

CHRISTIE'S E D U C A T I O N

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SUMMER COURSES FROM CHRISTIE'S EDUCATION NEW YORK BOOST CONNOISSEURSHIP, OPEN DOORS TO ART CAREERS

Popular Week-Long Contemporary Art Summer School is June 22-26



Left: Professor Marisa Kayyem (center) leads students on a field visit; **Right:** Director Veronique Chagnon-Burke (left) shows close study of art.

New York – Christie's Education New York introduces three new short courses this spring-summer season, in addition to an updated edition of the perennially popular "Contemporary Art Summer School," June 22-26. Learn about exciting new career options in the evolving art field during a one-week course, "Mapping Career Opportunities in the Art World," June 1 – 5. Also new this spring is "Global Art in New York," a compact and comprehensive introduction to the latest in contemporary art for collectors and art enthusiasts. The course packs lectures, panel discussions and gallery visits into a one-day package, on Saturday, May 16. Or, explore the connections between art and architecture in a four-day course, "Modern Architecture: Space, Art, Markets and Social Politics," May 18 – 21, that examines the major figures of modern architecture in relation to avant-garde artistic practices, capitalist markets, and progressive social politics.

The courses are open to anyone, without prerequisites, and meet at Christie's Education's, 11 West 42nd Street, 8th Floor, along with some field trips. Fees vary by course from \$350 to \$1,800. For more information or to register, visit www.christies.edu/new-york, call 1-212-355-1501; or email NewYork@christies.edu.

MAY 16: Global Art in New York (NEW)

Spend a Saturday in New York City exploring global art and discovering the artists and the institutions that shape trends in contemporary art worldwide. This master class offers a unique opportunity to learn about the artistic strategies, exhibition policies, and cultural geographies of global contemporary art through art historical lectures and a visit to the contemporary galleries of the Museum of Modern Art (MoMA). Enrollment is limited.

Dates: May 16, 2015; from 10 a.m. – 5 p.m.

Program Director: Dr. Marisa Kayyem

Course Fee: \$350 (lunch included)

MAY 18 – 21: Modern Architecture: Space, Art, Markets and Social Politics (NEW)

This week-long evening course explores the connections between modern architecture and art-world trends, through an in-depth look at the major figures of modern architecture and their relationships to avant-garde artistic practices, capitalist markets, and progressive social politics. Modern architects responded to radical experiments in painting, photography, and film, as well as the unprecedented technological advancements and social revolutions that characterized the 20th century. From these conditions emerged a new architectural vocabulary of steel, glass, concrete, and geometric abstraction that designers argued could transform society. As the Cubist painter and activist-architect Le Corbusier declared in 1923: “It is a question of building which is at the root of the social unrest of today: architecture or revolution!” The course is aimed at anyone interested in modern art and architecture and combines classroom lectures with a museum visit. Artists and movements to be discussed include: the Bauhaus, Mies van Rohe, Le Corbusier, Picasso, Cubism, Laszlo Moholy-Nagy, De Stijl, and Constructivism.

Dates: May 18-21, 2015, 6 – 8 p.m., plus field study on Thursday 2 – 4 p.m.

Program Director: Dr. Marisa Kayyem

Course Fee: \$1,350

JUN. 1 – 5: Mapping Career Opportunities in the Art World (NEW)

The art world has grown exponentially in the last 20 years, giving rise to a host of new professional opportunities, not only in museums, galleries and nonprofit organizations, but also art fairs, dealers, appraisers, auction specialists and art advisers. This five-day course is designed for anyone interested in a career in the arts, from undergraduates and recent graduates to mid-career professionals looking to make a change. In a single week, students will hear from accomplished professionals in a variety of roles across the art world, including Katelijne De Backer, Director, Art Miami, New York; Geri Thomas, president of Thomas & Associates, an innovative executive placement and consulting firm specializing in museums, non-profit organizations, and art businesses nationwide; as well as Christie’s Education faculty and Christie’s Human Resources executives. The course will also help students learn to take charge of their own careers, with workshops on resume-writing and networking skills.

Dates: June 1-5, 2015, 9:30 a.m. - 4:30 p.m. each day

Program Director: Dr. Marisa Kayyem

Course Fee: \$1,800

JUN. 22 – 26: Contemporary Art Summer School

One of Christie’s Education’s most popular offerings, this intensive, weeklong program takes art enthusiasts behind the scenes of the contemporary art world in New York, including venues not normally open to the public. Each day begins with lectures on contemporary art and the art market, followed by afternoon field trips around New York City, such as visits to artists’ studios in Brooklyn, guided tours of major museum exhibitions, viewings of private collections, Chelsea gallery crawls, and more. Speakers are drawn from various sectors of the art world to provide multiple perspectives. This course attracts people of all ages, backgrounds and nationalities, drawn to the program by a shared interest in learning about art, having fun and meeting new people.

Dates: June 22 – 26, 2015; from 9:30 a.m. – 4:30 p.m.

Program Director: Dr. Julie Reiss

Course Fee: \$1,800

GIVE THE GIFT OF ART APPRECIATION

Christie's Education offers short courses throughout the year—on topics as diverse as wine, jewelry and fine art. Each course is designed to provide the participant with a unique, behind-the-scenes view of the art world. Gift certificates can be purchased in \$50 increments and can be applied toward any Christie's Education New York short course. For more information, call (212) 355-1501 or NewYork@christies.edu.

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About Christie's Education

Christie's Education New York is part of the global family of Christie's Education. Founded in 1978, Christie's Education courses emphasize the importance of direct contact with original works of art, and through the use of Christie's salerooms and specialist staff, enhance students' exploration of the history of art. Christie's Education, New York is accredited by the New York State Board of Regents and the Commissioner of Education in their capacity as a nationally recognized accrediting agency. The full-time Master's Degree programs, **M.A. in Modern Art and Its Markets**, and **Global Contemporary Art**, are also registered with the New York State Education Department. Other continuing education opportunities include the **Certificate in Modern and Contemporary Art in New York**, and certificate and module options in **Art Business and Collecting Contemporary Art**, various short courses, and personalized, bespoke courses. Christie's Education short courses are non-degree programs that address a wide variety of topics and run in conjunction with Christie's auction house. These courses have the same standards as full-time programs, but are designed in various formats, including full-day master classes, evening lecture series, and study trips away from New York.

About Christie's

Christie's, the world's leading art business, had global auction and private sales in 2014 that totalled £5.1 billion / \$8.4 billion, making it the highest annual total in Christie's history. Christie's is a name and place that speaks of extraordinary art, unparalleled service and expertise, as well as international glamour. Founded in 1766 by James Christie, Christie's has since conducted the greatest and most celebrated auctions through the centuries, providing a popular showcase for the unique and the beautiful. Christie's offers around 450 auctions annually in over 80 categories, including all areas of fine and decorative arts, jewellery, photographs, collectibles, wine, and more. Prices range from \$200 to over \$100 million. Christie's also has a long and successful history conducting private sales for its clients in all categories, with emphasis on Post-War & Contemporary, Impressionist & Modern, Old Masters, and Jewellery. Private sales totalled £916.1 million (\$1.5 billion) in 2014, an increase of 20 percent on the previous year.

Christie's has a global presence with 54 offices in 32 countries and 12 salerooms around the world including in London, New York, Paris, Geneva, Milan, Amsterdam, Dubai, Zürich, Hong Kong, Shanghai, and Mumbai. More recently, Christie's has led the market with expanded initiatives in growth markets such as Russia, China, India and the United Arab Emirates, with successful sales and exhibitions in Shanghai, New Delhi, Mumbai and Dubai.

**Estimates do not include buyer's premium. Sales totals are hammer price plus buyer's premium and do not reflect costs, financing fees or application of buyer's or seller's credits.*

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Visit Christie's Education online at www.christies.edu for additional information on short courses, as well as certificate and degree programs.

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