

Iconic Sporting Collections South Kensington – Tuesday, 20 November 2007

Sale no: 5304 – Top Three [All sold prices include buyer's premium]

 Sold:
 £135,975
 \$279,973
 €189,821

 Lots Sold:
 92
 Lots Offered:
 132
 Sold by Lot:
 70%
 Sold by £:
 75%

 Exchange Rate£:=
 \$2.059 / €1.396
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Lot	Description	Estimate (£)	Purchase Price	Buyer
43	A yellow Brazil v. Italy 1970 World Cup Final short- sleeved shirt, worn by Pele	50,000-80,000	£ 66,500 \$ 136,924 € 92,834	Anonymous
17	A yellow Brazil v. Czechoslovakia 1962 World Cup Final shirt, worn by Mario Zagallo	8,000-12,000	£ 18,500 \$ 38,092 € 25,826	Anonymous
121	A blue France short-sleeved shirt	300-500	£ 6,875 \$ 14,156 € 9,598	Anonymous

Comment: David Convery, Iconic Sporting department Consultant: The iconic collection today of Mario Zagallo's football shirts saw spirited bidding on the telephones, in the room and online through Christie's Live, with over 32% of lots being sold online. We are particularly delighted with the results of lot 43, Pele's 1970 World Cup Final shirt, which sold for £66,500 and lots 17 and 76, Zagallo's own 1962 World Cup Final shirt and boots, selling for £18,500 and £1,875 respectively.

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