

CHRISTIE'S

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Christie's Wins Nine 2020 Telly Awards



New York – Christie's announced today six of its films have been awarded nine awards in the [41st Annual Telly Awards](#), including a gold award for the [George Michael's YBA Collection](#) video in the General Documentary: Individual for Branded Content category. The Telly Awards honors excellence in video and television across all screens and is judged by leaders from video platforms, television, streaming networks and production companies.

Today's winners announcement caps a year-long celebration of creators around the globe and across all screens. Continuing on from the inaugural Film & Video Screening Tour last season, The Telly Awards toured a selection of Telly Award winning work to London, NYC, Amsterdam and Toronto, culminating with an online event. This year also saw the continued expansion of new categories further to the awards' recent initiative to rebuild the honors for the multi-screen era. New categories included serialized Branded Content and expanded Social Video and Immersive & Mixed Reality categories, alongside new categories honoring important work in Social Impact and Diversity & Inclusion.

Sabrina Dridje, Managing Director of the Telly Awards, comments: "Christie's is pushing the boundaries for video and television innovation and creativity at a time when the industry is both rapidly changing and heavily impacted by the current crisis. Our theme for this season, Telly Award Winners Tell Great Stories is a true reflection of the diversity of stories the community is skillfully able to tell. Now, more than ever, do we need to celebrate them and those that bring global stories to our attention. This award is a tribute to the talent and vision of these creators."

Amy Wexler, Chief Marketing Officer, Christie's, remarks: "*The nine Christie's films that have earned Telly Awards present items and collections from across a diverse range of categories, each with their own unique story and appeal. Now more than ever, digital Content is especially meaningful, and we have implemented a rich editorial strategy to engage, inspire and educate our art and object loving audience.*"

The full list of winning films from Christie's can be found below:

[George Michael's YBA Collection](#)

- 2020 TELLY AWARDS GOLD: General-Documentary: Individual for Branded Content
- 2020 TELLY AWARDS BRONZE: Craft-Directing for Branded Content

[SUPREME 'Artist Series,' Skateboards](#)

- 2020 TELLY AWARDS SILVER: Craft-Editing for Branded Content
- 2020 TELLY AWARDS SILVER: General-Fashion & Lifestyle for Branded Content

[Alice Temperley on Her Love of Indian Jewels](#)

- 2020 TELLY AWARDS SILVER: Craft-Editing for Branded Content
- 2020 TELLY AWARDS SILVER: General-Fashion & Lifestyle for Branded Content

[Umberto Boccioni's Unique Forms of Continuity in Space](#)

- 2020 TELLY AWARDS SILVER: Craft-Art Direction for Branded Content

[Miles Davis's 'Moon and Stars' Trumpet](#)

- 2020 TELLY AWARDS SILVER: General-Music for Branded Content

[Dylan Lewis Studio Visit](#)

- 2020 TELLY AWARDS SILVER: General-Documentary: Individual for Branded Content

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About The Telly Awards

The Telly Awards is the premier award honoring video and television across all screens. Established in 1979, The Telly Awards receives over 12,000 entries from all 50 states and 5 continents. Entrants are judged by The Telly Awards Judging Council—an industry body of over 200 leading experts including advertising agencies, production companies, and major television networks, reflective of the multiscreen industry The Telly Awards celebrates. Partners of The Telly Awards include Catalyst, LAPPG, NAB, Stash, Storyhunter, NYWIFT, Production Hub, IFP, Social Media Week and VidCon.

About Christie's

Christie's, the world's leading art business, had auction sales in 2019 that totalled £4.5 billion / \$5.8 billion. Christie's is a name and place that speaks of extraordinary art, unparalleled service and international expertise. Christie's offers around 350 auctions annually in over 80 categories, including all areas of fine and decorative arts, jewellery, photographs, collectibles, wine, and more. Prices range from \$200 to over \$100 million. Christie's also has a long and successful history conducting private sales for its clients in all categories, with emphasis on Post-War & Contemporary, Impressionist & Modern, Old Masters and Jewellery. Alongside regular sales online, Christie's has a global presence in 46 countries, with 10 salerooms around the world including in London, New York, Paris, Geneva, Milan, Amsterdam, Dubai, Zürich, Hong Kong, and Shanghai.

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