

CHRISTIE'S

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CHRISTIE'S JEWELRY ACHIEVES RECORD \$754.7 MILLION IN 2014

THE HIGHEST RESULT EVER FOR JEWELRY AT AUCTION

A YEAR-ON-YEAR INCREASE OF 11%

9 NEW WORLD AUCTION RECORDS ESTABLISHED

21 YEARS OF GLOBAL MARKET LEADERSHIP

149 JEWELS SOLD ABOVE \$1 MILLION

72 JEWELS SOLD ABOVE \$2 MILLION

24 JEWELS SOLD ABOVE \$5 MILLION

7 JEWELS SOLD ABOVE \$10 MILLION

NEW YORK



A pear-shaped D-color VS1 diamond of 89.23 carats

\$11,085,000

GENEVA



THE WINSTON BLUE

A pear-shaped Fancy Vivid Blue Flawless Diamond of 13.22 carats

\$23,795,372

HONG KONG



A pair of pear-shaped D-color Flawless diamond ear pendants of 25.49 and 25.31 carats

WORLD AUCTION RECORD PRICE FOR A PAIR OF DIAMOND EAR PENDANTS

\$ 9,740,736

New York / London / Hong Kong – As part of its year-end figures announcement, Christie's Jewelry reports a record total of \$754.7 million (£460.2 million) in 2014 – the highest annual result ever achieved for jewelry at any auction house. The tally represents a year-on-year increase of 11% (7% in £), over Christie's 2013 total of \$678 million. Upon orchestrating the sale of *The Winston Blue* (illustrated above) and *The Blue Belle of Asia* – the most valuable sapphire ever sold at auction – Christie's Geneva led the company's jewelry sales with \$304.4 million total.

WORLD AUCTION RECORD HIGHLIGHTS



The November 11 auction of *Magnificent Jewels* at Christie's Geneva led the year in gemstones with the sale of *The Blue Belle of Asia* which realized \$17,295,796. The cushion-shaped Ceylon sapphire of 392.52 carats now holds the record for the most valuable sapphire ever sold at auction. Further highlights within this record breaking auction included a gold, diamond, and green garnet 'Parrot Tulip' bangle, by JAR (illustrated left) which sold for \$3,595,853 against a pre-sale estimate of \$210,000 – 310,000 to become the second highest price for a jewel by JAR. In the same sale, a pair of natural pearl and diamond ear pendants realized a world record price of \$3,481,601 (illustrated right).



TOP TEN JEWELS SOLD AT CHRISTIE'S IN 2014



On May 14, Christie's Geneva offered *The Winston Blue*, which became the top jewel of 2014 for Christie's Jewelry. Selling at \$23,795,372 or \$1,799,953 per carat, this flawless Fancy Vivid Blue diamond of 13.22 carats was acquired by Harry Winston. For the complete post-release on this auction, please [click here](#).

In order from *left to right*, more top jewels sold at Christie's in 2014:



A BELLE EPOQUE DIAMOND DEVANT-DE-CORSAGE BROOCH, BY CARTIER, 1912
PRICE REALIZED: \$ 17,581,612
CHRISTIE'S GENEVA – MAY 2014



THE BLUE BELLE OF ASIA
A CUSHION-SHAPED CEYLON SAPPHIRE OF 392.52 CTS
WORLD AUCTION RECORD PRICE FOR A SAPPHIRE
PRICE REALIZED: \$ 17,305,996
CHRISTIE'S GENEVA – NOVEMBER 2014



A PAIR OF COLOURED DIAMOND EAR PENDANTS
SET WITH A PEAR-SHAPED FANCY VIVID BLUE
DIAMOND OF 6.95 CTS AND A PEAR-SHAPED
FANCY VIVID PINK DIAMOND OF 6.79 CTS
PRICE REALIZED: \$ 15,820,731
CHRISTIE'S GENEVA – NOVEMBER 2014



A PEAR-SHAPED D-COLOR FLAWLESS
DIAMOND OF 75.97 CTS
\$190,532 PER CARAT
PRICE REALIZED: \$ 14,474,732
CHRISTIE'S GENEVA – MAY 2014



A PEAR-SHAPED D-COLOR
VVS1 DIAMOND OF 89.23 CTS
\$124,229 PER CARAT
PRICE REALIZED: \$ 11,085,000
CHRISTIE'S NEW YORK - DEC 2014



A SQUARE-CUT LIGHT PINK DIAMOND NECKLACE
OF 76.51 CTS, BY LEVIEV
\$130,712 PER CARAT
WORLD AUCTION RECORD PRICE FOR
A LIGHT PINK DIAMOND
PRICE REALIZED: \$ 10,000,825
CHRISTIE'S GENEVA – MAY 2014



A PAIR OF PEAR-SHAPED D-COLOR FLAWLESS,
TYPE IIA DIAMOND EAR PENDANTS
OF 25.49 AND 25.31 CTS
\$191,746 PER CARAT
WORLD AUCTION RECORD PRICE FOR
A PAIR OF DIAMOND EAR PENDANTS
PRICE REALIZED: \$ 9,740,736
CHRISTIE'S HONG KONG – MAY 2014



AN OVAL-CUT FANCY VIVID PINK
DIAMOND OF 5.50 CTS
\$1,740,545 PER CARAT
PRICE REALIZED: \$ 9,573,000
CHRISTIE'S NEW YORK – JUNE 2014



THE OCEAN DREAM
A TRIANGULAR-CUT FANCY VIVID BLUE-GREEN,
DIAMOND OF 5.50 CTS
\$1,414,727 PER CARAT
WORLD AUCTION RECORD PRICE FOR
A BLUE-GREEN DIAMOND
PRICE REALIZED: \$ 8,633,798
CHRISTIE'S GENEVA – MAY 2014

IMPORTANT PRIVATE COLLECTIONS



AN ART DECO NATURAL PEARL AND
DIAMOND NECKLACE
PRICE REALIZED: \$5,195,369
PROPERTY FORMERLY IN THE COLLECTION
OF BARONESS EDOUARD DE ROTHSCHILD

Christie's saw landmark results for important private collections in 2014. The top three were, *A Passion for Jewels – The Collection of a European Gentleman* (Geneva, May 2014), *Property from the Collection of Riki and Jerome Shaw* (New York, April 2014), and *Property Formerly in the Collection of Baroness Edouard de Rothschild* (Geneva, November 2014). All three realized a combined total in excess of \$48 million and were each 100% sold.

ECOMMERCE JEWELRY IN 2014



eCommerce Jewelry has grown significantly at Christie's worldwide in 2014 with over twice as many sales as 2013 and over 430 jewels sold online this year. There was active participation with bidders from over 29 countries and buyers from over 21 countries, most notably from the China, Singapore, Switzerland, and the United States. The top lot of the year was a sapphire and diamond 'Sutra' bracelet and 'Power' ring, by Diane von Furstenberg for *H. Stern* (illustrated left) selling for \$29,625 in the *Spring Jewels* online-only auction based out of South Kensington. Additional highlights include a suite of sapphire and diamond jewelry which realized \$22,575 in *Statement Jewels* from Hong Kong and a diamond ring which achieved \$22,500 in *Brilliant Jewels* in New York.

PRIVATE SALES

Private Sales contributed to Christie's success in 2014 – a trend that is expected to continue throughout 2015. This channel, led by International Director Julien-Vincent Brunie, is tailored to clients who prefer to buy or sell outside the fixed auction calendar and to those seeking the rarest of gemstones and jewels.

SPRING 2015 JEWELRY AUCTION CALENDAR

Christie's host 24 jewelry auctions a year in Geneva, Hong Kong, London, New York, and Paris. Early highlights of the Magnificent Jewels auctions in New York and Geneva sales will be announced in the coming weeks.

JEWELLERY	SOUTH KENSINGTON – WEDNESDAY, 4 MARCH
JEWELLERY	SOUTH KENSINGTON – TUESDAY, 14 APRIL
MAGNIFICENT JEWELS	NEW YORK – TUESDAY, 14 APRIL
MAGNIFICENT JEWELS	GENEVA – WEDNESDAY, 13 MAY
PARIS JEWELS	PARIS – MONDAY, 1 JUNE
MAGNIFICENT JEWELS	HONG KONG – TUESDAY, 2 JUNE
IMPORTANT JEWELS	NEW YORK – TUESDAY, 16 JUNE

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About Christie's

Christie's, the world's leading art business, had global auction and private sales in 2014 that totalled £5.1 billion / \$8.4 billion, making it the highest annual total in Christie's history. Christie's is a name and place that speaks of extraordinary art, unparalleled service and expertise, as well as international glamour. Founded in 1766 by James Christie, Christie's has since conducted the greatest and most celebrated auctions through the centuries providing a popular showcase for the unique and the beautiful. Christie's offers around 450 auctions annually in over 80 categories, including all areas of fine and decorative arts, jewellery, photographs, collectibles, wine, and more. Prices range from \$200 to over \$100 million. Christie's also has a long and successful history conducting private sales for its clients in all categories, with emphasis on Post-War & Contemporary, Impressionist & Modern, Old Masters and Jewellery. Private sales totalled £916.1 million (\$1.5 billion). Christie's has a global presence with 53 offices in 32 countries and 12 salerooms around the world including in London, New York, Paris, Geneva, Milan, Amsterdam, Dubai, Zürich, Hong Kong, Shanghai, and Mumbai. More recently, Christie's has led the market with expanded initiatives in growth markets such as Russia, China, India and the United Arab Emirates, with successful sales and exhibitions in Beijing, New Delhi, Mumbai and Dubai.

**Estimates do not include buyer's premium. Sales totals are hammer price plus buyer's premium and do not reflect costs, financing fees or application of buyer's or seller's credits.*

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Images available on request

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