

CHRISTIE'S

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Keith Haring
PIXEL PIONEER

CHRISTIE'S, MNTGE, AND THE HARING STUDIO

ANNOUNCE: *KEITH HARING: UNTITLED #2*

(APRIL 16, 1987)

AVAILABLE FOR PURCHASE AS A VINTAGE PATCH



MNTGE Patch of **KEITH HARING (1958-1990)**, *Untitled #2 (April 16, 1987)* © Keith Haring Foundation

New York – Christie's is pleased to announce an exciting collaboration with The Haring Studio and MNTGE. One of the five never-before-released digital drawings from the upcoming [Keith Haring: Pixel Pioneer](#) sale has been converted into a vintage patch and will be available to buy online for \$39.99 for a limited time. The patch

encapsulates Haring's iconic 1980s imagery, enabled with NFC technology—providing the buyer with a lasting digital proof of ownership.

While the partnership has come together seamlessly between all three parties, in many ways, it is a first for all three companies: it is the first time Haring's work has been sold as NFTs, it is the first time that the budding fashion+technology company MNTGE has collaborated with a historic artist, and as the selling platform – it is the first time Christie's Digital Art Department has introduced a retail component at such an attainable price.

The patch will be available on the MNTGE website at market.mntge.io beginning September 14; the corresponding online auction will be open for bidding through 20 September on christies.com.

Partnership done in collaboration with Artestar, a global licensing agency and creative consultancy representing high profile artists, photographers, designers and creatives.

PRESS IMAGES AVAILABLE FOR DOWNLOAD [HERE](#)

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About Christie's

- Founded in 1766, Christie's is a world-leading art and luxury business. Renowned and trusted for its expert live and online auctions, as well as its bespoke private sales, Christie's offers a full portfolio of [global services](#) to its clients, including art appraisal, art financing, international real estate and education. Christie's has a physical presence in 46 countries, throughout the Americas, Europe, Middle East, and Asia Pacific, with flagship [international sales hubs](#) in New York, London, Hong Kong, Paris and Geneva. In 2023, Christie's celebrates its 10th anniversary as the first international auction house authorized to hold sales in mainland China (Shanghai).
- Christie's [auctions](#) span more than [80 art and luxury categories](#), at price points ranging from \$200 to over \$100 million. Christie's has sold 8 of the 10 most important single-owner collections in history, including the [Paul G. Allen Collection](#)—the most valuable collection ever offered at auction (November 2022). In recent years, Christie's also achieved the world record price for an artwork at auction ([Leonardo da Vinci's Salvator Mundi](#), 2017), for a 20th century artwork ([Andy Warhol's Shot Sage Blue Marilyn](#), 2022) and for a work by a living artist ([Jeff Koons' Rabbit](#), 2019). Christie's [Private Sales](#) offers a seamless service for buying and selling art, jewellery and watches outside of the auction calendar, working exclusively with Christie's specialists at a client's individual pace.
- Following the groundbreaking 2021 sale of the first digital art NFT ever offered by a global auction house ([Beeple's Everydays](#)), Christie's recently launched the first [fully on-chain auction platform](#) dedicated to exceptional NFT art. As an industry leader in digital innovation, Christie's also continues to pioneer new technologies that are redefining the business of art, including the use of hologram technology to tour life-size 3D objects around the world, and the creation of viewing and bidding experiences that integrate augmented reality, global livestreaming, buy-now channels, and hybrid sales formats.
- Christie's is dedicated to advancing [responsible culture](#) throughout its business and communities worldwide, including achieving sustainability by reducing our carbon emissions by 50% and pledging to be net zero by 2030, and actively using its platform in the art world to amplify under-represented voices and support positive change.
- Browse, bid, [discover](#), and join us for the best of art and luxury at: www.christies.com or by downloading Christie's apps.

About MNTGE

- MNTGE creates the world's best tech-enabled and digital wearables. We are a community driven by collectors and enthusiasts who are passionate about vintage clothing and fashion. Created in the spirit of community, accessibility, and sustainability, everybody is welcome. MNTGE Pass holders receive first access to exclusive artist collections, entry to a token-gated Discord community, and the opportunity to own authentic curated vintage goods. mntge.io

** Please note when quoting estimates above that other fees will apply in addition to the hammer price - see Section D of the Conditions of Sale at the back of the sale catalogue.*

**Estimates do not include buyer's premium. Sales totals are hammer price plus buyer's premium.*

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