

FOR IMMEDIATE RELEASE

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Christie's Hong Kong
Finest and Rarest Wines present
MODERN CLASSICS: A Selection from the SK Networks Collection
A wine sale featuring the finest wines from the world's top châteaux,
including Lafite-Rothschild, Latour, Mouton-Rothschild, Margaux and Haut-Brion



Date and Time: Noon, Saturday, 18th September 2010
Venue: Mandarin Oriental Hotel
5 Connaught Road, Central, Hong Kong

Hong Kong – Christie's, the international market leader in fine wine auctions, is proud to present ***The SK Networks Collection, a single-owner wine sale*** which will take place on **18th September, 2010 at the Mandarin Oriental Hotel, Hong Kong**. These superb wines are part of a corporate collection belonging to SK Networks – the Korea-based global business giant which encompasses trading, natural resources, petroleum, telecommunications, auto-service, fashion and wine business. This sale features lots from Wine Networks, a representative brand of the wine business division of SK Networks. Developed through many years under highly-respected connoisseurship, the wines come from some of the world's most renowned châteaux such as **Lafite-Rothschild, Latour, Mouton-Rothschild, Margaux and Haut-Brion**, and are in pristine condition, having been cellared in the UK and Bordeaux since purchase. Featuring close to 400 cases of wine from the top Bordeaux châteaux, the sale is expected to fetch in excess of HK\$26 million/US\$3.4 million..

"SK Networks is a leading global enterprise from Korea and a world-class brand with a long, illustrious history. As the world's leading auction house, Christie's is delighted to offer in Hong Kong this distinguished collection as a stand-alone sale. The collection, which consists of great Bordeaux wines from the finest First Growths and other famous châteaux put together with impeccable taste, provides a perfect opportunity for wine collectors to acquire top vintages in excellent condition," said **David Elswood, International Director of Wine, Christie's Asia and Europe**.

"Since 2005, the Wine Business of SK Networks has been working to offer economic and cultural value to our prestige customers, as well as providing them with one of the simple joys of life. Based in Seoul, with offices in London and Hong Kong, SK Networks also have its own negociant in Bordeaux, home to many of the world's greatest wine estates. We are delighted to present some of our collections at this very special sale, and believe the premium quality of our wines will be much sought-after," said **Mr. Suk Hyun Kang, Head of Wine Business at SK Networks**.

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Highlights include:

	Châteaux Lafite-Rothschild Over 80 cases from vintage 1990 – 2006 Total estimate exceeds US\$85,000
	Châteaux Latour Over 60 cases from vintage 1990 – 2003 Total estimate exceeds US\$45,000
	Châteaux Haut-Brion Over 20 cases from vintage 1990 - 2003 Total estimate exceeds US\$15,000

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Auction

Modern Classics: A Selection of the Finest and Rarest Wines from the SK Networks Collection

Mandarin Oriental Hotel

Saturday, 18th September 2010

5 Connaught Road, Central, Hong Kong

Click here for image:

http://cshk.myftp.org/HK%20Departments/Wine/Sep%202010_SK%20Collection/Images/

For more information, please visit www.christies.com

About SK Networks

SK Networks is a Korea-based global business giant which encompasses trading, natural resources, petroleum, telecommunications, auto service, fashion and wine business. It managed to achieve US\$ 17.6 billion in sales and US\$ 275 million operating income in 2009 despite the global economic crisis. Operated by the finest global talents over 64 networks in 22 countries, the company specializes in four major business sectors: Global Business, ICT Marketing, Energy & Auto and Prestige Marketing. For more information, please visit www.sknetworks.co.kr.

About Wine Networks (the Wine business division of SK Networks)

Since 2005, the Wine Business of SK Networks has been working to offer economic and cultural value to its prestige customers, as well as providing them with one of the simple joys of life. In addition to its office in Seoul, SK Networks has offices in London and Hong Kong, the established and the emerging centers of the global fine wine market. SK Networks also have its own negociant in Bordeaux, home to many of the world's greatest wine estates. Sharing the same brand name, 'Wine Networks', these global outposts work together closely to build its global reputation. Having established direct networks with over 100 producers, negociants and major UK merchants, SK Networks is deeply involved in the wine market, boasting outstanding sourcing and stock management skills. With a focus on attentive all-round service from its expert staff, SK Networks hopes to develop a cross-product membership business, whereby customers can enjoy benefits from across all its businesses and services. For more information, please visit www.wine-networks.com.

About Christie's

Christie's, the world's leading art business had global auction and private sales in 2009 that totalled £2.1 billion/US\$3.3 billion. Christie's is a name and place that speaks of extraordinary art, unparalleled service and expertise, as well as international glamour. Founded in 1766 by James Christie, Christie's conducted the greatest auctions of the 18th, 19th and 20th centuries, and today remains a popular showcase for the unique and the beautiful. Christie's offers over 450 sales annually in over 80 categories, including all areas of fine and decorative arts, jewellery, photographs, collectibles, wine, and more. Prices range from US\$200 to over US\$80 million. Christie's has 53 offices in 30 countries and 10 salesrooms around the world including London, New York, Paris, Geneva, Milan, Amsterdam, Dubai and Hong Kong. More recently, Christie's has led the market with expanded initiatives in emerging and new markets such as Russia, China, India and the United Arab Emirates, with successful sales and exhibitions in Beijing, Shanghai and Dubai. For more information, please visit www.christies.com.

About Christie's Wine Department

Christie's has been offering the widest and most carefully sourced wines by auction for over 240 years, selecting the finest and rarest wines available with history and provenance that buyers can trust. Christie's Wine Department is the home of the wine experts, the tastemakers, the market leaders and is the leading global fine wine auctioneer, with ten sale locations around the world and a dedicated team of specialists across Europe and North America and Asia. In 2009, Christie's International Wine Department reported global total sales that exceeded US\$50 million. The Finest and Rarest Wine Sale at Christie's Hong Kong Spring sale in 2010 realised a record HK\$40.3 million/US\$5.174 million – the highest total ever for a Christie's wine auction in Asia.

**Estimates do not include buyer's premium*