

CHRISTIE'S

PRESS RELEASE | South Kensington | 30 October 2012
FOR IMMEDIATE RELEASE

RELIVE A CENTURY OF POPULAR CULTURE

Celebrated memorabilia charting the history of film and music at Christie's in November

Disney
Incl. *Pinocchio*



Marilyn Monroe



Indiana Jones



James Bond



Pirates of the Caribbean



John Lennon



The Rolling Stones



Madonna



Tarzan



Britney Spears



South Kensington, London - Christie's is proud to present *POP CULTURE*, showcasing important memorabilia dating from every decade of the past century of popular culture from the ubiquitous industries of film and music, on 29 November 2012. Charting the history of cinema, from Charlie Chaplin, Anna May Wong and early Disney animation through to *Skyfall*, and the history of pop and rock and roll from Elvis through to Nirvana and The Beatles through to Madonna and Britney, the auction will offer costumes, props, photographs, original artwork, instruments and personal items. Featuring items previously worn, owned or played by rock, pop and Hollywood royalty the selection on offer provides collectors spanning several generations the opportunity to acquire a piece of memorabilia associated with their celebrity idols. Many of the items presented have never been offered at auction before.

The sale will comprise 160 lots with estimates for individual items ranging from £800 to £45,000; all items on offer will be available to view on exhibition at Christie's Old Brompton Road galleries in South Kensington, London, from 24 to 28 November 2012.

HIGHLIGHTS

1910-1930



Overcoming contemporary Hollywood practice, **ANNA MAY WONG** was ground-breaking as the first Asian-American movie star, making her silver screen debut in the 1920s and popular through the 1930s. This is only the second time that a costume previously belonging to her has appeared on the market, making it an incredibly rare occasion. The Chinese dancing costume, comprising an embroidered red satin dragon tunic, apron skirt, red satin trousers, blue satin boots complete with pom-pom headdress was worn by Anna May Wong in the 1937 Paramount Pictures film **DAUGHTER OF SHANGHAI** (est: £3,000-5,000).



GRAUMAN'S CHINESE THEATRE in Hollywood is one of the most celebrated movie theatres of the modern age, most renowned for its famous forecourt of celebrity hand and foot prints. Built and designed by Meyer and Holler, led by their most notable architect Raymond Kennedy, it opened in 1927. Kennedy liaised closely with Sid Grauman on the design of the theatre, and this architectural rendering would most likely have been produced to sell the concept of the project to investors. This rare and unique piece is one of the few known original illustrations of a theatre from the 1920s and offers the opportunity to own an exceptional item of Hollywood history (est: £15,000-20,000).

1940s



Released in 1940, based upon the story written by Carlo Collodi in 1883, *Pinocchio* was the second of the **WALT DISNEY Animated Classics**. Gustaf Tenggren was one of several European artists hired by Disney in the 1930s who worked upon the film. This original concept painting by him was one of several preparatory works, used to produce a general macabre atmosphere for the film's imagery (est: £35,000-45,000). The artwork leads a Disney section of eighteen lots within the sale.



TARZAN first appeared in print 100 years ago, created by Edgar Rice Burroughs, in the novel *Tarzan of the Apes* (magazine published 1912; book published 1914). Within Christie's auction is Burne Hogarth's signed and inscribed original art work for the syndicated *Tarzan* comic strip from the series' *Tarzan Against Dagga Ramba* (1942) and *Tarzan And The Barbarians* (1943) (est: £10,000-12,000 each).

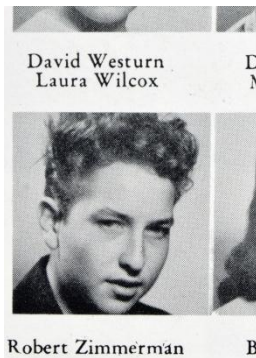
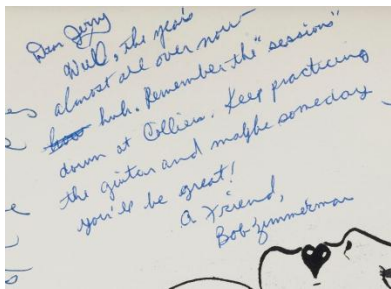
1950s



One of the most celebrated pin-up artists, Peruvian **ALBERTO VARGAS** (1896-1983) is most well-known for his 'Varga Girls'. His Hollywood career began in 1919, hired by Florence Ziegfeld to paint a series of portraits of the stars of his Ziegfeld Follies. The commission lasted until the 1930s when Vargas went on to work with all the major studios of the time including Paramount, Twentieth Century Fox, Warner Bros. and M.G.M., who commissioned him to paint studio portraits of their starlets. This signed portrait of **AVA GARDNER**, offered from the artist's estate, was probably commissioned by M.G.M. following the smash hit success of their 1946 film *The Killers*; it is likely that Gardner posed for the portrait (est: £20,000-30,000).

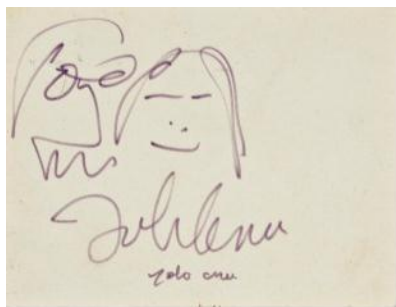


Marilyn In White has become one of the most famous images of 20th century cinema, depicting starlet **MARILYN MONROE** in a white billowing dress standing on a subway grating. Illustrating one of the best-known scenes in *The Seven Year Itch* (1955), directed by Billy Wilder, the dress was created by costume designer William Travilla and is currently on display in the UK for the first time at the V&A museum's major new exhibition, *Hollywood Costume*. Taken by photographer Bernard of Hollywood (1912-1987) in 1954, this 14x11in. (35.6x28cm.) gelatin silver print was printed later, and has been signed on the reverse by the photographer (est: £10,000-15,000).



A yearbook, featuring and signed by Robert Zimmerman, who later became known as **BOB DYLAN**, when he was a high-school student and only seventeen years old, is a rare item within the sale. Dating from 1958, before Dylan left Minnesota for the bright lights of New York City it is inscribed: "Dear Jerry, Well the year's almost all over now huh. Remember the "sessions" down at Collier. Keep practicing the guitar and maybe someday you'll be great! a friend, Bob Zimmerman" (est: £4,000-6,000).

1960s and 1970s



A section of over 40 lots associated with **THE BEATLES** features items relating to every member of the famous four-piece. A postcard sent by John Lennon during his first 'Bed-In For Peace' in Amsterdam, 1969 features a self-portrait caricature and is to be sold by the fan, then sixteen, who originally wrote to Lennon asking for a drawing (est: £4,000-6,000). Another highlight is a contemporary series Hofner 500/1 violin bass guitar signed by Paul McCartney (est: £5,000-7,000).



Mick Jagger's lace-up sleeveless jumpsuit made by Ossie Clark for **THE ROLLING STONES'** U.S. Tour, 1972 is aptly flamboyant (est: £8,000-12,000). Of pearl white velour and embellished allover with silver metal poppers backed by transparent sequins, Jagger is seen wearing it at Madison Square Garden with Stevie Wonder on stage at the last show of the tour, also his 29th birthday.

Please click [here](#) to view Mick Jagger wearing the jumpsuit, available from Corbis, Image BE047023

1980s



Please click [here](#) to view Diary film still, available from Rex Features, Image 1592795a



Please click [here](#) to view whip film still, available from Rex Features, Image 1592804a

The sale presents the most notorious prop from the **INDIANA JONES** film franchise, Dr. Henry 'Indiana' Jones Jr.'s trademark bull-whip (est: £10,000-15,000). The whip on offer, made for the trilogy and used by Harrison Ford, saves Jones' life on several occasions. Originally donated by Steven Spielberg to a charity auction in 2001. Also offered are a rare prop facsimile manuscript book known as the 'Grail Diary', filled with drawings and annotations (est: £5,000-7,000) and the Holy Grail itself (est: £2,500-3,500), both central to the plot of the final film in the trilogy, *Indiana Jones and the Last Crusade* (1989).

1990s



A stage-style inaugurated by **MADONNA**, and now synonymous with the Queen of Pop, the conical-cup corsets made by Jean-Paul Gaultier are undeniably her most recognisable outfits. This exquisitely made couture corset is fully beaded and showcases Gaultier's top couture skills; it has never appeared on the market before and was worn by Madonna on her *Blond Ambition* tour in 1990, (est: £10,000-15,000). Another costume also features, worn by Madonna on the same tour, comprising a black bustier and lycra bodysuit (est: £8,000-12,000).

Please click [here](#) to view Madonna in the black outfit, available from Corbis, Image PN001386. Please click [here](#) to view Madonna in the green and white outfit, available from Getty Images, Image 85841112



Please click [here](#) to view compass film still, available from Rex Features, Image 1609101a



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Two important props, central to the plot of the **PIRATES OF THE CARIBBEAN** film franchise feature: a detailed prop compass as used by Johnny Depp as Captain Jack Sparrow in the 2003 Walt Disney Pictures film *Pirates Of The Caribbean: Curse Of The Black Pearl*, together with two Aztec gold medallions (est: £4,000-6,000). The compass, bartered from Tia Dalma (Naomie Harris), does not point north but *points to the thing you want most in this world*. In *Curse Of The Black Pearl*, it leads Jack to the Isla de Muerta to find the Treasure of Cortés. Jack Sparrow's compass continues to feature heavily in the next three films. The medallions are worn around the neck of Elizabeth Swann (Keira Knightley), and are part of the cursed Aztec gold forming the scattered Treasure of Cortés which the crew of The Black Pearl must return to the chest to lift the curse.

The 23rd and most recent film in the **JAMES BOND** franchise is represented by a replica fibreglass **SKYFALL** sign, one of a limited edition of thirteen made from the original prop sign used in the 2012 United Artists/EON Productions film *Skyfall* (est: £1,000-1,500). *Skyfall* refers to the ancestral home of James Bond. All proceeds from the sale of this lot will be donated to a charity selected by EON Productions.

A pair of rimless Emporio Armani sunglasses gifted to the vendor as a thank you after having acted as **BONO**'s stand-in for checking lighting whilst filming for the 2009 Blackberry advertising campaign *Blackberry Loves U2* (est: £1,000-1,500). As the frontman of U2, Bono's sunglasses are his trademark, and they play an integral part to the advert. Glasses worn by Bono very rarely appear on the market.

The outfits of no less than three contemporary pop princesses feature within the sale: **BRITNEY SPEARS**, **GWEN STEFANI** and **KATY PERRY** – a La Perla boned corset of sheer black nylon with feather sprays worn by Britney Spears for her performance of *Womanizer* at the Bambi Awards in Germany in November 2008 (est: £1,000-1,500); a two-piece tartan wool suit by Vivienne Westwood from the *Exhibition* collection, Autumn/Winter 2004/2005 worn by Gwen Stefani for a magazine shoot, circa 2004 (est: £1,000-1,500); and a unique couture Swarovski crystal-encrusted mermaid costume by Furne One worn by Katy Perry for the 2012 GHD advertising campaign shot by David LaChapelle (est: £2,000-3,000).

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The complete printed catalogue and online eCatalogue will be available from early November

Public Exhibition:

Saturday, 24 November: 11am – 5pm

Sunday, 25 November: 11am – 5pm

Monday, 26 November: 9am – 7.30pm

Tuesday, 27 November: 9am – 5pm

Wednesday, 28 November: 9am – 5pm

Auction:

POP CULTURE

29 November 2012 at 2pm

Christie's South Kensington

Open seven days a week, Christie's South Kensington is one of the busiest salerooms in the UK attracting over 200,000 visitors each year. With over 100 sales and offering more than 20,000 lots annually, estimates start from £300. Interiors sales dedicated to home furnishings are held three times a month alongside regular Sunday sales of single-owner collections. Specialised sales for the avid collector are scheduled throughout the year according to category, and include Film Posters, Pop Memorabilia, Antiquities, Jewellery, 20th Century British Art and Chinese Works of Art, among others. In 2011 Christie's South Kensington realised the highest ever total for the second successive year with sales of £115.9 million / \$186.6 million.

About Christie's

Christie's, the world's leading art business, had global auction and private sales in the first half of 2012 that totaled £2.2 billion/\$3.5 billion. Christie's is a name and place that speaks of extraordinary art, unparalleled service and expertise, as well as international glamour. Founded in 1766 by James Christie, Christie's has since conducted the greatest and most celebrated auctions through the centuries providing a popular showcase for the unique and the beautiful. Christie's offers over 450 auctions annually in over 80 categories, including all areas of fine and decorative arts, jewellery, photographs, collectibles, wine, and more. Prices range from \$200 to over \$100 million. Christie's also has a long and successful history conducting private sales for its clients in all categories, with emphasis on Post-War and Contemporary, Impressionist and Modern, Old Masters and Jewellery. Private sales totaled £413.4 million/ \$661.5 million in the first half of 2012, an increase of 53% on the previous year.

Christie's has a global presence with 53 offices in 32 countries and 10 salerooms around the world including in London, New York, Paris, Geneva, Milan, Amsterdam, Dubai, Zürich, and Hong Kong. More recently, Christie's has led the market with expanded initiatives in growth markets such as Russia, China, India and the United Arab Emirates, with successful sales and exhibitions in Beijing, Mumbai and Dubai.

**Estimates do not include buyer's premium. Sales totals are hammer price plus buyer's premium and do not reflect costs, financing fees or application of buyer's or seller's credits.*

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