

CHRISTIE'S EDUCATION

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CHRISTIE'S EDUCATION LAUNCHES ART, LAW AND BUSINESS MASTER'S DEGREE IN NEW YORK FOR FALL 2016 ENROLLMENT

15-Month Program Provides Students with Unique Professional Training For Careers in the Global Art Market

New York – Christie's Education New York announces the launch of a new Master's degree program: Art, Law and Business. This significant addition to Christie's Education's portfolio of course offerings in New York marks the first opportunity for students to study a cross-section of topics vital to the operation of a major art business. The 15-month program launches September 2016 at Christie's Education and is already accepting applications.

Véronique Chagnon-Burke, Academic Director, Christie's Education New York, said: *"The overlap between the two seemingly disparate worlds of art and commerce has grown considerably in recent years, as the global art market has expanded and matured. Indeed, the most successful art market professionals in the industry today are equally conversant in matters of art, law and finance. We have designed this new Master's program with the needs of professionals working at the highest levels of the art world in mind."*

The new Master's degree builds on the successful foundations of Christie's Education London's Art, Law and Business degree, but is tailored for working in the U.S. commercial market. In addition, it provides its students with an understanding of fine art history and terminology, providing a vital background for working with specialists and curators in art-related businesses.

To head the new program, Christie's Education has appointed **Noah Kupferman** as Director, Art Law and Business. Kupferman brings a unique combination of real-world experience in both art business and finance to his new role. He has previously served as a popular visiting lecturer at Christie's Education, leveraging his experience as Christie's Co-Head of Chinese Works of Art in the Americas as well as his subsequent role as Head of Christie's Secured Art Lending group in New York (*see full bio in editor's notes*).

Candidates for the new Master's program are expected to come from legal and wealth management backgrounds, as well as from art history and commercial art backgrounds. Upon graduation, students are prepared for roles in auction houses, galleries, art fairs, museums, and cultural institutions, in positions focused on sales, business management, business intelligence and strategy, client services, and marketing. The program is fully accredited by the New York State Board of Regents.

Classes meet at Christie's Education, 11 West 42nd Street in midtown Manhattan. For more information or to register, visit www.christies.edu/new-york, call 1-212-355-1501; or email NewYork@christies.edu. For full details on course descriptions and application requirements, [click here](#) to visit the Art, Law and Business Master's program page.

Note to Editors:

Noah Kupferman previously served as Christie's Co-Head of Chinese Works of Art in the Americas as well as Head of Christie's Secured Art Lending in New York. Noah began his career at Sotheby's as a specialist in the Chinese Paintings and Calligraphy Department in New York. Subsequently, he spent a number of years working in corporate and private banking with organizations including U.S. Trust, Merrill Lynch, Standard Chartered Bank and The Bank of New York. He has served on the faculty of New York University's Art Business Certification Program and has lectured at Christie's Education, Columbia University, Brandeis University and elsewhere.

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About Christie's Education

Christie's Education New York is part of the global family of Christie's Education. Founded in 1978, Christie's Education courses emphasize the importance of direct contact with original works of art, and through the use of Christie's salerooms and specialist staff, enhance students' exploration of the history of art. Christie's Education, New York is accredited by the New York State Board of Regents and the Commissioner of Education in their capacity as a nationally recognized accrediting agency. The full-time Master's Degree programs, **M.A. in Modern and Contemporary Art and the Market**, and **M.A. in Art, Law and Business**, are also registered with the New York State Education Department. Other continuing education opportunities include the **Certificate in Modern and Contemporary Art in New York**, and certificate and module options in **Art Business and Collecting Contemporary Art**, various short courses, and personalized, bespoke courses. Christie's Education short courses are non-degree programs that address a wide variety of topics and run in conjunction with Christie's auction house. These courses have the same standards as full-time programs, but are designed in various formats, including full-day master classes, evening lecture series, and study trips away from New York.

About Christie's

Christie's, the world's leading art business, had global auction, private and digital sales in 2015 that totalled £4.8 billion / \$7.4 billion. Christie's is a name and place that speaks of extraordinary art, unparalleled service and expertise, as well as international glamour. 2016 marks Christie's 250th anniversary. Founded in 1766 by James Christie, Christie's has since conducted the greatest and most celebrated auctions through the centuries providing a popular showcase for the unique and the beautiful. Christie's offers around 350 auctions annually in over 80 categories, including all areas of fine and decorative arts, jewellery, photographs, collectibles, wine, and more. Prices range from \$200 to over \$100 million. Christie's also has a long and successful history conducting private sales for its clients in all categories, with emphasis on Post-War & Contemporary, Impressionist & Modern, Old Masters and Jewellery.

Christie's has a global presence with 54 offices in 32 countries and 12 salerooms around the world including in London, New York, Paris, Geneva, Milan, Amsterdam, Dubai, Zürich, Hong Kong, Shanghai, and Mumbai. More recently, Christie's has led the market with expanded initiatives in growth markets such as Russia, China, India and the United Arab Emirates, with successful sales and exhibitions in Beijing, Mumbai and Dubai.

**Estimates do not include buyer's premium. Sales totals are hammer price plus buyer's premium and do not reflect costs, financing fees or application of buyer's or seller's credits.*

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Visit Christie's Education online at www.christies.edu for additional information on short courses, as well as certificate and degree programs.

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