

CHRISTIE'S

CHRISTIE'S GLOBAL SALES 2019
£4.5 BILLION / \$5.8 BILLION

PRIVATE SALES INCREASE 28%

33% OF BUYERS NEW TO CHRISTIE'S

DIGITAL REACH GROWS – VISITORS UP 19%

ONGOING COMMITMENT TO SUSTAINABILITY AND PHILANTHROPY



The David Gilmour Guitar Collection – New York 2019

Christie's 2019 Annual Report is now available online at [Christies.com](https://www.christies.com)

- Christie's Leads Auction Market as Strong Sell Through Rates at 81% Show Stability in Market
- Record Price for Living Artist – Jeff Koon's *Rabbit* Achieved \$91 million in New York in May
- Top Prices in International Locations – Records set in London for David Hockney's *Henry Geldzahler and Christopher Scott*, in Hong Kong for Sanyu's *Five Nudes*, in Geneva for Patek Philippe's Grandmaster Chime ref. 6300A in ONLY WATCH charity auction and in Paris Nicolas de Staël's *Parc des Princes*
- Top Result for Collection in 2019 - Masterpieces from the Collection of S.I. Newhouse: \$237.9 million
- Voted Preferred Auction house by 71% of Participants in Art Market Poll
- Continued Leadership in Digital Innovation - 41% of New Buyers welcomed via Online Sales; 1.5 million followers on all Instagram accounts

Guillaume Cerutti, Chief Executive Officer, Christie's commented: *"The art market demonstrated resilience and stability in 2019 across categories, price levels and regions despite the more challenging economic and political environment. Christie's reaffirmed its auction market leadership and demand was consistent. There continues to be great enthusiasm from collectors for increasingly diverse artists, reflecting a shifting interest that spans eras and genres."*

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CHRISTIE'S 2019 AT A GLANCE

The art market demonstrated resilience and stability across categories, price levels and regions despite the more challenging broader economic environment.

41,190

Clients registered to bid

13.3M

Unique visitors to christies.com, up 19%

41%

New buyers came via online sales

81%

Strong sell-through rates demonstrate resilience in overall market

33%

Of all buyers were new to Christie's

71%

Of participants voted Christie's as their Favourite Auction House in the annual Baer F&T Reader's Poll

1.5M

Instagram followers

500K

Visitors to Christie's

Ongoing commitment to sustainability and philanthropy initiatives

- 46 Offices and representatives
- 10 Salerooms



NEW YORK

Jeff Koons' *Rabbit*, sold for US\$91,075,000: **TOP PRICE FOR A LIVING ARTIST;**

Masterpieces from the Collection of S.I. Newhouse achieving US\$237.9 million in total: **TOP PRICE FOR A COLLECTION IN 2019**

37% of total global sales came from clients in the Americas

LONDON

David Hockney's *Henry Geldzahler and Christopher Scott*: sold for £37,661,250 / US\$49,449,221 **TOP PRICE AT AUCTION IN EUROPE IN 2019**

37% of total global sales came from clients in Europe, the Middle East, and Africa

HONG KONG

Sanyu's *Five Nudes* sold for HK\$303,985,000 / US\$39,181,211: **TOP PRICE IN ASIA IN 2019**

26% of total global sales came from Asia Pacific clients