

**For Immediate Release**  
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## **FUN AND FROLICS: SKI SEASON AT CHRISTIE'S**



Francisco Tamagno  
*Chamoix Mont-Blanc*, circa 1900  
Estimate: £7,000-9,000



Roger Rroders  
*Sports d'Hiver*, circa 1930  
Estimate £2,500-3,500

### **The Ski Sale** **Wednesday 18 January 2006 at 1pm**

**South Kensington** – One of the most popular sales on the Christie's South Kensington auction calendar, the ninth annual *Ski Sale* on 18 January 2006 features over 350 lots and promises a wide array of original posters. With prices starting at £200, these posters are the perfect celebration of recent alpine adventures or a nostalgic memento of trips gone by. The delightful depictions of a winter wonderland will bring spirited fun to every interior. Christie's South Kensington remains the only auction house in the world to offer a specialist Ski Sale and the auction is expected to realize in excess of £400,000.

Posters in the sale date largely from the 1920s and 1930s, harking back to the beginning of mass ski tourism. As winter sports became a viable holiday option during the inter-war years, so the railway and ski resort companies commissioned some of the finest artists of the day to create posters urging holiday makers to visit dazzling resorts all over the world.

The Swiss railways led the way in embracing new poster art to promote resorts and Switzerland's slopes are strongly represented in the sale, with over half of the lots evocatively whisking the imagination away to the snowy climbs of Adelboden, Klosters, Wengen, St. Moritz and Davos. Highlights from Switzerland include the snowy peaks,

cable cars and glamour of 1940s St Moritz by Martin Peikert (estimate: £1,000-1,500) and ice skating at the much loved Palace Hotel in 1920 by Emil Cardinaux (estimate: £6,000-8,000). Highlights from France include one of the earliest ski posters in existence from Chamonix at the turn of the century which depicts a lady skiing in a long skirt (estimate: £7,000-9,000), and skiing on the slopes of Mont Blanc in the 1930s by Roger Broders (estimate: £2,500-3,500).

For those heading to the 2006 winter Olympics in Turin, Italy, there are examples of Winter Olympic posters from bygone eras, including New York (Lake Placid) in February 1932 (estimate: £1,000-1,500) and St Moritz in February 1928 (estimate: £2,500-3,500) as well as examples of favourite Italian resorts Cressoney *circa* 1925 (£1000-1500) and Courmayeur *circa* 1925 (estimate: £1,000-1,500).

Other more unusual twists in this sale include destinations in Norway (estimates start at £700), tobogganing in Kandersteg, *circa* 1905 (estimate: £1,500-2,000) and a beautiful snow-capped mountain depiction of the alpine resort Combloux, *circa* 1925, by the sought after Art Deco artist Roger Broders (estimate: £1,000-1,500)

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**Images available on request**  
**Visit Christie's at [www.christies.com](http://www.christies.com)**

**Notes for Editors:**

Opening hours at Christie's South Kensington:

Monday 9am – 7.30pm

Tuesday to Friday 9am to 5pm

Saturday and Sunday 10am to 4pm

The weekend openings will be throughout the year except for bank holidays

**Public Auction:**

The Ski Sale

Wednesday 18 January 2006 at 1pm

85 Old Brompton Road, London, SW7 3LD

Public Enquiries: 020 7930 6074

**Viewing Times:**

Friday 13 January 9am – 5pm

Saturday 14 January 10am – 4pm

Sunday 15 January 10am – 4pm

Monday 16 January 9am – 7.30pm

Tuesday 17 January 9am – 5pm

Wednesday 18 January 9am – start of sale

Christie's South Kensington is the first international auction house in London to offer regular weekend auctions.