts to enrich the cultural landscape. We are delighted with the favourable response and look forward to bringing more world-class art exhibitions to Korean audiences.*"



A Masterpiece in Focus –
Jean-Michel Basquiat's (1960-1988) seminal work,
“*Warrior*” stole the spotlight at the exhibition.

Warrior
acrylic, oilstick and spray paint on wood panel
183 x 122 cm. (72 x 48 in.)
Painted in 1982

*The Most Valuable Western Artwork Ever Sold at Auction in
Asia, sold for HK\$323.6 Million/ US\$41.9 Million at
Christie's Hong Kong on 23 March 2021*



Andy Warhol (1928-1987)'s Iconic “Self-Portrait” –
A captivating glimpse of the artist's introspection, on
display at the exhibition

Self-Portrait
acrylic and silkscreen ink on canvas
56.5 x 56.1 cm. (22 5/8 x 22 1/4 in.)
Executed in 1967

OTHER HIGHLIGHTS ON VIEW



JEAN-MICHEL BASQUIAT (1960-1988)
Sabado por la Noche (Saturday Night)

acrylic, silkscreen, oilstick and paper collage on canvas
195.6 X 223.5 cm. (77 X 88 in.)
Executed in 1984



JEAN-MICHEL BASQUIAT (1960-1988)
Untitled (Orange Sports Figure)

acrylic, oilstick and spray paint on canvas
152.4 x 122.5 cm. (60 x 48 1/4 in.)
Executed in 1982



ANDY WARHOL (1928-1987)
Flowers

synthetic polymer paint and silkscreen ink on canvas
60 x 60 cm. (23 3/4 x 23 3/4 in.)
Executed in 1964



ANDY WARHOL (1928-1987)
Michael Jackson

synthetic polymer and silkscreen ink on canvas
76.2 X 66 cm. (30 X 26 in.)
Painted in 1984

NOTES TO EDITORS

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About Andy Warhol: Born to Slovakian immigrants in Pittsburgh, Pennsylvania, Andy Warhol's career as the foremost proponent of Pop Art began during his days as a commercial artist for newspapers and magazines. Over the 1950s and '60s he rose to become the king of the New York avant-garde, and one of the most important and iconic artists of the 20th century. Works such as *Campbell's Soup Cans* (1962) and his screen prints of Marilyn Monroe have come to define our notions of 20th century art. Warhol's *Shot Sage Blue Marilyn* made auction history at Christie's New York in 2022. It sold for US\$195 million, making it the most expensive 20th-century work of art to sell at auction. Full artist bio can be found [here](#).

About Jean-Michel Basquiat: King of the 1980s New York art scene, Jean-Michel Basquiat defined a generation. The rhythms of the street, the ghosts of art history and the vibrations of pop culture collided in his work. He sampled words and images with the flair of a poet, fusing drawing, painting, printing, writing and collage. Basquiat also produced a number of works in collaboration with Pop Art veteran Andy Warhol, with whom he became close friends. Though his meteoric career was cut short by his tragic death at the age of 27, he left behind an extraordinary body of art whose influence continues to resound today. Basquiat's *Warrior* achieved US\$41.9 million at Christie's Hong Kong in 2021, becoming the most expensive Western artwork ever sold at auction in Asia. Full artist bio can be [found](#) here.

About Hyundai Card: Hyundai Card is a leading credit card issuer headquartered in Seoul, South Korea. Based on its' capabilities in data science, Hyundai Card is writing a new page in the history of the Korean PLCCs (Private Label Credit Card) partnering with leading champion brands from different industries. Simultaneously, Hyundai Card is expanding the boundaries of finance by transforming into a financial technology company. The company has been leading the Korean technology business with 'Doman Galaxy', a data alliance with its PLCC partners, exporting its IT system 'H-ALIS' and introducing Apple Pay to South Korea in 2023. From the beginning Hyundai Card has stood out among local credit card issuers for its unique branding and marketing. The company also operates four libraries in Seoul's trendiest areas, each themed on design, music, cooking and contemporary art, to inspire customers and provide products and services tailored to customers' lifestyles. For more information about Hyundai Card, please visit [HyundaiCard.com](https://hyundaicard.com).

About Christie's: Founded in 1766, Christie's is a world-leading art and luxury business with a physical presence in 46 countries throughout the Americas, Europe, Middle East, and Asia Pacific, and flagship [international sales hubs](#) in New York, London, Hong Kong, Paris and Geneva. Renowned and trusted for our expert live and online-only auctions, as well as bespoke [Private Sales](#), Christie's unparalleled network of specialists offers our clients a full portfolio of [global services](#), including art appraisal, art financing, international real estate and education. Christie's [auctions](#) span more than [80 art and luxury categories](#), at price points ranging from \$500 to over \$100 million. Christie's has sold 8 of the 10 most important single-owner collections in history, achieved the world record price for an artwork at auction, launched the first [fully on-chain auction platform](#) dedicated to exceptional NFT art and manages [an investment fund](#) to support innovative startups in the art market. Christie's is also committed to advancing responsible culture throughout its business and communities worldwide. To [learn more](#), browse, bid, [discover](#), and join us for the best of art and luxury at christies.com or by downloading Christie's apps.

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