

CHRISTIE'S EDUCATION

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NEW MASTER'S DEGREE IN GLOBAL CONTEMPORARY ART PREPARES STUDENTS FOR BROAD SPECTRUM OF CAREERS

INNOVATIVE 15-MONTH MASTER OF ARTS PROGRAM DEVELOPS CRITICAL SKILLS
FOR THE FAST-CHANGING, INTERCONNECTED GLOBAL ART MARKETPLACE



Left: Program director Robin Reisenfeld leads a class. **Right:** Field studies (Jomar Statkun, courtesy of Garis & Hahn, photography by Amy Obarski).

New York – In September 2015, Christie's Education New York will welcome its first class of students to the world capital of contemporary art for a unique new master's degree program called "**Global Contemporary Art,**" designed to prepare students for careers in the constantly evolving contemporary art marketplace. This 15-month Master of Arts program emphasizes hands-on experience with art, exposure to a wide variety of professional practitioners in the global art market, and an in-depth understanding of the cultural, socio-economic and market forces that shape today's global art scene.

Through a series of integrated courses, field visits, and an internship, the program offers students direct engagement with the artistic methods and procedures used today as well as extensive individual contact with active art world professionals. Students learn about the global art market's impact on and its relationship to the creative process, with special consideration of the shifting relationship between the consumer and producer and the changing dynamics between the artist and the collector.

The highly tailored program provides students with the competitive edge to become professionally involved in one of the fastest growing areas of the art world, with the practical and conceptual tools to understand the complexity of the global art market from 1980 to the present. Studies are organized thematically, rather than geographically, reflecting the cross-pollination of ideas and influences shaping today's art world, with a major focus on non-Western contemporary art from South America, Asia and Africa and how it engages with and confronts contemporary art practices in the more-established arts scene. The courses emphasize the interface between institutional networks and commercial art markets, as well as recent digital technology and social platforms and their impact on contemporary artistic production on all continents. Within the 15-month program, students gain hands-on experience through a 45-day internship in the field of their choice.

Students from diverse backgrounds who have either a BA in art history or comparable professional experience in the art world are welcome to apply. Students enjoy a small student-teacher ratio, which gives them an opportunity to work closely with knowledgeable professors and highly regarded art experts, as well as with one another, to focus on mastering professional art world skills. Students not only gain a solid academic grounding, they also study contemporary exhibitions and art fairs, conservation and collection practices, and relevant legal and insurance issues. The program is ideal for anyone beginning or looking to advance a career in the ever-growing art market, including art fairs, galleries and auctions, and the emergence of new geographic and online markets.

SHORT COURSE SAMPLER: On May 16, Christie's Education will offer a special one-day short course in "Global Art in New York," exploring global art and discovering the artists and the institutions that are shaping contemporary art worldwide. It's a unique opportunity to learn about the artistic strategies, exhibition policies, and cultural geographies of global contemporary art through lectures and a visit to the Museum of Modern Art (MoMA). Visit www.christies.edu/new-york/courses/short-course-global-art-ny.aspx

PROGRAM DETAILS

Key dates: Orientation Week, Sept. 9–11, 2015; Fall Term: Sept. 15 – Nov. 13, 2015; Winter Term: Jan. 16 – Mar. 11, 2016; Spring Term: April 4 – June 5, 2016. Students who begin in September 2015 can graduate in December 2016.

Program Director: Robin Reisenfeld, Ph.D.

Tuition & fees: \$53,439.00 (\$1,190 per credit, plus fees; 44 credits required for graduation)

The curriculum: Starting in fall 2015, the program consists of three terms of integrated courses and field studies, followed by a thesis and an internship. Students can earn a Master of Arts degree in just 15 months, from September to the following December. Students will directly engage with the artistic methods and procedures used today, and have individual contact with active art world professionals to examine up close the global art market's relationship to the creative process. Highlights include:

- **Critical Approaches to Global Contemporary Art:** This seminar reviews the critical and theoretical debates within the broader field of ideas that have dominated global artistic practice since the early 1980s.
- **Exhibiting, Archiving and Preserving Contemporary Art in the Global Context:** A hands-on examination of the changing role and function of curators, as well as an analysis of newly emerging collecting patterns and display strategies in modern and contemporary institutions.
- **Global Culture, Economics and the Art Market:** An examination of the structure of the global art market and the history behind contemporary art fairs and biennials, including how new technologies and digital platforms have transformed the global economy, along with the formation of new identities tied to specific geographies.
- **Global Contemporary Art Survey:** This course surveys the art historical developments of contemporary art from the 1980s to the present through a thematic and chronological organization within an international scope.
- **Global: Finding the Global in New York:** This course familiarizes the student with the contemporary art world in New York and to the various ways that New York accommodates a vision of global contemporary art.

- **Curatorial Workshop:** Through a combination of class discussion, site visits and panel discussions, students will learn to write an exhibition catalogue for a biennial to sharpen their analytic and evaluative skills.
- **Field Studies:** Students visit New York art institutions, including auction house sales, museums, artist studios, conservation labs, private collections and galleries.
- **Internship:** A 45-day full-time internship in the fall term of the second year, with a choice among Christie's auction house, commercial galleries, nonprofit art institutions, museums and elsewhere.

Online application: www.christies.edu/new-york/courses/masters-global-contemporary.

For assistance, please contact: newyork@christies.edu, or phone: 212-355-1501.

CHRISTIE'S EDUCATION: SHORT COURSES, CERTIFICATES, BESPOKE OPTIONS

Christie's Education also offers modular certificate programs in The Art Business and Collecting Contemporary Art, and a week-long Contemporary Art summer school program, plus short courses throughout the year—on topics as diverse as wine, jewelry and fine art. Each course is designed to provide the participant with a unique, behind-the-scenes view of the art world. Gift certificates can be purchased in \$50 increments and can be applied toward any Christie's Education New York short course. For more information, call (212) 355-1501 or newyork@christies.edu.

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About Christie's Education

Christie's Education New York is part of the global family of Christie's Education. Founded in 1978, Christie's Education courses emphasize the importance of direct contact with original works of art, and through the use of Christie's salerooms and specialist staff, enhance students' exploration of the history of art. Christie's Education, New York is accredited by the New York State Board of Regents and the Commissioner of Education in their capacity as a nationally recognized accrediting agency. The full-time Master's Degree programs, **M.A. in Modern Art and Its Markets**, and **Global Contemporary Art**, are also registered with the New York State Education Department. Other continuing education opportunities include **certificates in Modern and Contemporary Art in New York**, **The Christie's Art Business Course**, **Collecting Contemporary Art**, and various short courses, and personalized, bespoke courses. Christie's Education short courses are non-degree programs that address a wide variety of topics and run in conjunction with Christie's auction house. These courses have the same standards as full-time programs, but are designed in various formats, including full-day master classes, evening lecture series, and study trips away from New York.

About Christie's

Christie's, the world's leading art business, had global auction and private sales in 2014 that totalled £5.1 billion / \$8.4 billion, making it the highest annual total in Christie's history. Christie's is a name and place that speaks of extraordinary art, unparalleled service and expertise, as well as international glamour. Founded in 1766 by James Christie, Christie's has since conducted the greatest and most celebrated auctions through the centuries providing a popular showcase for the unique and the beautiful. Christie's offers around 450 auctions annually in over 80 categories, including all areas of fine and decorative arts, jewellery, photographs, collectibles, wine, and more. Prices range from \$200 to over \$100 million. Christie's also has a long and successful history conducting private sales for its clients in all categories, with emphasis on Post-War & Contemporary, Impressionist & Modern, Old Masters and Jewellery. Private sales totalled £916.1 million (\$1.5 billion).

Christie's has a global presence with 53 offices in 32 countries and 12 salerooms around the world including in London, New York, Paris, Geneva, Milan, Amsterdam, Dubai, Zürich, Hong Kong, Shanghai, and Mumbai. More recently, Christie's has led the market with expanded initiatives in growth markets such as Russia, China, India and the United Arab Emirates, with successful sales and exhibitions in Beijing, New Delhi, Mumbai and Dubai.

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