# CHRISTIE'S

## PRESS RELEASE FOR IMMEDIATE RELEASE: 22 AUGUST 2019

#### CHRISTIE'S EDUCATION IS PLEASED TO ANNOUNCE

#### **NEW ONLINE COURSE HISTORY OF WATCHES: 1700 TO NOW**



Christie's Education is pleased to announce a new online course *History of Watches: 1700 to Now*, starting on 17 September. This unique five-week video-based programme will introduce the development of watches from their first appearance in the pocket to today's wristwatches, bringing together science, engineering and incredible artistry. Students will learn the features of the mechanical watch through custom animations, as well as hear first-hand about the development of the industry from prestigious designers and historians. The course introduces the most important and remarkable stories in watchmaking and opens up what might be considered a complicated subject to a general audience.

**Ted Sandling, Programme Director of Online Courses, commented:** "After the huge success of Christie's Education's online course *History of Jewellery: 1880 to Now*, it became clear that students from around the world were looking for online courses that could introduce them to the luxury market in a way that was both objective and comprehensive. *A History of Watches: 1700 to Now* answers that call for the watch enthusiast, introducing them to how watches work, an understanding of their exterior design and the brands that have produced them, as well as looking at the market for vintage watches."

Written and presented by <u>Dr Andrew Hildreth</u>, independent watch consultant, the online course includes exclusive video interviews with Emmanuel Breguet of Breguet, Pascale Lepeu of Cartier, Stephen Forsey of Greubel Forsey, Richard Mille and collector Eric Ku on Rolex, elaborating on the brands' inspirations, philosophies and achievements.

**Dr Andrew Hildreth remarked:** "As I worked on the lectures, I was able to bring together themes and threads in the history of watches, such as how the wristwatch has evolved into the form and shape it holds today. And of course, not just the watch itself, but also how the industry and wearers' preferences have changed over the past century or so."

History of Watches: 1700 to Now online course is currently available in English, with a Mandarin subtitled version coming up in 2020. You can find more information on the course and registration details on the Christie's Education website.

Christie's Education online courses are produced with stimulating video-based content to provide students with an immersive experience wherever they may be located, making these programmes stand out in the marketplace for online learning. With the introduction of two new online programmes in the academic year 2019–2020, the current portfolio will increase to seven courses offered in English, with selected courses also available in Chinese. Click <a href="here">here</a> for the full list of online courses.

### PRESS CONTACT: Barbora Půlpánová | +44 7901910900 | bpulpanova@christies.com

#### **About Christie's Education**

Christie's Education is a specialist provider of higher and continuing education, and an internationally recognised centre of academic excellence in the study of art business and the art market, art history and art world ecosystems, curating and connoisseurship. Our teaching philosophy is rooted in a knowledge culture that respects original enquiry and learning and that reflects a commitment to principles of equality, diversity and inclusivity.

Christie's Education offers master's degrees in London and New York, and is dedicated to preparing students for entry into the art world, placing great importance on analytical skills, object-based learning, research and scholarship, and the practical experience of art and business as the keys to professional success. Studies are reinforced with a rigorous professional development course and all students are offered an integrated art world work placement as part of their degree.

Christie's Education also offers a wide range of continuing education opportunities in London, New York and Hong Kong, designed to introduce the fundamentals of art, collecting and art business, as well as advanced and certificate courses for those with an appetite to study at a deeper level. In addition, our online courses provide a fully immersive experience of the art world, enabling anyone in the world to access learning at the click of a button.

Christie's Education - Developing the Next Generation of Art World Professionals www.christies.edu

