

CHRISTIE'S

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CHRISTIE'S VIDEO HONORED BY THE 23RD ANNUAL WEBBY AWARDS



A still from the Christie's-produced video "*Capturing a feeling of creation': Jeff Koons on Play-Doh*"

New York – Christie's announced today that it has been honored for Best Video in the Branded Entertainment, Unscripted Category as part of the **23rd Annual Webby Awards**.

The video, '*Capturing a feeling of creation': Jeff Koons on Play-Doh*' features one of the largest and most complex works in Koons' Celebration Series, a group begun in the mid-1990s, which includes such contemporary icons as [Balloon Dog](#), [Hanging Heart](#) and [Tulips](#). In these pieces Koons pushed fabrication techniques to new heights; today, the series has become almost mythic.

Link to the video: <https://www.christies.com/features/Play-Doh-by-Jeff-Koons-9143-3.aspx>

Hailed as the "Internet's highest honor" by *The New York Times*, The Webby Awards, presented by the International Academy of Digital Arts and Sciences (IADAS), is the leading international awards organization honoring excellence on the Internet. IADAS, which nominates and selects The Webby Award Winners, is comprised of Internet industry experts including Internet inventor **Vint Cerf**, Instagram's Head of Fashion Partnerships **Eva Chen**, Director of Harvard's Berkman Center for Internet & Society **Susan P. Crawford**, actor and activist **Jesse Williams**, GE CMO **Linda Boff**, *Pod Save the People* host and activist **DeRay McKesson**, Google's Head of Conversation Design **Cathy Pearl**, Fortnite Designer **Eric Williamson**, HBO Digital Chief **Diane Tryneski**, Los Angeles Laker **Isaiah Thomas**, and DDB Worldwide CEO **Wendy Clark**.

"Honorees like Christie's are setting the standard for innovation and creativity on the Internet," said **Claire Graves, Executive Director of The Webby Awards**. "It is an incredible achievement to be selected among the best from the 13,000 entries we received this year."

“With this honor, Christie’s joins the pantheon of past Webby honorees and winners, including: **Google, Nike, The BBC, Spotify, Merriam-Webster, Instagram, Girls Who Code, NASA and BuzzFeed,**” says Amy Wexler, Christie’s Chief Marketing Officer. “Christie’s is committed to creating content that resonates with our audience and elevates our global brand.”

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About The Webby Awards:

The Webby Awards is the leading international awards organization honoring excellence on the Internet, including Websites, Video, Advertising, Media & PR, Apps, Mobile, and Voice, Social, Podcasts, and Games. Established in 1996, this year’s Webby Awards received nearly 13,000 entries from all 50 states and 70 countries worldwide this year. The Webby Awards is presented by the International Academy of Digital Arts and Sciences (IADAS). Sponsors and Partners of The Webby Awards include: YouTube, WP Engine, EY, YouGov, Vitamin T, WNYC Studios, Fast Company, ESA, Product Hunt, and Social Media Week.

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About Christie’s

Christie’s, the world’s leading art business, had global auction, private and digital sales in 2018 that totalled £5.3 billion / \$7 billion. Christie’s is a name and place that speaks of extraordinary art, unparalleled service and international expertise. Christie’s offers around 350 auctions annually in over 80 categories, including all areas of fine and decorative arts, jewellery, photographs, collectibles, wine, and more. Prices range from \$200 to over \$100 million. Christie’s also has a long and successful history conducting private sales for its clients in all categories, with emphasis on Post-War & Contemporary, Impressionist & Modern, Old Masters and Jewellery.

Alongside regular sales online, Christie’s has a global presence in 46 countries, with 10 salerooms around the world including in London, New York, Paris, Geneva, Milan, Amsterdam, Dubai, Zürich, Hong Kong, and Shanghai.

**Please note when quoting estimates above that other fees will apply in addition to the hammer price - see Section D of the Conditions of Sale at the back of the sale catalogue.*

**Estimates do not include buyer’s premium. Sales totals are hammer price plus buyer’s premium and are reported net of applicable fees.*

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Images available on request

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