

**For Immediate Release**  
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## THE SKI SEASON IN FULL SWING AT CHRISTIE'S SOUTH KENSINGTON



Roger Broders  
*Chamonix Mt. Blanc (Ice Hockey), 1930*  
Estimate £2,500-3,500



Roger Broders  
*Les Sports d'Hiver, St. Pierre de Chartreuse, 1930*  
Estimate £2,500-3,500



Roger Broders  
*Sport's D'Hiver, c.1930*  
Estimate £3,000-5,000

**The Ski Sale**  
**Thursday 18 January 2007, 1pm**  
**Christie's South Kensington**  
**ON VIEW: From Saturday 13 January 2007**

**South Kensington** – One of the most popular sales on the Christie's South Kensington auction calendar, the tenth annual *Ski Sale* on 18 January 2007 features over 300 lots and promises a wide array of original posters. With prices starting at £200, these posters are the perfect celebration of recent alpine adventures or a nostalgic memento of trips gone by. The delightful depictions of a winter wonderland will bring spirited fun to every interior. Christie's South Kensington remains the only auction house in the world to offer a specialist Ski Sale and the auction is expected to realize in excess of £300,000.

Posters in the sale date largely from the 1920s and 1930s, harking back to the beginning of mass ski tourism. As winter sports became a viable holiday option during the inter-war years, so the railway and ski resort companies commissioned some of the finest artists of the day to create posters urging holiday makers to visit dazzling resorts all over the world.

Highlights confirmed for this year's sale include a brilliant selection by acclaimed poster artist Roger Broders such as Ice Hockey in Chamonix, 1930 (estimate: £2,500-3,500),

Sports d'Hiver dans les Vosges (estimate: £2,000-3,000), and Les Sports d'Hiver, St Pierre de Chartreuse (estimate: £2,500-3,500). There will also be a more affordable selection available with estimates around £500 – the perfect way to jazz up any room in the home or mountain chalet.

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Images available on request

*Visit Christie's Web site at [www.christies.com](http://www.christies.com)*

**CHRISTIE'S SOUTH KENSINGTON**

85 Old Brompton Road

London SW7 3LD

Nearest Underground: South Kensington

**Public Enquiries:**

020 7930 6074 / [www.christies.com](http://www.christies.com)

**Opening Hours:**

Monday: 9am – 7.30pm, Tuesday – Friday: 9am – 5pm

Weekends: 10am – 4pm

Christie's South Kensington is the first international auction house in London to offer regular weekend auctions.