



MEDIA ADVISORY

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NEXT STOP, LOS ANGELES

GLOBAL TOUR OF HIGHLIGHTS FROM **THE ELIZABETH TAYLOR COLLECTION** ARRIVES IN LOS ANGELES OCTOBER 13

FOUR-DAY PUBLIC EXHIBITION INCLUDES HIGHLIGHTS OF THE FILM STAR'S JEWELRY, FASHION AND FILM MEMORABILIA

EXHIBITION TICKETS AVAILABLE FOR PURCHASE ONLINE BEGINNING THURSDAY, SEPTEMBER 22 AT 9 AM PST





CELEBRATING THE LIFE AND LEGACY OF ELIZABETH TAYLOR

Los Angeles — Christie's is pleased to announce that the city of Los Angeles will be the first U.S. stop on the global tour of highlights from **The Collection of Elizabeth Taylor** this fall. The public exhibition of items from the vast collection of the celebrated film star, fashion icon, and humanitarian will be on display to the public from October 13 to 16, 2011 at MOCA Pacific Design Center in Los Angeles. Tickets to this highly-anticipated event will go on sale at <u>www.christies.com/elizabethtaylor</u> promptly at 9:00AM PST on **Thursday, September 22, 2011** (see instructions for purchase, page 3).

The Los Angeles exhibition is the third stop on an international, three-month tour that includes Moscow, London, Dubai, Geneva, Paris, and Hong Kong and New York. In recognition of Ms. Taylor's many fans and friends in Los Angeles, the film star's primary home for the majority of her professional career, Christie's has planned an extended, four-day view of highlights from her collections of jewelry, fashion, costumes and film memorabilia. The complete collection will be offered for sale at Christie's New York from December 13-16 *(see appendix for sale schedule)*.

To host this special event, Christie's has partnered with Wells Fargo Private Bank, the exclusive sponsor of the Los Angeles exhibition, and The Museum of Contemporary Art, Los Angeles, which will offer its MOCA Pacific Design Center venue to house the exhibition. In keeping with Elizabeth Taylor's life-long devotion to humanitarian causes, Christie's is pleased to announce that a portion of the profits generated by exhibition admissions, events and publications related to the exhibitions will be donated to The Elizabeth Taylor AIDS Foundation (ETAF). Founded in 1991, ETAF provides funding to AIDS service organizations throughout the world to assist those living with HIV and AIDS.

Among the many highlights of the Collection to be featured in the Los Angeles tour stop are selections from the major categories within Ms. Taylor's vast collection, including:

Jewelry

Now known as "The Crown Jewels of Hollywood", Elizabeth's Taylor's iconic collection of jewelry is an expansive and thoroughly stunning assemblage of jewelry from the top design houses of the world, including BVLGARI, Boucheron, Cartier, JAR, Schlumberger, Tiffany, and Van Cleef & Arpels, among others. From the elegant simplicity of The Elizabeth Taylor Diamond of 33.19 carats to her most elaborate custom-designed jewels, Elizabeth Taylor's collection reveals in sparkling detail her celebrated love affair with jewelry. To see the complete press release, visit: <u>http://tinyurl.com/elizabethtaylorjewels</u>

Haute Couture, Fashion and Accessories

From the red carpets of Hollywood, to the ski slopes of Gstaad, to the sandy beaches of Puerto Vallarta, Elizabeth Taylor exuded glamour in every facet of her life. With the designers Valentino, Gianni Versace, Gianfranco Ferré and Valentino among her friends and collaborators, Elizabeth's style evolved throughout the years, resulting in a vast collection of haute couture, ready-to-wear fashion, handbags and accessories that reflect the star that she was, both on- and off-camera.

To see the complete press release, visit: http://tinyurl.com/elizabethtaylorfashion

Fine Art

Educated from a young age to appreciate fine art, objects and furniture, Elizabeth Taylor shared her love of fine paintings and drawings with her father, the art dealer Francis Taylor. She added steadily to her collection throughout the years, gradually assembling an exceptional group of late 19th century and early 20th century French and British paintings and drawings, Post-War & Contemporary works, and a significant group of modern British paintings inherited from her father.

Further highlights of the fine art and film memorabilia collections will be announced in the coming weeks.

Exhibition Hours	MOCA Pacific Design Center
Thursday, October 13	12 noon – 5 pm
Friday, October 14	12 noon – 7:30pm
Saturday, October 15	10am – 7:30pm
Sunday, October 16	10am – 4:30pm
Ticket charge:	\$20

To purchase tickets to the public exhibition at MOCA Pacific Design Center,

please visit <u>www.christies.com/elizabethtaylor</u>

To keep waiting in line to a minimum, attendees can purchase tickets for specific time slots. Tickets will be available for a purchase beginning **Thursday September 22 at 9:00am PST** and will be available online only. No tickets will be sold at the door or by phone. A flat \$20 fee per ticket per individual applies. MOCA Pacific Design Center is located at 8687 Melrose Avenue, West Hollywood, CA 90069.

About Wells Fargo Private Bank

Wells Fargo Private Bank is the exclusive sponsor of the Christie's exhibition of selections from The Collection of Elizabeth Taylor in Los Angeles. Wells Fargo Private Bank's support for the exhibition includes a direct contribution to the Elizabeth Taylor AIDS Foundation. Wells Fargo has been a long-time, active supporter of HIV / AIDS funding and research, contributing more than \$1 million per year to the cause.

For more than 150 years, Wells Fargo has helped generations of families build, manage, preserve and transition their wealth. Wells Fargo Private Bank continues that tradition today by providing our high-net-worth clients with a comprehensive and custom-tailored wealth management plan. Through a team of financial professionals, directed by a dedicated relationship manager, our service offering includes private banking and credit services, investment management, trust and estate services, financial and business planning, philanthropic services and insurance solutions. Wells Fargo & Company (NYSE: WFC) is a nationwide, diversified, community-based financial services company with \$1.3 trillion in assets. The company aims to help all of our customers succeed financially and create long-term economic growth and quality of life for everyone in the communities we serve. In 2010, Wells Fargo invested a record \$219 million in grants in 19,000 nonprofits, and **our** team members contributed more than 1.3 million volunteer hours around the country. For more information, please visit: www.wellsfargo.com/about/csr

About The Museum of Contemporary Art, Los Angeles (MOCA)

Founded in 1979, MOCA's mission is to be the defining museum of contemporary art. The institution has achieved astonishing growth in its brief history—with three Los Angeles locations of architectural renown; more than 13,000 members; a world-class permanent collection of nearly 6,000 works international in scope and among the finest in the nation; hallmark education programs that are widely emulated; award-winning publications that present original scholarship; and groundbreaking monographic, touring, and thematic exhibitions of international repute that survey the art of our time. MOCA is a private not-for-profit institution supported by its members, corporate and foundation support, government grants, and retail and admission revenues. MOCA Grand Avenue and The Geffen Contemporary at MOCA are open 11am to 5pm on Monday and Friday; 11am to 8pm on Thursday; 11am to 6pm on Saturday and Sunday; and closed on Tuesday and Wednesday. General admission is \$10 for adults; \$5 for students with I.D. and seniors (65+); and free for MOCA members, children under 12, jurors with I.D., active military, and everyone on Thursdays from 5pm to 8pm, courtesy of Wells Fargo. MOCA Pacific Design Center is open 11am to 5pm Tuesday through Friday; 11am to 6pm on Saturday and Sunday; and closed on MOCA Pacific Design Center is always free. For 24-hour information on current exhibitions, education programs, and special events, call 213/626-6222 or access MOCA online at moca.org.

MOCA Gala 2011 will be held Saturday, November 12, 2011 at MOCA Grand Avenue. Legendary performance artist Marina Abramovic will serve as the evening's artistic director, choreographing an unforgettable, participatory evening of performance and music, including an appearance by a special guest musician. Inquiries and requests can be directed to 213/633-5348 or marina@moca.org.

About Christie's

Christie's, the world's leading art business had global auction and private sales in the first half of 2011 that totaled $\pounds 2.0$ billion/\$3.2 billion. In 2010 it achieved global auction and private sales of $\pounds 3.3$ billion/\$5.0 billion. Christie's is a name and place that speaks of extraordinary art, unparalleled service and expertise, as well as international glamour. Founded in 1766 by James Christie, Christie's conducted the greatest auctions of the 18th, 19th and 20th centuries, and today remains a popular showcase for the unique and the beautiful. Christie's offers over 450 sales annually in over 80 categories, including all areas of fine and decorative arts, jewellery, photographs, collectibles, wine, and more. Prices range from \$200 to over \$100 million. Christie's has 53 offices in 32 countries and 10 salerooms around the world including in London, New York, Paris, Geneva, Milan, Amsterdam, Dubai and Hong Kong. More recently, Christie's has led the market with expanded initiatives in emerging and new markets such as Russia, China, India and the United Arab Emirates, with successful sales and exhibitions in Beijing, Mumbai and Dubai

*Estimates do not include buyer's premium. Sales totals are hammer price plus buyer's premium and do not reflect costs, financing fees or application of buyer's or seller's credits.

Notes to Editors:

Tour Dates and Locations. Inginging noin The Concentration of Enzabeth Taylor			
City	Dates	Admission	Venue
Moscow	September 15 & 16	n/a	GUM, Red Square
London	September 24, 25 & 26	£10	Christie's London
Los Angeles	October 13, 14, 15 & 16	\$20	MOCA Pacific Design Center
Dubai	October 23	n/a	Emirates Tower Hotel
Geneva	November 11 & 12	n/a	Four Seasons Hotel de Bergues
Paris	November 16 & 17	n/a	Christie's Paris
Hong Kong	November 24, 25, 26 & 27	n/a	Hong Kong Convention Center
New York	December 3 - 12	\$30	Christie's New York

Tour Dates and Locations: Highlights from The Collection of Elizabeth Taylor

Tickets will be required to view the highlights exhibitions in London, Los Angeles and New York. Tickets are NOT required to view the exhibition in Moscow, Dubai, Geneva and Paris and Hong Kong, which are timed to coincide with pre-sale jewelry exhibitions in each those locations.

Sale Dates: The Conection of Enzadem Taylor			
The Legendary Jewels, Evening Sale	December 13, 2011		
Jewelry (Sessions II & III)	December 14, 2011		
The Icon and her Haute Couture, Evening Sale	December 14, 2011		
Fashion and Accessories (Sessions II, III & IV)	December 15, 2011		
Fine and Decorative Art & Film Memorabilia, including costumes	December 16, 2011		
Impressionist & Modern Art	February 7-8 2012, Christie's London		

Sale Dates: The Collection of Elizabeth Taylor

Sale catalogues will be available for purchase online at <u>www.christies.com/elizabethtaylor</u> Please visit the website for further details on tour information, press releases, tickets, and catalogues.